

CEO Clubs Network

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FRANCE AND UAE
A FORWARD-LOOKING
PARTNERSHIP

**GLOBAL SYNERGY
HUB:**
POWERING GLOBAL
COLLABORATION

SERENITY & ZONIQX
UNITE TO BOOST GLOBAL
TOKENIZATION

COFFEE ISLAND
OPENS 2ND STORE IN
HYDERABAD



H.E. NICOLAS NIEMTCHINOW
AMBASSADOR OF FRANCE TO THE UAE

CEO Clubs Network

Connecting Minds,
Creating Opportunities

Our Services

- **Community Building**
- **Event Marketing**
- **Communication**
- **Trade & Investment Promotion**
- **Leadership & Excellence Award**
- **Entity Formation**

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CEO Clubs Network®

CEO Clubs Network is an award-winning, globally recognized organization specializing in community building, event marketing, communications, entity formation, trade and investment promotion. Our purpose is to nurture relationships, share knowledge, and create opportunities for C-level executives across the private and government sectors. With a strong presence in USA, UAE, and China, we distinguish ourselves by providing tailored advice, fostering strategic collaborations, and empowering businesses to thrive within an influential global network.

Our regional headquarter, CEO Clubs Network UAE, has been in the industry for more than 19 years. Showcasing a list of high-profile members plus 3,000 affiliations, our organization is grateful for the patronage of **His Highness Sheikh Juma bin Maktoum Al Maktoum, a member of Dubai royal family.**

We are a proud winner of the **Dubai Quality Appreciation Awards Cycle 2017 and 2022** which were presented by **His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.**

Among our numerous major international awards, we are elated with EXPO 2020 Dubai Recognition by His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman & Group **CEO of EXPO 2020 Dubai Higher Committee for our invaluable contribution to the success of EXPO 2020 Dubai.**

MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

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A blurred background image showing several people in a professional setting, likely a networking event or conference. Some individuals are standing and talking, while others are seated at tables. The image is overlaid with a semi-transparent yellow rectangle containing text.

Dear Members & Readers,


June wrapped up the first half of the year with elegance, energy, and elevation for CEO Clubs. It's been a month where diplomacy met leadership, and meaningful connections took center stage. We successfully hosted two standout events, welcomed an international delegation, and proudly onboarded four distinguished diplomats into our vibrant community. Here's to an even more powerful second half!

We are proud to feature on our cover **H.E. Nicolas Niemtchinow, Ambassador of France to the UAE**, who has joined our network as an esteemed new member. His membership marks a significant milestone in expanding our ties with the French diplomatic and business communities, and reflects our growing global influence as a trusted platform for high-level collaboration.

Our visit to **Her Excellency Gueta Selemene Chapo, the First Lady of Mozambique**, was a proud moment of international outreach, where we discussed impactful collaboration on social development, sustainability, and investment in Africa.

We were honored to welcome **H.E. Ahmed Tazi, Ambassador of the Kingdom of Morocco**, and **H.E. Alberto Alejandro Farje Orna, Ambassador of the Republic of Peru**, as new members of CEO Clubs . Their trust in our mission strengthens our commitment to being the bridge between business and diplomacy.

June also took us to the **French Consulate in Dubai**, where we warmly received and explored new horizons for cultural and business exchange between our members and the French diplomatic mission.



In addition, we had the pleasure of meeting **H.E. Dr. Oumer Hussien Oba, Ambassador of the Federal Democratic Republic of Ethiopia**, and **H.E. Gervais Moumou, Ambassador of the Republic of Seychelles**, both of whom have also joined CEO Clubs Network as valued members and expressed great interest in developing closer ties between their nations and our business leadership community.

Adding to this global narrative, this month's edition features exclusive articles from the **Embassy of Lithuania and the Embassy of Angola** - thoughtful contributions that enrich our pages with cultural depth, strategic insights, and opportunities for bilateral collaboration.

Our month began with a soulfully curated **Ladies Breakfast & Yoga** at the tranquil **SEVA Experience**, where female leaders gathered in harmony for a morning of wellness, networking, and genuine connection. This graceful gathering reminded us that leadership also means caring for ourselves and lifting one another.

We continued with our empowering **CEO Synergy Hub**, where bold ideas, inspiring conversations, and promising partnerships came to life. These gatherings are the heartbeat of our community - spaces where trust is built and opportunities are born.

As you dive into this issue, you'll witness how CEO Clubs continues to connect worlds - uniting leaders, governments, entrepreneurs, and changemakers under one powerful vision: building a better future through trust, dialogue, and shared purpose.

With deep appreciation,

Sarah Dong

Managing Partner | CEO Clubs Network



CEO CLUBS' VIBRANT LADIES BREAKFAST & YOGA AT SEVA EXPERIENCE SPARKS CONNECTIONS, COLLABORATION, AND FUTURE BUSINESS DEVELOPMENT

On 12 June 2025, CEO Clubs Network successfully hosted an exclusive Ladies Breakfast & Yoga event, a refreshing morning of yoga and healthy vegan breakfast, at Seva Experience, Jumeirah. The group enjoyed an energizing yoga session that set a positive, mindful tone for networking and meaningful conversation.

The event brought together over 30 members and distinguished guests, among them **H.E. Nesbite Agostinho Milton, Chargé d'Affaires at the Consulate General of Mozambique in Dubai.** enrich the community and spark future collaborations.

Additionally, the Club was delighted to welcome new members: **Ms. Giorgia Marsicano, CEO of C4 Interieur Design,** and **Mr. Shatlykmyrat Annamyradov, CEO of SA Global Trading FZE, a fertilizer trading and manufacturing company.** Both actively mingled with longstanding members, exchanging expertise and business ideas that promise to enrich the community and spark future collaborations.

Throughout the morning, business cards were exchanged, ideas discussed, and strong relationships forged.

Conversations explored future collaboration, new partnerships, and joint ventures across diverse sectors, highlighting the potential for continued business development within the CEO Clubs community. The Club added a special touch to the gathering by celebrating the birthday of Ms. Arcchana Srivaastava, their valued member.

Ms. Sarah Dong, Co-Founder and Managing Partner of CEO Clubs Network, remarked, "Wellness is an essential part of every CEO's daily life and personal balance. At CEO Clubs, we know that true success comes from blending business growth, wellbeing, and strong relationships. Today's event shows how CEO Clubs cares about the lifestyle of our CEO's."

This event received great support from the Club's partners and sponsors: **Champion Group, Regionality, and Serenity**. The Club also expressed sincere gratitude to Seva Experience for providing the beautiful venue and exceptional hospitality that made this event so memorable.









CEO CLUBS NETWORK MEETS FIRST LADY OF MOZAMBIQUE TO ADVANCE SOCIAL IMPACT AND INVESTMENT OPPORTUNITIES

On 20 June 2025, A distinguished delegation from CEO Clubs Network had the honor of meeting **Her Excellency Gueta Selemene Chapo**, the **First Lady of Mozambique**, to explore collaborative efforts in the areas of **social development and sustainable investment**.

The meeting served as a high-level platform to align on shared priorities. Her Excellency expressed her strong commitment to improving the quality of life for Mozambicans—**especially in the critical areas of healthcare, education, and women’s welfare**.

In the healthcare sector, the First Lady emphasized the urgent need for **medical equipment, hospital infrastructure, and diagnostic testing facilities across the country**. In education, her focus included **scholarship programs for underprivileged students, school meal initiatives, provision of uniforms, and support for girls’ basketball programs** to promote empowerment and inclusion. She also addressed the importance of **enhancing conditions for female prisoners**, a cause she is deeply passionate about.



Notable members especially engaged with African markets and initiatives representing CEO Clubs Network at the meeting included:

MUMUSO – represented by **Mr. Paul Duan**

Ravian Shipping Line LLC – represented by **Mr. Abdul Majeed Paracha**

COGEF Group AND RAF Global – represented by **Dr. Rizwan Adatia**

SA Global – represented by **Mr. Shatlykmyrat Annamyradov**

Espa – represented by **Dr. N. Rajeev**

The delegation was led by **Dr. Tariq Nizami, Founder & CEO of CEO Clubs Network**, who conveyed the members' commitment to supporting the First Lady's social mission. Dr. Nizami and **Ms. Sarah Dong the Managing Partner of CEO Clubs Network** reaffirmed the group's readiness to contribute meaningfully to Mozambique's development through **strategic investment and impactful philanthropic engagement**.

CEO Clubs members also shared their intent to explore investment opportunities in key sectors such as **retail, mining, construction, agriculture, and infrastructure development**.

The meeting was actively supported by representatives from the **Mozambique Embassy H.E. Tiago Recibo Castigo the Ambassador of Mozambique in UAE** and **H.E Nesbite Agostinho Milton Charge d'Affaires of the Consulate of Mozambique**, reflecting strong diplomatic and economic interest on both sides.

To build upon this positive dialogue, **CEO Clubs will lead a business delegation to Mozambique** in the near future, with the aim of deepening partnerships and facilitating the implementation of collaborative projects that deliver lasting **social and economic impact**.







