



CEO Clubs Network®

CEO Clubs Network

No.1 Business Network

September 2025

ISSUE 66

**8TH BURJ
CEO AWARDS**
22 - 25 NOVEMBER
DUBAI

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Creating Opportunities

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- **Community Building**
- **Event Marketing**
- **Communication**
- **Trade & Investment Promotion**
- **Leadership & Excellence Award**
- **Entity Formation**

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CEO Clubs Network®

CEO Clubs Network is an award-winning, globally recognized organization specializing in community building, event marketing, communications, entity formation, trade and investment promotion. Our purpose is to nurture relationships, share knowledge, and create opportunities for C-level executives across the private and government sectors. With a strong presence in USA, UAE, and China, we distinguish ourselves by providing tailored advice, fostering strategic collaborations, and empowering businesses to thrive within an influential global network.

Our regional headquarter, CEO Clubs Network UAE, has been in the industry for more than 19 years. Showcasing a list of high-profile members plus 3,000 affiliations, our organization is grateful for the patronage of **His Highness Sheikh Juma bin Maktoum Al Maktoum, a member of Dubai royal family.**

We are a proud winner of the **Dubai Quality Appreciation Awards Cycle 2017 and 2022** which were presented by **His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.**

Among our numerous major international awards, we are elated with EXPO 2020 Dubai Recognition by His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman & Group **CEO of EXPO 2020 Dubai Higher Committee for our invaluable contribution to the success of EXPO 2020 Dubai.**

MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

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CEO Clubs Network®

8th Edition

The Burj CEO Awards

Leading the Future: Innovation in Action

22 - 25 November 2025 - Dubai, UAE

Nominations are now Open!

www.burjceoawards.com



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Dear Members & Readers,

September carried forward the vibrant momentum of the year, marked by collaboration, innovation, and purposeful global engagement within the CEO Clubs community. Our gatherings this month once again highlighted the power of connection and the value of shared leadership that define our network.

We are proud to feature **Avinash Babur, CEO of InsuranceMarket.ae**, as our cover personality. A visionary entrepreneur and pioneer in digital transformation, Avinash has redefined the insurance industry in the UAE through innovation, customer focus, and strategic leadership. His journey exemplifies resilience, creativity, and the forward-thinking spirit that continues to inspire our global community.

September was filled with impactful events and meaningful exchanges. From the exclusive **CEO Clubs Cigar Night** to the insightful **Member Company Visit at Champion Group**, each gathering provided opportunities for collaboration and growth. Across the Atlantic, our **Speed Networking Event in Washington, D.C.** fostered valuable international connections and cross-border business development.

A key highlight of the month was the **Global Synergy Hub organized in collaboration with the Lithuania Chamber of Commerce**, connecting entrepreneurs from the UAE and Lithuania to explore business opportunities and strengthen international partnerships.



We were also delighted to collaborate with **AIMS International Gulf for a Leadership and Entrepreneurship Forum**, bringing together founders, CEOs, and business leaders to explore innovative HR solutions and the application of the Scaling Up methodology within the region's dynamic business landscape.

We are also delighted to welcome our **newest members to the CEO Clubs family**:

Simina Farcasiu – Entrepreneur & Transformational Business Coach

Piyush Agarwal – CEO & Director, PineSucceed Technology

Lula Mohanty – Managing Partner, IBM Consulting MEA

Waseem Ashqar – Managing Director, Helukabel Middle East DWC LLC

Illia Tishchenko – Projection Building Contracting LLC

James Bo – Founder & CEO, International Applied Technology Research Institute (IATRI)

Looking ahead, we are thrilled to announce that the **8th Edition of the Burj CEO Awards will take place in Dubai from November 22–25, 2025**, under the inspiring theme “Leading the Future: Innovation in Action.” **Nominations are now open**, and we look forward to celebrating extraordinary leadership, innovation, and achievement at this prestigious global event.

As we move forward, we look ahead to more inspiring gatherings, impactful partnerships, and stories of leadership that continue to shape our global community. Together, we are building bridges that shape the future.

Warm regards,

Sarah Dong

Editor-in-Chief | CEO Clubs Magazine



AN EVENING OF NETWORKING AND NEW OPPORTUNITIES AT CEO CLUBS CIGAR NIGHT, DUBAI

30 September 2025: CEO Clubs Network hosted an exclusive **Cigar Night** at the iconic China Tang Dubai, bringing together over 60 distinguished guests, including top business leaders, diplomats, and members of its global community.

The evening set the stage for powerful connections and meaningful collaborations, with a vibrant yet refined atmosphere that encouraged dialogue and new opportunities.

The event opened with a welcome address from Dr. Tariq A. Nizami, Founder & CEO of CEO Clubs Network, who highlighted the importance of collaboration and global business connectivity. He also announced that the 8th Burj CEO Awards will be hosted in Dubai from 22–25 November 2025, gathering influential leaders from around the world.

“Networking is the cornerstone of growth in today’s interconnected world. At CEO Clubs, we create spaces where leaders, innovators, and diplomats can meet, exchange ideas, and build lasting partnerships.

Our upcoming Burj CEO Awards this November in Dubai will further celebrate this spirit of leadership and recognize outstanding achievements that inspire global progress,” said **Dr. Tariq A. Nizami**.

The evening celebrated new members and new opportunities, reinforcing the sense of pride and belonging that defines the CEO Clubs community. And proudly welcomed new leaders into its prestigious community:

Captain Pradeep, Founder & Chairman, Karma Developers

Illia Tishchenko, Projection Building Contracting

Sujith Mathew, Partner, ALBM Excello Law

A Night of Elegance & Collaboration

The luxurious ambience of China Tang Dubai provided the perfect backdrop — combining timeless elegance, world-class hospitality, and a spirit of camaraderie. CEO Clubs Network extends sincere appreciation to China Tang Dubai as the official venue partner, and to its annual sponsors Champion Group and Regionality Group for their unwavering support.

The gathering reaffirmed CEO Clubs Network’s mission to be a trusted global platform where leaders connect, exchange ideas, and explore opportunities shaping the future of business & diplomacy.









CEO CLUBS MEMBERS VISIT CHAMPION GROUP

TO EXPLORE INNOVATIVE SIGNAGE AND VISUAL COMMUNICATION SOLUTIONS

10 September 2025: CEO Clubs Network, in collaboration with its proud member

Champion Group, hosted an exclusive Member Company Visit to Champion Group, bringing together distinguished members, business leaders, and diplomatic representatives for an inspiring experience in cutting-edge signage and visual communication solutions.

The visit began with a networking session, providing members the opportunity to connect, exchange ideas, and explore potential collaborations.



Members were then introduced to an inspiring video journey of Mr. Shabbir Merchant, Group Chairman of Champion Group, highlighting his vision and entrepreneurial journey.

The formal program commenced with a welcome note by Mr. Shoaib Merchant, Director of Champion Group, followed by opening remarks from **Dr. Tariq A Nizami Founder & CEO, CEO Clubs Network**. Members attended an engaging presentation led by Mr. Shazil Merchant, Director at Champion Digital, showcasing the wide range of services and products Champion Group offers. The session concluded with an interactive Q&A, allowing members to gain deeper insights and discuss innovative solutions. Members had the opportunity to explore the innovative technologies and solutions that make Champion Group a pioneer in its field.

=

CEO Clubs Network also welcomed new members during the visit:

Dr. Sara Khorakiwala, Owner & President
Mastercuts & SwitzGroup

Dr. Nermin Makul, Founder of MiBit FZCO

Mr. Makram Jaibaji, CEO, Global Construction
Solution

A heartfelt thank you was extended to the Champion Group team for their warm hospitality and for sharing invaluable insights into the company's innovative solutions.

The visit underscored the CEO Clubs Network's commitment to creating platforms where leaders, innovators, and diplomats can come together to learn, inspire, and grow collectively.









CEO CLUBS HOSTS SUCCESSFUL SPEED NETWORKING EVENT IN WASHINGTON, D.C.

Washington DC, USA – On September 10th, CEO Clubs successfully hosted a Speed Networking event at Izakaya Nana, Virginia, bringing together a diverse group of 12 attendees, including both members and invited guests, from sectors such as AI, technology, real estate, investment, finance, education, and philanthropy.

The event followed a Speed Networking format, allowing each participant four minutes to meet and engage with every other attendee. Within this short timeframe, all participants were able to identify multiple business opportunities, exchange ideas, and explore potential

collaborations, demonstrating the effectiveness of this dynamic approach to professional networking.

Attendees expressed their enthusiasm for the format, highlighting how it enables meaningful connections in a short period, while fostering an environment that encourages business growth and knowledge sharing.

CEO Clubs Network remains committed to creating high-impact networking experiences that allow business leaders to connect efficiently, explore opportunities, and grow their professional networks in a collaborative and engaging environment.





AIMS INTERNATIONAL GULF CONCLUDES SUCCESSFUL HR LEADERSHIP & SCALING UP LEADERSHIP FORUM IN COLLABORATION WITH CEO CLUBS NETWORK ON SEPT 15TH, 2025 AT CAPITAL CLUB DUBAI, DIFC, DUBAI

15 September 2025: AIMS International Gulf successfully hosted its leadership- and entrepreneurship-focused Forum event yesterday Sept 15th at Capital Club Dubai, in collaboration with the CEO Clubs Network bringing together founders, CEOs, and business leaders to share innovative sustainable HR services and the application of the Scaling Up methodology within the region's fast-growing ecosystem.

The event provided the opportunity for leaders to connect, share insights, and discuss strategies aligned with the priorities of local and international companies.

Speakers highlighted the importance of combining sustainable HR services and coaching with structured scaling practices to deliver sustainable organizational impact.

AIMS International Gulf differentiates Executive Search services, focusing on importing Global talents leveraging its superior global reach, tailoring the selection process to find leaders who are strategically forward-thinking and culturally aligned, and supporting new hires beyond placement. Also „supporting CEOs building AI-native Organizations” said **Kyriakos Kofinas, Managing Partner AIMS International Gulf.**



“It was a great event, connecting with the local founders and CEOs community,” said **Konstantinos G. Lafkas**, Initiator of microglobals, one of the speakers. “It gave us the opportunity to explore ways to apply the Scaling Up methodology in the area, where entrepreneurship is booming and has also become a priority for the key stakeholders”

Elena Leonidou, MP AIMS Cyprus, Head of Board Services EMEA, emphasized the role of governance in family-owned businesses: “The presentation highlighted strategies for strengthening boards of directors by balancing tradition with professionalism. Also stressed the importance of independent directors, succession planning, and transparent governance to ensure long-term sustainability. Ultimately, effective boards support business continuity while honoring family values and legacy.” **Elena Leonidou, collaborates with Theo Kitsos, AIMS Gulf Board Services.**

“It’s only through leadership coaching that business leaders can boost their confidence and create a meaningful impact on their organizations,” added **Andreas Pratanos, AIMS International Gulf Master Coach**, one of the speakers. “AIMS coaches make the difference through their extensive corporate and executive coaching experience and their long-standing presence in the region. Our clients in the Middle East remain our strongest reference.”

