



CEO Clubs Network®

CEO CLUBS NETWORK E-NEWSLETTER

March 2021
Issue



Business Women

Connect, Empower, Inspire

#IWD2021
#choosetochallenge



جائزة دبي التقديرية للجودة
DUBAI QUALITY APPRECIATION AWARD



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CEO Clubs Business Women Division Celebrates IWD2021



CEO Clubs Business Women's Division *Celebrates* International women's day

In the light of **International Women's Day**, CEO Clubs Business Women Division under CEO Clubs UAE, a Chapter of CEO Clubs Network organized a virtual meeting with theme of **"Business women: Connect, Empower, Inspire"** via zoom on Tuesday March 9.



The renowned keynote speaker **Her Excellency Hend Al Marri the Chief Executive Officer of Dubai Land** shared her perspective on the topic,

"the Change to be made in women leadership." She encouraged women to stay positive and always remember that women leaders are now changing the world.

"Women are paving the way for the new style of leadership that is confident, authentic and highly effective. Leader is not just a job title, it is a set of professional code of conduct that women are very well suited for" quoted by Hend.



"Women empowerment can start from your office and your community. Helping women to realize their unlimited capacity, free their creativity and be able celebrate their achievements is

the way to move forward for a big change in the year 2021. If the woman is empowered then the new generation is powerful," commented **Sarah Dong, the Executive Director of CEO Clubs Network and founder of UAE Women Business Division.**

As a member and supporter of UN Women's Empowerment Principles (WEP's), CEO Clubs Network has been putting efforts on increasing the networking opportunities for business women, encouraging women leaders to share their ideas and growing their business in CEO Clubs Community.

The event brought together female CEO & Senior Executive and female entrepreneurs unite and seized the profitable opportunities that the women engagement represents.

Dreaming, believing, and self-love - IWD 2021

Sarah Dong
COO / CEO Clubs Network

We recently celebrated International Women's Day, and we treated March as a women's month. moreover, we should act on it, be a role model, change-maker and take a new challenge for a better version of ourselves every day. My dear female friends, dare to dream, believe your vision and self-love can bring you happiness and joy. Women who are born with a tough character and self-love are somehow always forgotten. Most importantly, having a healthy life. Many of us are negligent about it as we are used to spending time on family, kids, work, and no time left for our heart, soul, and consciousness.

As a girl or woman, it does not matter who you are, what you do. Remember, you have the freedom of making a choice and doing anything that makes you happy and valuable. Your voice is important, find the opportunity to speak out and make it impactful. Dreaming makes us alive. It adds colors and purpose to our lives. Never stop dreaming as it brings us creativity as well. If you dream to be an entrepreneur, then start now, equip yourself with knowledge, connections, and money for implementation. Just remember to choose the one you love most and be passionate.

Believing can lead you to success even a miracle. You can pass challenging times, you can make the door open for you, it also can pour onto you endless energy until you reach your desired goal. I witnessed many women's success from similar values. Our valued member, Mrs. Gloria Belendez Ramirez, Happiest Ambassador & Founder of Villas Xichu Holistic Retreat Center mentioned that "my dream is not negotiable" as a phrase of inspiration to me and other women. She is an author, entrepreneur, and a happiness coach, a great role model for women.



Mrs. Shalini Bhatnagar, CEO at Fiona Environs, an entrepreneur who built a reputed brand in interior design and landscaping. She has delivered many amazing projects, including Dubai South, Expo Dubai, and JGE.

Mrs. Sangeeta Butani, CEO at Digital Media Sapiens, a female entrepreneur in digital marketing, actively engaging business community, successfully managed growth during the pandemic, added tremendous values to her clients.

Mrs. Alexandra Timotheadi, Executive Director at EFG, a wealth management expert helped many HNI grow their asset and frequently speaking at a different forum with her very insightful perspective and trendy topics. Mrs. Tania Chaudhry, CEO at HCC Middle East Consultancy, women in technology. She is passionate to bring many women into programming, forming a community especially for women to grow better and faster.

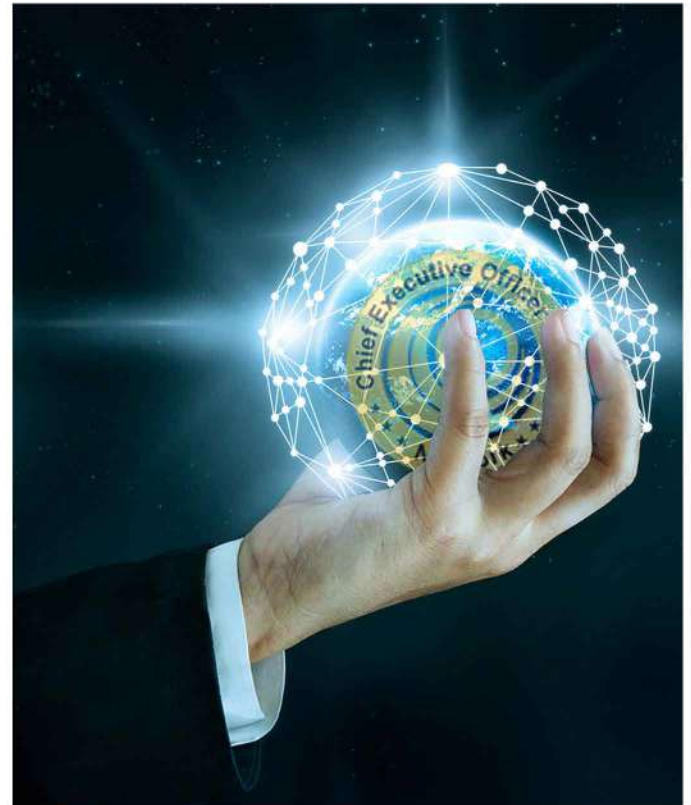
Mrs. Laura Gedvile, CEO & Business Mentor at The Holistic Enterprise. A lady focused on business excellence, she tirelessly transforming her knowledge and tools to corporates and that work and effectively.

Dreaming, believing, and self-love - IWD 2021

Sarah Dong
COO / CEO Clubs Network

Ms. Hannah Ibrahim, CEO at Organza Natural Skincare, an ambitious and young entrepreneur involves in the skincare and diamond business. She enjoys growing her business with CEO Clubs globally.

And myself, a woman passionate about community building, serving the role as Executive Director of the CEO Clubs Network. I was very shy in speaking in front of people and now I am managing a team serving many C-level executives across the globe. I feel such a privilege and achieved something different and meaningful. There is a long journey to go still, but now I am equipped with confidence for better growth. There are so many amazing women. I truly admire them for their achievements. I am sure many newcomers will create legendary stories to continue to inspire.



CEO Clubs Members Exclusive visit to EXPO Dubai Sustainability Pavilion



The future of Earth hangs in the balance and there is no planet B. Do you have the courage to be an agent of change? Do you have the guts to help speed up the pace of protecting and preserving the only world we live in? Are you ready to create a meaningful impact and make a change?

EXPO Dubai hosts CEO Clubs Member Delegation on 30th of April 2021. The trip enlightened us about the importance of sustainability, and CEO Clubs Members enjoyed learning and interaction with EXPO officials. We ensure that this visit upholds our reputation for excellence and reflects on our mission of sharing experiences, exploring opportunities and growing business together for sustainable future.

We would like to express our gratitude to Dubai Exotic Limo for being our Transport partner during this unforgettable event.





Our CEO/ Founder Dr. Tariq Nizami met with His Excellency Mr. Bogdan Kolarov, Ambassador of the Republic of Bulgaria in Abu Dhabi to discuss business opportunities, partnership between CEO Clubs Network and the Consulate of the Republic of Bulgaria.



Dr. Tariq Nizami met with H.E Ambassador of Pakistan in the UAE Mr. Afzaal Mahmood discussed important topics of strengthening mutually beneficial We also touched upon the Business opportunity in Pakistan and how CEO Clubs Network can assist Pakistan to grow its economy.



Dr. Tariq Nizami met with His Excellency Aman Puri, Consul General of India in Dubai discussed on various business opportunities, investment & trade.



It was a great honor to have H.E. Jose Bernardo Maneia, Consul General of Mozambique in our CEO Clubs Office to explore business and investment opportunities.



Yet another successful meeting with H.E. Zaake Wanume Kibedi - Ambassador of the Republic of Uganda, Dr. Sam Omara - Counselor, Daniel Wadada - Second Secretary with Dr. Tariq Nizami, CEO/Founder CEO Clubs Network to discuss the mutual benefits and how to assist Uganda economy to grow.



**Do you want to connect
to C-Suite &
Entrepreneurs?**



CEO Clubs Network®



Grow your Business with CEO Clubs Network!

The current pandemic is a wake up call to all of us. The number of poverty is increasing and more people are facing chronic starvation. No one should go to bed with an empty stomach and no parent should ever experience the pain of watching the child die because of hunger.

Are you ready to create a positive action today? We invite you to join and support <https://sharethemeal.org/> to end hunger. Now more than ever, the world needs a person like you to end scarcity on food. With a little help, together we can make a change.

We are proud and happy to take responsibility and be part of the force for the 17 SGDs. Our community members will play a key role in making great things happen, making a big change in the year 2021. As put forward by the popular American songwriter and artist Michael Jackson,

"We are the world
We are the children
We are the ones who make a brighter day, so let's start giving"

According to the World Food Programme, 135 million suffer from acute hunger mainly due to man-made conflicts, climate change, and economic downturns. The COVID-19 pandemic could now double that number, putting an additional 130 million people at risk of suffering acute hunger by the end of 2020. With such alarming numbers, CEO Clubs Network decided take the responsibility along with members to contribute our shares towards to a world with ZERO Hunger by the year 2030.



Reference Link :

ShareTheMeal : <https://sharethemeal.org/en/>

UNHCR : <https://www.unhcr.org/>

As a CEO or a business owner, we should not be shy away from our humanitarian duties. We will put actions together towards our goal of ZERO HUNGER, one of the 17 Sustainable Development Goals (SDGs). And as a business community, we will take this as a way of giving back to society, putting collective efforts and dedicating the resources towards the second out of 17 SDGs, "ZERO HUNGER".



CEO Clubs is genuinely grateful to its followers for helping it cross an outstanding milestone of **10,000+ followers on LinkedIn**. Many thanks to everyone who has liked our page and have shared and commented on our content. The continued appreciation and response from all of you is what helped us reach this position.

Cheers to another chapter ahead of us!!!



<https://www.linkedin.com/company/ceo-clubs-network/>



Bio Energy Scanning and Wellness Session - Shreem Ohm



What a great experience the CEO Clubs Team had with our valued member Shreem Ohm Energy Solution Services!

Do you know energy can be measured? do you know if you are balanced or not? do you know your Chakra aligned or not?

We were amazed at how accurate the results from the Bio Energy Scanning and learned the wellness knowledge from the Healer Master, Ms. Pooja on how to balance life and work. Always, remember to love yourself, and utilize holistic way to be a happy and healthy person!

CEO Clubs Leads Generation Service (LGS)

CEO Clubs Network is dedicated to providing timely and quality services to its corporate clients and government entities. With our rich experiences and resources, we have helped our members and clients achieved their respective goals for more than 15 years. Attracting new members to our Network and assisting them expansion will continue add great values to our community. However, the LGS, the Leads Generation Service that will accelerate business transactions between our members and clients. It will also generate a good revenue for CEO Clubs Network.



LGS can be more effective because it concentrates targeted clients, sets up C-level meeting, time saving and a CEO Clubs recommendation. LGS is indeed facilitating trading of goods and services more efficiently, and bringing a bigger impact to CEO Clubs Community locally and internationally.