First Lady of the Republic of Mozambique

GUETA SELEMANE CHAPO



**Juntas
somos** + FORTES

"Each time we reach out a hand, we light a path for someone.

Today, we are here not only to offer support, but to listen, to embrace, and to remind everyone that no one is alone.

To be Mozambican is exactly that — to share the little we have with great love, with deep faith, and with unwavering dignity."

GUETA SELEMANE CHAPO

SOCIAL ACTIVIST

Humanitarian approach

Main achievements
of the first lady's office (First semester of 2025)

- ☑ Delivery of school kits to 200 orphaned children in the provinces of Gaza (50) and Zambézia
- ☑ Layette kits for newborn babies in the Provinces of Niassa, Zambézia, Sofala, Maputo City and Province.
- ☑ More than 2,300 basic food baskets with basic necessities delivered to people in vulnerable situations.
- ☑ Support for women farmers in seeds, tractor and agricultural inputs.
- ☑ Delivery of various products to shelters for children in difficult situations and the helpless elderly.
- ☑ Means of compensation for people with disabilities
- ☑ Construction of climate change resilient and equipped type 1 and type 2 houses for families in vulnerable situations
- ☑ We mobilized and offered scholarships for children of needy widowed women and girls
- ☑ Delivery of dignity kits for girls and women
- ☑ We offer sewing machines for women's prisons



SMALL GESTURES, BIG CHANGES!

Guata Salemane Chapo has been First Lady of the Republic of Mozambique since January 15, 2025. Since taking up her duties as First Lady, she has stepped up these actions, leading campaigns against femicide and gender-based violence, supporting social reintegration projects for women prisoners, and encouraging the role of women in the country's pacification and development. She also supports projects linked to sport, art and culture as ways of social inclusion.

25 20 OUR PRIORITIES

gueta
chapo



✓ 1. HEALTH

Strategic Action: Construction and equipping of a waiting home for pregnant women

Target: 50
Location: 5 houses per Province
Budget (USD): 5.926.900,00

Strategic Action: Construction and equipping of type 1 and 2 Health Centers

Target: 77
Location: Niassa (7), Cabo Delgado (7), Nampula (10), Zambézia (10), Tete (7), Manica (7), Sofala (7), Inhambane (7), Gaza (7), Maputo (6) and Maputo City (2)
Budget (USD) : 43.079.724,43

Strategic Action: Ambulance support for the health sector

Target: 20
Location:
Budget (USD): 1.461.557,00

Strategic Action: Support for hospital supplies and equipment

Target: 1100
Location: 10 each Province and Maputo City
Budget (USD):

Strategic Action: Support for scholarships for doctors and nurses for specialization

Target: 330
Location: 30 per Province and Maputo City
Budget (USD):

✓ 2. FOOD AND NUTRITION SECURITY

Strategic Action: Nutrition education for mothers and caregivers of children

Target: 11.000
Location: 1000 each Province and Maputo City de Maputo
Budget (USD): 338.461,54

Strategic Action: Provision of school snacks

Target (USD): 33.340,20
Location: 180,000 per Province and 17,000 Maputo City
Budget (USD): 14.648.213,85

Strategic Action: Food support through the basic food basket (food kit)

Target: 11.000
Location: 1000 each Province and Maputo City
Budget (USD): 1.092.307,69

Strategic Action: Support for associations mostly made up of women in agricultural tractors for farmers

Target: 22
Location: 2 in each Province and Maputo City
Budget (USD): 1.692.307,69

Strategic Action: Support for associations mainly made up of women in agricultural inputs for farmers

Target: 110
Location: Niassa (10), Cabo Delgado (11), Nampula (14), Zambézia (14), Tete (10), Manica (10), Sofala (10), Inhambane (10), Gaza (10), Maputo (9) and Maputo City (2)
Budget(USD): 846.153,85

☒ **3. ECONOMIC EMPOWERMENT OF WOMEN, YOUNG PEOPLE AND GIRLS**

Strategic Action: Support entrepreneurial initiatives for women, girls and young people (vocational training and self-employment kit)

Target: 55.000
Location: 5,000 per Province and Maputo City
Budget(USD): 20.663.076,92

☒ **4. EDUCATION**

Strategic Action: Support for school kits for orphaned and vulnerable children

Target: 11.000
Location: 1000 each Province and Maputo City
Budget(USD): 338.461,54

Strategic Action: Distribution of school desks to schools

Target: 520,000
Location: 48,000 each Province and Maputo City
Budget(USD): 30.461.538,46

Strategic Action: Support for scholarships inside and outside the country for the children of widows living in vulnerable situations

Target: 11.000
Location: 1000 each Province and Maputo City
Budget(USD): 1.015.384,62

☒ **5. GENDER**

Strategic Action: Support for vulnerable women and girls in dignity kits

Target: 11.000
Location: 1000 each Province and Maputo City
Budget(USD): 507.692,31

☒ **7. CULTURE AND SPORT**

Strategic Action: Support the organization of culture festivals

Target: 5 (1 per year)
Location: Niassa, Nampula, Zambézia, Sofala Inhambane and Maputo
Budget(USD):

Strategic Action: To support women's sports in terms of equipment and sports equipment

☒ **6. SOCIAL ASSISTANCE**

Strategic Action: Support for People with Disabilities in means of compensation

Target: 88.000
Location: 8,000 per Province and City Maputo
Budget(USD): 20.476.923,08

Strategic Action: Support for People with Albinism in sunscreen and glasses

Target: 11.000
Location: 1000 each Province and Maputo City
Budget(USD): 846.153,85

Strategic Action: Braille machine (Perkins)

Target: 66
Location: 6 per Province and Maputo City
Budget(USD): 18.615,38

Strategic Action: Braille machine (Orbit reader)

Target: 22
Location: 2 per Province and Maputo City
Budget(USD): 846.153,85

Strategic Action: Support for people in vulnerable situations at home

Target: 375
Location: 56 per Province and 15 Maputo City
Budget(USD): 18.238.461,54

Strategic Action: Support for Integrated Care Centers for Victims of Violence

Target: 10
Location: 1 in each Province
Budget(USD): 11.858.182,83

Strategic Action: Opening a water borehole

Target: 1000
Location: 100 per Province
Budget(USD): 12.207.692,31



Connecting Minds, Creating Opportunities

GLOBAL SYNERGY HUB BY CEO CLUBS NETWORK: POWERING GLOBAL COLLABORATION

In an ever-evolving business landscape, where collaboration and innovation are the keystones of success, CEO Clubs Network proudly introduces its **Global Synergy Hub** - an exclusive platform designed to foster meaningful connections, strategic alliances, and cross-border growth among the world's most influential decision-makers.

Launched as a dynamic evolution of the renowned CEO Synergy Hub, the **Global Synergy Hub** reflects CEO Clubs Network's expanding international presence and its commitment to empowering its members beyond borders.

This initiative brings together high-level executives, entrepreneurs, diplomats, and investors from diverse industries and regions, creating a fertile ground for dialogue, partnerships, and transformative business opportunities.

What is the Global Synergy Hub?

The Global Synergy Hub is a curated series of interactive networking sessions, investment discussions, and business presentations. Each hub is designed to:

Each session includes:

Tailored Introductions

between members and guests

Open-floor Networking

to ask questions, give comments, and discover common goals

Short Business Spotlights

to present key insights or opportunities

Diplomatic & Industry Linkages

to bridge public and private sector interests

Whether it's a startup seeking global investors, a government promoting FDI, or a corporate leader exploring strategic expansion, the Global Synergy Hub serves as a powerful catalyst for mutual value creation.

Who Participates?

Members of CEO Clubs Network and invited guests include:

CEOs, Founders, and Board Members

Ambassadors and Consuls

Private Equity & Venture Capital Leaders

Ministers and Government Representatives

Industry Experts and Innovators

This diverse audience ensures rich perspectives, global reach, and actionable insights that extend far beyond a single event.



CEO Clubs Network®

Strategic Impact and Highlights

Over the past year, the Synergy Hub platform has enabled:

Investment delegations to emerging markets

Joint ventures in AI, sustainability, and real estate

High-level introductions between embassies and private sectors

Member company presentations that led to real-time deals

The transition to the Global Synergy Hub marks a renewed vision: to expand these opportunities worldwide, amplify regional voices, and build a resilient network of forward-thinking leaders.



Privilege to welcome H.E. Alberto Alejandro Farje Orna, Ambassador of the Republic of Peru to the United Arab Emirates, as the newest esteemed member of CEO Clubs Network



We are honored to have welcomed H.E Dr. Oumer Hussien Oba, Ambassador of the Federal Democratic Republic of Ethiopia in Abu Dhabi, as our newest valued member



We are honored to have welcomed H.E. Ahmed TAZI, Ambassador of the Kingdom of Morocco to the United Arab Emirates, as our newest distinguished member



An inspiring meeting between H.E. Gervais Moumou, Ambassador of the Republic of Seychelles to the UAE and Dr. Tariq Nizami, Founder & CEO of CEO Clubs Network



TASHKENT INTERNATIONAL INVESTMENT FORUM

Exciting Updates from Tashkent Investment Forum! Ministry of Investment, Industry and Trade of the Republic of Uzbekistan

Our CEO & Founder, Dr. Tariq Nizami, proudly represented us as a featured speaker, sharing insights alongside heads of state and senior officials, and participated in an exclusive interview with CNN.