The event concluded with a commitment to continue supporting Leaders and Owners in the Gulf on their leadership and scaling journeys, reinforcing AIMS International Gulf’s dedication to driving leadership and HR excellence for future impact across the region.





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The Burj CEO Awards

Leading the Future: Innovation in Action

22 - 25 November 2025
Dubai, UAE

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8th Burj CEO Awards

Leading the Future: Innovation in Action

Welcome to the 8th Burj CEO Awards, the ultimate global celebration where visionary leaders, game-changing innovators, and trailblazing entrepreneurs unite to define the future of business. Dubbed the “Oscars of the Business World”, this landmark event sets the stage for bold ideas, transformative partnerships, and world-class networking.

Set against the glittering skylines and cutting-edge tech hubs of Dubai this year’s Awards embody the spirit of relentless innovation and dynamic leadership. It’s more than an event—it’s a movement shaping tomorrow’s business landscape today.

Burj CEO Awards 2016 - 2024

350+
Awardees

1000+
International
Delegates

5
Continents

5000+
Business Summit
Attendees

3000+
Awards Gala
Attendee

Previous Host Country



Istanbul
Turkiye, 2024



Mediterranean
Cruise, 2023



Dubai
UAE - 2022



Mauritius
2019



Shenzhen,
China - 2018



London
UK - 2017



Washington,
USA - 2016



"Leading the Future: Innovation in Action"

The world is changing faster than ever—and leaders must do more than adapt; they must innovate boldly and act decisively.

Our theme captures this energy: **"Leading the Future: Innovation in Action"**. It's a call to action for CEOs, founders, investors, and policymakers who are breaking barriers, building smart ecosystems, and creating sustainable impact at scale.

Expect conversations that push boundaries, awards that honor true pioneers, and connections that spark the next big breakthroughs.

Reasons to Attend



Conference
Sessions



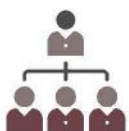
Awards &
Celebrations



Speaking
Opportunity



International
Collaboration



Networking
Opportunities



B2B
Meetings



Brand
Visibility



Industry
Insights



Who Will You Meet?

- Visionary CEOs and founders from top global companies
- Government dignitaries and diplomats shaping international policies
- Innovators and disruptors redefining industries with emerging tech
- Venture capitalists and institutional investors scouting the next unicorn
- ESG and sustainability champions
- Global media and influencers covering the future of business

The Burj CEO Award, Oscar of the Business World

Why This Matters

Be Seen on the World Stage

Amplify your brand with global media, Times Square exposure, and exclusive red-carpet moments.

Unlock Next-Level Connections

Meet and mingle with decision-makers ready to collaborate and invest.

Shape the Future

Join critical conversations on technology, sustainability, and global growth.

Celebrate Your Journey

Gain recognition that cements your legacy in the world's most prestigious CEO community.



MOTHER TERESA INTERNATIONAL AWARD 2025

**PRESENTED BY THE ALL INDIA MINORITY COUNCIL TO
DR. TARIQ A. NIZAMI, FOUNDER & CEO, CEO CLUBS NETWORK**

ARISE UAE is the Private Sector Alliance for Disaster Resilient Societies, is a Network of Private Sector Entities

led by the UN Office for Disaster Risk Reduction (UNDRR)



www.ariseuae.org



the Italian lounge...



ITALY'S GOLDEN LEGACY DAZZLES THE UAE: MASTER ARTISANS REDEFINE TIMELESS LUXURY

From the golden streets of Vicenza to the avant-garde ateliers of Milan, Italy's centuries-old mastery of jewellery and watchmaking comes alive in the UAE. This September, the Italian Pavilion at the 56th Middle East Watch & Jewellery Show, held at Expo Centre Sharjah from 24–28 September, invites discerning collectors, buyers and connoisseurs to experience a curated journey where heritage meets innovation. education.

Curated by the Italian Trade Agency (ITA) in collaboration with CNA, and supported by Italy's Ministry of Foreign Affairs and International Cooperation, the Pavilion showcases 50 of Italy's celebrated maisons alongside emerging talents. Each exhibit reflects a delicate balance of timeless craftsmanship, contemporary design and cutting-edge technology— hallmarks of Italian creativity that have captivated the world for centuries.

Italy's presence in the UAE emphasises the nation's central role in one of the region's most dynamic luxury markets. Sales of jewellery products in the UAE reached €3.1 billion in 2024, with a projected compound annual growth rate of +3.8% through 2029. Within this expanding market, Italian artisans remain at the forefront, offering creations that unite artistic excellence with investment-grade value. From January to June 2025, Italian jewellery exports to the UAE totalled €712 million, reaffirming the enduring trust and admiration for Made in Italy.

"The United Arab Emirates has established itself as a vital hub for Italian fine jewellery, where appreciation for excellence and design finds a natural resonance. Made in Italy embodies a cultural vision that combines tradition, innovation and a distinctive sense of beauty.

In the UAE, discerning consumers play a pioneering role in shaping global trends, encouraging Italian companies to continue innovating while remaining faithful to their heritage. The 56th Middle East Watch & Jewellery Show offers a prestigious stage to highlight this dynamic exchange, showcasing how Italian creations unite timeless elegance with forward-looking solutions, reinforcing the special bond between our countries", commented

Lorenzo Fanara, Ambassador of Italy to the UAE.

The Pavilion is more than a showcase; it is a celebration of Italy's design leadership and technical mastery. Visitors will encounter creations that fuse classical goldsmithing techniques with contemporary aesthetics, from intricately hand-set gemstones to innovative watch complications. Each piece is an invitation to witness luxury in its purest form, where heritage and modernity exist in perfect harmony.

"Italy's approach to luxury is defined by its ability to honour centuries of craftsmanship while embracing modern innovation. The UAE, with its sophisticated market and appreciation for excellence, remains one of our most strategic partners. The UAE jewellery market is shining brighter than ever, with total sales soaring to 13.48 billion AED in 2024.

Fine jewellery leads the way, accounting for over 93% of all sales. With an annual growth of 3.6% projected from 2024 to 2025, and on the longer term a projected Compound Annual Growth Rate (CAGR) of 3.8% from 2024 to 2029 is to be expected. At the 56th Edition of Middle East Watch & Jewellery Show, the Italian Pavilion creates an unparalleled opportunity for our companies to connect with buyers, reinforcing Italy's leadership in the global luxury arena", said **Valerio Soldani, Italian Trade Commissioner to the UAE.**



Valerio Soldani

Italian Trade Commissioner to the UAE

With 50 exhibitors presenting their finest creations, the Pavilion offers a rare and immersive experience for UAE audiences. From iconic maisons to emerging designers, each presentation is a masterclass in elegance, innovation, and enduring quality. Italy's enduring influence on the region's luxury landscape is palpable, and the Pavilion exemplifies why Italian design remains synonymous with excellence worldwide.

For exclusive updates, follow @ITAdubai on Twitter and Instagram, ITA – Dubai Office on LinkedIn, and the Italian Trade Agency on YouTube.

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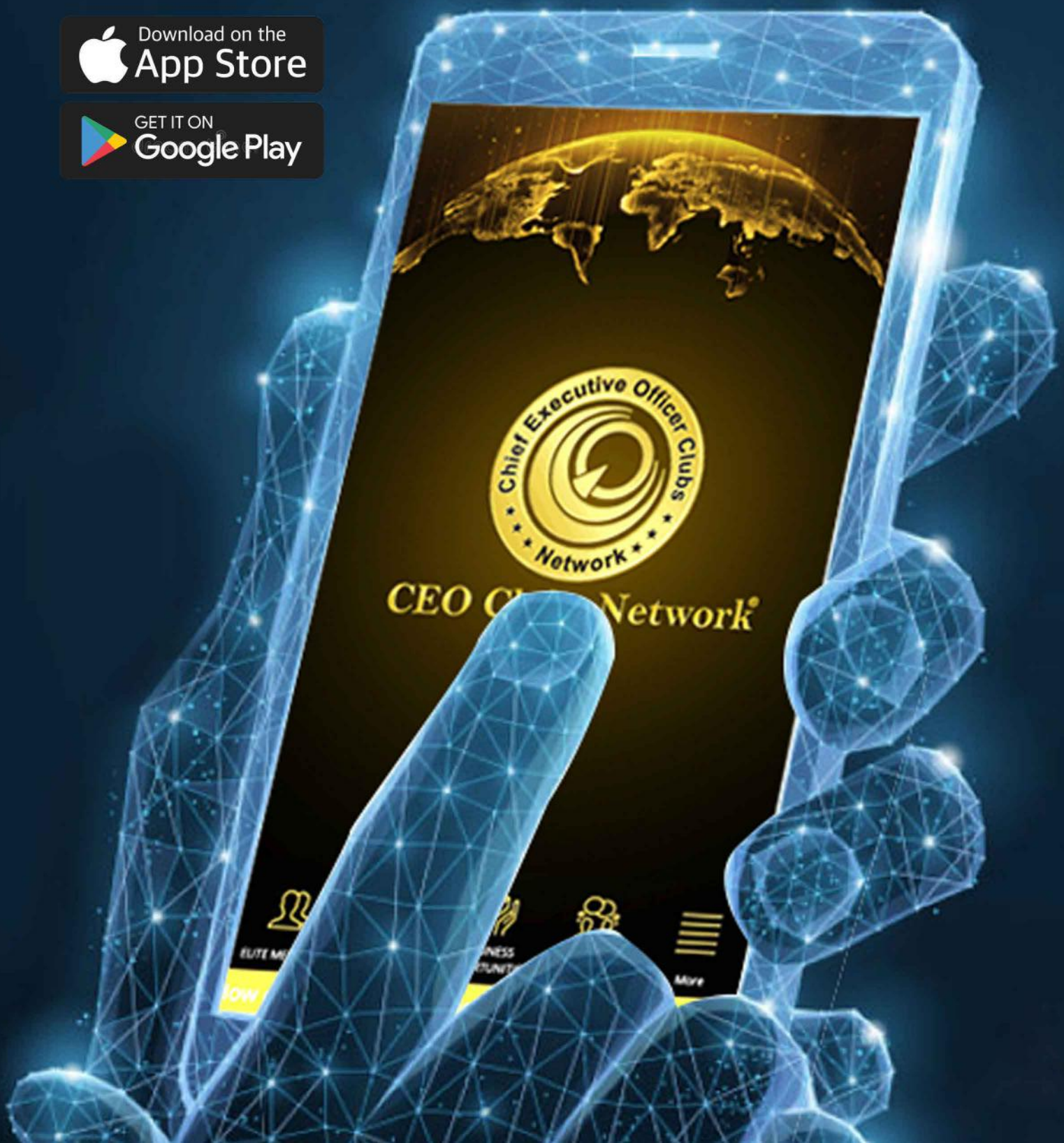
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UNA BULAQUEFTA: A GALA OF HISTORY AND BEAUTY

H.E. Alfonso A. Ver, Philippine Ambassador to the United Arab Emirates, hosted a reception and gala to celebrate the installation of Juan Luna's *Una Bulaquefia* at the Louvre Abu Dhabi (LAD), highlighting a historic Philippine-UAE cultural collaboration.