Leads Generation	Business Pro	Business	Basic
B2B meeting	30 / Year	20 / Year	10 / Year
Meeting type	Online/Offline	Online/Offline	Online/Offline
Number of Meetings with P.M. of CEO Clubs Network	12	12	6
Payment	Monthly / Yearly	Monthly / Yearly	Monthly / Yearly
Project Manager from CEO Clubs	✓	✓	✓
Successful fee	Agreed percentage	Agreed percentage	Agreed percentage
C-level meeting	✓	✓	✓

What else you should know?

- CEO Clubs team will assess each potential client for eligibility before contract signing
- B2B meeting set up has no boundary, can be from almost any country and any industry worldwide
- Your CEO or senior executive will conduct the meeting
- You will send our Project Manager all materials required to arrange the meetings
- We will discuss and finalize potential clients jointly
- You will assign PA/Project Manager from your company to work with our Project Manager
- You will need to sign a yearly contract with us

CEO Clubs supports ARISE UAE the Middle East's first ever Global Online COVID-19 Rehabilitation Program in collaboration with RAK Hospital



As COVID-19 patients recover from the virus, they struggle with long-term physical, mental and nutritional deficits that sap their strength and their ability to resume normal life remains suspended or limited for a fairly long time. About 30 per cent of all COVID-19 patients suffer from long-term physical and mental after-effects such as anxiety, fatigue, exhaustion, weakness, sense of isolation, anger apart from debilitating physical complaints. These have been identified by the World Health Organisation (WHO) as the 'long-term' side-effects of COVID-19 that need to be addressed.

Arise, in association with RAK Hospital, has launched the first-ever complimentary COVID-19 Rehabilitation Programme in the UAE, which can be accessed by all residents of UAE. COVID-19 patients from abroad, looking for health resources and guidance, can log in, too, for assistance.

The programme was launched online and will endeavour to provide medical information via webinars, extend physical therapy, nutrition and mental health services to those who log in to the RAK Hospital website.

Arise is a private sector alliance for disaster-resilient societies, which is a network of private

sector entities led by the United Nations Office for Disaster Risk Reduction (UNDRR) and the programme is akin to similar initiatives being undertaken by health authorities globally, such as the National Health Services in the United Kingdom and the Centre for Disease Control (CDC) in the United States.

Dr Tariq Ahmed Nizami, vice-chairman, Arise, and founder and CEO of CEO Clubs Network Worldwide, said:



“The need to create risk-resilient societies is inevitable in today’s environment, and by forming the first national Arise last September, we have shown that the UAE is leading the private sector engagement for disaster risk reduction. Arise aims to achieve the outcomes and goals of the Sendai Framework in a transparent and inclusive way that delivers measurable impact and sets the roadmap for other Arab countries.”

Terrible fallout of the pandemic

Elaborating on the programme, **Dr Raza Seddiqui, executive director of RAK Hospital, CEO of Arabian Health Care Group and a board member of Arise said:**

CEO Clubs supports ARISE UAE the Middle East's first ever Global Online COVID-19 Rehabilitation Program in collaboration with RAK Hospital

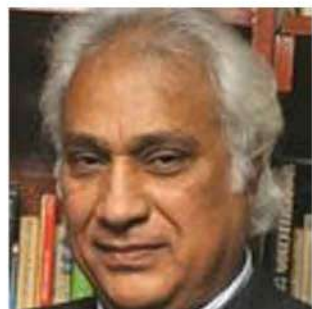


“The fallout of the pandemic has been terrible. More than 119 million people were infected and nearly 2.5 million have perished, which is approximately 2.2 per cent of the global

population. However, what is good is that nearly 95 million have recovered. According WHO, COVID-19 patients require a structured rehabilitation programme that can restore their health, strengthen their immunity and optimise their productivity in the community. This exclusive, comprehensive and complimentary online programme provides all the health impetus to the patient, which includes specific health advise, exercise, nutrition and physical rehabilitation guidance so that they can avoid the risk of re-infection and readmission.

The programme also demonstrates to the patients that they are not alone and have the support of the health-care community to guide them out of this crisis. We will request health-care specialists from other institutions to volunteer as well as invite yoga and lifestyle experts so that those who log in get a holistic health advise.”

How will the programme work?



Pro. Adrian Kennedy, the chief wellness officer of Arabian Health Care and Lifestyle Management, demonstrated how all the Arise resources have been made available to the online

community that is desirous of logging in to the hospital's website.

“Post-COVID, patients can fill up a detailed questionnaire that highlights their specific issues, especially if they suffer from comorbidities such as diabetes, heart disease or obesity. Once they provide their inputs, the system generates prescriptions tailored to their needs. These range from correct diet and nutrition, daily exercise to build up muscles, breathing exercises to strengthen the respiratory system, stress management guidance, guidance on posture improvement and so on. We will hold two webinars every week, addressed by health-care specialists on health issues such as heart health etc and also post several health tips every week.”

Coming to the aid of the community

Dr Mahmoud Burai, chairman of Arise and senior adviser in the Dubai Government



expressed his happiness over the role that this programme could play in community health rehabilitation.

“Our aim is to create safe and resilient communities while working towards saving lives. COVID-19 being the biggest disaster of our times, it needed our immediate attention. Therefore, we felt it was necessary for us to work on presenting a solution that can help the communities not only in this country, but worldwide as well. The RAK Hospital team had the required know-how to carry our vision forward, hence the concept is now a reality,” he said.



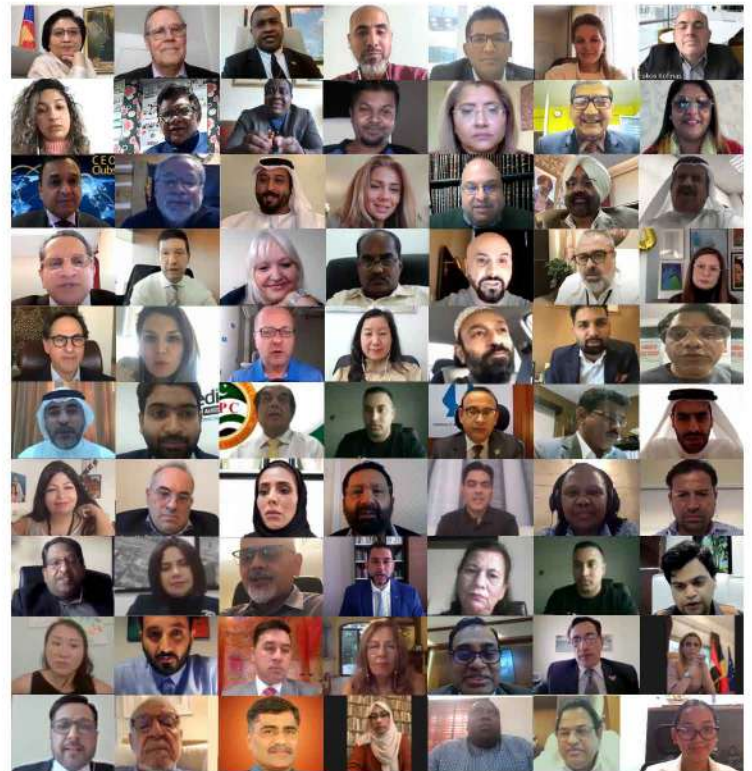
Highlights of CEO Clubs Members Virtual Meeting

Industry Focused: Financing and Investment

Last March 3, 2021, CEO Clubs Network hosted the Virtual Meeting for members with a theme of Industry Focused: Financing and Investment. In line with this, we also took the opportunity to celebrate Women's Day, honoring all women across the globe for their dedication and hard work. Each member has shared their insights for International Women's Day.

Highlights of the event:

- Mr. James Mathew has shared that the United Arab Emirates has played an important role in how they have empowered women in terms of leadership.
- In the culture of India, Men, and Women has equal importance.
- Women are arising in every sphere to the top and Mr. Rudolph supports women empowerment.
- CEO Clubs Network Founder & CEO, Dr. Tariq Ahmed Nizami has announced the formation of the CEO Clubs Capital Committee, to help the members in financing in any level of business requirements.
- Dr. Tariq Nizami highlighted that he will be personally talking to the private equities, venture capitals, family offices, and investment companies that will help members in their financial requirements.
- Ms. Laura Gedvile has shared a very informative video to have a better understanding of what type of investment might need as well as internal processes that helps the company grow.



- Dr. Sharma has shared the history of their company as a career counseling. Small invest can utilize and can impart online training and they can start the business with good returns. He encourages the members to go through with their concepts.
- Mr. Vineet Vineet Khandelwal who's in the freight forwarding business mentioned that it requires a lot of cash flow to manage and also needs a lot of investment to get the returns. As Mr. Khandelwal is planning to create an app for freight forwarding services, he added that if anyone is interested they can approach him directly.
- Mr. Senthil Kumar said that he is happy to connect with Mr. Vineet as they have a business application called logistics a business platform where all the logistic people can connect. They are planning to have a meeting to discuss where they can leverage.
- Mr. Rudolph Fernandes highlighted that finance is always a requirement for any business.
- Our new member Ms. Pooja Srivastav shared that UAE has come up with new strategies and new innovative solutions that help businesses.

Highlights of CEO Clubs Members Virtual Meeting

Industry Focused: Manufacturing, Trading, Food & Beverage

The CEO Clubs Members Virtual Meeting 17th of March 2021, discussed the topic of manufacturing, Trading, and Food & Beverage. It was an interesting topic as members are eager on learning and exploring the nature of the business. Also, the Ambassador of Fiji H.E. Naipote Katonitabua and the Ambassador of the Philippines H.E. Hjayceelyn M. Quintana attended the meeting along with members from various countries.

Highlights of the event:

- Dr. Raza Siddiqui, CEO of Arabian Healthcare Group and Board Member of UN DRR ARISE UAE has shared that they have launched the Online Rehabilitation Program for COVID 19 patients that can help people all around the world to continue recovering from the COVID.

- The Online COVID-19 Rehabilitation Program can be accessed by all UAE Residents and patients from across the globe. This aims to provide medical information through virtual events like webinars, nutrition, and mental health services.

- Mr. Kyriakos Kofinas, a business action coach has addressed that leaders should not be afraid to ask for help as it helps in leading better and inspire more with the people that surround them.

- H.E. Naipote Katonitabua has shared about their country and highlighted that Fiji has developed a Fiji Water that gets the products around the world. They have exported around AED 5M of Fiji water.

- H.E. Hjayceelyn M. Quintana, Ambassador of the Philippines to UAE has greeted all the CEO Clubs Members and listened to all the sharing of the members.



- Mr. Wael Zahki from Bahrain wanted to connect with Laura as her services are one of the interventions he is looking for in Saudi and Bahrain.

- Ms.Sangeeta Butani talked about what makes a brand social stand out in 2021. She shared that virtual reality will become the most popular in social media.

- Mr. Alexandros Athanassoulas from Greece has mentioned that Strixs Group celebrated its 25 years anniversary in the service. He also shares that they are rolling out the new concept of Mister Baker here in the UAE, as well as redesigning the concepts of the bakery in Oman and Saudi Arabia.

- Our valued member Coffee Island will be opening its new store in Switzerland and opening two new more branches in the coming months.

- Mr. Wasim from Excelledia highlighted the importance of investing in technologies and how they have grown as a team in terms of technology.

- Ms. Alexandra Timotheadi shared that food and beverage have a strong demand for investors. She also highlighted that they have launched a new product in the bank where they raised approximately USD180M exclusive on companies revolutionizing the food and beverage. Added by Ms. Alexandra Timotheadi that the financial sector currency in 2021 has always recovered substantially.