CEO Clubs Network is thrilled to announce the successful signing of several MOUs with the Government of Uzbekistan.



Dr. Tariq Nizami, signed MOUs with the Uzbekistan State Asset Management Agency and the Uzbekistan Tourism Department.

This marks a new chapter of collaboration and partnership, strengthening global business and tourism ties between our network & Uzbekistan.





H.E. NICOLAS NIEMTCHINOW
AMBASSADOR OF FRANCE TO THE UAE

FRANCE AND THE UAE: AN EXCEPTIONAL PARTNERSHIP LOOKING TOWARDS THE FUTURE

For over 50 years, France and the United Arab Emirates have built an exceptional, multi-faceted strategic partnership.

This unique relationship, which stands as a model of strong and confident bilateral cooperation, is not only rooted in shared history but also future-oriented. Together with the UAE, we are preparing the future in the most crucial areas such as AI, quantum technology, space, energy transition, defense, culture and education.

At the heart of this enduring relationship lies a mutual trust, nurtured by decades of consistent diplomatic engagement between the leaders of the 2 countries.

In 2024, bilateral trade between France and the UAE reached €8.5 billion—a 15% increase from the previous year. The UAE is now France's top customer in the Near and Middle East, while France ranks as the Emirates' second-largest European supplier.

On the investment side, several bn EUR Emirati FDIs contribute to densify the economic relationship, with key players such as Mubadala co-investing alongside Bpifrance in high-impact ventures. Conversely, France is the 6th largest foreign investor in the UAE, with a stock exceeding €6 billion in 2023.

AI at the heart of a shared vision for the future

In a world undergoing profound technological changes, France and the UAE are engaging in a shared effort to shape the future—with artificial intelligence playing a central role in this common vision.

A historic milestone was reached on 6 February 2025, during the visit by His Highness Sheikh Mohamed bin Zayed to Paris. France and the UAE signed a landmark framework agreement foreseeing up to €50 billion in bilateral investments, including co-investment in the creation of a cutting-edge AI Campus in France.

This joint ambition materialized at the Choose France summit on May 19. MGX, Bpifrance, Mistral AI, and NVIDIA unveiled plans to build a giant AI campus in the Île-de-France region which will combine data centers, high-performance computing, education, and research.



The campus aims to reach a capacity of 1.4 GW by 2030, with a first operational phase slated for 2028.

The French-UAE cooperation on AI also takes place in Abu Dhabi. The “French Tech UAE” and the Sorbonne Centre for Artificial Intelligence (SCAI) at Sorbonne University Abu Dhabi are helping translate this strategy into action. Their work bridges research, education, and entrepreneurship across borders.

A broad and resilient economic footprint

The strength of the Franco-Emirati partnership is also rooted in its breadth and diversity. From energy and infrastructure to education, luxury,

and tourism, France’s presence in the UAE is both strategic and substantial. With over 600 French subsidiaries employing approximately 30,000 people, France maintains its largest business footprint in the Middle East—spanning major corporations and agile startups alike.

This presence is backed by a robust “Team France” ecosystem: (i) On the trade side, the Chamber of Commerce (CCI France–UAE), the region’s largest Francophone business network with over 800 members, and Business France, whose regional headquarters is in Dubai, play key roles through tailored market entry services and participation in major trade events,





(ii) on the financing side, our French public investment bank, Bpifrance, provides export financing solutions. Meanwhile, on AI and tech industry, the French Tech UAE community accelerates digital innovation by fostering tech collaborations between startups and industry leaders from both countries.

Partnering for global expansion

This vision was further reinforced by the recent visits of Minister of the Economy and Finance Eric Lombard and Minister Delegate for AI and Digital Technologies Clara Chappaz to the UAE. These visits helped define strategic priorities to turn this cooperation into lasting value:

- **Joint innovation and research:** The giant AI Campus is a clear example of this co-creation model.
- **Leveraging the French tech brand:** In the UAE, France is now recognized as a credible strategic partner in tech. With over 1,000 AI startups, and global leaders like Mistral AI, Hugging Face, and Dataiku, France is now Europe's top hub for generative AI. Since 2018, the country has invested over €2.5 billion in AI R&D. As of 2024, 95% of French electricity comes from low-carbon sources—a decisive advantage in developing sustainable, high-performance AI infrastructure.

A portrait of H.E. Nicolas Niemtchinow, Ambassador of France to the UAE. He is a middle-aged man with grey hair and glasses, wearing a dark blue suit, a light blue shirt, and a green patterned tie. He is standing in front of a large, illuminated sign that reads "WELCOME CAPITAL OF" in white capital letters. The background is a vibrant night cityscape with many lit-up skyscrapers. He is leaning his right hand on a metallic, reflective structure that looks like part of a modern architectural installation or a sculpture. The overall lighting is a mix of the cool blues of the suit and the warm, varied colors of the city lights.

WELCOME
CAPITAL OF

H.E. NICOLAS NIEMTCHINOW
AMBASSADOR OF FRANCE TO THE UAE



- **Expanding together into new markets:**

This deepened AI cooperation is also a launchpad for joint international expansion. French companies are increasingly partnering with Emirati firms not only to serve the local UAE market, but also to use the country as a strategic regional and international hub.

These partnerships often extend beyond the Gulf, enabling joint ventures to explore and access new markets across Africa and Asia.

- **Promoting forward-looking initiatives,**

including the energy transition and the shared goal of achieving carbon neutrality by 2050. This commitment is reflected in major joint projects such as the AI Dhafra solar power plant.

France also plays an active role in supporting the UAE's iconic infrastructure developments, from sustainable transport projects like the Dubai Metro to key ventures in the rail, airport, energy and new space sectors.

As the Franco-Emirati partnership evolves, grounded in mutual trust, shared ambition, and a strong commitment to innovation, it is laying the foundations for a new chapter of collaboration.

Together, France and the UAE are not just preparing for the future—we are shaping it together.



ITALIAN JEWELLERY EXPORTS TO UAE REACH €1.22BN AS ITALY BECOMES LARGEST INTERNATIONAL PRESENCE AT THE SHARJAH WATCH & JEWELLERY SHOW

Italian Trade Agency supports 48 brands in expanding to the Middle East through the 55th edition of the exhibition

With exports reaching €1.22 billion, Italy has solidified its position as the third-largest global supplier and leading European exporter of jewellery to the UAE.

Reflecting this momentum, the Italian Pavilion at the 55th Watch & Jewellery Middle East Show will expand to feature 48 brands.

With a total footprint of 708sqm across the exhibition, Italy now stands as the largest international presence at this year's event, taking place from 28 May to 1 June at Expo Centre Sharjah.

The Italy Pavilion, organised by the Italian Trade Agency (ITA) in collaboration with CNA and designed by Artex, presents a dynamic cross-section of Italy's most established jewellery regions, showcasing the elegance and innovation synonymous with **"Made in Italy."**

Lorenzo Fanara, Ambassador of Italy to the UAE, said: "Italian jewellery is more than craftsmanship. It is a celebration of our lifestyle, our creativity, and our passion for beauty. Through each piece, we bring a touch of Italian elegance and cultural identity to the UAE, where appreciation for quality and design runs deep. The strong presence of Italian brands at the Sharjah Watch & Jewellery Show reflects the vibrant connection between our two countries and the growing resonance of 'Made in Italy' in the everyday lives of Emirati consumers."

In February 2025, Italy recorded jewellery exports of €238 million to the UAE, a 24% increase compared to the same period in 2024, maintaining a 5% share of the total import market. Italy continues to rank among the UAE's top suppliers of fine jewellery, a testament to the enduring appeal of Italian design and craftsmanship.



Valerio Soldani, Italian Trade Commissioner to the UAE and Director of the UAE's ITA Office, added: "Italy's jewellery exports to the UAE exceeded €1.22 billion in 2024, reinforcing our position as the leading European supplier. Jewellery remains our top export category to the country and is a clear reflection of the region's continued demand for Italian quality and creativity. This growth confirms the UAE's importance as a key economic partner and a gateway for wider regional expansion. Through our presence in Sharjah, the Italian Trade Agency is helping our SMEs unlock these opportunities and deepen their long-term presence in the Middle East."

As the industry embraces new sustainability standards, Italian jewellers are evolving, from supply chain transparency to the adoption of circular production models. With growing awareness around ethical sourcing among UAE consumers, Italian brands are highlighting their commitment to environmental responsibility alongside centuries-old artisanal techniques.

For the latest news and updates, please follow **@ITAdubai** on Twitter, **@ITAdubai** on Instagram, **ITA – Dubai Office** on LinkedIn, and **Italian Trade Agency** on YouTube.