The evening event commenced under the magnificent dome of the Louvre Abu Dhabi in Saadiyat, the epicenter of art and culture in the UAE. H.E. Sheikh Salem bin Khalid Al Qassimi, UAE Minister of Culture, along with guests from the Philippine government, and from the diplomatic, business, art and culture sectors and the Filipino community in the UAE were in attendance.

A musical tribute featured chorale renditions by the Abu Dhabi Concert Chorus, Peter Rosalita, and a string ensemble led by Lex Sumayo, Sean Tibe, Thara Mamaril, Olga Macawili Elloso, Nilisa Victor and Ryan Ferrer, performing Filipino music including "Padayon" (keep going), ADDC's winning piece at the 2025 Choirfest in Dubai, and rendition of Orange and Lemons "La Bulaquefta", an ode to the masterpiece with the significant collaboration of the music band and the National Museum of the Philippines (NMP). Culminating the event was a tableau of Philippine fashion of re-imagined classic Filipino dress of *Una Bulaquefia* to present day's haute couture designed by Dubai-based Filipino couturier, Ezra Santos.

In his message, Ambassador Ver said, "Una Bulaquefia epitomizes Filipina grace and beauty. Dressed in traditional attire - camisa (blouse) made with delicate pineapple fiber used until today, saya (long skirt), pafruelo (handkerchief), and tapis (knee-length overskirt). Her contemplative gaze and upright posture speak volumes about the pride, grace, and strength of the Filipino spirit". The Philippine Ambassador underscored that Luna's choice to center a Filipina - rather than a European noblewoman - challenged conventional notions of artistic hierarchy and reclaimed Filipino representation during a time of colonial rule.

"This masterpiece by Juan Luna offers a profound insight into Filipino identity, history and artistic expression," Ambassador Ver added.

Una Bulaquefra, proclaimed by the Philippines as a National Cultural Treasure, was installed on 16 June 2025 at LAD's gallery of the great modern art movement. This was made possible through the collaboration of the LAD, under Director Manuel Rabate, and the NMP, under Director General Jeremy Barns, within the framework of the cultural cooperation agreement between the Philippines and the UAE.





UKRAINE: EMERGING OPPORTUNITIES FOR GLOBAL INVESTORS

Despite the full-scale Russian aggression launched in 2022, which has had a profound impact on Ukraine's economy, disrupting supply chains, damaging infrastructure, and reducing industrial output, Ukraine has shown remarkable resilience: GDP has gradually recovered, supported by international aid packages, wartime economic adaptation, and strong export performance in key sectors such as agriculture and IT services.

This resilience has enhanced investor confidence and demonstrated Ukraine's capacity to maintain economic stability under extreme conditions.

Over the past several years, Ukraine has strengthened its position as an attractive destination for international investors. Despite the ongoing challenges posed by geopolitical tensions, the country continues to implement ambitious reforms, rebuild its infrastructure, and create a favorable environment for foreign direct investment (FDI). This commitment is reflected in recent policy initiatives, sectoral growth, and new partnerships with global businesses.

Investment Climate: Steady Progress Amid Challenges

Ukraine's government has taken decisive steps to enhance transparency, streamline regulations, and align its business environment with international standards.

The recent introduction of digital tools for tax administration and customs clearance has significantly reduced bureaucratic barriers and improved investor confidence.

Moreover, Ukraine's cooperation with international financial institutions, including the IMF, World Bank, and EBRD, continues to unlock funding for key sectors such as energy, agriculture, transport, and IT. These reforms and partnerships are sending a strong message: Ukraine remains open for business.

Key Sectors Driving Growth

Agribusiness:

Ukraine retains its status as a global agricultural powerhouse. Recent investments have focused on modernizing logistics infrastructure, expanding grain export capacity, and adopting sustainable farming practices. These efforts are crucial to maintaining Ukraine's role as a leading supplier of food products to Europe, Asia, and Africa.

Energy and Green Transition:

The energy sector is experiencing a transformation toward renewables. Solar, wind, and bioenergy projects have attracted strong interest from European investors, encouraged by government incentives and green bonds. The modernization of Ukraine's electricity grid and its synchronization with ENTSO-E (the European grid) have opened new opportunities for cross-border energy trading.

Technology and Innovation:

Ukraine's IT industry continues to thrive, employing over 300,000 professionals and generating billions in export revenues annually. Recent partnerships between Ukrainian tech firms and international corporations demonstrate confidence in Ukraine's talent pool. Venture capital investments are increasing, particularly in AI, cybersecurity, and fintech startups.

Infrastructure Rebuilding:

International donors and private investors are financing large-scale infrastructure reconstruction, including highways, bridges, and port facilities. These projects not only accelerate Ukraine's economic recovery but also create long-term opportunities for global construction, engineering, and logistics companies.

Investment Opportunities and Incentives

To attract more FDI, Ukraine offers a range of investment incentives, including special economic zones, tax exemptions for strategic projects, and public-private partnership frameworks. The recently expanded "investment nanny" program provides individual government support for projects exceeding €20 million, ensuring smooth administrative procedures and protection of investor rights. Furthermore, Ukraine's accession process toward the EU is expected to bring its legislation and standards even closer to the European market, offering predictability and new growth prospects for investors.

Green Energy. Italian Ingenuity.

Advancing water and energy solutions
for a greener tomorrow.



ITALY DEEPENS UAE PARTNERSHIP AT WETEX 2025 AS RENEWABLE ENERGY EXPORTS SURPASS €130 MILLION AND BILATERAL TRADE HITS \$14.1 BILLION

The Italian Trade Agency (ITA) will celebrate 12 consecutive years of participation at WETEX (Water, Energy, Technology and Environment Exhibition), reaffirming Italy's leadership in renewable energy and sustainability. Taking place from 30 September to 2 October 2025 at Dubai World Trade Centre, ITA will host a dedicated Italian Pavilion spanning 600 square metres and featuring 49 exhibitors - including start-ups and innovators in clean energy, water, and environmental technologies. This represents an 11% increase from 2024's 44 participants, highlighting Italy's growing role in the UAE's clean energy ecosystem.

The latest data underscores Italy's rising contribution to the UAE's sustainability agenda. Italian exports of renewable energy technologies to the UAE reached €130.6 million in the first five months of 2025 (Jan-May), a 3% increase compared to the same period in 2024. Italy is now ranked as the fourth-largest supplier in this strategic sector, with strengths in pumps, compressors, and water purification equipment, which together account for more than 80% of specialised exports.

This builds on a record €279.9 million in exports achieved in 2024, a 37% year-on-year increase compared to 2023. In that year, Italian technologies accounted for nearly 12% of the UAE's renewable imports, underscoring the growing trust in Made in Italy solutions across clean energy, water management, and advanced infrastructure.

This sectoral growth is set against the backdrop of broader trade expansion. Italy remains the UAE's leading European Union trading partner, with non-oil trade reaching \$14.1 billion in 2024, marking a 21% increase on the previous year.

Relations have been further strengthened by the UAE's landmark \$40 billion investment pledge into Italy announced in February 2025, spanning artificial intelligence, space exploration, renewable energy, rare earth materials, and advanced data infrastructure.

WETEX continues to be a key pillar of ITA's international growth efforts, offering Italian businesses a strategic platform to enter the Middle East market. Through well-structured B2B and B2G meetings, exhibitors consistently generate high-value leads, develop robust commercial pipelines, and establish lasting partnerships with government entities and institutional stakeholders across the region.

Mr Lorenzo Fanara, Ambassador of Italy to the United Arab Emirates, commented:

"WETEX is a pivotal stage for Italy to showcase its leadership in renewable energy, water management, and sustainability solutions. With 49 Italian companies represented across 600 square metres, our presence underlines Italy's technological strength in a crucial sector to address the sustainability challenges of the future. By supporting SMEs and driving industrial collaboration, we are proud to contribute to the UAE's vision of a sustainable, innovation-driven economy."

Mr Valerio Soldani, Italian Trade Commissioner at ITA – Dubai Office, remarked:

"The latest data highlights a steady and continuous growth in Italian exports of renewable energy technologies to the United Arab Emirates, with a value exceeding 130 million euros in the first five months of 2025, marking a 3% increase compared to the same period last year. Italy ranks as the fourth-largest supplier in this key sector for the UAE."

This significant achievement underscores the competitiveness and innovation of our companies, particularly in the segments of pumps, compressors, and equipment for water purification and management, which account for over 80% of our specialised exports in this sector."



His Highness Sheikh Mohamed bin Zayed Al Nahyan and His Excellency President João Lourenço on 25 August 2025 at the Palácio da Cidade Alta in Luanda

ANGOLA AND THE UAE: A PARTNERSHIP FOCUSED ON ECONOMIC AND BUSINESS COOPERATION

BY ESTANISLAU DOMINGOS, ANALYST FOR LEGAL AND ECONOMIC AFFAIRS

The two countries have established agreements across almost all areas of the economy, with emphasis on transport, trade, agriculture, finance, banking, artificial intelligence, defence, the mineral sector, and green and renewable energy.

Economic and business cooperation is built on shared interests. It is in this spirit that Angola and the United Arab Emirates (UAE) have embarked on strengthening actions aimed at collaboration between companies, to promote trade, investment, and other joint initiatives designed to create conditions for mutual economic growth.

The alliance seeks to expand trade flows, increase productivity and competitiveness, and achieve shared commercial interests and growth objectives in a strategic and coordinated manner.

Both countries have established partnerships between companies that share information and resources to achieve common goals, leveraging growth strategies and enhancing competitiveness, while also promoting business interactions and other joint initiatives that benefit all parties involved.

In this context, I highlight the Comprehensive Economic Partnership Agreement (CEPA) between Angola and the United Arab Emirates, which aims to expand access to markets in Sub-Saharan Africa and West Africa — a high-growth region seeking to accelerate its development path through strategic investments and partnerships. Angola's strategic geographic location on the Atlantic coast of Southern Africa gives it the potential to become a key logistics hub.

The CEPA seeks to strengthen economic ties, reduce trade barriers, and boost investment and trade between the two countries. Signed in August 2025, the CEPA is a historic milestone that covers diverse sectors such as energy, investment, finance, agriculture, technology, and the private sector. Its purpose is to create a more favourable environment for trade and investment between Angola and the UAE. In addition to lowering tariffs and removing barriers to trade, it will directly impact investments and commerce through the creation of new business platforms, promote coordination between business sectors, and stimulate bilateral trade.

ECONOMIC AND TECHNICAL COOPERATION

The Angolan government attaches great importance to the UAE, recognising it as a global trading platform and a country renowned for its rapid development and wealth creation

per capita. Based on existing political and diplomatic relations, and with a view to creating a legal framework that respects and complies with international treaties, an Agreement on Economic and Technical Cooperation between the Government of the Republic of Angola and the United Arab Emirates was signed in 2023.

This agreement establishes the foundations and guidelines for developing and strengthening economic and technical cooperation between the two countries, within the limits of each party's domestic legal framework.

The cooperation focuses on areas such as the Trade of Goods and Services, Investment, Agriculture (including agricultural processing, livestock, and fisheries), acquisition or leasing of farmland, Energy and Renewables, Mining and Industry, Infrastructure, Construction and Real Estate, Tourism, Telecommunications, and Transport.