Highlights of CEO Clubs Members Virtual Meeting

• Mr. Bhupen Dupey, Global CEO of Advanta Seeds has shared to everyone that they are operating in more than 85 countries and their headquarter is in Dubai. He also mentioned that Agriculture is doing great even the food & beverage as this is something that people wanted to secure.

• Mr. Samir Iqbal excitingly shared that one of his clients had a discussion with one of our members, Coffee Island through the introduction of the CEO Clubs Network. And they will move forward with their business collaboration.

A follow up one on one meeting has been conducted after the session



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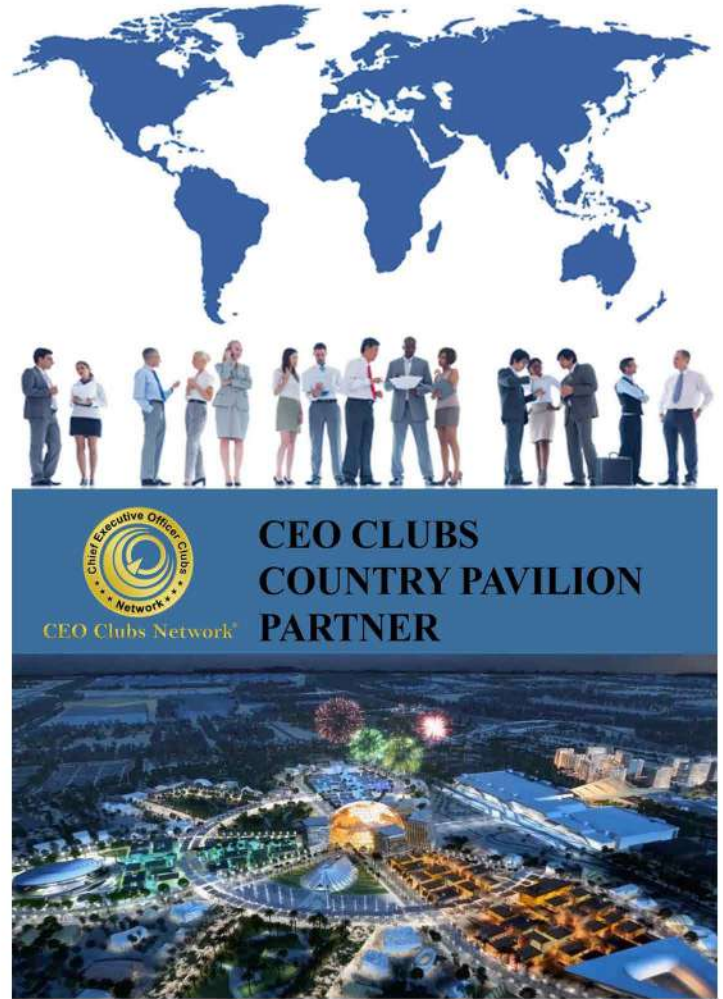
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CEO Clubs Network Country Pavilion Partner

CEO Clubs Network Country Pavilion Partner is the great solution in reaching C-level executives and getting your message shared across in the CEO Clubs Business Community. The CEO Clubs Network will help the Partner to promote and showcase the Pavilion's opportunities, achievement, news, profiles of participants and their service/solutions. It will help your country pavilion to achieve quality connections and attract international business elites to visit the Pavilion.

Being a pavilion partner is a 12 month-long activity with great exposure. We will work with your team side by side, make sure the needs and goal to be took cared. It will be an exciting journey as you will meet many interesting business leaders as well as creating a lots of opportunities for your participants and you country. It is especially effective as it gives the partner accessing to a wide range of audiences, such as Officials, CEOs, Chairmen, VPs, Directors could be from GCC, EU, North America, Africa, Asia, and other continentals, which wi ll create powerful influential capacity that brings large corporates & followers to your lovely Country.



Expo 2021 Dubai Country Pavilion Partner and receiving the following benefits;

Generating traffic & pavilion visitors through extensive email campaigns, social media campaigns and CEO Clubs Mobile app campaign

Forming Business Delegation to meet the High Officials of your country Pavilion. Assisting in inviting VIPs to visit your pavilion

Inviting the country pavilion participants to attend the CEO Clubs Events

Expo 2020 Country Pavilion Participants are pre-qualified for CEO Clubs Network Membership

Promoting business opportunities of your pavilion and business match-making in the whole network

CEO Clubs App's access to Association Plus 1 year for all participants

DGCX to Launch the World's First PKR Futures Contract



The World's First PKR Futures Contract

To be launched soon



The Dubai Gold & Commodities Exchange (DGCX) today confirmed that it will soon **launch a Pakistani Rupee (PKR) Futures Contract**, the first of its kind on any regulated exchange in the world, enabling market participants to expand their trading opportunities to the Pakistani market. The launch follows extensive market research and feedback from DGCX members.

The Contract, which is set to go live on Friday 16 April 2021, will allow regional market participants with the ability to hedge exposure to the Pakistani Rupee, on a globally recognized, regulated and secure platform. Additionally, the Dubai Commodities Clearing Corporation (DCCC) will provide margin offsets for calendar spreads in PKR Futures, which will result in greater capital efficiency for DGCX members.

The contract size is 2,000,000 of base currently (PKR) and will be traded and cash settled in US Dollars (USD) based on publicly available reference prices displayed on the last trading day. Trading hours will be from 07:00 to 23:55, Gulf Standard Time.

Les Male, CEO of DGCX, said: “We are proud to launch the long-awaited PKR Futures Contract, which will add further diversification to our currencies portfolio, and provide our members with additional short-term hedging and arbitrage opportunities. Pakistani nationals are the second largest population in the UAE, and as this Contract is the first of its kind in any regulated exchange, we are confident that this Contract will provide market participants with ample opportunity and flexibility to gain exposure to the large and increasingly prominent Pakistani market. We are confident that this launch will play a key role in DGCX’s future growth strategy and look forward to announcing the launch of similar initiatives shortly.”

The announcement comes on the heels of surging interest in DGCX’s currency contracts. In February, the DGCX registered significant interest in its Indian Rupee (INR) Future Contracts trading at the end of the month. The DGCX also saw a record monthly Open Interest (OI) of 168,000 lots and total volume of 121,570 contracts on Friday, February 26, during that month.

How an uncertain economic environment can be the biggest driver of innovation

The COVID-19 pandemic has transformed the world, and also presented organisations with a great opportunity to innovate and find new growth potential.

Catastrophic circumstances such as the current one push humans to the brink, propelling them to stretch their imagination. When environmental dynamics change, it creates newer opportunities hitherto hidden from our vision.

From finding new uses for products to designing new business models and creating absolutely new products, history is rife with interesting examples of pathbreaking innovations.

General Electric, Hewlett Packard, MTV, CNN, FedEx, AirAsia, Burger King, Google, eBay, Airbnb, and the list goes on – if there's one thing that's common among these companies, it is that each one of these innovative companies were started in the middle of a recession! The history of humanity has been a history of ingenuity and innovation in challenging times of uncertainty.

To thrive in this VUCA world, organisations and institutions need to be able to innovate with agility, not only now but even after this crisis is over. In this context, organisations that are digitally savvy and mature have an edge over others.

Innovation is the key

Interestingly, uncertainty as a phenomenon has been increasing in the past 30 years. In many research studies in the past years, corporate executives across the world have indicated innovation as a key focus area during uncertain times.

In the first few weeks after the World Health Organization declared a global pandemic, there is research that indicates companies across different industries innovated rapidly.



Dr. Christopher Abraham
CEO & Head Dubai Campus & Sr.VP
S P Jain School of Global Management

This trend indicates the natural human tendency to react with agility when we are confronted with a challenging uncertainty.

The pandemic also shifted the focus of corporate innovation. As it began to unfold dramatically, the world witnessed many exciting instances of fast innovation.

For example, many retailers converted their brick-and-mortar sites to pickup convenience service stores, movie studios started looking at streaming services bypassing conventional theaters, hotel chains offered workspaces on daily rates, and passenger airlines shifted to cargo-only flights when passenger demand diminished.

New kinds of collaborations also evolved, where a pharmacy chain tied up with the logistics provider and started delivering critical medicines to elderly residents in a retirement community, through drone services. Most of these interesting initiatives actually occurred in just a few weeks after the COVID-19 crisis.

How an uncertain economic environment can be the biggest driver of innovation



Innovate with agility

At times of rising uncertainties such as these, the ability to innovate with agility becomes extremely important. A critical dimension would be to realign existing knowledge, resources, and technology to the emerging needs.

For example, during this phase of rapid innovation, pharma companies realigned and repositioned existing drugs for treatment of COVID-19.

Alcohol companies started venturing into manufacturing hand sanitisers and similar products, various other industrial organisations shifted production capacity to manufacture pandemic relevant products such as face shields, personal protective equipment, and face masks. In the near future, human and technology innovation will result in more intelligent solutions and more fluid businesses.

This could include intelligent health, driven by data analytics and tracked by the Internet of Everything; distributed work that will encompass agile, remote, and freelance options; retail platforms that are automated, low-touch and cashless; personal mobility that will be individual, electric, and local; and lifelong education with flexible and hybrid options.

This catastrophic historical event has certainly validated the power of human ingenuity and how innovation can thrive even in uncertain times. To ensure business continuity, it would be worthwhile for organisations to understand this and explore ways to realign their focus and achieve rapid growth - now and in the future.



3 Tips for the perfect office fit out in Dubai

'Fit out' is a term used to describe the method of rendering indoor spaces appropriate for occupation. It is also seen in reference to the building of the office, where the base structure is done by the client and the final fit by the occupant.

Fit out of the office is an intense process. The process covers installation of walls, floors and furnishings, as well as the installation of the required construction facilities and all provisions for internet access, including wiring, cable etc.



If your firm is developed and thriving or a simple start-up that is lighting sparks on the market or your company is somewhere in the middle, don't you believe that, at some stage, most businesses neglect the value of office fit-outs or skilled interior fit-outs?

If yes, then you're in the right position to hear more about the office fit-out that you should know and, in the end, why you need it.

Fixing the next Office Fit-out can be a daunting task. It needs the choice of the next plan, contractor fitting, time and expense. Choosing the best interior design for the office fit-out depends on what facility you have in your office. This would build a friendly atmosphere for employees in your workplace. Another thing that matters is that the contractor suits the office. Irrespective contractors will be a nightmare for you. But it's crucial that you choose the organization that will convert your office space and help manage every part of your office in budget and on schedule.



Design-Infinity – The best fit out company in Dubai and the perfect partner for companies who want to look professional and up-to-date. When designing an interior fit for your office, it is important to take into consideration your current requirements as well as the types of needs that are likely to occur in the future.

Design-Infinity specializes in business office fittings and know how to build an inspiring and creative office design that meets your business style and needs.

Good office fit-up is best done by a tailored service that Design-Infinity will deliver through a one-on-one consulting experience from start to finish.

Now, coming to the main purpose of the blog 'The best 3 Tips for the perfect office fit out in Dubai?'

Below you will find tips on how to create a perfect office fit out with Design Infinity.

Office space utilization:

The first thing you need to do when looking for a good office fit out is to understand the complexities of your workplace and how it can be properly optimized. It's important to note that while offices always need a lot of furniture, you should aim at creating a room that doesn't feel overcrowded. This will provide opportunities for further development and will inspire staff to travel more during the day. Another excellent space design advice is to get into the position of and team member and the tools they need to feel relaxed and effective at work.

