



CEO Clubs Network

CEO CLUBS NETWORK E-NEWSLETTER

July 2020
Issue

WHAT'S
YOUR
NEXT STEP



The Global Economic Outlook During the COVID-19 Pandemic

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Re-building Confidence in Economy Recovery

Sarah Dong

COO / CEO Clubs Network

"I'm continually inspired by nature, and the rainbow is one of nature's greatest optical phenomenon. The sighting of a rainbow never fails to bring a smile to people's faces. They signify optimism and positivity: with them comes the sunshine after the rain."- Matthew Williamson

While people are adjusting to the new normalcy, business has started picking up. Many of our business colleagues have already ushered in new models and implemented new strategies. As human beings one of many qualities is our resilience when faced with adversity and our survival instincts. However, challenges are still tremendous, such as the augmentation of Covid-19 cases worldwide, cash flow discrepancies and virtual leadership.

Where can we find solutions for our business difficulties? The community power and be part of the force of community can be a great solution for our economic recovery. Mahatma Gandhi once said, **"A small group of determined and likeminded people can change the course of history"**. A great business community is resilient and reliant on many business leaders who can guide people to sustain business. With great community culture and a spirit of growth and collective solutions, we are able to fight the pandemic and enter the new era successfully.

Business Community solution is a great power in speeding up the recovery. Because **they are the most active CEOs and Entrepreneurs, standing at the front line of the economy and leading their respective team go through this difficulty times**. At a time of uncertainty, community leaders must meet and discuss solutions, collaborate for existing or new business, share knowledge and seeking advices. In that scenario, economic recovery will be driven by trust amongst business leaders that collaborate to sustain and grow their businesses faster

At a time of disharmony in the global environment, a global vision is needed. This may be seeking new opportunities that can help us to re-strategies & explore new markets. Agricultures as well as food chain supply are as important as AI & technologies.



Sustainable development should be a measurement to your new business model. Ever since the Covid-19 pandemic hit, we are now focusing more on mental and physical health, protect environment and our beloved earth which are always be a good life-long cause.

We are entering the new era, which people call it Cognition Revolution, many of us are not prepared. However, we should calm down and carry on. We should be strong and hold hands together to inspire, encourage and overcome the crisis. By doing this, we are able to provide thousands of jobs and supporting millions of families. In our CEO Clubs Community or better yet call it CEO Clubs Family, each of our newly joined members will receive a warm welcome and engagements from community members. Recently we introduced the Personalized Benefits to give the best support to members and we strive to grow with members with our Personalized Services. We facilitate business transactions and deal-making through our good system from website to App

As put forward by the **CEO and Founder of CEO Clubs Network Dr Nizami, "If we cannot trade, then we can exchange; if we cannot meet physically, we can meet virtually. Make a phone call to your peers and offer your care and support which is what really matters now. As we are family of people, we committed to build a great community culture nurturing member for growth"**.

It is the time to be united, rather than fighting alone, we are adding and will add huge values through our collective solutions from our community

Investment Outlook from Officials during and Post - Coronavirus Pandemic

By definition investment is the purchase of goods that are not consumed today but are used in the future to create wealth. In finance, an investment is a monetary asset purchased with the idea that the asset will provide income in the future or will later be sold at a higher price for a profit. Both definitions have one in common which is the aspect of time and later profit. It is no secret that Covid-19 has had a impact on the global economy. With this reality in mind CEO Clubs Network hosted a webinar aimed at the investment outlook globally during and post Covid-19 pandemic.

Our panelists ranged from different parts of the world. We had **Mr. Rahim Albayrak** who is the country adviser of Presidency investment office of Turkey, **Mr. Ramy Jallad** the Group CEO of Ras Al Khaimah Economic Zone(UAE), **Mr. Hassan Daud Butt** the CEO of Khyber Pakhtunkhwa Board of Investment in Pakistan, **Mr. Sikh Shamsul Ibrahim** who is the Director of foreign Investment Promotion Division, MIDA. Our panelists hail from 4 different countries that have impacted by Covid-19 and we get to find out their outlook on investment during this pandemic and after.

In this exclusive webinar a question was posed to each of our panelists by the host **Dr. Tariq Nizami, CEO of CEO Clubs Network Worldwide** so that our panelists may highlight measures taken by their respective authorities to deal with the impact of covid-19 on investment in their respective regions." What are the measures taken so far by to deal with the current economic conditions".

According to Mr. Hassan Daud Butt, they were no exception to the negative effect of the pandemic. In order to deal with such an impact,, the country assessed its position



to decide which economic sectors should remain open. A taskforce was set up to be able to identify such sectors that will be able to sustain the nation at large.

Investment Outlook from Officials During and Post - Coronavirus Pandemic

Hosted by: **Dr. Tariq Ahmed Nizami**
Founder & CEO
CEO Clubs Network Worldwide

Rahim Albayrak
Country Adviser of Presidency Investment Office of Turkey

Sikh Shamsul Ibrahim
Director, Foreign Investment Promotion Division, MIDA

Ramy Jallad
Group CEO, Ras Al Khaimah Economic Zone (RAKEZ)

Hassan Daud Butt
CEO Khyber Pakhtunkhwa Board of Investment & Trade / Khyber Pakhtunkhwa Special Economic Zone Authority

Monday, July 13, 2020 | 11:00 AM (UAE Time)

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Investment Outlook from Officials during and Post - Coronavirus Pandemic

Certain export industries were also given government go ahead for production and exportation. Food and agriculture industries were essential to the population thus were given go ahead to keep operating. The measures were closely monitored to sustain the economy.



Mr. Rahim Albayrak indicated the importance of the government. They introduced stimulus packages so that they made aid corporates in their countries. All the loans were pushed 3 months ahead. The Turkish government increased the budget to deal with the risk of liquidity.

Support was also given to the minimum wage individuals. Turkish government took measures to sustain its economy, support corporates and individuals and provide much needed aid in every sector of its economy so they may live out this pandemic.



The government in Malaysia, as indicated by **Mr. Sikh Shamsul Ibrahim** introduced the 6 phase approach which was term **Resolve Resilience Restart Recover Revitalize and Reform**. The resolve phase is to contain the spread of covid-19 pandemic.

During the resilience stage is hereby the government introduce a stimulus package to assist the people during the pandemic. The restart stage is where most of the business are given go ahead to operate. The recovery phase was were the government invested money into its own economy helping businesses recovery from the effect of the pandemic. Revitalize and reform stages are mid term and long term economic measures by the government to deal with the post-pandemic era to empower businesses to maintain their recovery. MIDA is part of the government short term measures to deal with the effects of covid-19 on the economy of Malaysia.

In response to the same question, **Mr. Ramy Jallad** indicated how the federal government has also provided stimulus for business not to go



under and subsidise in payments. We have introduced client support boosters which are packaged incentives as support funds. New packages have also been introduced so it may cater every size of business. They have introduced a number of measures to cater their clients in the Ras Al Khaimah.

Our host Dr. Tariq posed to the panelist the 2nd question "Can you share some of the details put forward in the respective stimulus plans for each country". The general consensus of RAKEZ is to make the life of their customers easier. Mr. Jallad being first to answer indicated that as an authority they introduced 50 million dirhams stimulus to help their clients with reduced rates, discounts, and deferred payments.

Mr. Daud then highlights a few of the details of the stimulus plan implemented in Pakistan such as releasing funds to corporates so that they may not release anyone from work. They also reduced the interest rate to the benefit of companies.

It was similar as well in Turkey as the government immediately introduced a stimulus package that was aimed at labor support, tax relief and social support. All the government entities are working together to help its people, from the central bank to the regulatory authorities.

In Malaysia, the stimulus package had different components. The first component is to protect the welfare of Malaysians, second component is being the support cooperation

Investment Outlook from Officials during and Post - Coronavirus Pandemic

& SMEs, third component is to strengthen the economy and lastly is previous physical stimulus. With all these stimulus packages by the Governments in each of the panelists respective countries were aimed at supporting its people during these uncertainties to sustain their economies and plan for recovery and life after covid-19.