Lithuania is quietly transforming itself into a surprising powerhouse of innovation and global business. Far beyond its size, this Baltic nation is carving out leadership in digital services, advanced laser technology, life sciences, and sustainable energy. Its thriving business sector draws top international companies, while pioneering breakthroughs, from lasers used by NASA to cutting-edge clean hydrogen solutions, demonstrate Lithuania's growing role on the world stage.

This September, Vilnius, Lithuanian capital, will host Life Sciences Baltic 2025 conference, a landmark event bringing together the brightest minds in biotech from across the globe. It is a clear sign of Lithuania's ambition to be at the forefront of life-science innovation.

This small Baltic nation is increasingly contributing to important developments and expanding its role on the global stage.

Lithuania: Emerging as a Hub for Global Business Services

In the fast-evolving landscape of digital transformation, Lithuania is establishing itself as a significant player in the global business services sector. The latest Lithuania Business Services Report 2025 reveals a rapidly growing industry marked by increasing employment and expanding capabilities.

Hosting over 110 service centers from more than 80 international companies, Lithuania's sector employs upwards of 28,000 professionals, growing at around 6% annually.

Beyond volume, the country is attracting complex, high-value functions including finance, IT, cybersecurity, research and development, and artificial intelligence.

This growth is underpinned by a highly skilled, multilingual workforce and strong ties between universities and industry. Leading global firms such as Moody's, Nasdaq, and Danske Bank entrust Lithuania with critical operations.

Notably, 91% of these service centers cater to international clients, underscoring Lithuania's integration into global value chains.

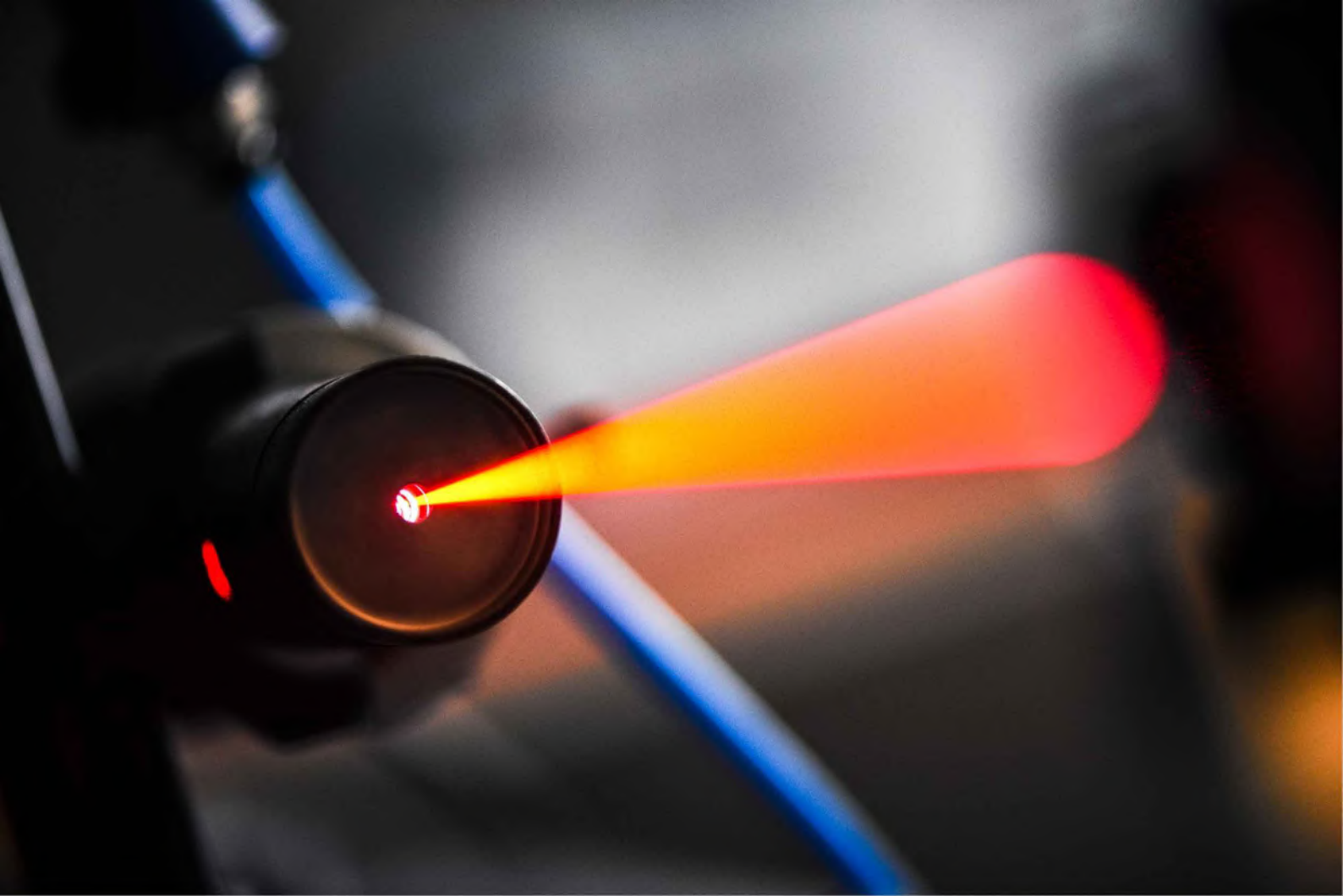
The report also highlights notable progress in leadership diversity and automation, with women holding leadership roles in 60% of centers and 79% actively adopting AI, machine learning, or robotics to optimize workflows. Lithuania is not merely following global trends in business services – it is helping to define them.

Lithuania is carving out a reputation for agility, innovation, and sustainability in global business operations. For companies considering expansion or relocation in Europe, Lithuania offers more than cost advantages; it presents a strategic gateway to the future of business services.

Lithuania's Laser Technology Shines on the Global Stage

Precision, advanced manufacturing, and cutting-edge medical applications increasingly rely on laser technology. At the forefront of this specialized field stands Lithuania, whose laser technology industry recently extended its global reach with a new research and development facility in Silicon Valley.

Light Conversion, Lithuania's flagship laser firm founded in 1994, is the world's largest producer of femtosecond optical parametric amplifiers. Its lasers power some of the most advanced scientific research, from NASA's space missions to CERN's particle physics experiments and pioneering eye surgeries.



Lithuania's leadership in laser photonics stems from a combination of rigorous scientific research, consistent government support, and a culture of innovation. The country invests over 1% of its GDP in research and development. Its laser cluster exports more than 90% of its production worldwide and thrives on a collaborative ecosystem linking startups, universities, and industry.

The Silicon Valley lab signals Lithuania's ambition to maintain a seat at the global table for high-tech innovation. As advanced manufacturing and healthcare increasingly rely on laser technologies, Lithuania's position as a center of excellence is set to strengthen.

Lithuania's Life Sciences Sector Gains Global Momentum with Life Sciences Baltic 2025

Vilnius is set to become a focal point for global life sciences September 17 – 18, hosting Life Sciences Baltic 2025, the region's largest biotech conference. The event is attracting an international crowd of industry leaders, investors, and researchers.

Lithuania's life sciences sector has expanded rapidly, growing by over 87% in the past five years and contributing more than €2 billion to the national economy. The country supports over 400 companies active in biopharmaceuticals, medical technology, and diagnostics.

This growth is fueled by ambitious public-private partnerships, innovation hubs, and a highly skilled scientific workforce.

Life Sciences Baltic serves as more than a conference; it is a platform for cross-border collaboration, investment, and deal-making. Previous editions have featured speakers from global regulators like the FDA, top research institutions such as MIT, and leading biotech venture capital firms.

In an era demanding faster, smarter, and more accessible health solutions, Lithuania is positioning itself as a hub of expertise and connectivity. The upcoming summit will showcase how this small nation is influencing the future of global life sciences.

Turning Waste into Clean Energy: Lithuania's Hydrogen Innovation

Lithuanian researchers have developed a pioneering technology that converts organic waste into clean hydrogen fuel, marking a significant advance in sustainable energy solutions. This innovation aligns with global efforts to transition away from fossil fuels and address waste management challenges.

The new process employs advanced catalytic techniques to transform waste into hydrogen, a zero-emission energy carrier with broad applications across transport, industry, and power generation. By integrating environmental responsibility with economic growth, Lithuania is establishing itself as a leader in green technology.





Supported by a network of research institutions and national innovation programs, this breakthrough is scalable and designed to meet growing global demand for clean energy alternatives.

For investors and industry leaders, Lithuania’s hydrogen technology offers a strategic opportunity to engage with a forward-looking market at the intersection of sustainability and commercial viability.

This development positions Lithuania not only as a participant in the green transition but as a country shaping the future of energy innovation.