Angola stands to benefit greatly from the signing in August 2025 of 44 agreements, which build upon this principal instrument signed in 2023. These are areas where the UAE has highly developed expertise, creating opportunities to attract investment into Angola's nascent sectors and reinforce existing initiatives.

HH SHEIKH MOHAMED BIN ZAYED AL NAHYAN IN LUANDA

During the recent visit of the UAE President, His Highness Sheikh Mohamed bin Zayed Al Nahyan, to Angola from 24 to 25 August 2025, key objectives were underlined for enhancing trade and investment: creating conditions to expand trade exchanges and attract mutual investment.

At the core of Angola–UAE cooperation is the goal of achieving economic growth by promoting economic integration, raising productivity, ensuring sustainable growth, and generating shared benefits to be equitably distributed.

In the presence of the two Heads of State — President João Lourenço of Angola and Sheikh Mohamed bin Zayed Al Nahyan of the UAE — several legal instruments were signed in Luanda on 25 August 2025. These included agreements on visa exemptions for certain categories of passports, military cooperation, public finance management, customs, agriculture, mineral investment, green and renewable energy, health, banking, culture, education, sport, anti-corruption measures, and artificial intelligence, among others.

The Angolan market has witnessed a strong presence of UAE companies, which, thanks to their recognised expertise, have performed excellently and contributed to the diversification and development of the Angolan economy.

The signed agreements aim to create a more comprehensive framework for exchange between the two countries at institutional, commercial, political, and cultural levels, fostering synergies particularly in key areas such as renewable energy, port and airport logistics, the mining sector, agriculture, and agribusiness, among others.

CAPITAL INJECTION

In his remarks during the visit of the UAE President, Angolan Head of State His Excellency João Lourenço, announced that investments would amount to a total capital injection of around USD 6.5 billion into the Angolan economy. This would have an undeniable impact on job creation, particularly for young people with various levels of qualifications.

President Lourenço further noted that the UAE has emerged as one of Africa's most important foreign investors, with financial engagement exceeding USD 100 billion since 2019. This demonstrates the consistency of the strategy being pursued to intensify Angola–UAE cooperation and attract investment from Emirati enterprises to Angola's vast and diverse resource base.

There is also growing interest among entrepreneurs from both countries, who aim to deepen a partnership in which all stand to benefit. It is firmly believed that, over time, the joint endeavours will yield positive and encouraging results for

Angolan and Emirati businesses alike. Entrepreneurs are urged to be bold and to trust in the power of interaction as drivers for realising their vision of future business between the two nations.

Diplomatic relations between Angola and the United Arab Emirates were officially established in 1997, marking the beginning of a rapprochement that has continued to consolidate over the past two decades.

Angola opened its Embassy in Abu Dhabi on 21 September 2008, while the UAE inaugurated its diplomatic mission in Luanda on 1 August 2016. Bilateral relations gained greater prominence with the signing of the General Agreement on Economic, Commercial, Industrial, Technological, Financial, and Political Cooperation in Abu Dhabi on June 4, 2015. A few days later, on 14 June, a Memorandum of Understanding was signed to establish the Angola–UAE Joint Commission, a mechanism designed to strengthen coordination in various domains.

Economically, the UAE has consolidated itself as one of Angola's key investors. DP World and Abu Dhabi Ports are developing projects worth more than USD 440 million to modernise the Port of Luanda and its multipurpose terminal.

In the energy sector, Masdar is preparing to build a 150 MW solar photovoltaic power plant in the municipality of Quipungo, which will provide electricity to about 90,000 households and reduce carbon dioxide emissions by 224,000 tonnes per year.

Another significant project is Dubai Investments' plan to create an integrated economic zone of 2,000 hectares near Bengo province, including residential, commercial, and industrial areas.

In the defence sector, EDGE has signed a contract worth approximately EUR 1 billion for the supply of three 71-metre corvettes and other vessels to the Angolan Navy.

The UAE also holds a leading role in diamond trading, acquiring about two-thirds of Angola's national production. Angola, in turn, is seen as a strategic partner for supplying critical minerals such as copper, cobalt, manganese, and lithium, which are indispensable for the Gulf's energy transition and technological innovation projects. Trade exchange has shown significant growth. In 2024, non-oil trade between Angola and the UAE reached USD 2.1 billion, up 3.3% compared to the previous year. Products such as mobile phones, textiles, aluminium sheets, medicines, rice, and perfumes were identified as priorities for export to Angola.

website: <https://www.aipex.gov.ao/>



AVINASH BABUR
FOUNDER & CEO, INSURANCEMARKET.AE

Avinash Babur is a distinguished entrepreneur and the driving force behind **InsuranceMarket.ae**, the UAE's largest and most trusted digital insurance platform. His visionary leadership has transformed the industry, consistently setting innovation, customer service, and sustainable growth benchmarks.



Recently, Avinash was named among the Top 100 Entrepreneurs by Entrepreneur Middle East, recognising his pivotal role in establishing InsuranceMarket.ae as a leading name in the industry. His innovative approach to branding through Alfred, the iconic mascot, and the introduction of the myAlfred rewards platform has redefined customer engagement and loyalty in the insurance space.

This honour joins a growing list of accolades, including being named among the Top 200 LinkedIn Creators in the UAE, being featured in Arabian Business's Top 50 Indian (Indian Ace), being recognised as a LinkedIn Top Voice, and delivering an inspiring TEDx Talk. These accolades celebrate Avinash's exceptional contributions to business, leadership, and industry innovation.

Avinash's journey in the insurance industry began at an early age, building upon the foundations laid by his father's brokerage business. In 2010, he founded InsuranceMarket.ae with a clear vision to revolutionise the insurance landscape in the UAE.

One of his most notable achievements is the creation of Alfred, the beloved brand mascot, representing trust, simplicity, and reliability. Alfred has become a household name in the UAE, forming the cornerstone of InsuranceMarket.ae's marketing strategy and solidifying its reputation as an approachable, customer-centric brand.

Under Avinash's leadership, the company introduced myAlfred, a digital rewards platform offering exclusive benefits and strengthening customer loyalty. Avinash has ensured InsuranceMarket.ae's position as an innovator in the insurance industry.

INSURANCEMARKET.AE STATS:

30+

Years in the business

26,000+

Google reviews

200,000+

Clients insured annually

400+

Sincere employees



Team & culture: Great Place To Work certification

InsuranceMarket.ae is proudly certified as a Great Place to Work (GPTW), with an impressive 94% overall score, reflecting a thriving, supportive, and collaborative company culture. This certification validates Avinash's commitment to fostering a workplace where innovation, inclusion, and employee well-being are prioritised.

Leadership & Vision

Avinash Babur's leadership philosophy is rooted in strategic foresight, innovation, and unwavering commitment to excellence. His inclusion in Entrepreneur Middle East's Top 100 Entrepreneurs reflects his profound influence on the industry, particularly in digital transformation and customer engagement. He propels continuous innovation, embracing digital technologies to enhance service delivery and operational capabilities.

Avinash's leadership extends to fostering a culture of learning and growth within his organisation, mentoring the next generation of leaders, and maintaining a forward-looking approach that anticipates industry trends and customer needs.

As a TEDx speaker, Avinash has shared his expertise on leadership, exploring the evolving dynamics of business in a rapidly changing world. His insights resonate with audiences, reflecting his ability to inspire and guide others in navigating the complexities of modern business. His recognition as a "Top 50 Indian" in Arabian Business further underscores his significant contributions to the entrepreneurial landscape in the GCC region.



Dr. Tariq Nizami, Founder & CEO of CEO Clubs Network, met with Mr. Avinash Babur, Founder & CEO InsuranceMarket.ae, to explore potential collaborations and innovative business opportunities aimed at driving mutual growth and value creation.



DR. REGIEN SUMO

EMPOWERING THE JOURNEY TO LONGEVITY: SCIENCE MEETS EVERYDAY HEALTH

www.juvina-bioscience.com



Dr. Regien Sumo, a Dutch-Iraqi researcher and management consultant, has started an ambitious and exciting enterprise of bringing cutting-edge longevity science to everyday consumers.

“For a long time, I worked with government agencies and private corporations on opportunities in the healthcare and longevity industry. I was increasingly frustrated by the gap between what science knew and what consumers could actually access. That’s why we started Juvina Bioscience to redefine what was possible in this sector.”

Dr. Regien Sumo told CEOclubsnetwork.

This move comes after a rich academic and professional career: PhD in Innovation at Eindhoven University of Technology (Netherlands), research work at Leiden University, and strategic consulting for major global companies.

With this academic and practical background, she established her company as a platform that combines solid research with reliable products. Her management team includes world-renowned experts, supported by dedicated R&D and operations staff, and is funded by a German family office.

Juvina Bioscience targets what are known as “hallmarks of aging”, the subtle biological changes responsible for age-related health decline. The product spectrum ranges from diagnostics to nutraceuticals. The company’s formulations are not comparable to traditional supplements: Carefully blended compounds include amino acids, rare minerals, and vitamins, all with scientific backing.



“Our products are safe: Endorsed by longevity and epigenetic experts, produced in the UK and Netherlands, and independently lab-tested by German laboratories”, says Regien Sumo. “We don’t mix ingredients without supporting science. We study microbiology and develop our formulas based on rigorous research findings. Our goal is to create synergistic effects that outperform other longevity products in efficacy and accuracy.” Usage of Juvina Bioscience products is convenient, with easy-to-follow protocols. An innovative delivery technology ensures highest bioavailability of the ingredients, and all compounds come at a dosage that scientifically matters.’

Measuring longevity biomarkers is essential, as it provides a scientific baseline to track health improvements and validate the effectiveness of interventions.

With this in mind, the company is currently launching at-home diagnostic services, such as whole genome sequencing and brain diagnostics. Juvina Bioscience also seeks to expand its global presence through partnerships with research centers and longevity institutions.

The company is built upon the principle of "commitment beyond business". Every purchase of its products triggers a direct donation to feed a child for an entire month, in partnership with the Nourish Fund. "Our goal is to empower individuals and communities alike, and to achieve a tangible health impact through the business itself. One month of longevity support for our clients, one month of food for a child."

“We are opening a new era of healthcare innovation”, concludes Regien Sumo. “We not only want to help our clients slow their aging process, but also give our clients healthier and better lives.”



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SIMINA FARCASIU
Transformational business coach

www.siminafarcasiu.com

Simina Farcasiu is a serial entrepreneur, transformation strategist, and emotional architect who has built and scaled four companies across three countries:

- The Coaching Science (Dubai): Groundbreaking transformational business coaching
- Siminouka (Athens): An exclusive olfactory experience, guiding clients through luxury niche perfumery
- Vanity Exclusive Consulting (Bucharest): Elite business advisory and strategy consultancy
- Vanity Exclusive Cosmetics (Athens): Luxury cosmetics distribution

Her entrepreneurial footprint spans 55+ countries and 20+ industries, with clients ranging from startups to multinationals.