'Can you share the industries or sections for investors to invest during and post covid-19' was the 3rd question posed to the panelists. Mr. Jallad highlighted the importance of talent and how covid-19 has led to businesses tapping into a larger talent pool as they can employ anyone from all over the world who can work remotely. E-commerce and E-learning are the two industries he defined as answers to the question posed to him. Mr. Albayrak had a similar answer to that of Mr. Jallad but also put forward the gaming sector, energy, healthcare as well the automotive sector as potential industries to invest in since they are on the rise due to the impact of Covid-19. Mr. Ibrahim indicated the aim making Malaysia a hub for technology as well as Research and Development. He also agreed with fellow panelists that healthcare and e-commerce are essential industries we need to invest in during and post covid-19.

In conclusion our panelists helped us understand what the government and authorities have done to support and sustain the economy in different nations. They also showed us where we going so that we make the right decisions in regards to investment.



Webinar Replay



Discovering the Unique Opportunities for SMEs in the United Arab Emirates

Ras Al Khaimah Economic Zone (RAKEZ) is one of the leading business hubs in the United Arab Emirates (UAE). It is situated way up north in the country's emirate of Ras Al Khaimah where businesses from different parts of the globe have formed a vibrant and collaborative ecosystem.

Just recently, RAKEZ held an informative and interactive seminar exclusively for CEO Clubs Network members. The economic zone's Sales Manager Andreea Andron, in the presence of **RAKEZ Group CEO Ramy Jallad**, walked the attendees through the opportunities that await small to medium enterprises (SMEs) in Ras Al Khaimah and RAKEZ.

The event began with a welcome note from **Dr Tariq Ahmed Nizami, Founder and CEO of CEO Clubs Networks**, followed by a short introduction from Mr Jallad. The programmed then proceeded to the in-depth presentation of **Ms Andron**, highlighting why Ras Al Khaimah is an ideal work, live and play destination for global investors and how RAKEZ facilitate the growth of these businesses.

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The emirate is a thriving industrial and trading hub with 45,000 companies and home to major logistical hubs, such as an international airport and seaports, led by Saqr Port – the largest bulk port in the Middle East. Investors from around the world are supported by RAKEZ through the selection of business set-up solutions that it offers, from licences and facilities to support services available online 24/7.

Participants to the webinar were also taken through **the economic zone's cost-effective set-up packages, such as the SME, BusinessWomen, MyBusiness, E-Commerce, Virtual Training and FDI Company set-up packages.**



They were given an overview of how to register their business with RAKEZ as well as a sneak peek to RAKEZ's prominent clients, such as Knauf, Streit Group, EuroCap, Spatial Composites and more.

Before closing the event, the floor was opened for Q&As. Several attendees raised their queries, which were addressed by Ms Andron and later joined by Mr Jallad. The exclusive webinar conducted by RAKEZ had a great turnout with many of the participants now in touch with the economic zone to get guidance on how to take advantage of the opportunities in the Middle East.



How to grow your business during the Coronavirus Pandemic?

Ms. Sarah Dong
COO, CEO Clubs Network

As illustrated by the topic, the main theme of this webinar was to provide measures implemented by CEO Clubs Network to help its members grow and sustain their businesses during this pandemic era. Our host is the **Executive Director of CEO Clubs UAE, Ms. Sarah Dong who has been serving to CEO Clubs community for more than 12 years now.** She has worked with many corporates assisting them in business growth.

The webinar was then posed with a question that many of the business owners would be keen to hear. The question read **“How to survive for the next 6 months?”** Ms. Sarah provided the viewers with impressive solutions such as collaboration, partnership, model revising, strategy revision, marketing and integrating technology and digitalization into their business models.

Conclusively the webinar was aimed at showing how one can grow their business by becoming a member of CEO Clubs, highlighting its massive reach into many sectors of business locally & internationally. Following solutions in details were shared from Ms. Sarah

Collaborations and partnership – We are business platform comprised of CEO & Entrepreneurs

Model revising – the network is saturated with diverse expertise that can assist you

Pricing is a big matter now – You must decide and test pricing

Revising strategies - Yes, many of our members can offer free consultancy

Learning from others - Again, our webinars and online meetups can help learn from other members

Prioritize your strengths – By focusing on your strengths it is the main option to survive

Cost-cutting initiatives – Prioritize survival and keep operating expenditure at a minimum

Lead generation and New business - CEO Clubs Network member benefits include business promotion and business introduction services

Maintain your current clients and generate repeated revenue – Give them support and add values to their businesses

Marketing budget and seek digitization solution – Do not forget to market your company and your business has to incorporate digitization.

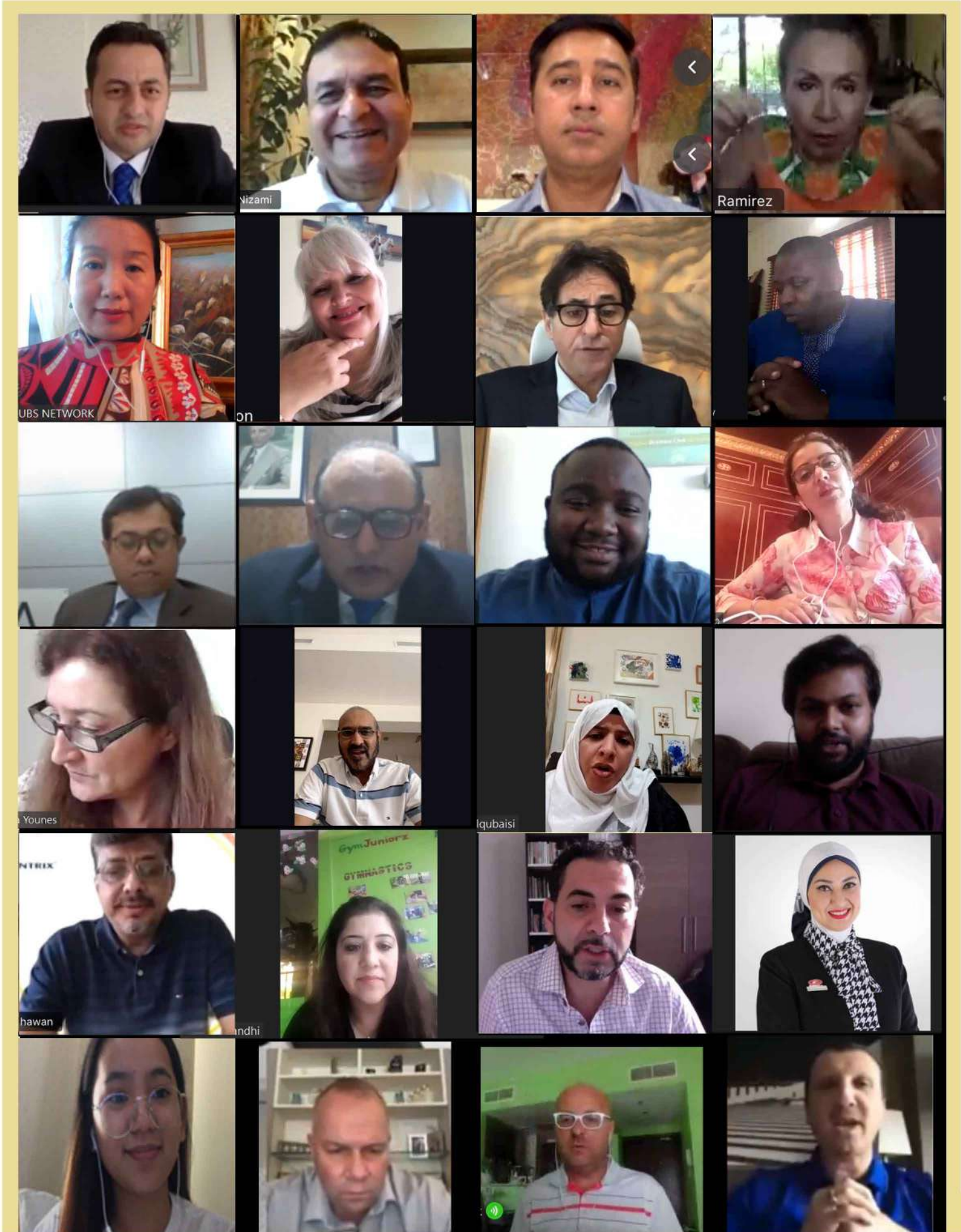
Experts from our CEO Clubs community can share many solutions with you, I am happy to connect