ARISE UAE is the Private Sector Alliance for Disaster Resilient Societies, is a Network of Private Sector Entities

led by the UN Office for Disaster Risk Reduction (UNDRR)



www.ariseuae.org





SHATLYKMYRAT ANNAMYRADOV
CEO, SA GLOBAL TRADING

FERTILIZER IN A VOLATILE WORLD

Fertilizer is the most important agricultural input after water. As a producer and trader of fertilizers, I often hear concerns that “too many chemicals” are harming our food and soil. However, the nutrients we apply—primarily nitrogen (N), phosphorus (P), and potassium (K)—are the same at the molecular level whether they come from organic or industrial sources. What differs is availability, scale, and consistency. Moreover, approximately 75% of global agriculture is dedicated to feeding animals, not humans directly. With the global population increasing and arable land not expanding, synthetic fertilizers are essential for meeting food demand, especially as wealthier populations consume more calories and more meat. Fertilizer market is very cartel market and still done traditional way without technological advancements in the world. Another issue is, there is no hedging of fertilizer to minimize your financial risks, it is seasonal and you have to be very careful with your timely delivery to market, otherwise you will wait until next crop season. which you are not sure what will be price after 6 month.

Nitrogen fertilizer is the most volatile product compare to others because it is directly effected by energy prices. Phosphate and potash must be mined, so you have less chance to produce it if your country does not have reserves at all.

Also nitrogen fertilizer will be consumed by crop and it needs timely application to crop otherwise it will go to air or will drain with water and will be problem for water resources. Phosphate and Potash you have some nutrient stay from previous year but nitrogen will be removed from soil very quickly. Phosphate fertilizers mostly depends on 2 input for production which, one is ammonia (again it is energy intense) and sulfur (by product from natural gas or oil). Again it is open speculations if energy prices firm or disruptions such as sanction, tariff and regional conflicts arises. Potash fertilizer is the most stable fertilizer price-wise as long as no logistic disruptions or sanction such as we see nowadays sanction to Belarusian Potash producer, Israel and Potash production disruptions because of conflict and US tariff to Canadian potash production.

Before the COVID-19 pandemic, fertilizer markets were relatively stable. Urea, a key nitrogen fertilizer, traded at around \$250–270 per metric ton (FOB) in late 2020. But supply chain disruptions during the pandemic triggered a sharp price spike, peaking at \$950 per ton in 2021.

China, the world's largest urea producer, imposed export bans to protect domestic supply. Russia implemented export quotas. Several other countries followed suit with restrictions or outright bans.

Only Middle Eastern suppliers remained consistent, but they couldn't compensate for the global shortfall. Inventories dried up across the supply chain, and prices soared.

After pandemic-related restrictions began easing, prices briefly cooled. But then Russia and Ukraine conflict started. Russia is a major global fertilizer exporter, was hit with sanctions, while Belarus also faced restrictions.

These factors created an extended period of high prices and uncertainty. Later on anti-dumping duties from the EU and tariffs from the U.S. renewed market tensions.

The European Union has been incrementally increasing duties on Russian and Belarusian fertilizers, making imports more expensive year by year.

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As of 12 June 2025, the European Union (EU) has formally adopted a new tariff structure for fertilizer imports from Russia and Belarus. These tariffs will apply starting 1 July 2025, and increase in stages over time.

Period	Rate
July 1 2025-30 June 2026	6.5% €40/tonne
July 1 2026-30 June 2027	6.5% €60/tonne
July 1 2027-30 June 2028	6.5% €80/tonne
July 1 2028 onward	6.5% €315/tonne

As you can see after 3 years there will not be any fertilizer will come from Russia and Belarus to EU market with such a high tariff per ton.

Israel–Iran conflict has added another shock to global fertilizer markets today. Prices of urea have risen by approximately \$50 per metric ton every single day in recent days—an unprecedented pace. Iran, which has a urea production capacity of ~8.9 million tons/year, has halted output at major plants due to the conflict.

Egypt, a key urea supplier to the EU market with 6.7–7.8 million tons/year capacity, has shut its plants after Israel suspended natural gas exports.

Additionally, Ukrainian drone attacks have recently targeted major Russian chemical plants which produces approximately 10% of Russia's urea and 40% of its ammonium nitrate.

Ukraine was exporter of nitrogen fertilizer many years until conflict started and now they are net importer of nitrogen based fertilizers.

These attacks have caused significant operational disruption. As a result, global fertilizer supply is again under pressure, and no one knows where prices will stabilize in the coming weeks.

All these plants below shut down now in Iran on top of Egypt's plant and EU plants because of natural gas prices does not make it viable or competitive because of natural gas prices.

Iran Fertilizer Producers – Annual Capacity

Producer	Product	Annual Capacity (tonnes)
Pardis	Granular urea	3,225,000
	Ammonia	2,040,000
Shiraz	Granular/prilled urea	1,568,000
	Ammonia	677,000
Lordegan	Granular urea	1,075,000
	Ammonia	677,000
MIS	Granular urea	1,075,000
	Ammonia	748,000
Kermanshah	Granular urea	660,000
	Ammonia	792,000
Razi	Granular urea	594,000
	Ammonia	1,000,000
Khorasan	Prilled urea	495,000

Many countries maintain strategic grain reserves to ensure food security—but few apply the same logic to fertilizers. In today's world, that's no longer acceptable. Fertilizers are just as critical to food production as seeds or land.

Without a secure, affordable supply of fertilizers, countries are exposed to serious food system shocks. Beyond reserves, countries should invest in local fertilizer production, particularly NPK steam granulation plants. NPK allows countries to tailor nutrition to their specific soils and crops—improving yields and reducing environmental impacts.

These plants can be adapted to use imported raw materials, local by-products, or specialty additives.



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SA GLOBAL TRADING FZC

Our company has already taken steps to secure fertilizer production in volatile times. We have built a 360,000 tons/year UAN-32 liquid nitrogen fertilizer plant, establishing a 150,000 tons/year NPK steam granulation plant in the same complex also invested in a 65,000 tons/year sulfur-bentonite micronutrient plant for slow-release sulfur application.

We are also exploring partnerships in other countries to replicate this successful model—combining local investment, strategic logistics, and fertilizer formulation expertise.



SERENITY AND ZONIQUX FORGE STRATEGIC U.S.- GCC ALLIANCE TO ACCELERATE TRILLION-DOLLAR GLOBAL ASSET TOKENIZATION

Serenity, opens new tab, a blockchain data storage and security pioneer and fintech leader, and Zoniqx, opens new tab, experts in compliant tokenisation of real-world assets (RWAs), have entered into a groundbreaking collaboration to launch a biometric-secured tokenisation pilot in Dubai, United Arab Emirates, within the next six months.

This innovative initiative addresses critical challenges by synchronising digital tokens directly with Dubai's land-registry title deeds, ensuring a seamless digital and legal asset ownership alignment.

The project represents the first step toward creating an interoperable financial technology bridge connecting capital markets in the U.S. and the Gulf Cooperation Council (GCC), facilitating broader adoption of blockchain-based financial solutions.

The program will leverage Zoniqx' Dynamic Compliant Interoperable Security Tokens Protocol (DyCIST), opens new tab, ensuring cross-jurisdictional compliance of tokenized assets. With compliance at its core, the partnership delivers a white labeled fusion of Zoniqx's Tokenized Asset Lifecycle Management

from issuance to trading, liquidity, and yield generation, in tandem with Serenity's decentralized data survivability protocol (DeDaSP) and biometric authentication, a comprehensive B2B real-world-service (RWS). This fusion entails a holistic ecosystem where tokenized assets are both digitally represented and actively utilized within financial services.

"There are plenty of conversations on tokenization in the RWA space, but we are yet to see an applicable utility with which the tokenized assets are used," said **Robert Boris Mofrad, co-founder and chief product officer of Serenity.**

"Our partnership with ZoniqX takes tokenized assets beyond RWA to a paradigm of RWS where businesses can create, distribute, and manage asset tokens on an API built on a foundation of compliance and decentralized storage."

Headquartered in Silicon Valley and active across 20+ jurisdictions, ZoniqX has already delivered institutional-grade tokenization frameworks for billions in real-world assets spanning real estate, ESG-linked infrastructure, and alternative finance. Its flagship DyCIST protocol (ERC-7518) has emerged as the de facto compliance-aware token standard, enabling regulated issuance and cross-chain mobility of security tokens.

The firm's platform is battle-tested through large-scale implementations in the U.S., including a \$1 billion AI-powered ESG data center fund, tokenized reinsurance contracts, and franchise-based sports equity programs.

"Our pilot project with ZoniqX in Dubai is the first step in addressing the gap between legal and digital ownership and bringing a 360-degree approach to RWA tokenisation for different types of asset classes," said **Venket Naga, co-founder and CEO of Serenity.** "This partnership goes beyond creating an ecosystem of holistic solutions; it is a much-needed exploration for regulatory clarity that drives the tokenization space forward. Also, this specific partnership between ZoniqX and Serenity will pave the way for creating a financial bridge between the U.S. and GCC to cross-leverage their respective financial markets using the domain of RWA tokenisation."

"Our mission is to bring institutional infrastructure and compliance into the global RWA market," said **Prasanth Kalangi, founder and CEO at ZoniqX.** "This pilot is not a one-off initiative—it's part of a larger global expansion where we're launching dynamic tokenization environments across the Middle East, Asia-Pacific, and Latin America. Our partnership with Serenity brings together ZoniqX's proven compliance and liquidity rails with next-gen identity protocols to build trust and utility for tokenized assets at scale."