Having lived and led in Germany, the U.S., and France, and worked globally from New York and Dubai to Chile, Sweden, and Shanghai, Simina brings cultural fluency and business agility that few can match

She is trusted by 150+ entrepreneurs and executives worldwide, fluent in 7 languages, and known for creating transformation that is both measurable and lasting—clients often report 10–30% revenue growth within months, alongside breakthroughs in leadership, culture, and clarity

Her approach blends neuroscience-backed coaching, strategic frameworks, and emotional architecture, helping leaders break through ceilings, redesign culture, and scale with both speed and purpose.

“Your next level isn’t a place. It’s a decision.” – Simina Farcasiu



SIMINA FARCASIU



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HELUKABEL MIDDLE EAST DWC LLC

www.helukabel.ae

HELUKABEL® is your one-stop solution provider for cables, wires and cable accessories in the Middle East. Our wide range of internationally approved cables and wires includes: flexible tray cable for both stationary and flexing applications, high-flex robotic cable for continuous flexing applications, VFD/servo cable, and network bus cable.

An extensive product portfolio, containing over 33,000 line items, can be used in a wide range of market segments and industrial applications. With sales offices in Dubai, UAE, one of the Persian Gulf's largest business hubs, combined with a vast global network, HELUKABEL® can deliver your order within extremely short lead times.

The Art of the Perfect Cable

We develop optimal cable solutions for our customers. The challenges faced by modern cables and wires are multifaceted: moving applications with more than ten million cycles, severe mechanical and chemical loads, tricky bending radii and space-saving hybrid solutions. For each, HELUKABEL has answers to help you.

To ensure a faultless operation, all new products developed undergo rigorous testing at our R&D centre in Windsbach, near Nuremberg. Here we bend, pull, grind and ignite the cable for all it's worth. Our special aging ovens are time machines that simulate a cable's life cycle and far beyond. Tests are performed in accordance with national and international standards, which means the quality is confirmed and guaranteed.



WASEEM ASHQAR
MANAGING DIRECTOR

Sujith Mathew is a lawyer and partner of ALBM Excello Law (Abdelaziz Al Blooshi Advocates & Legal Consultants), a leading full-service law firm based in Dubai, United Arab Emirates. Sujith commenced his legal career gaining valuable experience practicing in India and England prior to establishing his practice in United Arab Emirates.

Sujith has built a strong reputation for advising an elite roster of clients, including prominent multinational corporations, high-profile investors, and major industry players. His core expertise encompasses Corporate and Commercial Law, with a particular focus on complex Mergers & Acquisitions, Corporate Structuring and Contract Drafting, consistently delivering strategic legal solutions that support his clients' business ambitions in a dynamic market.



SUJITH MATHEW
PARTNER

ALBM Excello Law

www.albmexcellolaw.com

ALBM Excello Law is a law firm operating in Dubai with full advocacy rights before the UAE Civil Courts. Being part of Excello Law, with over 250 lawyers across UK and US, we combine regional expertise with global capability.

Our team of experienced advocates and legal consultants in Dubai delivers comprehensive legal services including litigation and legal consultancy. We act for a diverse range of clients - local and international, individuals and businesses - providing practical, strategic, and tailored legal solutions.

From high-stakes M&A deals to complex cross-border structuring and dispute resolution, we deliver sharp, practical solutions that help clients thrive. With deep roots in the UAE and global expertise, we combine technical excellence with a commercial mindset — making us trusted advisors to businesses, investors, and individuals alike.

At ALBM Excello Law, we are driven by a simple principle: clients come first. We are committed to providing legal advice that is not only technically sound but commercially relevant and client focused. We believe that great service begins with great people. That's why we are selective in who we hire - only the most talented, ethical, and driven lawyers and professionals join our team. Our culture is collaborative, client-centric, and committed to excellence in everything we do



PIYUSH AGARWAL
CEO & DIRECTOR

PineSucceed Technologies Pvt. Ltd. is a multi-national IT solutions provider officially registered in the USA, Brazil, India, the UK, and Dubai. Founded with the mission to make technology an enabler of business success, PineSucceed blends innovation, execution excellence, and global reach to deliver transformative digital solutions.

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We deliver B2B solutions designed for the unique needs of any industry.

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Reduced operational costs.

Faster time-to-market.

Enhanced customer experiences.

Stronger business scalability.

Logistics & Supply Chain – Intelligent tracking, automation, and data-driven planning.

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Technology + Strategy – A blend of consulting and execution.

Proven Across Industries – Finance, healthcare, education, logistics, and retail.

Client-Centric Approach – Flexible models, measurable ROI, and long-term partnerships.

A portrait of Captain Pradeep Singh, a man with a mustache wearing a dark suit and a patterned scarf, standing with his arms crossed. In the background, a group of people is visible on a stage in front of a backdrop featuring the Gulf Business Awards 2025 logo and various sponsor logos like MOTIVATE, matrix, and DE AMPARO.

Gulf Business Awards 2025

Capt. Pradeep Singh
and Founder, Karma Realty Deve

**CAPTAIN
PRADEEP
HONoured**

**CROSS-BORDER
BUSINESS ICON
OF THE YEAR**

KARMA DEVELOPERS

Building Legacy Through Design and Vision

With a legacy spanning more than two decades, Karma Developers has delivered a diverse portfolio of landmark residential and mixed-use projects across the UAE, Cyprus, and UK. From elegant beachfront residences to vibrant urban communities, Karma's developments are united by a single philosophy — creating spaces that inspire, endure, and deliver long-term value.



01

Olivia *Dubai Investment Park (DIP)*

A community that reignited investor confidence in DIP with generous layouts, elevated amenities, and a market-responsive payment plan.

Globally, Karma's experience covers over 25 completed and ongoing projects, each characterized by architectural distinction, sustainable planning, and lifestyle-driven design. Having earned the trust of thousands of homeowners and investors, the group continues to shape modern living environments that balance innovation with human connection.



02

Trinity *Arjan*

A 16-storey architectural statement defined by its cascading tower form and community-centric design.



03

Milos *DLRC*

Noted for its glass façade and sculptural balconies, Milos brings design flair to a competitive district.

Antalya

Dubai Sports City

Dubai Sports City stands as Karma's latest design milestone — a futuristic residential landmark distinguished by its bold architecture and a dramatic three-storey sculptural column rising from the main pool. Perfectly positioned opposite the iconic cricket stadium and the upcoming metro line, Antalya captures the essence of next-generation living, combining inspired design with connectivity and convenience.



04

The Hillgate

Dubai Silicon Oasis

A landmark in one of Dubai's most dynamic districts, redefining modern urban living. In strategic alliance with a boutique developer.



05

Belgravia Gardens

Falconcity of Wonders

A master community blending nature, recreation, and contemporary elegance. In strategic alliance with a boutique developer.



06



COFFEE ISLAND EXPANDS ITS INTERNATIONAL FOOTPRINT WITH ENTRY INTO ERBIL AND NEW STORES IN INDIA AND EGYPT

Coffee Island continues its dynamic international growth, adding new milestones to its global network. With its entry into Erbil and the opening of new stores in the existing markets of Cairo and India, the brand strengthens its presence in high-potential markets.

In Erbil, Iraq, Coffee Island makes its debut at the Boulevard, one of the city's most iconic business hubs. This first step in the region marks a new chapter of international outreach, with store design that reflects the brand's Greek identity, while embracing the cultural nuances of the local market.

In Egypt, following the landmark store with a backdrop of the Giza Pyramids, Coffee Island welcomes the multicultural community of Corba to its new flagship store, further enhancing its footprint in North Africa with a total of five stores.

The grand opening will take place on October 1st, International Coffee Day, with an open celebration for coffee lovers everywhere. At the same time, the company has invested in a local roasting and processing facility in Egypt, dedicated to meeting the growing demand of the network.



In India, Coffee Island has added two new locations in Pune – at Amanora Mall, one of the city’s most popular lifestyle destinations, and at the emerging Tribeca Highstreet. In less than a year, Coffee Island’s network in India already counts six stores, reflecting the strong reception from local consumers who embrace the unique coffee experience offered by the brand.

From Greece to the world, Coffee Island continues to grow with vision and consistency, strengthening its position on the global specialty coffee map.



About Coffee Island

Founded 26 years ago in Patras, Greece, with a vision to transform the coffee industry, Coffee Island today is a global community of people devoted not only to coffee, but also to every idea that makes everyday life more beautiful, sustainable, and meaningful.

With 426 stores across 50 regions and 92 cities in Greece, and more than 60 international locations (Cyprus, London, Switzerland, Romania, Spain, Canada, Egypt, Dubai, Bulgaria, Iraq & India) spanning four continents, Coffee Island combines strong business growth with support for local communities. Through its Direct Trade model, the company processes 1,900 tons of coffee annually in its own facilities.

Coffee Island employs 206 full-time staff, collaborates with over 390 franchise partners, and sustains more than 4,600 jobs across its network. It contributes significantly to the national economy, creates opportunities for 1,200 Greek supplier-partners, and returns value to society.

Committed to sustainable development and social well-being, Coffee Island is the first Greek coffee chain to publish an ESG Report (2022–2023). Guided by its strategic pillars – People, Environment, Product – the company remains dedicated to its vision of building a better tomorrow.



STIRIXIS GROUP: BESPOKE LUXURY, REDEFINED IN THE UAE

In the United Arab Emirates, luxury has always been more than a lifestyle; it is an identity that reflects vision, ambition, and innovation. Today, this definition is evolving. The future of bespoke luxury lies not only in opulence but in experiences that combine cultural depth with forward-thinking design.

Explore how STIRIXIS Group partners with leaders to shape bespoke luxury and sustainable growth

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True Prosperity.

At the forefront of this evolution is STIRIXIS Group, an award-winning international consulting and design firm. With more than 30 years of expertise, the company integrates business strategy, brand identity, and design innovation to deliver spaces that strengthen brands and maximize profitability. From iconic residences and bespoke retail concepts to pioneering pop-ups and hospitality destinations, STIRIXIS Group designs environments that inspire, connect, and elevate.



Who We Are

STIRIXIS Group is an internationally awarded strategy-through-execution design and consulting firm. With presence in Athens, London, Bucharest, and Dubai, we deliver integrated solutions that ensure long-term business success and maximize return on investment.

What We Do

We define, design, deliver, and manage holistic concepts across sectors including Retail, Hospitality, Workspaces, Education, Health, Residential, and more. Our strategy-led approach is grounded in deep market insight and executed with precision across every stage.



ALEX ATHANASSOULAS
President & Chief Executive Officer
STIRIXIS Group

Our Services

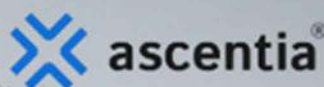
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Meet The Leader

Shiju Peetamabaran

Honorary Trade Commissioner
for the India Commonwealth Trade Council

CEO and Founder



0009262025

FORGING STRONGER TIES: RWANDA EMBASSY DELEGATION VISITS ASCENTIA UAE TO BOLSTER TRADE RELATIONS

In a significant step toward advancing bilateral economic cooperation, the **Embassy of the Republic of Rwanda in the UAE** recently conducted a high-level delegation visit to the Dubai head office of Ascentia UAE, a leading corporate advisory and market entry consultancy in the region. The meeting, held in September 2025, was marked by strategic dialogue, shared vision, and a mutual commitment to strengthening Rwanda-UAE trade and investment linkages.