Webinar Replay



CEO Clubs Online Meetups



Introducing the New CEO Clubs Membership Category



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- ✓ Access the Exclusive Members Offers
- ✓ Opportunity to promote your products/services through Member's Offer and Business Opportunities feature in mobile app
- ✓ Attend all the CEO Club Exclusive Webinars
- ✓ Entitled to attend the selective CEO Clubs Events (4 Invites a year)
- ✓ Email Campaign to introduce your company to members / Social Media Promotion
- ✓ Attend the Regular Online Meetup with Elite Members
- ✓ Opportunity to highlight your article and offers to CEO Clubs Newsletters

A measure of Success

Debra Basson
Owner, Versology



Aside from all the usual things we need to make a business work like persistency and ethics and a good business model, business plan and marketing plan, here are some of the things that I talk to my clients about in my agency.

I believe a measure of success in a business is not about money but about the way we think and live our lives and the general tide of our lives.

Pitching Up I mean really pitching up. Pitching up is different from showing up. Pitching up is doing that which needs to be done when you have the least inclination to do it. And doing that on a consistent basis.

Doing Enough Doing enough in the right quantities of the right amount of things. Getting enough sleep. Switching off mentally. Having a life outside of your passion. (Yes, you read right), and eating healthily. You cannot be of any help to anyone from an empty cup. Your cup always needs to be full and that means you need to be a little selfish and have a "ME" first attitude.

Understanding your safety zone when it comes to money. Understand what your comfort level is with regard to the amount of money that you have on your person and in your bank account at any one time. Understand that if it drops below that level that you are going to feel angst. Don't let your bank account drop below your comfort level. It robs you of your focus.

Know thyself Write down 100 things you know about yourself or what you believe in. Do that at least once a year. Are there any conflicting beliefs? Are there any beliefs that do not serve you? Reframe them.

Fumigate Resign with all your toxic clients and customers or keep them below 10% of your total customer base if you can't. They are an all consuming fire. Charge them more if you can. They take more effort.

Know your worth Don't settle for less than you know you are worth unless there is very good reason to do that. If you don't value yourself highly how can you expect the market to, or your customers to.

Learn how to negotiate Negotiation is a way of life. We negotiate with our spouses, our children and our aged parents all the time. It's time to take that skill into our businesses and use it more. Hone it and sharpen it.



It's in the numbers Know your numbers. Understand your balance sheet and income statement. Know where your money comes from and where you spend it. Know it well.

Decide from the gut Use your intuition. Listen to yourself more. Be quiet more. You can't listen to yourself if you are so busy talking or listening to others. But I am talking about really listening. Being in tune.

Meditate Daily Find your true north each day. Centre yourself. Start each day balanced, that way you will have the resources, the energy and the focus for the day.

Have Fun Enjoy what you do. Find something good about each day. Lean into it. When it stops being fun, it's time to reassess "your why". And most of all, remember to laugh, laugh daily, it's the best medicine, it doesn't need time off and cost's nothing.

COGNITION NOT INDUSTRY IS THE NEW FRONTIER

DR. DIMITRIOS VASILEIOS KOKKINOS

Chairman & Managing Director - DVK Consultants DWC-LLC



The cognitive era is not limited to Health. Health is simply the first welcome step of what is going to radically change Society.

Cognition and related cognitive technologies are the Great Leap Forward for Society as a whole, equally or more important to the Industrial Revolution of the 19th Century.

Human work in Business, and not only, is directly linked with technology, at the same time the nature of Business is transforming, so as to make the role of machine assisted human cognition decisive.

The Industrial Revolution changed Society completely, with its first impact being through Business. The same is happening now with the Cognitive Revolution.

This is not about the Internet, Digitalization, Healthcare, IoT, Cloud or even AI and bots. All those are manifestations of the new period of Mankind, the enhanced new Cognitive period.

Limiting the present article only to the Business applications of the Cognitive Revolution, we find that all the traditional imperatives for conducting Business are still valid.

Businesses must redefine their Business Model using the new Cognitive Technologies to survive and prosper. Profitability, market share, competitive position through better customer understanding, cost cutting and

innovation are still the same performance targets, but their achievement depends on the ability of a Company to incorporate the new Cognitive approach in its Business process.

The principal continuous requirement of any Business is Decision making.

Decision making is based on **two main pillars:**



Any decision, that is not unavoidably imposed, is a step into the unknown.

Executives tend to base more and more their decisions upon data and less on gut feeling, so as to avoid bias.

Bias however, is always, although imperceptibly, present and decisions based only on data, tend to ignore the fact that all Business is addressed to a Customer and Customers are humans.

The displeasure of Customers that are obliged to interface with a bot, as well as, their frustration for the time lost in addition to their unsatisfied demands, is well documented. The Customer always needs to come first; and Customers are humans who like dealing with other humans.

Cognition is what transforms and defines our era from all the previous ones. What is happening now has been tagged as the 4th Industrial Revolution.

There is nothing Industrial about it, while using the Industrial adjective limits severely the understanding and the potential of this new level of societal evolution.

As **Ginni Rometty, CEO of IBM** pointed out recently: The world, Rometty said, is at a moment of transformation that she dubbed the cognitive era. "We can reinvent many pieces and we can change things, whether it's personalized medicine, epidemiology, wherever we go, it's a moment", she said, "I think it's within our power that we can change the world for the better."

COGNITION NOT INDUSTRY IS THE NEW FRONTIER

Empathy is a business requirement. This underlines the need for a human-machine combination.

The continuous interaction of human and machine leads to higher levels of understanding and business experience. Instinct is reintroduced in the decision-making process, but this time instinct is the distillate that comes from the mastering of the new decision-making human-machine combination.

This way, prediction, which is the key to successful decision making, is faster and easier to correctly achieve.

Hybrid human – machine interaction

This is where the **Cognitive technology** comes in, to bridge the gap, by forming the new hybrid decision making system, combining the best from both human and machine.

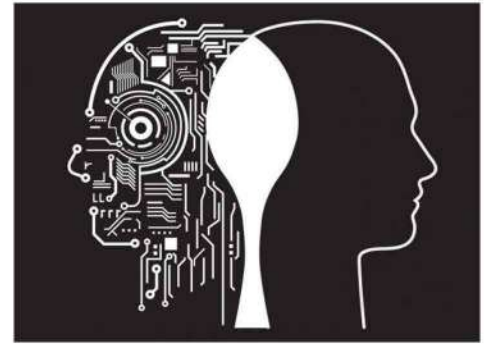
Digital and the management of the tsunami of data are only the beginning of the new transformation.

The new cognitive computing technologies are not there to make thinking easier. Talent for this is always a prerequisite. They are to be used for a deeper understanding of the issues involved in a decision and substantiate better a choice.

This is the new form of Business literacy, which is the dominant component in a cognitive system. Humans interact with cognitive machines in real time as situations evolve and reshape.