The system's multi-chain interoperability and backend infrastructure, built on Serenity's decentralized identity protocol, will be integrated with the company's sAcess biometric card, the world's first fingerprint-authenticated blockchain multi-function cold wallet card. This brings a platform that enables U.S. investors access to GCC assets, creating a financial bridge on top of a tech bridge between the two players.

This collaboration reflects Zoniq's broader strategy of integrating with best-in-class infrastructure partners like Serenity while maintaining a neutral, chain-agnostic stance. With over \$50 billion in estimated tokenization pipeline and expanding presence across 25+ blockchains, Zoniq continues to shape the regulatory, technological, and operational framework for the financial internet of the future.

About Zoniq

Zoniq (pronounced "Zoh-nicks") is a global fintech leader headquartered in Silicon Valley, specializing in converting real-world assets into security tokens. It offers an interoperable, compliant infrastructure for the RWA tokenization market, enabling global liquidity and DeFi integration through its end-to-end ecosystem of SDKs and APIs. Zoniq pioneers on-chain, fully automated RWA deployment on public, private, and hybrid chains. For more information, visit www.zoniq.com



Serenity

About Serenity

Serenity is at the forefront of cutting-edge technology, offering innovative solutions that prioritize data privacy, storage and security in an evolving digital world. Serenity is strongly positioning itself in the world of DePIN and RWA with its own DeDaSP standards (Decentralised Data Survivability Protocol) offering data storage and survivability, with a recursive succession mechanism enabled by its own patent pending NFT technology empowered by biometrics. With a suite of secure, scalable solutions for data access, storage, and recovery, Serenity is driving the future of digital privacy, ensuring sensitive information remains protected. To learn more, visit s.technology

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Meet The Leader

Shiju Peetamabaran

CEO and Founder



Great Place to Work

SMART STARTS: SIMPLIFYING COMPANY FORMATION & RELOCATION IN THE UAE

In today's competitive global landscape, starting a business is more than just a bold ambition; it's a declaration of purpose. Entrepreneurs and investors across the world are stepping into new markets, challenging convention, and building solutions that matter. But before innovation can flourish, one critical step must be taken: company formation.

Setting up a business isn't simply about obtaining a trade license. It is about building a legal and operational framework that will support your business journey from idea to impact. This involves choosing the right jurisdiction, defining your legal structure, identifying permissible business activities, gathering the necessary documentation, and securing the required approvals. When done correctly, this process forms the sturdy foundation every business needs to operate with confidence, compliance, and clarity.

MAKING THE PROCESS SEAMLESS: THE ASCENTIA WAY

This is where the value of expert guidance becomes truly apparent. In a market like the UAE, where laws evolve quickly and compliance is essential, the difference between a smooth setup and an overwhelming experience often comes down to having the right partner.

At Ascentia, we don't believe in one-size-fits-all solutions. Every business journey begins with a story, and we take the time to listen to your goals, your mission, and your vision. Whether you're launching a tech startup, establishing a logistics firm, or expanding an international consulting business, we tailor every structure and solution to your specific needs rather than relying on generic checklists.

What sets us apart is our research-driven, strategy-led approach. Every formation plan is designed using in-depth legal, tax, and jurisdictional insights to ensure maximum compliance and long-term scalability. Our in-house team of Chartered Accountants, legal advisors, tax consultants, and compliance officers work under one roof, enabling seamless execution and full-spectrum support.

I personally oversee key client mandates to ensure that every engagement reflects the highest standards of service, integrity, and trust. This hands-on approach has earned us the confidence of our clients, with over 90% of our business coming through referrals. It's a reflection of



the relationships we build, grounded in expertise, consistency, and long-term value.

Company formation, however, is just the beginning. We are a one-stop solution for all aspects of business setup and relocation. From licensing, banking, and immigration to HR, corporate tax registration, and operational advisory, we handle it all. Our services are designed to make your transition into the UAE market smooth, compliant, and ready for the future.

With offices in Dubai, Abu Dhabi, and Sharjah, we serve clients across all seven Emirates. Our agile team responds faster, adapts quicker, and executes smarter, making us a dependable partner not only during setup but throughout your business lifecycle.

Above all, we build relationships, not transactions. Many of our clients continue to work with us for years, trusting us to guide them through new expansions, regulatory changes, and strategic pivots. We lead with empathy, deliver with integrity, and support with care, giving you complete peace of mind at every step.



FINAL THOUGHTS

Starting a business is a courageous step. It deserves structure, strategy, and expert care. In the UAE's vibrant yet regulation-intensive environment, company formation is not about checking boxes. It is about launching with purpose and precision.

Whether you're expanding, relocating, or taking your first leap, the right partner can transform your setup journey from overwhelming to empowering. At Ascentia, we're here to walk with you—listening, guiding, and building with your vision in mind. From licensing and banking to visas, accounting, taxation, compliance, and operational advisory, we manage every aspect of your business setup and support.



SNEHAAL BHUTA
DIRECTOR
AMPLUS MORTGAGE CONSULTANTS

UNLOCKING DUBAI PROPERTY IN 2025: WHY NON-RESIDENTS ARE JUMPING IN - AND HOW AMPLUS MAKES IT EASY

Dubai's skyline isn't the only thing rising in 2025 — so are property handovers. With **over 65,000 new homes expected** this year (Khaleej Times), the city is bursting with opportunities — especially for **non-resident buyers** ready to invest in one of the world's most dynamic real estate markets. But here's the real headline: it's not just about availability — it's about accessibility. That's where Dubai mortgage rates, supportive banks, and **expert mortgage consultants** like **Amplus** come in.

More Homes, More Access – Especially for Non-Residents

If you've ever asked, "Can I really get a mortgage in Dubai as a non-resident?" — the answer in 2025 is a clear and confident yes.

Today, many **mortgage companies in Dubai** offer up to **65% home financing** to non-residents — a significant leap from just a few years ago. That means you can own property in Dubai with **less upfront investment** than ever before.

Even better:

- Banks have streamlined documentation
- Loan approvals are faster
- The entire process can now be done **100% remotely**



Whether you're investing or buying your dream home, there's never been a better time.

Why Work with Amplus Mortgage Consultants?

At **Amplus Mortgage Consultants**, we specialize in helping non-residents and expats finance property in Dubai — easily, transparently, and with full peace of mind.

We're more than just mortgage advisors. We're your partner in turning international interest into local ownership.



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Here's what you get with Amplus:

Clarity on borrowing

We help you answer the big question: How much can I borrow for mortgage in Dubai?

Access to top banks

We compare and secure the **best mortgage rates for expats in Dubai**.

Remote-ready service

You can apply, get approved, and finance your property — without leaving your home country.

Tailored support

Whether you're investing or looking for **affordable home loans in Dubai for first-time buyers**, we're with you every step of the way.

A Mortgage Isn't Just a Loan — It's a Gateway

With tens of thousands of new homes, increasingly competitive Dubai mortgage rates, and a vastly improved process for non-residents, 2025 is your window of opportunity.

Amplus helps you move from “interested” to “invested” — with less paperwork, smarter guidance, and better results.

Let's make it happen.

Ready to explore your mortgage options in Dubai? Reach out to our team at Amplus Mortgage Consultants — your trusted partner for cross-border property finance.

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Call: **+971 58 598 7978 | +971 58 557 8688**

Website: <https://amplusmortgage.com/>

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A redefined entertainment space where strategic design drives engagement, connection, and long-term brand value from the very first moment.

STIRIXIS GROUP & VILLAGE CINEMAS: **DESIGNING THE FUTURE OF ENTERTAINMENT SPACES**

From passive waiting areas to immersive journeys—STIRIXIS Group redefines the value of entertainment environments.

Village Cinemas, one of Greece's leading cinema chains and part of the Antenna Group, partnered with STIRIXIS Group to fully transform its flagship multiplex at The Mall Athens—marking the first in a series of upcoming redesigns.

Delivered by **STIRIXIS Entertainment**, the Group's specialized sector in entertainment environments, the project reflects a broader shift from transactional environments to immersive brand journeys. Through strategic spatial planning and brand narrative, the foyer and adjacent areas have been reimagined not simply in form, but in purpose—inviting visitors into a story that begins well before the lights dim.

From the energizing arcade corner and the playful “Sugar Rush” wall to comfortable lounge seating and a glowing central column that reads “Everything You Imagine Is Real,” the space now actively contributes to the cinematic experience—and beyond.

With operations in over 29 countries, STIRIXIS Group continues to deliver human-centric destinations that generate long-term value, engagement, and community impact.

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SRTI PARK, ROCHE COLLABORATE WITH UOS TO LAUNCH 'MY GREEN LAB'

In a landmark step toward embedding sustainability into scientific and healthcare innovation, the **Sharjah Research, Technology, and Innovation Park (SRTI Park)** and **Roche Diagnostics Middle East** have announced the launch of the **My Green Lab Certification (MGL)** initiative, in partnership with the **University of Sharjah (UOS)** and the local implementation partner, **Pharmatrade**. This marks a leap in sustainable laboratory practices in healthcare, positioning Sharjah at the forefront of sustainable laboratory practices across the region.