The visiting delegation was led by *Ms. Ines Mutoni, Second Counsellor*, and *Mr. Noor Ahmed, Trade & Communication Officer*. Their objective was clear: to explore practical avenues for cross-border collaboration and gain a deeper understanding of the regulatory, financial, and structural support available for Rwandan enterprises seeking expansion into the UAE—one of the most attractive global business destinations.

Ascentia UAE's leadership team warmly welcomed the delegation, with *Mr. Shiju Peethambaran CEO & Chairman*, joined by *Dr. Sameer Kumar Director – Healthcare Services*, *Ms. Pritty Antony - General Manager*, *Ms. Vijitha Vijayaraghavan - Market Entry Specialist*, and *Ms. Durga Prakash - Company Formation Specialist*. The discussion served as a platform for aligning goals, sharing market insights, and identifying high-impact opportunities for economic engagement between the two nations.

One of the major outcomes of the meeting was the identification of core areas of collaboration. Ascentia proposed organizing targeted business delegation exchanges to foster direct engagement between Rwandan and Emirati enterprises.



These exchanges are expected to cover high-growth sectors such as agribusiness, technology, logistics, and renewable energy—sectors where both nations possess significant potential and complementary strengths.

To build further momentum, a UAE trade mission to Kigali is already under planning. This tailored mission will enable investors and business leaders from the UAE to explore Rwanda's investment-ready opportunities, particularly in its special economic zones and value-added industrial sectors.

In addition, Ascentia reaffirmed its commitment to supporting Rwandan entrepreneurs and businesses looking to establish a footprint in the UAE. This includes comprehensive services covering business setup, licensing, banking support, legal and tax advisory, and long-term commercial representation.

The visit also served as a reminder of Ascentia's core values. "At Ascentia, we believe every successful partnership begins with openness, collaboration, and a shared purpose," remarked Shiju Peethambaran. "We are proud to welcome Rwandan innovators and investors who wish to tap into the opportunities the UAE has to offer, and we look forward to playing a meaningful role in their expansion journey."

The Embassy of Rwanda expressed appreciation for Ascentia's hospitality, professionalism, and willingness to support the country's economic diplomacy efforts. The engagement concluded on a positive and forward-looking note, with both parties aligned on building a long-term, trust-based partnership.

This visit represents more than a formal interaction—it is a milestone in the evolving Rwanda-UAE relationship, anchored in shared aspirations for innovation, economic inclusivity, and sustainable growth. Ascentia and the Rwandan Embassy now move forward with a renewed commitment to transform intent into impact, fostering enduring collaborations that benefit both nations for years to come.



DUBAI-BASED BRAND ANTHOLOGY HONEY RAISES AWARENESS ABOUT ADULTERATED HONEY IN THE WORLD

The Honey You're Eating Might Not Be Real: A UAE Brand Reveals What's Really in the Jar

Amid a growing appetite for wellness products and clean-label foods, one thing is becoming increasingly clear: not all honeys are what they claim to be. Anthology Honey, a UAE-based luxury brand committed to raw, authentic honey, is sounding the alarm on the global crisis of honey adulteration—and urging consumers to demand better.

According to industry experts, honey is currently the third most adulterated foods globally. “In the wake of COVID-19 pandemic, the demand for honey skyrocketed, but the global supply of high-quality, pure honey couldn’t keep up. That’s when large-scale fraud started taking hold across supply chains in the US, Europe and sadly, even the GCC,” explains Alexandra Timotheadi, CEO and Founder of Anthology Honey.

She revealed that much of the honey on sale in supermarkets today is mixed with low quality sweeteners, such as high fructose corn syrup, rice syrup, glucose syrup or it is so overly processed to the point of losing the majority of its natural benefits.

Even more alarming, adulteration can happen in subtle ways—such as feeding bees syrups during blossom season to artificially increase yield. Commercial honey processing employs hyperfiltration in order to remove all traces of pollen, in an effort to inhibit traceability. Another major issue is the mixing of good quality honey with cheaper honeys of inferior quality, which contain pesticide or antibiotic residues and are strictly banned in both the UAE and in Europe because they are harmful to humans.

The health risks are of major concern. Adulterated, low quality mixed honey loses its antioxidant, anti-inflammatory and antibacterial properties, turning it into a common sweetener with no added benefits. “Research has revealed that it can spike blood sugar levels, contribute to obesity and over time, even cause liver and pancreatic damage, which in turn can lead to chronic illnesses such as diabetes and hypertension,” says Timotheadi.

But there’s more at stake than consumer health. “As cheap, low-grade honey floods the market, it exerts enormous pressure to honest beekeepers



because they can’t compete economically. Therefore, many are abandoning their precious craft,” she explains.

When honeybees are left unattended in extreme weather conditions or the presence of pesticides, they cannot survive for long. This has devastating consequences for biodiversity, food security and our ecosystems,” adds Timotheadi.

Anthology Honey also criticises the rise of “vegan honey,” which Timotheadi stresses is misleading. “By definition, honey is a natural product created solely by bees, through a complex biochemical process perfected over millions of years. What some US, German and Israeli companies are selling is essentially sugar syrup in disguise—lab-manufactured and marketed with false claims of health benefits and of ‘saving bees.’”

These claims mislead consumers and undermine the sacred, symbiotic relationship between bees and responsible beekeepers.

“Honeybees need their beekeepers to survive—and they know it. It’s a profound relationship rooted in mutual respect and I’ve witnessed it first-hand over the years. Bees are intelligent, intuitive beings,” adds Timotheadi.

Anthology Honey works only with multi-generational beekeepers who harvest with ecological consciousness. The brand applies standards more rigorous than most national food safety bodies, including advanced lab testing, low-temperature storage and a zero-plastic contact policy.

“Our honey is always unheated, always raw and always bottled in glass. That’s the only way to preserve its living enzymes, its medicinal value and its soul,” she points out.

With a loyal following which commenced in Greece, Anthology Honey is taking its mission further. “We educate through tasting sessions, Instagram, media presence and talks in Dubai schools,” she adds. “Honey is deeply appreciated in this region, and we believe consumers want to know the truth.”

anthology
HONEY

So next time you drizzle honey on your laban or stir it into your morning tea, ask yourself: Is this nature’s medicine—or just sugar in disguise?

For more information and upcoming event details, please follow the buzz on their **Instagram @anthologyhoney**.

About Anthology Honey:

Anthology Honey is a premium brand offering rare, pure Greek honeys with medicinal properties, ethical and natural skincare products as well as artisanal olive oil and honey soaps. Sourced from pristine Greek landscapes and handcrafted with sustainable ingredients, Anthology is dedicated to purity and authenticity. Each jar of honey is a gift from Gaia, embodying the magic of nature and the richness of ancient beekeeping traditions.

With a commitment to sustainability and ethical sourcing, Anthology Honey seeks to bring an unparalleled experience of wellness, indulgence and mindfulness to honey lovers around the world.




The Story of the Golden Elixir

In the ancient days, nestled within the lush forests of Greece, there lived a spiritual nymph named Melia. She was the Guardian of the bees, preserving harmony between nature and humankind. Melia shared a deep bond with the bees that transcended the realm of mortal understanding. These divine bees were carriers of the Sacred Elixir, honey.

One fateful day, Melia followed her bees into the underworld, tracing the path of Persephone, goddess of spring and rebirth. There, she discovered a hidden treasure: a vessel filled with golden honey, a symbol of rejuvenation and the eternal cycle of seasons.

From that day forth, Melia and her bees became the Guardians of the Sacred Elixir, sharing its transformative healing power and mystical essence with the world above. With every jar of Anthology Honey, the spirit of Melia and her bees is alive.

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SHATLYKMYRAT ANNAMYRADOV
CEO, SA GLOBAL TRADING

CBAM AND FERTILIZER: PROTECTIONISM OR A PATH TO A GREENER FUTURE?

The European Union's Carbon Border Adjustment Mechanism (CBAM) is about to transform the way the fertilizer industry — and agriculture as a whole — functions in Europe. While designed as a tool to combat climate change, its effects go far beyond carbon accounting. For farmers, fertilizer producers, and even consumers, CBAM represents a mixture of protectionism, innovation stimulus, and geopolitical repositioning.

Rising Fertilizer Prices and Farmer Pressures

European farmers are already under pressure. Fertilizer prices remain high, driven by volatile gas markets, logistical disruptions, and tighter trade rules. For small and medium-sized farms, input affordability is one of the biggest challenges. When fertilizers cost too much, planting decisions change, yields suffer, and the broader food system feels the strain.

CBAM adds another layer: imported fertilizers with higher embedded carbon will face additional costs. This strengthens the position of European producers, who argue they are already investing in decarbonization. But for farmers, the shield that CBAM provides to producers often translates into higher costs at the farm gate.

The Global Market Context: Russia and China

The fertilizer trade is also undergoing structural shifts:

- Russia, traditionally one of Europe's key fertilizer suppliers, faces not only geopolitical restrictions but also anti-dumping measures within the EU market. This makes Russian nitrogen products uncompetitive in Europe, redirecting them toward other regions such as Latin America and Africa. European farmers, meanwhile, lose access to potentially cheaper alternatives.

- China, another heavyweight, has prioritized domestic supply. By restricting fertilizer exports, Beijing ensures its farmers benefit from lower prices, while the global market faces reduced availability. For Europe, this means fewer low-cost imports and more upward price pressure.

These dynamics illustrate why CBAM cannot be viewed in isolation.

It interacts with trade policy, geopolitics, and domestic agricultural priorities of major producing countries.

Labor and Agricultural Competitiveness

Fertilizer is not the only challenge for European farmers. Agriculture in the EU is labor-intensive, and labor shortages are becoming acute. Immigration policies, shaped by political sensitivities, have restricted the flow of seasonal and agricultural workers. As a result, farmers struggle to find affordable labor at the very moment they are expected to compete globally and adopt new technologies.

The consequences are visible. Morocco, for example, is rapidly expanding as an agricultural supplier to Europe. With favorable labor costs, expanding irrigation, and proximity to EU markets, Morocco is increasingly competing with traditional Spanish producers in fruits, vegetables, and cereals. This shift shows how competitiveness is moving south, with Europe at risk of losing its role as the breadbasket of its own consumers.

CBAM: Protectionism or Innovation Catalyst?

From one perspective, CBAM is clearly protectionist. It shields European fertilizer producers from imports that do not face the same environmental costs. But protectionism can be a double-edged sword: while producers gain security, farmers risk paying more.

On the other hand, CBAM also creates incentives for global decarbonization. Producers in the Middle East, North Africa, and beyond are now under pressure to show they can produce fertilizers with lower carbon footprints, often through:

- Carbon capture and storage (CCS) in ammonia and urea plants.
- Transition to renewable-based ammonia using green hydrogen.
- Adoption of more efficient production technologies.

The global fertilizer market is vast and competitive. Those who adapt quickly will gain privileged access to Europe, one of the most valuable agricultural markets in the world.