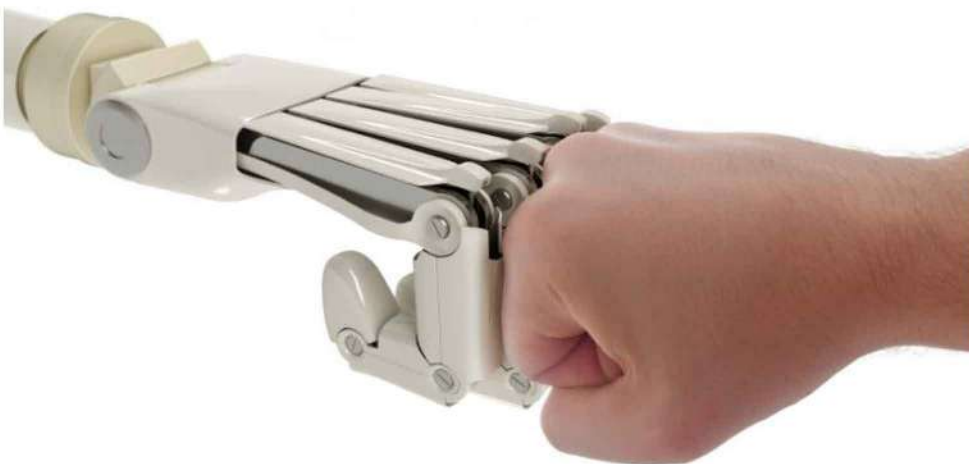
This combination will dominate in the Business Models, that have already started taking shape in embryo form, with decision intelligence injected in all Business processes and products, based on multi-channel interaction with digitally sophisticated Customers

Cognitive Business is the real transformation taking place in the Business area, based on the fusion of human and machine intelligence, continuously improving data Cognitive-Businessmanagement and analytics.



Cognitive Business are characterized by the introduction of increased Cognitive capabilities into Humans, Processes and Business Procedures, augmenting intelligence in decision making.

Business must adapt with the complexity of the emerging socio-technical environment in order to stay relevant to the new Cognitive era.



UAE to stage gradual recovery in mid-, late-2021

The UAE has rolled out stimulus packages worth about Dh100 billion, majority of which had been earmarked towards SMEs as well as consumers.

The UAE economy is expected to stage a gradual recovery towards pre-Covid-19 levels in the mid to latter part of 2021 and a full recovery in 2022, said **Massimo Falcioni, chief executive officer of Etihad Credit Insurance (ECI).**

In an exclusive interview with Khaleej Times, Falcioni said: **"ECI has always been steadfast in supporting UAE companies, and our commitment has become much more visible as businesses navigate the socioeconomic impacts of the Covid-19 pandemic."**

During this crisis, ECI continues to offer financial solutions to ensure business continuity, without increasing our premiums/fees despite the intensified commercial and political risks it faces today.

"Our trade credit solution, for one, helped UAE exporters to not only stay competitive in the international markets, but to also get substantial protection from their buyers' non-payments and to protect their cash flow/liquidity. Because of the crisis, the likelihood of default in payment is further heightened due to the business liquidity squeeze caused by the supply chain disruption," added Falcioni.

Besides Covid-19, there are other negative factors at play weighing on the UAE economy, such as low oil prices and a strengthening currency.

Domestic demand in the UAE will also not be able to recover fully until overseas demand starts normalising; various sectors of the country's economy like trade, tourism, real estate, leisure, hospitality and domestic manufacturing rely heavily on inbound and outbound flows.

However, continued government stimulus measures, a gradual easing of the restrictions, the upcoming Dubai Expo in 2021 and other factors will eventually help the economy to revert to its pre-Covid levels towards the end of 2021, said the ECI chief.



Massimo Falcioni
Chief Executive Officer, Etihad Credit Insurance

ECI has become a catalyst as the nation mounts a prosperous recovery from the crisis by playing two roles - as a stabiliser and an accelerator.

Aside from its exemplary initiatives against Covid-19, the UAE is also sought-after by nations because of the critical role it plays in the success of the Belt and Road Initiative, the most ambitious global infrastructure undertaking that is seen to help various countries recover from the financial blow caused by the pandemic. The UAE has successfully positioned itself as a focal point of global business, but it is in the midst of the pandemic that the world has truly witnessed its real competence in terms of governance and economic support. It is, for one, among the few nations to roll out impressive stimulus packages and fiscal initiatives that helped companies avoid total shutdown as a result of the economic pressure posed by the pandemic.

The ECI's focus in the second half of 2020 would be to help advance domestic companies.

"We have begun forging partnerships with various federal institutions and foreign entities to find innovative methods of generating commercial and financial growth in the post-crisis era. Some of the agreements we have recently signed include those with Dubai Islamic Economy Development Centre, which intends to upkeep UAE exporters through Shariah-compliant export credit solutions; Bpifrance Assurance Export, which aims to improve the trade relations between France and the UAE, as well as augment the growth of exporters and SMEs; and the Sharjah Chamber of Commerce and Industry, which aims to educate on ways to mitigate the impact of Covid-19." said Falcioni.

(Reference: Khaleej Times)

Hospitals have a cure for their financial woes

COVID-19 has finally imposed the need to expand **telemedicine** as a viable option



When the pandemic stormed across the globe creating havoc, the healthcare industry was left grappling with a reality that it hadn't faced in living memory. Hospitals despite being a hot zone in this situation, literally and figuratively, also became a danger zone for several patients who feared venturing past its doors to avoid catching the lethal infection.

The rampant speed meant that it hit the entire world almost at the same time, which meant that no healthcare institution was immune or in a position to counter. Unlike an air crash or an earthquake that also requires disaster management, there were no makeshift arrangements here. It became impossible for hospitals to function normally, and almost simultaneously these institutions decided to stop elective procedures, outpatient services, and non-urgent services.

This was for mainly two reasons: to save healthy people from the highly contagious infection, and to keep the hospital beds available for any eventuality.



Raza Siddiqui
CEO, Arabian Healthcare Group

Down on its knees

Though a veritable safety measure, this left the global healthcare industry financially crippled. Briefly put, healthcare delivery encompasses four kinds of patients: those who visit hospitals for elective surgeries, those who come for emergencies, the outpatients, and the inpatients. In the UAE, outpatients comprise approximately 70 per cent of total hospital clientele and inpatients the rest.

Elsewhere, the reverse is true. Either way, when a large chunk of the clientele decided to stay away, it automatically translated into a major cash crunch.

As it is, in the best of situations, the net profit at hospitals is not more than 5-10% on average. In the current situation in the UAE, when 70 per cent of business coming from outpatients was cut off, with only patients requiring urgent care coming in, the business from outpatients dropped to 25 per cent.

The inpatient department was affected too since no outpatients could be converted to elective surgeries. Senior consultants and super specialists became practically redundant for four months because COVID-19 management did not require them. It is generally managed by GPs, intensivists and physicians. Resultantly, hospitals took a huge hit.

On the flip side, healthcare industry also learned a few valuable lessons, which will prove to have long-term dividends. One of the most important was the need for a proper telemedicine platform, which has remained under-utilised until now.

(Reference: Gulf News)

Hospitals have a cure for their financial woes

Brush up these skills

Telemedicine has been around for 20 years and invariably used as a marketing wing for healthcare providers. During the pandemic, many hospitals naturally turned to the platform to keep in touch with their patients, albeit remotely, and use the forum to continue catering to outpatients. The UK, for example, has caught on quickly, with patients and doctors waking up to advantages of these “virtual” visits.

Doctors are now providing similar level of services and convenience to their regular patients, and as per one telemedicine company quoted in media, weekly orders jumped by 70 per cent since the outbreak. Other companies shared similar stats.

In the UAE, however, telemedicine has yet to find a firm footing and bridge the gap between patients and doctors. In an ideal scenario, telemedicine should have reached the target audience and matured with improved accessibility, remote monitoring, and payment gateways approved by insurance companies. If these were in place, 70 per cent outpatients could have been provided with the same quality care in the comfort of their homes, insurance would have gladly paid, and pharmacies would have supplied the medications at home.

Unfortunately, this did not happen, except in a few small pockets, and that too in an unstructured way.



Bring it up to scale

This situation has laid the platform to enhance telemedicine services, providing new ideas and directions. Telemedicine has a great future because the work-from-home model has proved to be a success in several fields. Companies are getting more comfortable working remote, organising most of their meetings virtually, and saving on excess cost. The same is true for healthcare. Using the technology to maximum advantage, not only can patients consult doctors, but home monitoring is possible as well, reducing visits to the hospital to quarterly from once a month on average.