The initiative, which officially commences on June 3, 2025, will pilot the internationally recognised My Green Lab Certification within the University of Sharjah's research laboratories setting a precedent for academic, clinical, and industrial laboratories in the region.

My Green Lab is the only laboratory sustainability certification endorsed by the UN-backed Race to Zero campaign, and is widely seen as the gold standard in advancing net-zero targets within the life sciences and healthcare industries.



SRTI Park is positioning itself as the region's foremost advocate for sustainable innovation. With a growing portfolio of green technology pilots, climate-focused research hubs, and partnerships with global industry leaders, SRTI Park is actively embedding environmental sustainability into the fabric of R&D activity across the UAE.

By championing the My Green Lab initiative, the Park is not only reinforcing its role as a convener of impactful collaborations, but also underscores its commitment to transforming Sharjah into a hub for environmentally responsible scientific advancement in the Middle East.

UOS Research Institute of Medical and Health Sciences

The collaboration reflects a strategic alliance between a public innovation platform and a global life sciences leader, aimed at transforming the environmental footprint of laboratory research through measurable, science-based improvements.

The project is considered a landmark due to the significance of the collaboration between the three parties through UOS's Research Institute of Medical and Health Sciences which is pioneering breakthroughs that firmly connect academia and healthcare delivery.

Roche: Advancing Sustainability in Diagnostics and Life Sciences

As a global pioneer in healthcare innovation, Roche is at the forefront of integrating sustainability into the life sciences sector. This project is supported by Roche and its implementation partner Pharmatrade. By spearheading initiatives like My Green Lab Certification, Roche is enabling laboratories worldwide to adopt measurable, science-based sustainability practices. This collaboration exemplifies Roche's strategic vision to foster greener, more responsible scientific environments through cross-sector partnerships.

A New Chapter in Healthcare Sustainability

As sustainability becomes a cornerstone of responsible innovation, this initiative underscores Sharjah's emergence as a regional hub for sustainable healthcare R&D. The launch represents a convergence of academia, industry, and policy, and aims to establish a blueprint for reducing waste, energy use, and hazardous chemical exposure in laboratories—environments historically overlooked in sustainability frameworks.

Hussain Al Mahmoudi, CEO of SRTI Park says: "This project exemplifies Sharjah's commitment to pioneering solutions that serve global goals while fostering local capability. It is more than a certification—it is a regional movement toward sustainable science.

With Roche and the University of Sharjah, we are planting the seeds of long-term environmental stewardship and setting a regional benchmark for clean innovation."

His Excellency Professor Esameldin Agmy, Chancellor of the University of Sharjah, expressed his pride in the institution's leadership in the region, stating, "We are delighted to be at the forefront of leading academic institutions in the region that embrace environmental sustainability initiatives within scientific research. Our partnership with the Sharjah Research, Technology and Innovation Park and Roche to launch the 'My Green Lab' initiative is a strategic step toward realising the University's vision of fostering environmentally responsible scientific research."

Professor Agmy also remarked on the University's advanced Institute of Medical and Health Sciences Research, which houses state-of-the-art laboratories dedicated to critical fields such as cancer, immunology, and medicine. He described the institute as the ideal platform for implementing the first phase of global environmental sustainability standards at the University.

Emphasising the strong link between research excellence and environmental responsibility, Professor Agmy noted, "This initiative aligns with the University of Sharjah's comprehensive strategy to promote high-quality scientific research that both serves society and protects the environment.

Through this collaboration, we aim to prepare a new generation of researchers and scientists who blend advanced research skills with environmental consciousness, equipping them to become leaders of change for a more sustainable future.”

Concluding his remarks, Professor Agmy discussed the broader significance of the achievement, stating, “Obtaining the certified ‘My Green Lab’ accreditation is not merely an academic milestone, but an institutional commitment to being a university of the future; a university that produces environmentally responsible and scientifically innovative scholars. This accomplishment further elevates Sharjah’s status as a global hub for sustainable innovation in the Middle East.”

Mohamed Al Omari Head of Diagnostics in the UAE at Roche added: “This initiative is an important outcome of our MoU with SRTIP and reflects our commitment to building a sustainable, future-ready healthcare system. Sustainability in healthcare is no longer a choice... it is a necessity.

By working closely with our ecosystem partners, including SRTIP and the academic community, we are co-creating actionable, scalable solutions that can drive real impact.

We are also proud to enable this project with our longstanding implementation partner in the UAE, Pharmatrade.”



Jihad Al Hussami, Senior Executive Manager at Pharmatrade LLC, commented: “Pharmatrade is proud to support the seamless implementation of this important initiative, in collaboration with Roche and the University of Sharjah. Together, we are integrating innovative, eco-friendly solutions that align with our shared vision of building a more sustainable, efficient, and resilient healthcare system for the future.”

Setting the Stage for a Broader Ecosystem Shift
Dr Asma Mahmoud Fikri, Director of Government and Corporate Partnerships at SRTI Park, commented: “This collaboration is a clear articulation of SRTI Park’s commitment to shaping a green innovation economy. Working with Roche and the University of Sharjah to deliver the My Green Lab Certification brings Sharjah closer to our vision of becoming a global reference point in sustainable science and healthcare.”

With Sharjah’s expanding footprint in next-generation healthcare development—including projects like the Jawaher Boston Medical District—initiatives such as My Green Lab signal a strategic alignment between environmental responsibility and scientific leadership.



FARIHAS SALAHUDDIN
FOUNDER, FARIHAS FZE

THE REAL QUEST: GROWING CONNECTION & MANAGING LONELINESS FOR A FULFILLED LIFE

In today's hyperconnected world, we've built massive networks—but what many of us deeply crave is something far rarer: trust-based, meaningful connection. Whether in our personal or professional lives, this is where the true magic happens. Real healing. Real growth. Real fulfillment.

As a Transformation and Energy Coach, I've seen that most of us are operating in one of two energy states:

- **Catabolic Energy** – where we're trapped in fight, flight, or freeze; heavy with self-judgment, overthinking, doubt, and control.

- **Anabolic Energy** – where we build, co-create, trust, and accept. This is the space of expansion, connection, and transformation.

This summer, skip the pressure for the perfect summer body (unless it excites you!)—instead, give yourself a deeper challenge:

Learn to recognize when you're slipping into a catabolic state... and gently guide yourself back into an anabolic one.

Here are a few ways to stay aligned and uplifted:

Summer Energy Rituals:

- Be open—to new ideas and new people.
- Move your body regularly (energy loves motion).
- Indulge in creativity—paint, write, dance. Engage the right side of your brain.
- Slow down. Pause. Let the silence speak.
- Cherish simple connections. Give and receive kindness without agenda.

And if you're looking for a structured path to go deeper:

Join Me:

The 120-Day Transformation Program – a guided journey to shift your energy and rewrite your story

Growth Gatherings – safe, powerful spaces to connect, heal, and grow together

Let's make this summer not just sun-kissed, but soul-nourished.

Here's to trust, connection, and living fully.

www.farihas.com

www.growthgatherings.com



COFFEE ISLAND EXPANDS FURTHER INTO INDIA WITH SECOND STORE IN HYDERABAD

Following the success of its first store in the bustling city of Gurgaon, Coffee Island is continuing its dynamic growth in the Indian market with the opening of a second location — this time in the vibrant and tech-savvy city of Hyderabad.

The new store is located within the campus of a leading multinational tech corporation, serving hundreds of professionals and coffee enthusiasts daily. With a menu tailored specifically to local tastes, it features signature beverages, carefully curated blends, and single-origin specialty coffees sourced from both India and around the world.



The offering delivers an authentic experience inspired by Greek hospitality, designed to bring people together through the shared enjoyment of coffee.

Opening a second store in India within just a few months is not merely a commercial milestone, but a testament to the brand's vision of establishing itself as a global leader and pioneer in the specialty coffee industry.



Coffee Island CEO Konstantinos Konstantinopoulos and Vita Nova CEO Pratyush Kumar

This new location in Hyderabad highlights the strength of Coffee Island's strategic partnership with Master Franchisee Pratyush Kumar Sureka, through the company Vita Nova.

The mutual trust and commitment between both parties lay the groundwork for building an extended network of 20 stores by the end of 2025.



With each new store, Coffee Island is not only expanding its commercial footprint — it is nurturing connections, elevating the local coffee culture, and creating welcoming spaces for community, creativity, and enjoyment.



ART MURRAY

RIDING THE BLUE WAVE

As CEOs and entrepreneurs, we often want to “hop aboard” the latest trend. The current AI craze is a perfect example. At the same time, we also want to look ahead in the hope of catching the next wave in the early stages. One such emerging opportunity is being referred to as the blue economy.

We’re talking about an area covering more than two thirds of the earth’s surface. It’s a \$1.5 trillion industry employing nearly 100 million people. And it’s expected to double in size by the end of the decade. But the blue economy involves much more than just money. In fact, it generates over half the oxygen that we breathe.