Opportunities for Technology and Efficiency

To offset higher input costs, European agriculture must turn to innovation. Technology adoption can help farmers grow more with less:

- Precision farming and drones: ensuring fertilizer is applied exactly where needed, reducing waste.
- Blockchain and tokenization: creating transparent supply chains and innovative financial tools for farmers. Tokenized input credits, for example, could allow farmers to secure fertilizer financing at better terms.
- AI-driven platforms: giving farmers real-time data on soil conditions, crop health



Food Security vs. Food as a Weapon

Geopolitical tensions of recent years have shown how food — like energy — can be used as a strategic tool. Export bans, sanctions, and supply chain disruptions have highlighted the fragility of the global food system.

By pushing both producers and farmers toward cleaner and more efficient practices, CBAM has the potential to strengthen food security. But this will only succeed if affordability is safeguarded. If fertilizers become too expensive for farmers to use, yields will fall, and Europe will end up importing more of its food from regions with looser environmental and labor standards

Conclusion

CBAM represents both risk and opportunity. For European farmers, it is a reminder that survival in today's market requires adaptation: more efficient use of inputs, new technologies, and stronger supply chain resilience.

Ultimately, CBAM must not become a tool that leaves farmers squeezed between high input costs and global competition. Instead, it should be harnessed as a driver of transformation — toward a future where food security is strengthened, agriculture is sustainable, and fertilizers are part of the solution rather than part of the problem.



IN A POST-AI WORLD, EVERYONE WILL BE A MENTOR

We've known about the risk of losing critical corporate knowledge for a long time. Steps such as succession planning have addressed this to some extent. But not nearly enough, especially with many thousands now being furloughed because of AI. Although AI results in major gains in productivity, it mainly draws upon knowledge and practices that have already been proven and documented.

But we live in an extremely complex, fast-changing world. Such a world demands human, in addition to machine, intelligence.

Unfortunately, by many estimates, the vast majority of corporate knowledge, memory and experience resides inside the heads of key people and cannot be found in a database or automated system. The technical term for this is tacit knowledge. And much of that knowledge is quickly disappearing into the void being created by AI as the holders of that knowledge walk out the door.

The day of reckoning has finally arrived as organizations scramble to take action they should have started years ago. Not surprisingly, a number of problems and challenges have surfaced. Here are a few, along with tips for addressing them.

Problem #1: Time. When you even mention the idea of setting up a formal program for capturing and transferring critical tacit knowledge, the reaction from the person who is the source of the knowledge is usually, "I don't have time for this." When you ask why, the most likely response is, "I'm too busy. Everybody keeps coming to me for help. I'm being pulled in a dozen different directions." The reason for this is that by becoming the "go-to-person" in one or more areas of specialty, your top experts have essentially imprisoned themselves, leaving little time for anything else.

Solution: Start by breaking the habit of these experts telling everybody what to do but never explaining the reasoning behind it. Offer mentoring as an opportunity for them to move from a stressful situation to a more fulfilling role. Make it a requirement to establish specific, dedicated times for mentoring others, as opposed to making it "collateral duty" in some nonexistent band of so-called "spare time."

Problem #2: Too much "I'm great" and too little "we're great." One of the toughest challenges in getting people to share their knowledge is the traditional individual incentive package. From 5-star vacations to fat bonuses awarded to top producers, its purpose is focused on achieving results.

That's if revenue generation is what you're looking for. But those results come at a cost of reinforcing a potentially destructive winner-take-all mentality focused on individual performance as opposed to collaborative, organizational growth.

Solution: Break the pattern by saying repeatedly, "We're better when we work as a team." Then, and this is a must, totally redo your compensation system to bring it into alignment with a true knowledge-sharing "team of teams" culture.

Problem #3: Not addressing the root cause of why such knowledge is at risk in the first place. Let's say a person with all the critical knowledge about a particular facet of your business is planning to retire. Hopefully, that person has been kind enough to give you plenty of advance notice. Now suppose you find a suitable mentee. Knowledge transfer occurs, and the expert retires as planned. Guess what? Now you're right back where you started, having that same critical knowledge in only one person's head.

Solution: Instead of thinking one-on-one, start treating mentoring sessions as once-in-a-lifetime opportunities worthy of being recorded. Capture those golden nuggets of wisdom by whatever means you have available: webinars, master classes, mind maps, flow diagrams, stories and case histories, or plain old handwritten notes and checklists. Make those artifacts accessible, editable and expandable across the entire enterprise.

Problem #4: Not recognizing the difference between training, mentoring and coaching. If good mentors are scarce, they should not be burdened with providing training and coaching in what should be basic skills (recall Problem #1).

Solution: Let mentors be mentors. Pre-requisite skills should be addressed by others, such as professional coaches and trainers.

However, make sure the mentor is involved in identifying skills gaps and training requirements.

With those tips in mind, here are some simple steps for getting your mentoring going in the right direction:

1. Identify the critical knowledge in your organization that has the greatest risk of being lost.
2. Identify the best sources and recipients for that knowledge (the more the better).
3. Mutually set learning objectives, lay out a reasonable timetable, and make a firm commitment to set aside dedicated time for the mentoring effort.
4. Determine appropriate knowledge transfer modalities, especially considering:

a) the type of knowledge being imparted (complexity, degree of soft skills involved, cognitive load and other factors);

b) the teaching style of the mentor;

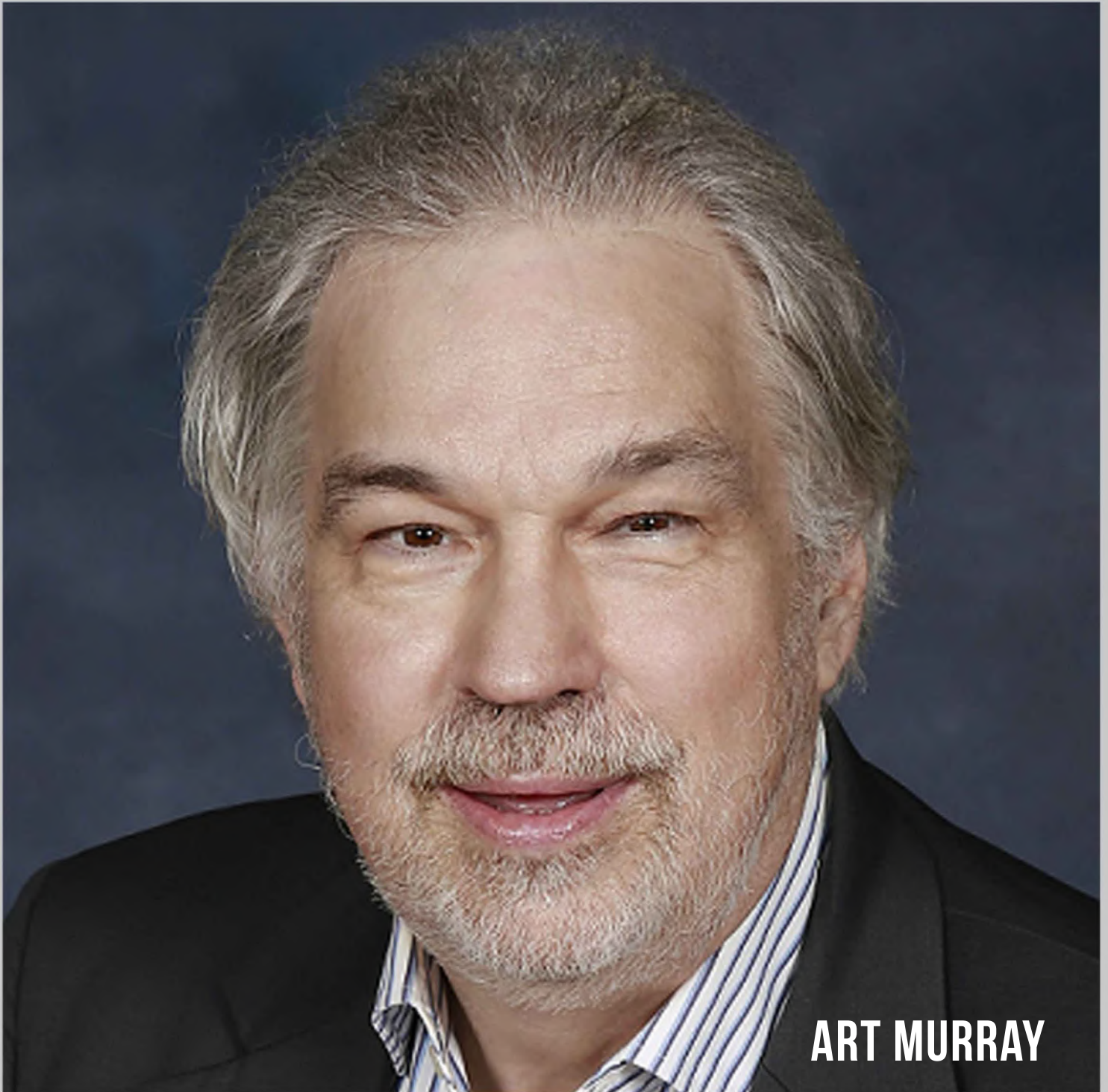
c) the learning style of the mentee. Both mentor and mentee must be willing to adapt and adjust their styles, especially when spanning one or more generational gaps.

5. Conduct the knowledge transfer sessions, including some form of knowledge capture (audio, video, blog, etc.) where appropriate. Having mentees produce the artifacts keeps them engaged while building a high-value corporate knowledge library.

6. Periodically review progress and make adjustments.

As you march toward the goal of everyone being a mentor, be sure to create, nurture and grow a library and community for capturing and sharing mentoring lessons learned and best practices. Have your best mentors mentor your junior mentors in the finer aspects of mentoring.

In summary, get mentoring out of the shadows. Bring it front-and-center, making everyone a mentor to somebody. Not just as a succession planning tool, but as a strategic resource for sustained organizational growth.



In summary, get mentoring out of the shadows. Bring it front-and-center, making everyone a mentor to somebody. Not just as a succession planning tool, but as a strategic resource for sustained organizational growth. AI and machine learning are great for productivity.

But they lack the capacity for critical thinking, intuition, innovation, empathy, and many other uniquely human traits. That's where most of your hidden treasures lie. Now is the time to fully awaken and apply them.



A NEW SPIN ON INDUSTRIAL LIGHTING

WITH ITS NEW HELULIGHT BRAND, HELUKABEL OFFERS HIGH-QUALITY LED LUMINAIRES FOR MACHINES AND WORKPLACES

Whether for industrial machines and systems or for ergonomic workstations, with our new brand HELULIGHT, thoughtful, high-performance, and durable lighting solutions for various applications are now part of the HELUKABEL portfolio. You benefit from our many years of experience in the field of electrical connection technology and in the development of practical LED lighting systems. All of our products unite the quality of "Made in Germany" with robust construction and the most modern technology—perfectly tuned to the challenges of industrial environments.

HELULIGHT Smart Process—Plug-and-play intelligent process visualisation

With HELULIGHT Smart Process, machine and system process statuses can be quickly and clearly visualised. The sequential chase lights made of individually controllable RGB LEDs can provide a visualisation of fill levels, temperature changes, or

process progress, which is ideal for simple and intuitive machine monitoring.

Thanks to an analogue 4-20 mA interface, Smart Process is compatible with all popular control systems. The colour and brightness settings remain accessible even when turned off thanks to the integrated memory function. Whether outside the machine on its casing, or mounted inside, these signal lights are the smart choice for anyone who wants to efficiently visualise their processes.