Not only this, telemedicine can also open the way for all international consultations... and we're talking virtual medical tourism here. Through these virtual visits, medical tourists can cut down their, for instance, pre-surgical visits and only fly down for the actual procedure.



HPE's innovation hub starts operations in Dubai

Hewlett Packard Enterprise (HPE) announced that the **HPE Digital Life Garage**, the first in a series of its worldwide innovation hubs focused on transforming technology's impact on society, has started operations in Dubai.

"The start of the first HPE Digital Life Garage in Dubai demonstrates our efforts to bring together global innovation leaders to develop new initiatives that contribute to realising His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai's vision to foster an innovation-driven economy. Both the UAE and Dubai have a clear focus on being at the forefront of shaping the future of the global economy by accelerating the adoption of innovation and path-breaking technology through meaningful government - private sector cooperation," said **Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai.**

"The HPE Digital Life Garage supports this objective by providing the technology tools and knowledge to increase productivity and business innovation, which are critical to economic sustainability and future readiness," he added.

Located in the Innovation Hub of Dubai, the new multi-million-dollar **HPE Digital Life Garage consists of four pillars: The Digital Innovation Showcase, the Digital Life Lab, the Digital Knowledge Center, and the HPE Global Network.**



The HPE Digital Life Garage will benefit various UAE stakeholders. For UAE governmental bodies, it will serve as a hotbed for scientific research and homegrown high-tech solutions that can result in ground-breaking technology innovations for citizens. Local businesses will also be able to benefit from this initiative as it will provide them with solutions that will give them competitive differentiation and a fast route to production. Finally, innovators from small start-ups to large scale corporations, focused on creating new technologies and solutions will be able to get access to real data to achieve success and reward.



Hewlett Packard Enterprise

"The Digital Life Garage in Dubai is an example of how HPE is delivering on our purpose to advance the way people live and work. We chose Dubai to be the location for our initiative as it aligns closely to the UAE Centennial Plan 2071 which centers on the betterment of the communities and society at large by leveraging technology. Our initiative aims to provide organizations of all shapes and sizes with access to cutting-edge technology, digital innovation expertise and useful tools to accelerate their digital agendas," said **Antonio Neri, president and CEO of Hewlett Packard Enterprise.**

(Reference: Khaleej times)

UN Climate Change Continues to Mobilize the Industrial Sector

Amid the unprecedented and challenging times of Covid-19, companies and organizations across sectors and countries have continued to commit to take ambitious climate action through the Climate Neutral Now initiative of UN Climate Change. In July 2020, the initiative is moving towards a significant milestone of 400 signatories, with new players notably from the industrial sector joining.

Climate Neutral Now, launched by UN Climate Change in 2015, aims to encourage and support all actors in society to act to accelerate the transition to a climate neutral world by 2050, as enshrined in the Paris Agreement. Organizations, governments and citizens are invited to implement concrete actions to tackle their climate footprint through a three-step process: calculating their footprint, reducing it as much as possible, and compensating the emissions that currently cannot be avoided by contributing to green projects in developing countries vetted by the United Nations.

The initiative is currently preparing to launch an enhanced approach to promoting climate action through these three steps, aiming to become more robust and ambitious as it continues to support action towards the goals of the Paris Agreement. The improvements, developed based on signatories' inputs, are meant to comply with the increased need for transparency and higher ambition, as well as to be fitted to the evolving landscape of climate action initiatives.

Industries are key pillars of economic and social development, and represent significant sources of greenhouse gas emissions. Practices implemented by Climate Neutral Now signatories show how industrial sectors can greatly contribute to climate action and achieve the Sustainable Development Goals.

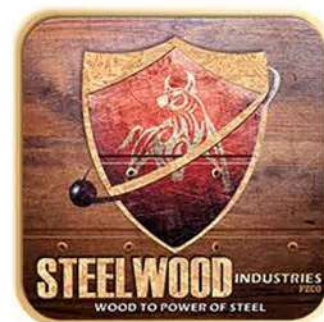
Reference:

United Nations Framework Convention on Climate Change (UNFCCC)



Examples of Recent Climate Action Activities and Pledges

Here are a few examples of how the sector is taking climate action. For instance, **Steel Wood Industries (SWI), a Dubai-based manufacturer of sustainable wood products, is committed to promoting renewable energy, clean fuels, and efficient energy usage, as well as tackling climate change by encouraging organic agriculture and preserving biodiversity (an equivalent of 1,350,000 acres of US Forests per year according to their estimates). The SWI production site has the capacity to recycle 30,000 tons of wood waste per year, which can be increased, supporting the circular economy and reducing the need for fresh cut wood.**



Another illustration of the sector's contribution to climate action lies with Obrascón Huarte Lain(OHL), a global infrastructure group based in Madrid, Spain, which has implemented activities to reduce fuel consumption from goods and employee transport; to improve energy efficiency in buildings; to reduce energy consumption in lighting, facilities and machinery; to increase solar energy consumption; and to reduce business travel. OHL is also committed to the development of energy efficiency services and the application of circular economy principles in its projects.

UN Climate Change Continues to Mobilize the Industrial Sector

Engaging with worldwide participants from diverse sectors and industries encompassing energy, fashion, finance, sports, technology, education, architecture, law and events among others, Climate Neutral Now invites all organizations to join, collaborate and receive the guidance or support they need, and further get recognition for acting against climate change.

Design brand Elliot Footwear, founded in Copenhagen, Denmark, goes beyond achieving a climate neutral status by supporting projects that reduce, avoid or capture carbon emissions beyond their own carbon footprint. The company is committed to using 100% recyclable vegan leather, and 70% recyclable canvas and rubber soles for its products, thus participating in the circular economy.

Finally, as a last example, Fjordkraft, a Norwegian power company based in Bergen, has been implementing initiatives such as using technology to streamline communication between office locations and reduce travel, providing charging stations for electric cars, and encourages carpooling and use of public transport by reducing the number of parking spaces. Fjordkraft also encourages their providers to achieve climate neutrality.

All these companies provide illustrations of the wide range of organizations and sectors taking part in Climate Neutral Now and of the wide scope of actions that can be undertaken to contribute towards the goals of the Paris Agreement and the Sustainable Development Goals.

Over the past four months only, 32 new signatories have joined the Climate Neutral Now initiative:

- *BundeBygg, a construction company from Norway;
- *Nornnorn from Thailand;
- *Akiba (Expense Reduction Analysts Rouen);
- *Astrid S by Ecologic, clothing collection in Norway;
- *Certax Accounting Durham LLP;
- *Alter Eco Foods, a sustainability-directed food company in the US;
- *Changing Habits Solutions;
- *Aurora;
- *Vi Er Live;
- *Angels in the Field;
- *Certax Accounting Durham LLP;
- *Circle Environmental Solutions;
- *Econômicos Soluções, an environmental service company from Brazil;
- *Imporient UK Ltd / Birchall Tea;
- *Kenya Little League;
- *Ysgol Bro Lleu;
- *DRF Real State;
- *Eswatini Sunshine Group;
- *One Communications Ltd.;
- *Synergy Blockchain Technology (ECO2 consensus);
- *GCF Genesis Capital Group Corporation;
- *Three Squares Inc.;
- *Alpine Hikers;
- *All Saints VA Primary School;
- *Fundamental Inc.;
- *The Born Free Foundation;
- *Circle Environmental Solutions;
- *Earth5R;
- *Ørsted A/S (formerly DONG Energy A/S);
- *TuktukRental.com, a rental provider in Sri Lanka;
- *The Rainforest Company;
- *Salai Holdings Pvt. Ltd (Smart Society);

To see the comprehensive list of Climate Neutral Now signatories, visit the Climate Neutral Now website or the Global Climate Action Portal (NAZCA).