Deep beneath the surface of this expansive realm lies a seemingly endless supply of minerals, energy, and of course, water itself. The scale is massive: over 150 countries have a shoreline with direct access to the open seas. This is a complex ecosystem directly impacting a much larger and even more complex ecosystem...the entire planet.

When it comes to oceans, seas, rivers, and other large bodies of water, there’s no shortage of problems in need of solutions. These include waste and pollution (over 8 million tons of plastic are dumped into the ocean every year),

and the continued extraction of many different types of marine resources at unsustainable levels. According to the World Bank, over one-third of the ocean’s resources are being harvested at rates beyond their replenishment capacity.

And that doesn’t even include the estimated 26 million tons of fish caught illegally or outside established treaties and boundaries.

Enter innovation

In a recent report entitled “**The Potential of the Blue Economy**,” the World Bank Group states: “**In order to become actionable, the blue economy concept must be supported by a trusted and diversified knowledge base, and complemented with management and development resources that help inspire and support innovation.**”

Similarly, according to an earlier report by the World Wildlife Fund, creating a sustainable blue economy means that both public and private organizations must “**actively cooperate, sharing information, knowledge, best practices, lessons learned, perspectives, and ideas, to realize a sustainable and prosperous future for all.**”

A good place to start is fishing, which is as old as the human race itself. The good news is that a vast body of knowledge, accumulated over many millennia, already exists.

The bad news is that even today, large portions of that knowledge are local, even tribal. That may have worked centuries ago when much of the world's population was relatively isolated. But not in today's tightly-coupled global economy.

The World Bank aims to break down these barriers, leading the way with knowledge-sharing and human capital-intensive projects totaling over \$5.6 billion.

One such project is aimed at improving ecological and economic resilience for the 17 nations comprising the West Africa Coastal Areas (WACA).

There, fish accounts for up to 60% of the population's total protein intake. In addition to arranging and facilitating investment financing and partnerships, the main approach, as stated in the project's charter, is: **“to facilitate and increase access to knowledge, expertise, global good practices, and technical assistance.”**

The impacts have already been felt in the form of increased fish sizes, reduced toxicity, increased revenues, and improved livelihoods due to improved quality and safety.

Bringing developing countries into the blue economy means expanding their capacity for capturing, sharing, and growing knowledge spanning biology, climate, language, culture, economics, ethics, logistics, and many other interrelated disciplines.

All of which require timely access to, and analysis of, accurate and relevant data. And when new technologies such as genetic engineering enter the picture, the complexity, along with the risks, quickly escalate. Which is why the World Bank Group has placed increased emphasis on two areas in particular: evidence-based decision-making and governance.

Governance is particularly important for many reasons, such as for defining roles, limits, and boundaries, along with corrective actions should any violations occur. This becomes increasingly significant, especially given new technologies such as genetically modified seafood.

You've probably seen the news reports regarding the roughly 35 new species of “Frankenfish” produced by splicing genetic material from a wide range of unlikely organisms including coral, mice, bacteria, and even humans. Regardless of whether you are for or against such practices, the genie is out of the bottle. Valid knowledge backed by accurate data and sound, rigorous analysis is needed in order to maximize the benefits while minimizing risks.



An ocean of opportunity

Just a few of the many examples of data-driven opportunities for innovation include: ocean debris and contaminant removal; eco-friendly boat washing; smart marina management; sustainable seaweed aquaculture; sediment remediation; bio-enhancing shoreline armoring; storm water monitoring.

All of which are being developed and tested in over two dozen blue economy business incubators and accelerators in North America, with many more all across the world.

Measurable benefits are being felt, especially in developing countries, as documented in over a hundred case studies. For example, the UN Environmental Program's report: **"Blue Economy: Sharing Success Stories to Inspire Change"** shows improvements ranging from increased bio-diversity in the Seychelles, to combining green energy sources with sustainable fishing in Barbados, to an increased oyster harvest in The Gambia, to knowledge-sharing networks among 85 fishing villages in Madagascar impacting the lives of over 60,000 people.

For visionary CEOs and entrepreneurs, this opportunity runs as far and wide as the deep blue sea. Now is the time to start charting a course.

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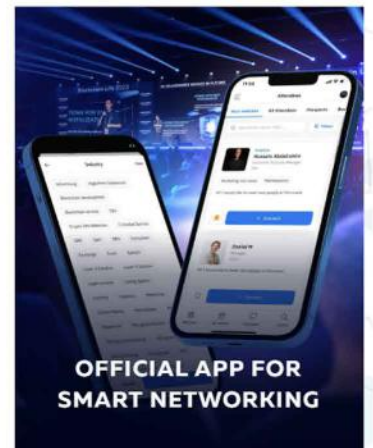
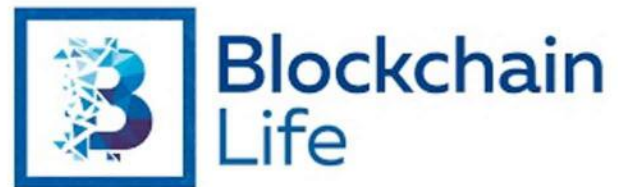
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Aug 20

6th Global Synergy Hub



CEO Clubs Network

CEO Clubs Cigar Night

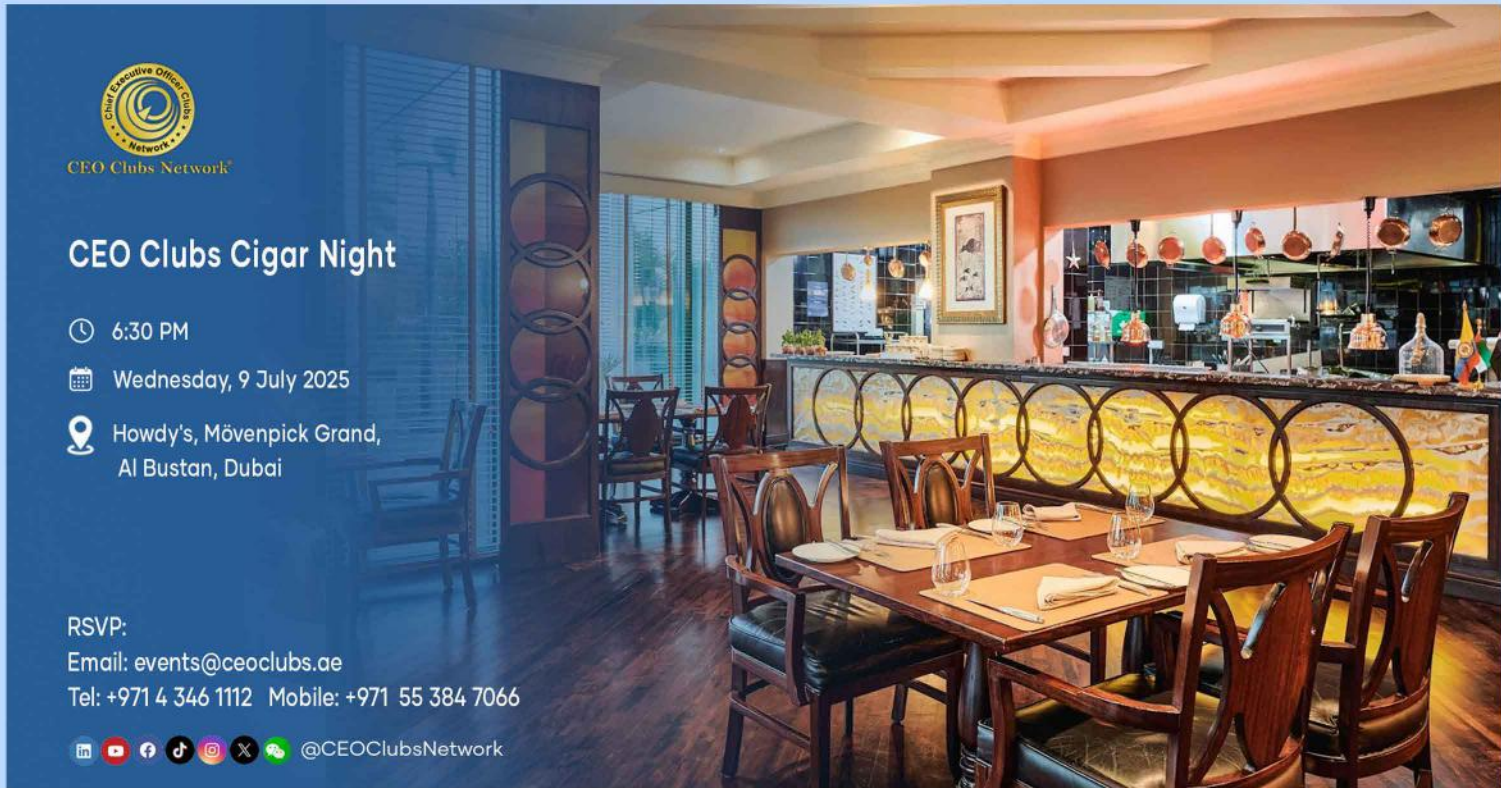
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