3 Tips for the perfect office fit out in Dubai

For eg, an accountant does not need or desire as much desk space as a planner, who would need a wide space to spread out. Understanding how space is best used would make the rest of the fitting process easier and more effective.

Office Shape Flexibility:

Flexibility due to the evolving demands of staff is one of the most critical aspects of a new office environment. Having a range of open work spaces in the workplace is crucial to the convenience of guests and to allow staff to choose an environment that will complement their work needs. Office equipment from IC Corporate focuses on versatility for new office space and is tailored to meet the demands of customers and the job they perform.



Workspace Aesthetics:

While functionality is very important when you set up your office, it is also important to remember the aesthetics of your room. Think of what you're doing, and don't like the workspace look, and integrate it into the office schedule. Design Infinity will help you do this by evaluating your unique company interests in order to create an environment that fits your personal style.

Furniture Fittings:

Once you've chosen to set up your office, picking the best furniture for your office room is the secret to a good fit. If you care about what the staff is doing on a day-to-day basis, you should choose furniture depending on what they need to do their job best. In addition, it is necessary to match the color of your furniture to give your office a sleek, polished look. Design-Infinity will design custom office furniture to meet your needs and complement the look of your room.

Your office fit-out is much more than just fulfilling the function of satisfying the eyes, the interiors-colors, textures, is so closely related to human-psychology that requires more detailed information.

But, right now, look at the larger picture – earnings, a healthy workforce and a positive customer impression. That's exactly what a decent office fit-out interior would get you.

If you would like to find out more about what a successful office in Dubai would look like for your office, please feel free to visit our website: <https://design-infinity.com/projects/>



Dubai Customs introduces strategic plan in 1Q DCCC 2021 meeting



DP World Group Chairman & CEO and Chairman of Ports, Customs and Free Zone Corporation confirmed that covid-19 as a pandemic is now behind us, and that the indicators of the local market in different sectors in Q1 are positive, and trade figures are higher than those of the pre-pandemic Q1, 2019.

In Dubai Customs' 1st Consultative Council Meeting for 2021, bin Sulayem said; "The directives of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President, Prime Minister and Ruler of Dubai of extending freezing on Dubai government fees until early 2023 is a great support for businesses to help them maximize their revenues, and to attract more foreign investments to the country."

Dubai maintained the top standing in the Middle East and North Africa on the Z/Yen Global Financial Centers Index, and held the 19th place globally.

He said; "There are a number of positive indicators that are expected to attract more investments and help grow business performance. Our mutual trade with Israel touched AED1.7 billion for Q1, 2020. We see influx of Israeli firms to Dubai to buy and import goods thanks to the difference in cost and prices between Dubai and Israel, and thanks to our streamlined import/export procedures. Our goods can be in Tel Aviv in only 2-3 days, and this is an important point. We are optimistic that international relationships will go to normal under the new USA administration, and the recent Gulf reconciliation will push this growth even further."

Bin Slayem confirmed that Dubai has strong links to 2 billion people markets, and DP World is looking forward to more opportunities that will raise its profile in Africa, which included a recent 1 billion Euro (AED4.15b) investment in Dakar, Senegal.

The meeting took place in the presence of H.E. Ahmed Mahboob Musabih, Director General of Dubai Customs and representatives of business groups in Dubai.

Dubai Customs introduces strategic plan in 1Q DCCC 2021 meeting

The Dubai Customs Consultative Council Meeting saw the signing of an MoU between Dubai Customs and Etihad Export Credit Insurance Company (ECI) that aims at facilitating export performance in Dubai.

Commenting on the agreement, H.E. Ahmed Mahboob Musabih, Director General of Dubai Customs said; “Dubai Customs works hard to enhance Dubai’s leading standing worldwide as a global hub, and to boost its export performance and this MoU will help support and enhance our client’s business.”

Rashid Al Sharid, CEO, Administration and Finance Division, Dubai Customs, and Massimo Falcioni, CEO, Etihad Export Credit Insurance Company signed the MoU.

ECI helps companies increase their global presence in highly competitive markets through a cost-effective and easy-to-access solution that allows them to move on from the limiting and traditional Letters of Credit or cash payment terms, towards the most updated sales on open credit terms.

From his part, Massimo Falcioni, CEO, Etihad Export Credit Insurance Company said; “We are happy for signing this agreement with Dubai Customs which aims at accelerating the emirate’s export business in a secure and reliable means.

In its journey into the next 50 years, Dubai Customs follows the wise vision of the emirate’s leadership and with this in mind a strategic plan has been set up (2021-2026) that works towards safer customs globally through efficient inspection services and an outstanding experience for all Dubai Customs stakeholders.



In the meeting, Dubai Customs presented its new initiative “Export Verification Report for VAT Refund purposes”, which will be launched on 26th March on Dubai Trade Portal. Federal Tax Authority and Dubai Customs will be able to generate consolidated “Export Verification Report” of all importers under single tax registration (TRN), which is associated with multiple business codes. With this, traders can claim VAT refund.

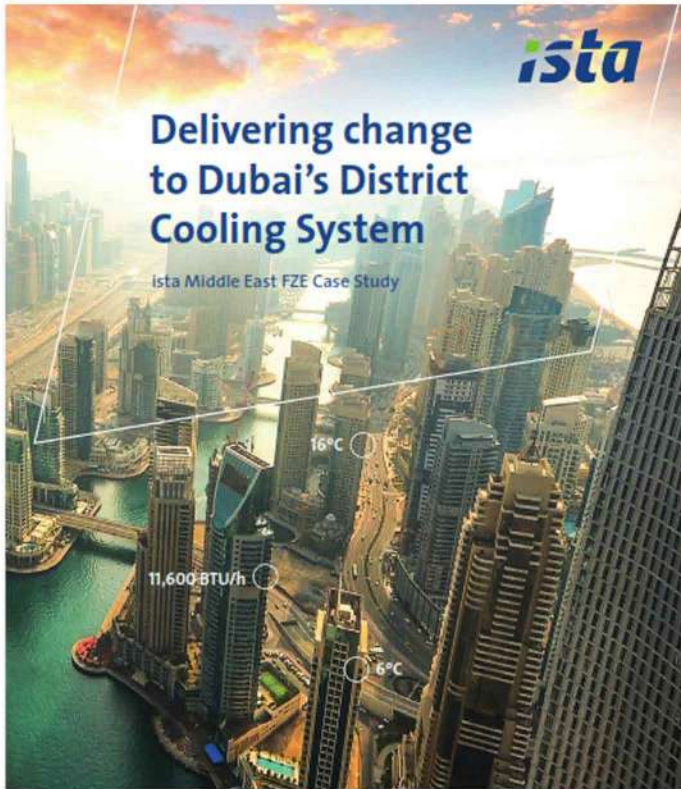
Malek Hannouf, Chairman, Brand Owners Protection Group (BPG) delivered a presentation on border measures and intellectual property enforcement. He highlighted Dubai Customs’ noticeable efforts in curbing counterfeiting, and said the close cooperation will help protect the intellectual property rights and enhance brand owners’ presence in the UAE.

Hannouf stated that there are 33 international brands registered at the BGP including giants like Apple, Amazon and Louis Vuitton.

On her part, Nadia Abdul Aziz, President, National Association of Freight and Logistics (NAFL), said; “The UAE is the biggest re-distribution center of vaccines thanks to its advanced logistic infrastructure and strategic location. The challenge posed by the Covid-19 pandemic has necessitated more international cooperation and spurred more digitalization and automation. Growth prospects are high for this year, and we expect freight and logistics sector to grow 8%.”

Reference: <https://mediaoffice.ae/en/news/2021/>

A Smart Overhaul For Dubai's District Cooling System



With summer temperatures regularly reaching over 40°C, air conditioning is a part of daily life in Dubai. In recent years, the city has adopted District Cooling Systems (DCS) as the most energy-efficient alternative to traditional aircon systems. This involves water being chilled and delivered to buildings through supply pipelines. Heat is then extracted from the building's secondary chilled water systems and the water is returned to the original cooling system. In the UAE, the leading supplier of DCS is the Emirates Central Cooling Systems Corporation (EMPOWER).

In 2018, EMPOWER turned to ista Middle East FZE to set up an innovative M-BUS fixed network, enabling it to aggregate data and automate readings from meters made by multiple manufacturers, including Diehl. This provided EMPOWER with a clear overview of the network, allowing it to uncover new efficiencies and strengthen its position as leader in the DCS market.

THE CHALLENGE:

How To Combine Disparate Data From Different Meter Brands?

EMPOWER's network is made up of more than 70,000 cooling meters. Together, those meters measure the cooling consumption in some 300 buildings throughout Dubai. This includes a large number of ista ultrasonic BTU submeters, supplied by Diehl, which facilitate user billing by measuring the energy content of liquid flow in British Thermal Units. Because many meter manufacturers have their own data management software, EMPOWER was struggling to get a comprehensive overview of the data. The challenge for ista was to deliver a solution that merged the disparate meter data from various brands and allowed it to be monitored and managed from a single platform.

THE SOLUTION:

A Seamless Central System To Power Smart Metering

Working with EMPOWER, ista installed and commissioned the state-of-the-art IZAR@NET 2 software on their servers. The next step was to create interfaces along IZAR@NET 2 to allow third-party M-BUS meters to connect, no matter what their brand. Together with Diehl Metering, we oversaw the whole process providing specialist engineering expertise and project management.

As part of the solution, ista equipped each of the 300 buildings with an IZAR CENTER (M-BUS master) to enable regular automatic reading of all the energy meters. All 70,000 BTU sub-meters are now integrated into a M-BUS fixed network solution, and the meter data is transferred via internet to the IZAR@NET 2 analysis and management software at EMPOWER every two hours.

A Smart Overhaul For Dubai's District Cooling System

THE PROJECT:

Linking 70,000 BTU Meters Across 385 Buildings

ista Middle East FZE, Dubai used Diehl Metering's data management software (IZAR@NET2) to set up a smart data reading and analysis system called Meter Data Management System (MDMS) in EMPOWER's headquarters. Every building on the network sends sub-meter data automatically to headquarters on an hourly basis. Around 70,000 BTU meters, across 385 buildings located in Dubai, have been integrated onto a single platform for the remote communication and live meter readings and intelligent data analysis over a secured M2M private APN network.

Manual meter readings have been replaced with automated hourly readings sent from all the buildings to EMPOWER. The MDMS system allows EMPOWER to receive reliable, real time data from all different makes of BTU meters. Previously, EMPOWER struggled to get enough data for a comprehensive overview of meter reads. The MDMS system has stopped the end of the month rush to visit buildings and calculate readings and bills. EMPOWER can now focus its resources more effectively and efficiently,

while issuing error free energy bills to tenants, all thanks to the automated metering data management system.

Key advantages of MDMS system:

- Real-time data from all BTU meters on an hourly basis
- Reliable actual/raw meter data
- BTU meter status, alarm and error detection
- Automated data analysis of meter readings
- Custom analysis for High/Low flow, Low Delta-T
- Data logs for each meter
- Bill cycle reads and billing export in kWh or MWh

After the successful implementation of the meter data management system, EMPOWER awarded ista with a three-year annual rate contract to manage the MDMS system. Today, we are very proud to continue supporting EMPOWER with our innovative sub-metering solutions.



Seamless integration
70,000 BTU sub-meters from different brands seamlessly integrated into one M-BUS fixed network solution.



Scalable and Flexible
New additional meters can be easily integrated at any time.



Smart Monitoring
Precise overview of network at all times for complete energy optimization.



SekAi Business launches New Marketplace to boost Digital Media Marketing Service

DUBAI, United Arab Emirates – March 8th, 2021 – **SekAi Corporate Business Services L.L.C. in Dubai has launched SekAi Marketplace to boost their Digital Marketing Services.** The growth of sales from the exclusive marketplace is estimated at 300%.