To make the Climate Neutral Now pledge and join this climate action network, contact UN Climate Change at ClimateNeutralNow@unfccc.int.

Sobha's unique 'Experience Studio' showcases construction process at Sobha Hartland

Sobha Realty, the leading premium real estate developer, today announced the launch of a first of its kind Sobha Experience Studio. Located at the company's flagship master development Sobha Hartland in Mohammed Bin Rashid Al Maktoum City in Dubai, the Experience Studio takes visitors on a behind-the-scenes journey of the various innovative aspects that make up its design and construction process to achieve the signature quality of a Sobha home.

As an international luxury developer committed to redefining the art of living through its unique intuitive design philosophy that goes into delivering thriving and sustainable communities, Sobha seeks through this Experience Studio to enhance customer understanding of its in-house construction and design capabilities. The Experience Studio also highlights the distinct quality, materials and efforts that go into delivering luxury living spaces to Dubai's residents and its meticulous attention to detail in every aspect of the execution, workmanship and service.

Upon arriving at the Sobha Experience Studio, visitors are welcomed into a theatre, where they can watch an informative video that introduces Sobha Realty. They are then provided a guided tour of the Experience Studio, where they walk through the various stages of the construction process from the concept and development of the structure to its hardscape, and external and internal finishes. They can see various spaces, such as the bathrooms and wardrobes take shape. Visitors will also be able to view the smart solutions integrated into the design that ensure proper and timely maintenance of all units within Sobha Hartland.

Notably, Sobha Realty employs a distinctive backward integrated model that enables full control of the construction process and compliance with its stringent quality standards across all projects. It is the only company in the world that employs in-house resources to develop projects from ideation and conception to construction and handover. Sobha's "Backward Integration" business model has also been recognized as a Harvard Business School case study and is taught at HBS.



Speaking on the launch, **PNC Menon, Founder and Chairman of Sobha Realty**, said: "The Sobha Experience Studio is the fulfilment of a dream. It marks the culmination of the creative efforts by the various teams within Sobha Realty that are engaged in the construction and delivery of Sobha's signature homes to our customers. Quality is a hallmark that distinguishes us as a developer and we are proud to showcase the dedication, effort and creativity that goes into fulfilling our commitment to redefining the art of living."

He added: "At the Sobha Experience Studio, visitors can view the intricacy of our construction process and gain an understanding of the various materials and elements that go into making a Sobha home. This Studio also provides interested buyers with key insights that help to benchmark quality in the real estate sector – so crucial when you plan to own a home in Dubai."

Sobha Hartland is an eight million square feet community located in the heart of Dubai in Mohammad Bin Rashid Al Maktoum City. The development offers a range of homes starting from studio apartments to six-bedroom luxury villas and high-end townhouses, including Creek Vistas, One Park Avenue, Sobha Hartland Garden Houses, Canal Villas, Gardenia Villas and Forest Villas. Sobha Hartland also holds the distinction of being one of the only master-planned projects under development, where approximately 30 per cent of the community is reserved for greenery and open spaces. The master development is set for completion in 2025.

(Reference: Construction Business News)

Khalijena Productions Interview with Mr. Mohammed Zafar

(extracted content from the video below)

Mr. Mohammed Zafar is an Indian national based in Dubai with his wife and two sons. He is Master of Business Administration as well as a Master in Science. He is a Harvard Business school alumnus and a well accomplished individual. He is the current **country head for UAE Al Borg and PHD Laboratories with a total of 12 laboratories and are present in all the emirates of UAE.**

Mr. Mohammed Zafar highlighted that Al Borg and PhD Laboratories hires the best talent and each their laboratories must have a pathologist who is well educated and highly trained. The technicians have to qualify based on the local law requirement like for a instance individual based in Abu Dhabi they have to have department of health qualification so that they operate the machinery and be able to get the accurate results to the doctors in an expedited manner.

In regard to the acuteness of the machinery that is used by Al Borg and PHD Laboratories Mr. Zafar exhibited that they of top-notch quality and also indicated the process of procuring them which both takes time and resources to do. Their services and capacity can also cater for other countries within the GCC and Africa as long as they adhere to the norms and laws of the Department of Health in the UAE.



Mohammed Zafar
Country Head

Proficiency Healthcare Diagnostics & Al Borg

When posed with a question regarding the relationship between pricing and the services they provide, Mr Zafar highlighted three aspects that are quality, service, and pricing. The quality aspect is uncompromisable. Al Borg and PHD Laboratories operate to the highest quality in order to provide their clients with unmissable truth since they will be dealing with human lives. For the service they provide they offer consultancy for their clients who might need clarification and explaining thus a dedicated pathologist is always on call. The pricing is affordable and corresponds with the quality of service they provide.

Mr. Zafar then went on to share how they maintain such impeccable service and outstanding quality. He mentions that the benchmark they set for themselves is particularly important as it always keep them in check so that they may not go below it and maintain their impressive form. **“Don’t rest until you reach to the best”** is a clear indication of how quality and service delivery is vital for them as a group. By their acts they have been repeatedly recognized.

Conclusively Mr. Zafar encourages the youth and more innovative minds to come to the UAE as it provides the most conducive environment to grow and become someone they have always wanted to be and reminds them never to give up.



[Interview Link](#)



Industry leaders in global immigration, second citizenship through investment and investment in real estate

As a leading consultant in the field of immigration what does your firm bring to the table that is unique?

RIF Trust is one of the few fully licensed and government-approved advisories with 13 offices and 70 staff globally, offering over 20 different citizenship and residency by investment solutions in the Caribbean, Europe, and North America. Unlike many of our direct competitors, RIF Trust has over eight years of experience serving over 1,000 clients and their families and offer post-citizenship/residency services.

Which countries in your opinion are rising destinations for citizenship by investment programmes and why?

Clients seeking greater visa-free travel are now choosing Antigua and Barbuda, Dominica, St Kitts, St Lucia, Grenada with an E2 Investor Visa, and Vanuatu. Clients do not have to travel to apply and recent updates have made these countries more attractive and affordable for families.

Clients looking to relocate to countries with strong healthcare systems and prime real estate investment opportunities are choosing Portugal, Malta and Cyprus as these countries offer a path to citizenship and handled the pandemic very well.



Mimoun A. Assraoui
Founder and CEO / RIF Trust



Find your bridge to a new world with RIF Trust's residency, citizenship and second passport programs.

Does RIF Trust offer any data on millennial preferences in terms of immigration options, which are their destinations of choice and why?

Millennials value fast processing times and are choosing Caribbean countries and Vanuatu as they can obtain their passport in under four months and have the option of a government donation or real estate investment.



RIF Trust are one of the Middle East's leading residency and citizenship advisories. We provide outstanding service, smooth process and transparency.



WE COMMIT Campaign | Calling on companies to implement the WEPs



CEO Clubs Network, being a signatory and Committee Member for the **Women Empowerment Principles (WEPs)**, supports their newly launch **#WeCommit Campaign**.

What is #WeCommit?

The WE COMMIT campaign is a call-to-action for private sector companies, enterprises and employers' organizations, stock exchanges, pension funds and wealth management funds with the aim to sign and deepen implementation of the Women's Empowerment Principles (WEPs).

Join #WeCommit by signing the WEPs

Visit weps.org/join to sign the WEPs



Join #WeCommit as an Ally

Help us spread the word and call on your employers to sign the WEPs!

As WE COMMIT rolls out on our Empower Women Twitter and Facebook channels, we hope to see your online engagement and stay tuned for more!

WOMEN'S EMPOWERMENT PRINCIPLES

Guidance to business on how to promote gender equality and women's empowerment in the workplace, marketplace and community.

- Principle 1**  Establish high-level corporate leadership for gender equality.
- Principle 2**  Treat all women and men fairly at work – respect and support human rights and nondiscrimination.
- Principle 3**  Ensure the health, safety and well-being of all women and men workers.
- Principle 4**  Promote education, training and professional development for women.
- Principle 5**  Implement enterprise development, supply chain and marketing practices that empower women.
- Principle 6**  Promote equality through community initiatives and advocacy.
- Principle 7**  Measure and publicly report on progress to achieve gender equality.