Your advantages:

- Plug-and-play for easy integration
- Freely customisable colour and brightness settings
- Compatible with nearly all control systems
- Robust, aluminium casing, IP40, UL certified

HELULIGHT Solid40—Maximum resilience in harsh environments

The HELULIGHT Solid40 was specifically developed for extreme conditions. It is ideal for use in tooling machines and harsh production environments. The robust housing with ESG safety glass reliably protects against coolants, oils, and dust. Its high-performance LED technology provides even, uniform lighting for an average-sized workspace.

Cascadability and flexible installation options make its integration in any machinery environment quick and easy. Whether working with metal or wood, the Solid40 will impress you with its resilience, durability, and high-performance lighting.

Your advantages:

IP67 protection class, resistance against oil and metal chips.

ESG safety glass & anodised aluminium

Cool, white light (5,700 K) with up to 160 lm/W

UL certified, dimmable, and cascable

HELULIGHT Classic—The proven, all-around light for mechanical engineering

The HELULIGHT Classic is our most versatile machine luminary and is ideal for standard applications in machine and plant engineering. It provides the highest level of flexibility thanks to its variability (white light, RGB, RGBW, PRO)



and adjusts to any number of installation situations thanks to its rotatable console.

The Classic Series is especially popular for packaging and wood processing machines, as well as in industrial automation.

With IP54 protection, dimmable light technology, and simple cascability, it fulfils every requirement for reliable workplace lighting.

Advantages:

Large variety of models for individual applications

Robust construction & flexible installation system

High light output with a slim construction

UL certified, IP54, rotatable, and dimmable

HELULIGHT Static—Compact, glare free, efficient

The HELULIGHT Static sets itself apart with its especially high light output combined with minimal glare. Its flat, rigid, fitted construction makes the glare-free lighting of workstations possible, especially where space is limited.

Its back-mounting using slot nuts and standardised LED technology make the Static an ideal solution for applications requiring moderate protection, e.g., in packaging technology or in automation.

Advantages:

Very high light output with minimal glare
Compact, flat construction
Back-mounted using slot nuts
IP40, dimmable via PWM, UL certified

HELULIGHT Dual—One system, two functions

The HELULIGHT Dual combines machinery lighting and signal lighting in one package, making it a unique item on the market. Its intelligent bicameral design allows for the simultaneous lighting of the machine's interior, as well as the visual representation of the machine status—all without disruptive light interruptions.

Ideal for anyone who wants to save space while simultaneously reducing wiring and installation effort. The HELULIGHT Dual is the perfect solution for complex systems with high information requirements.



Advantages:

Simultaneous lighting and signalling
Highly uniform light & colour
Reduced installation effort
IP54, dimmable, 24 VDC, UL certified

HELULIGHT Workplace—Ergonomic light for the highest of demands

The HELULIGHT Workplace was specially developed for workplaces with high ergonomic requirements.

Thanks to its prismatic covering, it has achieved a glare value URG19 and ensures comfortable lighting that does not strain the eyes, making it ideal for assembly areas, testing stations, or laboratories.

The luminaire is steplessly dimmable and can save your preferred brightness thanks to its memory function. Cascadability, ease of installation, and high energy efficiency round out the profile of this modern workplace luminaire.



Advantages:

UGR19 compliant for glare and fatigue-free work
Memory function and stepless dimmability
Integrated T-nuts for flexible installation
230 V connection, GST18, IP40, Made in Germany

Be future proof with HELULIGHT

The HELULIGHT product range is being continuously developed to cover even more applications and industry-specific requirements. Future additions to the product family are already being planned with the goal of being able to always provide you with innovative, practical, and efficient lighting solutions.

Our experts are always available to provide you with a personalised consultation. Whether you're looking for a new product, integrating into an existing system, or in need of a custom solution, we are happy to support you with our technical expertise and years of experience. Contact us—we look forward to hearing from you!





PREMIUM WATERFRONT RESIDENCES: BREEZ BY DANUBE BECOMES DUBAI MARITIME CITY'S TALLEST TOWER WITH PANORAMIC SEA VIEWS

Danube Properties, one of the UAE's most trusted and dynamic real estate developers, continues to set new benchmarks in luxury and value-driven living with the launch of its latest project – Breez by Danube. Rising majestically as Dubai Maritime City's tallest residential tower, Breez ushers in a new era of premium waterfront living, where panoramic sea views meet world-class design. Offered under Danube's signature 1% monthly payment plan, the project makes the dream of owning a luxury home on the water more accessible than ever.

This launch also marks Danube's second landmark development and fourth tower in Dubai Maritime City, following the resounding success of Oceanz by Danube, which redefined waterfront living in Dubai. Building on that momentum, Breez reflects the developer's vision of transforming Dubai's maritime district into one of the city's most sought-after lifestyle destinations. Breez presents an opportunity for both homeowners and investors to secure a rare

asset that combines lifestyle, prestige, and long-term financial growth. With waterfront plots becoming increasingly limited, Breez offers strong ROI and enduring value.

Standing tall as a 60-storey tower with a built-up area of around 1.5 million sq. ft., Breez by Danube is designed as a landmark address that embodies luxury from every angle.

The development will feature more than 1,000 units — from modern studios and spacious 1–4 bedroom apartments to ultra-exclusive Breez Duplex Villas — all oriented to capture breathtaking, unobstructed views of the Arabian Gulf. Complementing its residences, Breez will also host a curated mix of retail outlets and restaurants, bringing shopping and dining experiences right to residents' doorstep.

Every detail of Breez has been thoughtfully curated to embody resort-style living. The tower will feature more than 40 lifestyle amenities, blending leisure, wellness, and community experiences. Highlights include rooftop infinity pools overlooking the ocean, state-of-the-art wellness and fitness centers, landscaped jogging tracks, outdoor cinemas under the stars, BBQ decks, lush gardens, and children's play zones.

Each residence comes fully furnished with elegant interiors, ensuring a seamless, move-in ready experience.



Rizwan Sajan, founder and chairman of Danube Group, said: “At Danube, our mission has always been to seamlessly blend luxury with affordability. With Breez by Danube, we’re not just offering homes — we’re delivering a premium waterfront lifestyle with panoramic sea views in one of Dubai’s most prestigious destinations. Dubai has consistently witnessed some of the highest ROI and value appreciation in waterfront properties, and Breez takes this legacy further. Building on the success of Oceanz, Breez elevates our vision by combining an iconic location, an exceptional lifestyle, and unmatched investment potential. Supported by our signature 1% monthly payment plan, Breez empowers both homeowners and investors to achieve their dreams without compromise.”

With an anticipated completion date in July 2029, Breez underscores Danube’s hallmark reputation for innovation, affordability, and ahead-of-schedule delivery.

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RISE is a premier global platform dedicated to urban development and real estate investment. It attracts a diverse audience including institutional investors, sovereign wealth funds, asset managers, ultra-high-net-worth individuals, developers, policymakers, and tech innovators. RISE acts as a catalyst for smart city innovation and sustainable urban growth, playing a vital role for stakeholders aiming to drive the future of global real estate

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Key Facts & Figures

Visitors: 15,000+

Exhibitors: 350+

Speakers: 150+ industry experts

Investors: 150+ top-tier participants

Start-ups: 50+ showcasing innovative solutions

Represented Countries: 30+

Key Programmes and Features:

The three different stages: Main Stage, Nexus Stage and Tech & Green Stage

Show features include keynote sessions, panel discussions, start-up pitches, investment forums, and networking lounges.

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RISE will feature over 150 speakers, including industry leaders and innovators covering topics such as:

- PropTech advancements and smart city technologies
- Sustainable development and ESG in real estate
- Investment strategies and market outlooks
- Urban planning and infrastructure innovation
- Hospitality and luxury real estate trends

Objectives / Strategic Pillars

- To connect global investors with large-scale real estate projects and technologies
- To accelerate the development of smart cities and sustainable urban infrastructure
- To foster partnerships between government bodies, private sector players, and innovators
- To promote innovation in PropTech, hospitality, finance, and urban planning sectors
- To provide a platform for deal-making, knowledge exchange, and thought leadership

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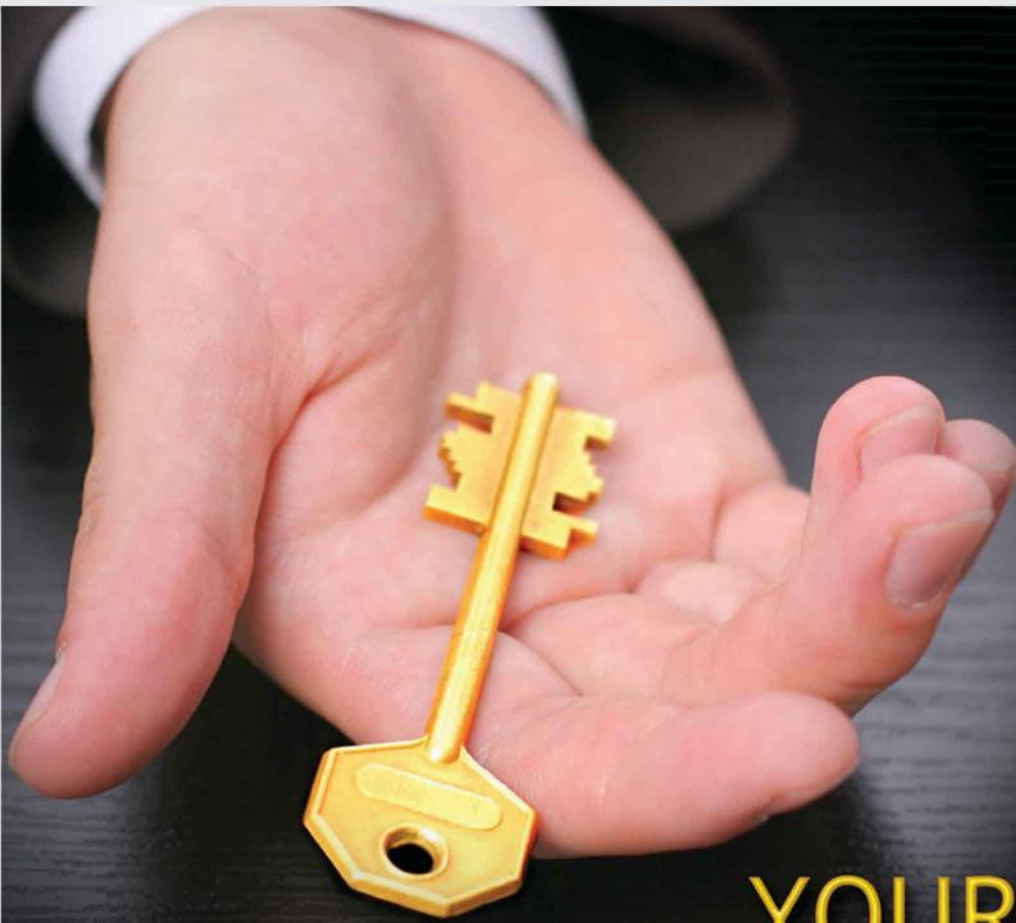
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