Sekai Corporate Business Services L.L.C. in Dubai has launched SekAi Marketplace to boost their digital marketing services. The marketplace is designed to provide SekAi's services to anyone looking for digital products and grants instant access to select SekAi's high-quality custom-made digital marketing and digital product creation services.

This new Marketplace

<https://market.sekaibusiness.com/>

is a one-stop-shop and is owned and operated by SekAi Business. This allows their service prices competitive and their level of quality maintained influenced and managed directly by SekAi Business.

Potential clients can find the details of the services that SekAi provides, send inquires, exchange messages, place orders, and make a payment on this platform.

Visitors to the new Marketplace can stay informed with the latest services that SekAi Business offers such as Mainstream Media Campaign, SEO Audit, creation of social media graphic design, professional video, animated logo, Google My Business (GMB) profile, Realistic 3D Mockup at a competitive price.

Meraj Syed, Regional Director SekAi Business said, "A business' success depends on how you maximize your time and get high-quality work done. At SekAi Marketplace, anyone who is on the internet can benefit from our high-quality custom-made products designed for each of our clients.



Our app is mobile-friendly aiming for easy direct interactions with the clients looking for professional digital marketing products with meticulous service."

"We offer a wider range of digital marketing products and we are expanding our products and services. We are confident that anyone who is on social media and very serious about increasing their brand recognition, citation management will find our services and products very powerful and cost-efficient. We offer the best tools to bring more traffics to your Website, increase leads to your Social Media and increase your revenue'.



SekAi Business Marketplace App is cloud-based and the user can access it from any device from anywhere, anytime. It offers user-friendly features including language translation, messaging, browsing history, payment gateway, review & testimonial.

SekAi Business estimates 300% growth of sales from this new Marketplace.

For more information, visit SekAi Business at <https://market.sekaibusiness.com/> <http://sekaibusiness.com/>

Corporate Icons of the UAE: Weathering a crisis

The outbreak of Covid -19 shook the foundation of the global economy and compelled businesses to adapt to a new normal. Around this time last year, the world was entering into a lockdown that caused a seismic shift in the way businesses functioned. Global supply chains came to a halt, consumer confidence plummeted, unemployment was high and liquidity crunch crippled businesses. The International Monetary Fund (IMF) predicted that the global economy is likely to have shrunk by 4.4 per cent in 2020. Every sector of the global business landscape was scathed, and it will take years of recovery to bounce to pre-Covid levels of profitability.

UAE's path breaking approach

As the UAE based CEO and Managing Partner of UHY James, an independent member firm of UHY International, I can vouch for the fact that the UAE was a casualty of the Covid crisis. However, in this article the spotlight is on how UAE chose to weather the crisis and the changing role of professional services firms in helping businesses adapt to a dynamic economic climate.

From the initial phase of the Covid outbreak the visionary leaders and authorities ensured public health and financial health of the UAE was safeguarded in the best way possible. The Central Bank of the UAE came to the rescue of the business community by launching the Targeted Economic Support Scheme (TESS). As of February 2021, the total economic support packages provided amounted to Dh395 billion. What is even more interesting is that recently UAE's national banks returned Dh14.47 billion from the stimulus incentives they had received since March 2020. This move reiterates the adept handling of the Covid crisis by the key financial institutions & leaders of the UAE.



James Mathew
CEO & Managing Partner
UHY James Chartered Accountants & Management Consulting

Revamping regulatory landscape and socio-cultural fabric

While Covid did disrupt engines of growth in the UAE, the UAE government pulled a masterstroke by announcing the introduction of 33 new initiatives aimed at driving economic growth, attracting investment and strengthening the regulatory landscape. In August 2020, the UAE Government released Federal Decree Law 26/2020 to accelerate 100 per cent foreign ownership of mainland companies. This move was bound to lure foreign investors and fuel inbound investment. Further, UAE continued its pursuit of creating a regulated economic environment by introducing legal initiatives like VAT, ESR, Ultimate Beneficial Owner (UBO), AML Registrations for DNFBPs and more.

The UAE also brought into force the Retirement Visa, Cultural Visa and Golden Visa that would revolutionise its socio-cultural fabric. If we were to look through a magnifying glass, 2020 was the year when UAE adopted a multi-pronged approach to ensure its economy is future-ready and sustainable in the long haul.

Corporate Icons of the UAE: Weathering a crisis

Value generators in a new normal

Being at the helm of affairs at UHY James, an audit, advisory, tax and consulting practice, that has a long-standing presence in the UAE, we have a ringside view into the business challenges in the UAE. One of my key takeaways from 2020 is that firms dealing in professional services like audit, advisory and consulting cannot follow a one-size-fits-all approach anymore. Each business is unique and Covid has exposed them to a whole new set of risks. Professional service firms must curate solutions that meet the demands of the business and help it adapt to the evolving landscape. At UHY James we have 5 partners in total, wielding over 150 years of solid industry experience and expertise, who are well poised in assisting businesses in their pursuit of growth & expansion.

Digital adoption is gaining momentum. Every business - be it a conglomerate or SME - is exploring the best way possible to have a digital footprint. I believe that to go digital having a skilled IT team on board will just not suffice. Businesses should invest in experts who can provide a strategic roadmap that will amplify their digital presence without losing sight on what needs to be done on ground. Similarly, the growing compliance and regulatory demands of the UAE economy make it imperative for businesses to stay on the side of the law, to avert penalties that could end up costing way more than hiring professional services would!



Future driven focus

The fact of the matter is that the 'new normal' is not so 'new' anymore yet businesses have an arduous road ahead. The financial health of most businesses is fragile, the risks that lie ahead are unevaluated and efficiency may be lacking; thereby hindering the pace of growth. The rules of the game have changed and to survive one must level up. My two cents, the way forward for professional services firms lies in delivering value for businesses by focusing on the future.

Reference: <https://gulfnews.com/>



From Covid to Co-Win by applying the Holistic and Visual Business Discipline

2020 has been a tumultuous year for companies across the globe. Due to the COVID-19 pandemic and its subsequent effect on the economy, businesses are still in survival or waiting mode, hoping a vaccination process will bring back the “winning” hey were in before.

- **How to bounce the business back?**
- **How to run and redesign the business with the same recourses?**
- **How to work effectively in the end-to-end supply chain with customers and suppliers?**

Those are the questions CEOs and business owners are seeking to answer in order to not only stay afloat, but more importantly to create a Co-Wining strategy and business resilience.

The Co-Win Solution 2021 to COVID-19

Last year as the CEO and Founder of The Holistic Enterprise, I took the duty and opportunity to work seamlessly with 7 service and manufacturing companies embedding a holistic visual daily discipline in their businesses and see the extraordinary results of going from COVID to Co-Win.

My intention with this article is to provide the insights how you as the CEO can set a up a holistic business discipline at your enterprise and experience the results of your Co-Win strategy.

What is a holistic visual business discipline?

It is a daily managerial routine of 15-30 minutes stand-up and visual meetings. These meetings are structured based on interconnections of the business as a system, rather than its organizational structure. The meetings start with the customer voice data as value and failure demands received from customers and ends with the rapid improvement actions toward desired situation.



DAILY VISUAL BUSINESS DISCIPLINE END-TO-END



When the management team and employees begin to see the daily business performance end-to-end for themselves, they take responsibility to improve it.

Therefore, the visual element of these stand-up meeting online or offline is the key attribute. You can't manage and control the business if you don't see it. Visualizing the information flow in a form of end-to-end measures and rapid improvements triggers critical thinking, creativity and resilience.

A holistic business discipline always puts the customer and profit first and makes itself a pleasure for suppliers to work with. This focus on outward value creation rather than inward silo-dependent KPIs will help you create a thriving business that really matters to its customers.

Why daily you may ask yourself? I like to tell our clients that **“The difference between reality and dream is called discipline.”** If you want to adapt to the changing market and customer needs, you must apply disciplined learning and strategy to your new holistic business model. It doesn't matter what type of industry your business represents.

From Covid to Co-Win by applying the Holistic and Visual Business Discipline

The holistic business discipline is fully applicable in all the industries from i healthcare, construction, aviation, education, IT, banking, manufacturing, food deliveries, hotels, and facility management etc.

What is a value of it?

Every CEO dream of self-regulating teams and management system releasing his precious time to focus on strategy and foresee what around the corner rather than being involved in daily firefighting details. The holistic daily visual discipline delivers:

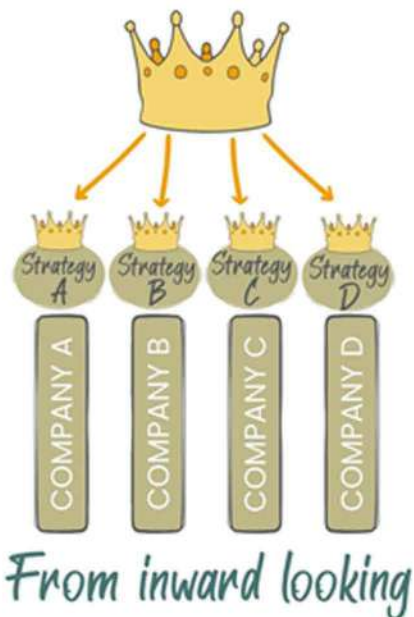
- Clarity throughout the entire enterprise
- Daily focus of giving and delivering promises to the customers end-to-end
- Increased quality
- Increased financial throughput
- Faster and more accurate decision making
- Instant communication
- Self-managing teams end-to-end
- Daily strategy execution and adaption

In the traditional before COVID business model, a single figurehead (typically your C-suite or owner) serves as the archetypical boss, distributing KPIs to silo-based departments and tearing down the bridges between them. While this model seems to create order and simplicity, it is deeply ineffective in creating end-to-end value for your customer.

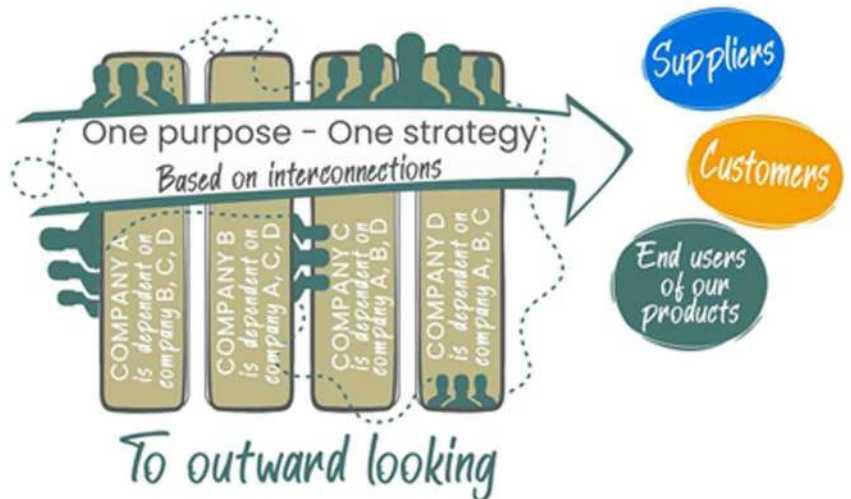
The foundation upon which this business model was built is shaky at best, and creates silos of selective competency that does not foster creative thinking. Top-down leadership and separation of teams leave your business weak to unexpected events such as the COVID-19 pandemic.

We need to acknowledge the limitations stemming from this model, tear down the cages that departments were built behind, and create end-to-end value in a holistic enterprise approach.