Prof. Christopher Abraham
CEO & Head – Dubai
Campus
**SP Jain School of
Global Management**



S P Jain
School of Global
Management

Prof. Christopher Abraham is a permanent resident of Canada with three Post Graduate qualifications in HRM, Business Administration (Marketing), and Labor & Administrative Law and is a PhD Scholar in Positive Psychology. He is a Certified Design Thinker from IDEO/Stanford and has thirty-two years' experience in management consulting, marketing, and management education in India, Canada, Singapore and the UAE.

Currently he is the **CEO & Head - Dubai campus and Sr. Vice President (Institutional Development) at the S P Jain School of Global Management**, a Forbes Top 10, Economist & FT Top 100 ranked Business School, with campuses in Dubai, Singapore, Mumbai and Sydney.

Prof. Abraham has been a visiting Professor at many leading universities in Australia, USA, Canada, Singapore and UK. Earlier in Dubai, he headed the Executive MBA Program of XLRI, Jamshedpur, one of Asia's top business schools.

His areas of competence are Strategy, Marketing, Leadership, Innovation, Neuroscience of Decision Making, Future of Education, Science of Happiness and Design Thinking.

A much sought after TEDx and keynote speaker, he has successfully presented in numerous global forums and has also conducted many consulting and executive development assignments for global organizations, including The World Bank, The Executive Council (Govt. of Dubai), Emirates Airlines, DHL, P & G, LG, AW Rostamani (Nissan Auto) etc.

“ Awards/Honorary Positions

Awarded “Best CEO in the World” 2018, by Indo – UAE Business & Social Forum

Twice winner of Education Leadership Award World Leadership Congress 2015 & 2017

Regularly Featured/Interviewed in leading TV & Media Channels like CNBC, Dubai Eye

Twice awarded “Outstanding Professional of the Year” by Junior Chamber Intl.

Honorary Fellow – Leaders Excellence at Harvard Square

Global Advisory Board Member - World CMO Council (Council of Chief Marketing Officers)

Advisory Board Member – CEO Clubs Network



Tamer Mitwally
CEO
AUSSIE Consulting
Service



An exceptional award-winning, seasoned Australian lecturer, facilitator, assessor, validator and subject writer who has achieved 11 years' experience in conducting courses, specializing in Leadership, Entrepreneurship, Business Management, Financial Management, Strategic Management, Human Resource Management, Communication and Negotiation skills.

A passionate and enthusiastic educator who has developed an innovative approach to teaching, while balancing the lines between theory and Practice and achieving with high-impact success, the educational goals of institutes and participants.

Articulate communicator with exceptional educational skills in transforming low-performing participants into a high-calibre workforce, coupled with proven abilities to understand people's psychology, backed by confidence to interact with individuals at all levels with a focus on developing and maintaining the confidence and trust of the educational institutes and participants.

Entrepreneurial executive international professional, backed by 25 years record of diverse, high-impact experience achievements, in senior management roles across organizations in the banking, construction, e-commerce, export- import, financial investment,

healthcare, hospitality, insurance, real estate, transport and wealth management sectors.

An expert executive strategist with proven success designing and launching winning business development -management strategies and delivering "competitive advantage" to organizations. Track record of success includes leading strategic initiatives to catapult per annum revenue by billions of dollars, capturing opportunities to accelerate expansion, while increasing revenues and profit contributions.

Comprehensive experience in business operation and development; large-scale management as well as leadership and business analysis. Proven success benchmarking pace-setting results across key performance metrics, in addition to an extensive history in accomplishing organizational goals by expanding operations management, spearheading organizational change, motivating employees, mentoring and leading top executive management team members and surpassing the board of directors' and shareholders' expectations and forecasts.

Extensive quantifiable achievements, completing MBA (Entrepreneurship), with High Distinction on the Entrepreneurial Thesis and Doctor of Business Administration (DBA), specializing in Entrepreneurship and Continuous Improvements. In addition, possess multi-lingual proficiency in Arabic and English.



Bhupen D
CEO
Advanta Seeds



Mr. Bhupen is a successful leader and the **CEO of Advanta Seeds**, a UPL group company. His leadership is driven by a strong understanding of farmers' needs and passion for sustainable agriculture. Bhupen holds over 30 years of experience in agriculture, supply chain, and food production from companies including Hoechst, OptimAgro, and Bayer. Bhupen has played a vital role in managing and integrating companies within the UPL group, such as Advanta/UPL, Golden Seeds, and Unicorn. He has been driving essential integrations to bring profitable and sustainable growth for the UPL business.

Bhupen is well known for his industry expertise and is an active member of many professional affiliations. He participated in the multi-stakeholder project for the World Economic Forum, Transformational Leadership, Agricultural Development. He is on the NVA Business Council India and Asia, and he is the Chairman of SIG at the Asia and Pacific Seed Association. He has been a speaker and an expert panellist for many agricultural conferences, including CABI Syngenta Foundation for Sustainable Agriculture.

Under Bhupen's leadership, **Advanta Seeds was ranked No 4 in South and Southeast Asia and the No 5 global seed company in Access to Seeds Index in 2019 for contributing to UN SDGs and food security.**



Advanta Seeds is focused on sustainable agriculture and providing farmers with quality seeds. Access to high-quality seeds, especially to small holder farmers, is an essential part of the solution to global food security.



Technology

Innovation is the cornerstone of sustainable development. Our R&D teams integrate biotechnology into its core operations thereby resulting in enhanced competitiveness across such diverse verticals like molecular technology, pathology, and tissue culture among others.

Our proprietary technologies develop better quality hybrids and increase crop yield resulting in market leadership across various products in different regions



Hanif Merchant
Founder & Chairman
Emirates Neon
Group



Hanif Merchant has successfully established various businesses in the UAE and expanded them into many countries, both in the region and also in Pakistan, China and the African continent.

Hanif Merchant started his business career in 1967, and then in 1971, he established the Emirates Neon Group in the UAE which has over the last 50 years expanded from a traditional signage company into a diverse, visual communications, infrastructure solutions and media group with a footprint of factories and offices across many countries in the GCC, Africa, and Asia region, including China and Pakistan. The group is the market leader in media, signage, printing solutions, digital solutions, infrastructure solutions and industrial products. Hanif Merchant has nurtured this family-owned business building it into one of the most successful visual communication companies across the Middle East.