The Holistic Business Discipline is a game-changer for every business owner, CEO and their teams, enabling the enterprise to manage the growth by involving the customers, suppliers, technology into a daily business routines.



"Knit" horizontally the strategy execution at tactical and operational levels by establishing networking teams and discipline throughout entire system



From Covid to Co-Win by applying the Holistic and Visual Business Discipline

How to set up a holistic visual business discipline and how much time does it take for the entire enterprise to build this new routine?

A holistic business discipline starts with understanding the business as whole. For that reason, the leadership team together with key people, customers and suppliers study the service end-to-end from the customers point of view and creates a huge map of how the information and end-to-end measures should flow throughout the enterprise.

A part of an end-to-end map showed in the picture



Depending on a company size and the complexity of its ecosystem it may take 3 – 8 months to embed this new managerial routine and experience the unfold of Co-Win strategy and results.



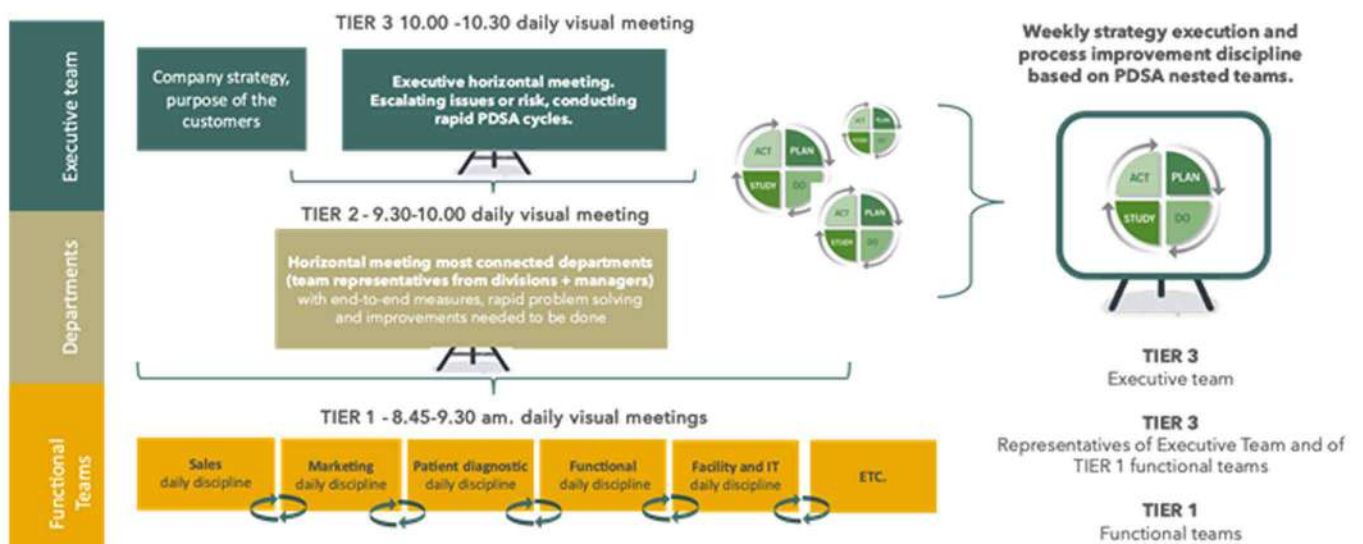
Laura Gerrits-Gedvile
CEO / Holistic Enterprise

These are 6 steps which can be followed to set up a holistic daily business discipline:

1. Map the end-to-end the service with cross-functional teams, customers, and suppliers.
2. Identify the purpose of your service from the customers point of view
3. Identify end-to-end measures and information flow based on dependencies
4. Create the architecture of how many looped or single-functional meetings there need to be in the enterprise to make sure the information and decisions flows quickly
5. Visualize the online or physical boards
6. Start conducting the meetings

The meetings architecture showed in the illustration

A structure of a holistic daily business discipline



From Covid to Co-Win by applying the Holistic and Visual Business Discipline

CEO Clubs Networks Team has established a daily visual holistic business discipline

What was your why behind the decision to do it?

Allowing the whole team to understand the goal very well, and inside out of the whole process as well.

How different is your day as CEO when this routine is in place?

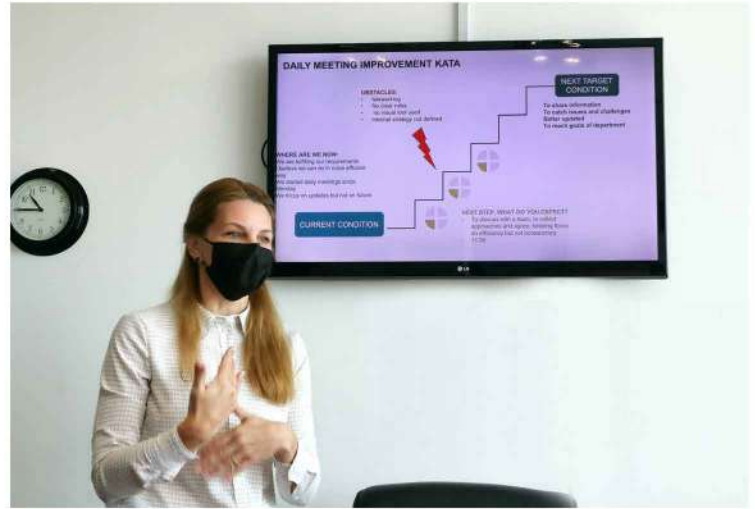
It is more efficient and more clear to know status of the progress in daily basis, it also add new experience from team member to improving the process.

What are the benefits of it?

Yes, definitely! We are benefiting a lots from the visual board, it shows us a clear picture, and it's been an interesting journey, thank you so much, Ms. Laura for your dedication in Holistic coaching

What would you recommend for other CEOs of the CEO Club Network?

We would like to recommend many CEOs not only from CEO Clubs Network, but also other entrepreneurs to take the advantage of the visual board, so all their team members understand the goal and process very well. As I see a lots of time wasted from lack of communication, the visual board definitely can avoid it



Ten Principles to drive successful Analytics imperatives

Data-driven organizations are leading the race in today's digitally infused marketplace. Organizations are increasingly making analytics a keystone of their digital transformation strategies. It is crucial for business leaders to ensure that data and analytics competencies are board room agenda items and incorporated within the strategic fabric of an organization.

Whilst increasingly many companies are realising that data analytics can give them a huge competitive edge, they still struggle to build these capabilities and drive analytics maturity within their organizations.

The following are ten principles that can help organizations build analytics capabilities and realize the strategic value of these capabilities within an organization.

Principle # 1 – Focus on Impact not Definition

Deliver Business Impact. Do not spend enormous energy and effort in trying to define the initiatives as dashboards, descriptive analytics etc. If there is data, there is an opportunity to drive value through insights and build intelligence in the sphere. Continue to focus on the potential outcome

Principle # 2 - Who is the stakeholder

Know your target audience, Sound logical but process beats detail! In the industry's efforts on automation, standardization, AI-fication, we often lose sight of who is really consuming the insight. Context and relevance are important levers of consideration for analytics imperatives.

Principle # 3 - Organization Profile/Culture

Analytics is a time-consuming process. Analytics consumption is related to the overall culture of the enterprise, building a Data & Analytics led organization takes time. It is important to constantly assess the data culture progress of the organization prior to rolling out analytics initiatives. This impacts the success or failure of the analytics capabilities in an organization.

Principle # 4 - Domain and/or functional expertise

Build it, No easy way out. Analytics is all about problem solving. Problem solving needs understanding of functional, domain or process knowledge and expertise. Analytics solutions and interventions cannot be built on generic assumptions. Higher the expertise better is the analytics maturity of the organization.

Principle # 5 - No lone inventors

Work with them. The world of analytics is so dynamic that there can be no lone inventors, partnerships are key to succeed. Leveraging partner strengths will provide the best outcome to solve a specific or an industry level problem.

Principle # 6 - Use Case approach

Keep asking what are we solving for? Analytics is undertaken to solve a problem or address an opportunity. A use case is a manifestation of the problem/ opportunity that can be addressed. Organizations need to stay away from generic approaches if they want to achieve high impact outcomes.

Ten Principles to drive successful Analytics imperatives

Principle # 7 - Simple and transparent messaging

Build this skill. Do not complicate, it's not simple to understand insights with industry led acronyms and jargons. It is more difficult to keep the messaging simple and be razor focused on easy-to-understand messaging. Analytics translators plays an important role addressing this very requirement. Translators can be from the function/ business or any other part of the organization but need to carry a holistic perspective.

Principle # 8 –Visualization is a necessity

The look and feel helps consumption. This may sound counter intuitive for a science but analytics as a process is an intangible. What is processed under the hood needs to be represented well, organizations need to use visualization adequately to convey the messaging to the stakeholders.

Principle # 9 - Collaboration beyond lines and boundaries

The sum of the parts is critical to make the objective successful. Analytics is not a standalone science, it involves the business, data, process, model builds, execution and many more activities. The orchestra needs all the components to come together and produce fine results. Organizations need to consciously spend time and effort in building collaborative efforts else they risk siloed analytics outputs with no material value.

Principle # 10 - Flexibility in engagement

Frameworks, best practices can help but cannot be super imposed! The "One Size Fits All" approach never provides the desired results for analytics. Analytics is problem solving. Problem solving is successful only when we address the opportunity/ challenge in the desired manner. Some projects may demand exploration, some may require research and others optimization, it is important to enable creativity and openness in the organization to address the problem in the most effective manner.

In summary, an organizations analytics maturity needs all the principles to be incorporated, specifics may vary depending on individual scenarios, but this can serve as a guide to succeed in building the right capabilities.

Visit us at www.concentrix.com



WORKING FROM HOME: COVID-19 AND BEYOND

What we learned from 2020

Remote working was a growing trend even before COVID-19, when companies across industries sent employees home to work as an emergency measure. Now, executives wonder if working from home is a change that will stick - and how to ensure long-term success.



CUSTOMER EXPERIENCE

Employee performance is consistent, whether they're at home or on site.

Across industries, home-based employees perform the same or better than their on-site colleagues. Key metrics such as overall satisfaction, employee satisfaction and issue resolution for remote workers were within 0-2 points of on-site employees.



WORKFORCE ADVANTAGES

Benefits for hiring and training.

Allowing remote work can broaden the available talent pool and gives employees more schedule flexibility. When it comes to CSAT, at-home employees ramp as fast, or faster, than their on-site colleagues.



LOOKING INTO THE FUTURE

Industry analysts predict a larger remote workforce.

Research estimates that 50% of the workforce will be remote by 2024. They also found that 74% of CFOs plan to shift at least 5% of their on-site employees to working from home permanently.



KEYS TO LONG-TERM SUCCESS

Ask your employees - they'll tell you what you need to know.

At-home employees need dedicated work spaces, high-speed internet connections and VPN setup. Investment in health and emotional well-being is just as crucial: employee feedback surveys are critical to ensuring their needs are known and met.



Concentrix VOC is an industry-leading provider of customer and employee feedback software and solutions.

voc@concentrix.com | www.concentrix.com/solutions/voc

ProMedica Flower Hospital Newly Designated as an ST-Elevation Myocardial Infarction (STEMI) center



SYLVANIA, Ohio, March 2, 2021 – Recently, the **Ohio Department of Health officially designated ProMedica Flower Hospital as a ST-Elevation Myocardial Infarction (STEMI) center.** This designation permits local EMS to take patients in need of emergency heart care directly to ProMedica Flower Hospital instead of a farther location.

A STEMI heart attack is the deadliest kind of heart attack and is caused by a sudden, complete blockage of a coronary artery. As a result, the heart muscle is unable to receive blood and begins to fail.