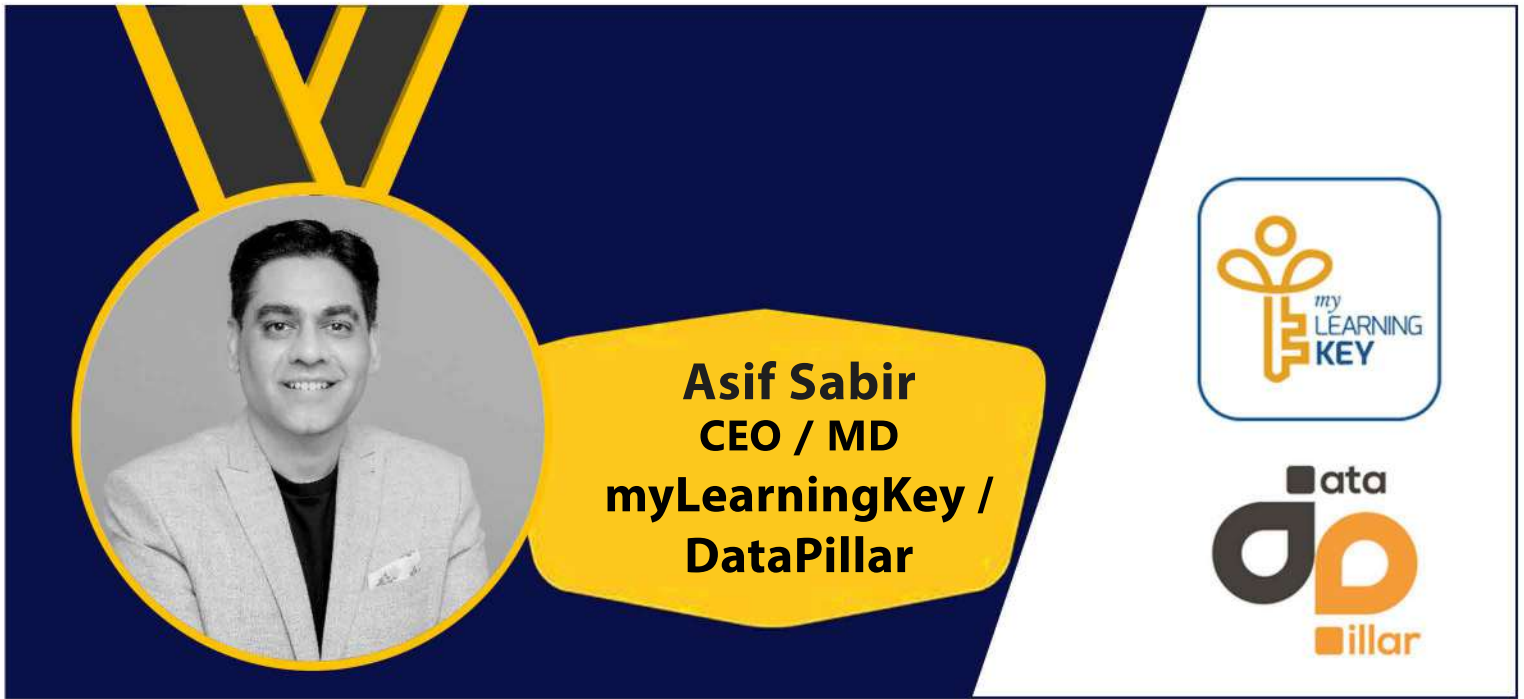
In addition, Hanif Merchant has also led investments in various sectors including property development, luxury hospitality, education, tourism, and others.

Hanif Merchant is a dynamic, dedicated, result-oriented leader and his business approach has always been based on strong foundations of trust, hard work and commitment since the inception of his career 53 years ago. His efforts have been recognized by national and international bodies through numerous business excellence awards throughout the last 5 decades.

ENG (Emirates Neon Group) is one of the leading visual communications and outdoor media solutions company in the UAE and across the Middle East. We deliver a wide range of products and services, including the creation, installation and maintenance of retail signage, traffic signs, hotel signage, vehicle graphics and outdoor media.



Communication is all about engaging with people - so it needs to be persuasive and highly effective.



With over 24 years of international experience, **Mr. Asif is a highly accomplished CEO and Technology Director, expert in providing innovative transformation solutions for multinational organisations within the Utilities, Government, Technology, Retail, Education and Financial sectors.**

As the Technology and Solutions **Director for DataPillar and Chief Executive Officer for myLearningKey Training Institute**, Asif is focused on driving operations as well as delivering the business development and growth strategy, working with all professionals across both an industry and corporate level. Skilled in orchestrating continuous improvement, leading change management, and driving revenue and market share growth. Asif has proven his ability in building efficient, globally-dispersed teams that optimise client support and complete complex, IT projects.

With the combination of various Systems Engineering and Operational roles, early on in his career Asif firmly established a solid grounding of the technical knowledge needed to effectively manage complex transformation projects.

As Asif's career developed, he moved into systems infrastructure and global service delivery roles, where he began to build a clear understanding of how to resolve project conflicts and expedite cross-functional dependencies as

well as manage relationships with multiple stakeholders. During his tenure with MSCI as VP Global Head of Managed Services he directed transition of a support team from ad hoc to full-service operation maximising synergy, implementing best practices, and introducing standardized operating principles. **Asif is also an expert at building effective networks which he continues to do through not only his reputation but also as a member of the CEO networking group.**

Today, Asif has both the passion and expertise to deliver innovative technology, training and consultancy across operations, strategy, business transformation, cloud services and emerging technologies, which in 2018 was further demonstrated by joining DataPillar as Director Technology and Solutions, helping clients in their digital transformation, implementing AI, Data and Cloud solutions and through London School of AI educating business professionals to make a positive impact through technology.

The culmination of Asif's experience to date means he is able to manage operations on a global scale, deliver strategy for business development and facilitate continuous achievement of growth targets that both meet and exceed expectations whilst simultaneously engender an acute understanding of client goals and how to achieve them.

CEO Clubs Partnership with ZOOM

CEO Clubs Network is proud to announce partnership with ZOOM Video Communications.



This partnership will see each of the separate entities promote each of others services and products in their respective markets. It is not secret why ZOOM is the best. It has one of the best call qualities, the ability to record meetings, and being able to share high-quality video over that call. Now CEO Clubs members can communicate and meet online over the best video sharing platform the world has seen thus far.

An advertisement for the CEO Clubs Network mobile app. The background is a warm yellow-orange gradient with a subtle pattern of glowing lines. On the left, the text 'DOWNLOAD CEO CLUBS APP' is written in large, white, bold, sans-serif font. Below this text are two black buttons: one for 'ANDROID APP ON Google play' and another for 'Download on the App Store'. In the center, a hand holds a smartphone displaying the app's interface, which features a globe at the top, the CEO Clubs Network logo, and a navigation bar at the bottom with icons for home, search, and other functions. On the right side, a white banner with a ribbon-like bottom edge contains the text 'DOWNLOAD OUR FREE MOBILE APP TODAY' in bold, black, sans-serif font.



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-  CEO Clubs Exclusive Webinar: "The Circular Economy – Big Opportunities & New Possibilities!" on **10 August 2020**
-  CEO Clubs Virtual Networking: **12 August 2020**
-  CEO Clubs Exclusive Webinar: Member Expertise **18 August 2020**
-  CEO Clubs Exclusive Webinar with RAKEZ: on **25 August 2020**
-  CEO Clubs Virtual Networking: **26 August 2020**



CEO Clubs Network & Circular Economy Club Dubai

EXCLUSIVE WEBINAR

A Panel Discussion with Influential Leaders

The Circular Economy – Big Opportunities & New Possibilities!

 **Monday, August 10, 2020**  **3:00 PM (UAE Time)**





Syed Zulfiqar Ali
Dubai City Organizer of
Circular Economy Club &
Circular Economy Ambassador of
CEO Clubs Network





Serge Conesa
Founder and CEO
Immersion4





Ghassan Afiouni
Managing Partner
Steel Wood Industries





**Dr. Dimitrios-Vasileios
Kokkinos**
Chairman-Managing
Director DVK Consultants





Mohammad Bin Sulaiman
CEO
MORO





Dr. Tariq Ahmed Nizami
Founder & CEO
CEO Clubs Network Worldwide



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CEO Clubs Network is a corporate, membership-based, international business organization with members from various industries and chapters across globe. We focus on connecting CEOs & Entrepreneurs to share experiences, explore opportunities and grow business locally and internationally. We integrated our services to be compatible with both corporate and its senior executives, with our unique experience and effective tools, we are able to offer custom solutions to CEO and decision-makers, as well as marketing member' products/services

The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 14 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

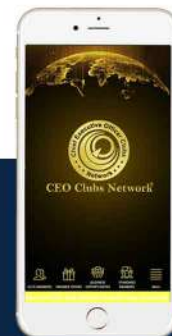
- We are passionate about our services below
- ***Executing the best service for our Members**
 - ***Providing maximum exposures to our Sponsors**
 - ***Giving extraordinary values to our Clients for their Corporate Events**
 - ***Serving our partners with our success model in CEO Club Franchising**
 - ***Providing integrated solutions to our Client who are looking for advice**
 - ***Offering unique opportunity to investors to grow together**

MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

VISION

The most effective Business Platform CEOs & Decision makers worldwide.



CEO Clubs Mobile App

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