“Every second really counts, especially during this type of heart attack, and having this emergency care available in the Sylvania area will be excellent for patients,” said Stacey Karnes, director of nursing for cardiac care.

Staff from ProMedica Toledo Hospital cardiac cath lab rotate to the lab at ProMedica Flower Hospital and bring their experience and dedication to caring for this population of patients.



To treat this type of heart attack, blood flow must be restored quickly to reduce a patient’s risk of damage to the heart or death. Treatment can include medication therapy, a non-surgical catheter procedure known as percutaneous coronary intervention (PCI), or surgery.

“It has really been an exciting, strategic process to establish this level of care, complete with a new cardiac cath lab at our hospital,” said Darrell Wachowiak, president of ProMedica Flower Hospital. “Our highly skilled physicians are highly trained in STEMI care and have been recognized by the American College of Cardiology.”

Reference: <https://www.promedica.org/newsroom/>

STIRIXIS Group delivers new impressive workplace concept for MERCK in Greece

Merck Hellas, the leading science and technology company in healthcare, life science and performance materials, assigned to STIRIXIS Group the renovation of its Headquarters in Greece. With more than 40 international awards in Europe, Middle East and Africa, and an in-depth knowledge of Work and Workplace trends, STIRIXIS Group, known for its strategy-through-execution, seamlessly delivered pre-project analysis & workplace assessment, complete redesign and renovation of the workplace, aiming to fully reflect the company's unique brand identity and values as well as update it to the new work model. The workplace created for Merck is based on a modern, powerful new concept that re-energizes employees, enhancing performance and boosting engagement, while reducing operational and maintenance costs.

Throughout the project, STIRIXIS Group's teams delivered all stages from business case to concept design, all the way to final execution and handover. The project was delivered on budget and on time, a perfect project even under the strenuous conditions of a lockdown due to the current pandemic.

The Lobby / Reception level maintained its essential architectural structure, and was enriched aesthetically with mobile furniture, planting, way-finding signage and logos.

The upper floor levels were embellished with state-of-the-art private call booths and informal meeting rooms, while establishing a safer one-way circular continuous flow for employees. All areas were designed with maximum transparency, on a functional and modern open plan model. The use of natural material textures and vibrant colors, based on the impressive artwork of



Merck's identity, adds to the overall result of a balanced and uplifting work environment, contributing to psychological safety, engagement and higher performance.



STIRIXIS Group delivers new impressive workplace concept for MERCK in Greece

Sound-absorbing surfaces were integrated to all areas which, together with an intelligent lighting design, enhance user experience and focus. Sound insulation was carefully designed for meeting rooms and booths, enabling the required privacy. Branding was enhanced with environmental graphics with elements of “Greekness” and an efficient, yet subtle, wayfinding system was designed for functional navigation throughout each floor. STIRIXIS Group offered a complete range of services from Architectural Design, Interior Design, Mechanical Electrical Design and Branding all the way to Construction & Handover.



Alex Athanassoulas, CEO of STIRIXIS Group, noted: We are delighted to welcome to our family of Clients an organization such as Merck. The project's success was based on an excellent collaboration between our teams, a common understanding of the underlying strategy and a shared vision of the project's success. I would like to thank Mrs. Barnardo and her whole team for their trust and assignment and congratulate the diverse project team of STIRIXIS Group for a unique result, a perfect execution and a truly amazing workplace”.

Merck's Managing Director for Greece, Mrs. Susan King Barnardo, commented on the project: “STIRIXIS Group was assigned as our partner for the renovation of our offices in Athens from design to final execution. STIRIXIS Group was fully committed to ensure the highest standards. No request was a challenge for their team, and during the 8-week renovation weekly detailed project and budget status reports and updates were provided. Our offices were completely transformed, seamlessly, during the worst COVID lockdown, on time and on budget. Client service was outstanding, and I would highly recommend STIRIXIS for any project. A 5 star rating for their team!”

STIRIXIS >



Starch Industries opens new headquarters in Colombo

We are pleased to announce that **Starch Industries** has opened their new headquarters in **Sri Lanka** on Bagatelle Road 39, conveniently located in a prominent neighbourhood on the Colombo 7 / Colombo 03 border.

After an official opening ritual, the guests were served traditional food and got the opportunity to explore the building. The building is carefully designed to reflect the values of Starch Industries with a strong attention to details in all parts of the business.

The chairman held a speech, presented products and thanked the attendees for their valuable contributions to ensure the future success of the operations of the Starch Industries Group.

Products and brands presented:

Tapioca starch

Cassava chips and fresh produce

VISUS organic dried fruits and nuts

VISUS Teas

Capo Coco King Coconut Water

Animal feed

Organic compost & liquid fertilizers

Participants of headquarters opening ceremony:

- 1.Parliament Ministers**
- 2.Provincial MPS**
- 3.Divisional secretaries**
- 4.Secretary to the Ministries**
- 5.Former BOI officials**
- 6.Banking senior managers**
- 7.Directors of the Department of Agriculture**
- 8.Management of other share holders**
- 9.Suppliers and other service providers**

Read more: <https://www.starchindustries.net>

Starch INDUSTRIES



Corporate Icons of the UAE: Leadership in a time of great change

If the Coronavirus pandemic has taught leaders anything, it is the need to prepare for the unexpected. Rewind to January 2020, who would have predicted a year of lockdowns, travel restrictions, social distancing, and an unprecedented global shift in social interaction?

Regardless of brand, location or sector, businesses were impacted in a huge way. For many, it was just about staying afloat. For others, it was about making as much progress as possible in an uncertain landscape. As leaders, we must face future challenges regardless, and we must use all the resources at our disposal to plan, strategise and forecast as best we can.

It is up to leaders to stay strong and explore possible opportunities and challenges as they come their way. At Fine Hygienic Holding, it is no different. Our move into the Fine Guard mask line is a classic example of having the foresight to see an opportunity where others see a challenge.

A major business transformation may have appeared a risk to some, especially when there was no mandate or directive on masks at the start of the year. But we saw it as an opportunity, and we took a considered approach to this major business transformation, fully supported by data and evidence.

Predicting change

Some may call it foresight, and in a sense it is. Essentially, we could only predict if the move would be a success. But it is my job to predict change based on data – I understood the threat of the Covid-19 pandemic when very few people were even talking about it. Few people know, but we had already been experimenting with the textile technology in our efforts to improve and develop the hygiene of our paper products.



James Michael Lafferty
CEO, Fine Hygienic Holding

I had seen the data and tapped into my extensive circle of contacts in the scientific and medical industries around the world, and I made a bold decision – to use the textile tech on reusable masks.

Entry into a whole new category might well have been viewed as a risky endeavour, but to me it was a logical step, knowing as I did the word in the medical and scientific world coming from Wuhan around the airborne nature of the virus, and knowing the strength of the textile tech we had at our disposal.

As a company we had the foresight to see it as an opportunity to develop. And look at how the market reacted. The success of these products acted as a springboard for Fine's wider ambitions to expand into the industry of wellness. Throughout 2021, our pipeline of product launches will encompass a full range of products that will cater to several verticals. By pushing forward in 2020 and taking those risks, we began earning the confidence of consumers, we now have the opportunity to double down our commitment to producing safe and sustainable products.

Corporate Icons of the UAE: Leadership in a time of great change

Leaders need to understand the importance of technology and data as an enabler to help any creative ideas get off the ground. Used properly, tech can provide us with real-time data, which we can interpret and analyse, giving us the ability to make more informed decisions that allow the business to grow.

And it is becoming increasingly important to the modern-day leader – we need to think quickly and for the sake of the business, we cannot afford to make snap calls. Informed decisions, based on data and key information, are all-important. Do not fear tech and data – embrace change and harness those tools.

Do not forget the human side of the business. For all the technological developments available to us, it is important to remember the human aspect of any business. With the rapid advancement of machine learning and AI, we see many getting carried away by the potential of technology. While tech is undoubtedly helping many businesses advance, I cannot emphasise enough the importance of a workforce to any progress. It is the bedrock of our business at Fine Hygienic Holding.

As leaders, we need an engaged workforce. I have worked for many committed, employee-centric companies all over the world, and I have seen the benefits of this approach. With that in mind, we have worked extremely hard at Fine to develop a culture that supports and empowers the team.

The world is an uncertain place, we have seen that last year, and we want our team to feel they are supported by strong foundations.

We view our employees as the heart of our business, and therefore it is a no-brainer that we look after the physical and mental well-being of all at Fine. As a lifelong sports fan, and an Olympic coach, I know the importance of physical fitness to overall well-being – not just the body but the mind. And we need to be firing on all cylinders mentally and physically in this uncertain time.

We are the first company to have built a comprehensive corporate wellness centre on our premises in Dubai, fully equipped with 17 brand new machines, a spacious yoga room and a high-intensity track.



Work from anywhere

In terms of mental well-being, we have a culture that supports and nourishes the individual. Our unprecedented Employee Assistance Program, administered by qualified psychologists, provides 24/7 confidential hotline counselling and support in many languages to all employees and their immediate family members for free.

We also updated our Work From Home policy to Work From Anywhere, allowing the team a few days out of the office per week during normal times.

Corporate Icons of the UAE: Leadership in a time of great change

Another way that we have been addressing the workplace culture is by building a more diversified workplace and fostering a culture of opportunity and fairness. We have worked relentlessly on closing the gender gap and are taking an active stance on female empowerment. The female representation in leadership roles has grown from zero to nearly 30 per cent over the past three years and through our best practice and leadership programmes, we work on promoting female talents from within to assume executive and managerial roles.

And while we believe in the power of female leadership, we want to ensure that we keep our best talent. We do not want to force our females into a situation where they are forced to choose between career and family.

That is why we have a world-class maternity leave policy which provides 16 weeks at full pay for new mums, and also allows for an additional 16 weeks of unpaid leave.

All mothers are also eligible for flexible working arrangements and a range of benefits including part-time options, workday reduction and breast-feeding breaks. Additionally, all females are provided an additional day of leave per month.

Of course, with our focus on work life balance and the importance of family, it is also important to point out the responsibility that fathers have. With that in mind, at Fine we continue to set the standard in pursuit of gender equality with a paid-paternity leave policy which offers three weeks leave at full pay and an additional week unpaid.

As a lifelong learner, I understand the importance of education and of challenging your own status quo. At Fine Hygienic Holding we offer the region's best the chance to embrace growth, passion and success within a diverse and dynamic organisation.

We are confident that the top talent across the region understands this and wants to get on board.

Reference: <https://gulfnews.com/>




CEO Clubs Network®

CEO Clubs Network creates the most effective business platform for CEOs and seniors executives to share experiences, explore opportunities & grow business locally and internationally.

www.ceoclubsnetwork.com

 #CEOClsNetwork

Halodine - Reducing The Risk of Viral Transmission

Convenient & Easy-to-Use Protection
to Help Reduce the Risk of Viral Transmission



The Power of Halodine

- * As adjunct to PPE, Halodine is an extra layer of protection to help reduce risk of infection
- * Halodine is the only single-use, non-toxic, effective nasal and oral antiseptic available in USA
- * Proven to rapidly inactivate SARS-CoV-2, the virus that causes COVID-19*
- * Safe and easy to use every 2-4 hours – leverages 50+ years of safe and effective antiseptics in medicine
- * FDA Registered OTC drug
- * Made in USA

Halodine Testing Process

Halodine nasal and oral antiseptics have been evaluated by the Institute for Antiviral Research at Utah State University (Logan, UT). This institute is a Biosafety Level 3 laboratory, validated by the US government to do in-vitro testing against SARS-CoV-2.

How Halodine Works

Halodine acts in two distinct ways: (1) Inbound and (2) Outbound



Halodine Antiseptic Products:

- Halodine Oral Antiseptic Rinse
- Halodine Nasal Antiseptic Swabstick
- Halodine Oral Antiseptic Spray
- Halodine Nasal Antiseptic Liquid Packet

Halodine Distribution Strategy

Available at the following:

www.halodine.com

Amazon

Patterson Dental

Compass Health Brands

CARE Pharmacies Cooperative Inc

32 Navarro Pharmacies in South Florida

2,000 convenience stores in the Northeast

Thompson Chemists NYC

Medical Monks

Hundreds of medical/dental offices, hospitals and ASCs

Numerous distributors and government entities domestically and internationally

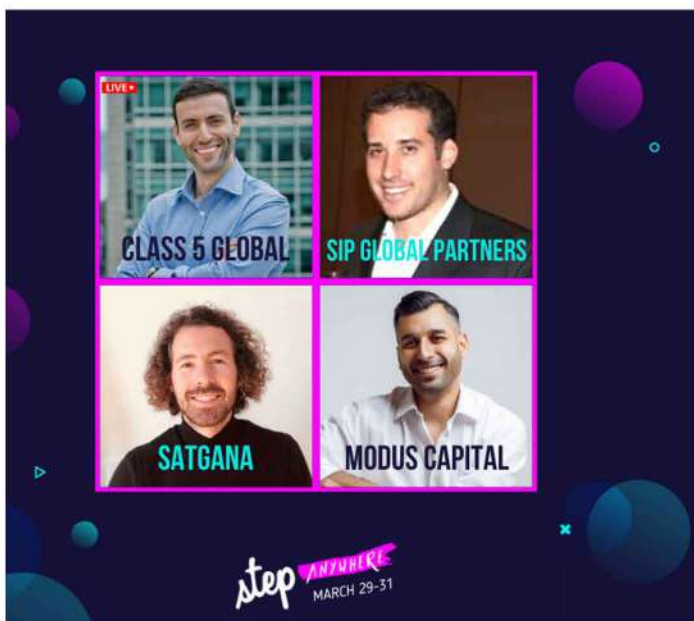
Step Anywhere Conference

CEO Clubs Network is proud to be a partner of Step Anywhere 2021 happened on March 29th, 30th, and 31st, and fully online! Organized by the team behind Step Conference, The Leading Online Tech Festival For Emerging Markets will bring together over 1500 international attendees, 100 showcasing startups and global players in healthtech, edtech, fintech, foodtech, smart cities, digital media, and more.

In its first edition, Step Anywhere 2020 featured 6 tracks of live talks and panels, workshops, various startup programming, exhibition and showcasing opportunities, and live entertainment.

The 3-day event covers the entire spectrum of tech trends today, featuring talks and panel discussions on a multitude of topics, workshops, virtual meet-ups, and more with top speakers from the ecosystem including Elie Habib, CEO & Co-founder at Anghami, Kieran Flanagan, SVP of Marketing at HubSpot, Alex Antolino, Creative Director at Typeform, Emily Oberman, Pentagram Partner and Fadi Ghandour, Executive chairman at Wamda.

Additionally, Step Anywhere 2021 provides opportunities for startups to showcase their product or service; meet investors from leading funds, attend workshops, roundtables, and mentorship sessions, and pitch online from anywhere in the world.





Samir Iqbal LLB(Hons)
CEO
Law Doctor

Samir Iqbal LLB(Hons) is an Entrepreneur and a Litigation Executive Lawyer, he is also the CEO of Law Doctor and has a background in the Legal and Corporate industry. The name Law Doctor originated with Samir's passion of becoming a Doctor but proceeding to study Law at College and University, he was nicknamed the Law Doctor and the name continued further in time to become the name of his company.

A graduate for the Law School of De Montfort University in Leicester in the United Kingdom, Samir went on to study the Legal Practice Course. Samir went on further to work at Her Majesty's Crown Courts all over the United Kingdom working alongside High Court Judges, Crown Court Judges, Circuit Judges and Magistrates. Networked with high level connections in the Legal Industry Samir took the advice of a High Court Judge in opening a company (Law Doctor) which assisted those who had complex cases and cases that required a second opinion.

Samir is a member of the Chartered Institute of Legal Executive Lawyers in the United Kingdom and has an accredited certificate in Civil Litigation and Family Law.

Samir has also and still work's alongside one of the largest barristers Chambers in the UK assisting Queens Counsel Barristers in highly complex criminal and civil, family and other matters. Samir also works alongside other Lawyers all over the UK, Dubai, Turkey and other foreign jurisdictions. Most recently Samir was involved in rassing High Net Individuals purchase two Airbus Passenger Airplanes, exporting of High Valued Cars to Cyprus, UK Property Purchases with Investors and many more other business ventures including Forex Trading and Crypto Currency.



Law Doctor provides multiple services from providing solutions to legal issues, arbitration to investing in various different Business ventures, crypto currency, gold trading, new technologies, company formations, drafting legal documents and contracts, placing investor with companies looking for investors.

CEO Clubs Member of the Month

At Law Doctor, Samir always enjoys networking with other CEO's and Entrepreneurs and has recently signed up to be the UK Ambassador for the CEO Clubs and to reach out to all the Businesses in the United Kingdom to join and be part of a large Corporate Family. Law Doctor is also involved in helping the young Entrepreneur become young CEOs of their own company and providing them with the necessary contacts to succeed. At Law Doctor we also donate to Charity to those who are less fortunate from business income created.

Law Doctors motto

“Team Work Makes The Dream Work”

“Don't judge each day by the harvest you reap but by the seeds that you plant”

“You must be the change you wish to see in the world”

“Simplicity Is The Key To Brilliance”

Since joining the CEO Club our reach at Law Doctor has gone Global as the team at CEO has provide every possible connection that we required and desired including contacts in the Aviation Industry, Cosmetic Industry, Food Industry, Gaming Industry, Gold Industry and the list goes on. We are proud to be part of the prestigious CEO Club and having all the support from Dr Tariq, Sarah, Janda and the rest of the team behind the scenes especially during the Covid 19 Pandemic.

We are delighted that we joined the CEO Club and we at Law Doctor will endeavor to build up the network of CEO's by introducing the CEO Club to our International connections and helping the current members with their companies and any business referral or network that they require. So far we have enjoyed every minute of Being part of CEO Clubs Network.



The banner features a dark blue background with a glowing world map and silhouettes of business professionals. In the top right corner, there is a circular logo for the CEO Clubs Network. The text 'Connecting Minds, Creating Opportunities' is written in a white, cursive font across the bottom. Below this, the website URL 'www.ceoclubsnetwork.com' is displayed on the left, and social media icons for LinkedIn, Twitter, Facebook, Instagram, and YouTube are followed by the hashtag '#CEOClsNetwork' on the right.

CEO Clubs Network Category Partner

CEO Clubs Network Category Partner is great a choice in terms of exclusivity and reaching top profile business leaders and doers. The CEO Clubs Network events help businesses enhance their brand visibility and image, showcase their services and products, develop and build long-lasting relationships with CEO Clubs members and VIP guests throughout the year.

Being a partner at CEO Clubs Network events is especially effective as it gives the partner to access a wide range of audiences, such as CEOs, Chairmen, Directors, President, Industry Leaders, and Decision Makers in business and government entities who are your potential partners and customers. These events with trendy topics brought by CEO Clubs speakers present great value in terms of industry insights and excellent ideas, the right and the best platform to achieve your business goals.



Partner Benefits

- Booth setup at CEO Clubs events
- Corporate Video Play for each event
- Sponsor logo on the CEO Clubs invitation cards as "Exclusive Category (Industry) Partner"
- Distribute promotional gifts at the events
- Display marketing materials at the events
- Logo on the event's screen/e-backdrop
- A dedicated banner on our website as an Exclusive Category Partner, with a hyperlink to your website
- Opportunity to become a keynote speaker in one of the events
- Branding at the CEO Clubs Annual Gala Dinner
- CEO Clubs Mobile Application Ads/Push Notifications
- Social Media Exposure during the sponsorship period (once a week)
- 2-4 Senior Executives/C-Level Clients can attend and network with CEO Clubs Members and other VIP attendees at each event
- Your business & investment opportunities will be uploaded to CEO Clubs mobile app
- Announcement during each event
- Each category (industry) is dedicated for one company only
- An average of 2 events will be hosted per month



Just Noir a Luxury French Chocolate Offers 15% Discount to CEO Clubs Members on all order

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As a CEO Clubs member you will get 10% discount on all SekAI Businesses services when you order a services from market.sekai-business.com.

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Shreem Ohm would like to provide a complimentary session/teaching to families with children who has autism and other related issues for holistic treatment and wellness.

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CEO Clubs Valued Member Shreem Ohm offers 10% off on Holistic Bio Energy Wellness Scan

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HCC Offers a free digital health check-up for CEO Clubs Members Company IT System

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Advance Business Consultancy Offers 15% discount to CEO Clubs Members on: HR & Management Consultancy and Business Consultancy

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Versology Offers an E-commerce Collaboration with 35% / 65% Cost and Profit Split

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Golden Opportunity to Franchise a world class organization for Brain and Personality Development in a conceptual capsule.

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CEO Clubs Valued Member from Gold Industry is looking for investors with a guaranteed 12% return and principal guarantee.

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If you are seeking financial loans for your business or projects, CEO Clubs Valued member can assist you.

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The Company from a limousine transportation service looking for investors with a 25% return per annum.

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Looking for Investors for Trading the Mining Equipment (South Africa) with a repeating 8% yield

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CEO Clubs Events Exclusive for Members

-  CEO Clubs Member Virtual Meeting “International Collaboration - China” on **14 April 2021**
-  CEO Clubs Member Virtual Meeting on **21 April 2021**

CEO Clubs Presentation for Potential Members

-  CEO Clubs Network Presentation & Virtual Networking on **13 April 2021**
-  CEO Clubs Network Presentation & Virtual Networking on **27 April 2021**

CEO Clubs Partnering Events

-  CEO Clubs Supports Arise UAE Events: Swimming with the Sharks on **11 April 2021**



SWIMMING WITH THE SHARKS

arise 
PRIVACY SECTOR ALLIANCE FOR INNOVATIVE BUSINESS
United Arab Emirates

Arise UAE presents

Swimming with the Sharks

Guest of Honor H.E. DR. Ahmad Belhoul Al Falasi
Minister of State for Entrepreneurship & SMEs


CEO Clubs Network®



CEO Clubs Network is a corporate, membership-based, international business organization with members from various industries and chapters across globe. We focus on connecting CEOs & Entrepreneurs to share experiences, explore opportunities and grow business locally and internationally. We integrated our services to be compatible with both corporate and its senior executives, with our unique experience and effective tools, we are able to offer custom solutions to CEO and decision-makers, as well as marketing member' products/services

The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 15 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

We are passionate about our services below

- ▶ Executing the best service for our Members
- ▶ Providing maximum exposures to our Sponsors
- ▶ Giving extraordinary values to our Clients for their Corporate Events
- ▶ Serving our partners with our success model in CEO Club Franchising
- ▶ Providing integrated solutions to our Client who are looking for advice
- ▶ Offering unique opportunity to investors to grow together

MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

VISION

The Best Business Platform for CEOs & Decision makers worldwide.

VALUES

Trust, Passion, Humbleness, Happiness, Honesty, Growth, Creativity, Loyalty, Transparency, Gratitude, Excellence, Communication.

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Mobile App**

