



CEO Clubs Network®

CEO CLUBS NETWORK E-NEWSLETTER

January 2022
Issue



Dr. Tariq Nizami

Founder & CEO
CEO Clubs Network Worldwide



CEO Clubs
CEO / Founder



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About Us



CEO Clubs Founder & CEO, Dr. Tariq Ahmed Nizami

Dr. Tariq Ahmed Nizami, Founder & CEO of CEO Clubs Network which is now the Leading Business Networking Club in the world! He is involved in multiple fields including Real estate, Trading, IT, and graced by diverse worldwide authorities including, without limitation to, the United States Presidential Medal 1989 USA, Beijing Real Estate Developer Award 2007, Appreciation Certificate by Canada Government 2005, Appreciation by Dubai Chamber of Commerce & Abu Dhabi Chamber of Commerce 2007, Men of Achievement Award by International Centre England 1989.

During his business Journey, Dr. Tariq observed the struggle of businesses expansion and the lack of connections to explore new and fresh opportunities. At that stage, the idea came up, of bringing all business leaders together under one roof and establishing a network that connects all CEOs and Entrepreneurs to one single hub, the CEO Clubs Network.



CEO Clubs Network®

EXPO 2020 Dubai has been presenting tremendous opportunities to both local and international business communities. CEO Clubs plays a key role in this mega event by enabling Community Members to meet international delegates from different countries and bringing them together sharing ideas and exploring new collaborations.



CEO Clubs Founder & CEO, Dr. Tariq Ahmed Nizami

With the great leadership and teamwork, we successfully executed conferences, forums, B2B meetings for Senegal, Latvia, Tanzania, Suriname and Mozambique. The outcomes were outstanding which has assuredly great impact on Economy, Tourism, Trading, and other sectors.

In 2022, our slogan is “We connect, you create”. We Continue Striving to facilitate business expansion and fetching opportunities for the communities, which reflects numerous business partnerships and collaborations benefiting our societies, creating more jobs and manifesting dreams.

If we give another name to our club, it would be the HOME for CEOs and Entrepreneurs, as they can rely on our resources, connections, opportunities and trusted friendship.

CEO Clubs Network will continue to play important role in community building, through more forums, business meetings -either promoting investment opportunities or members’ exclusive activities- and creating channels between government and private sectors that enables sharing opportunities and allows investments without any restraint.



CEO Clubs New year Celebration- Investment Resolution



CEO Clubs kick-started the new year by celebrating with Members, Pavilion Directors, diplomats, and other key people from the business industry in the Bangladesh Pavilion, Expo 2020 Site, Dubai.

Mr. Jeetu Kataria, Co-Founder & CEO Digital Financial Exchange - DIFX for shared his expertise on the topic Business Opportunities with DIFX.



Introduction to The Burj CEO Conference



CEO Clubs hosted 'Introduction to The BURJ CEO Conference: Country Presentations' at the EXPO Site, Bangladesh Pavilion .

VIPs, Diplomats, Pavilion Directors joined us to get more information about the CEO Clubs exclusive Top- Business Event, 'The BURJ CEO Conference' which will be held at a five-star hotel in Dubai in the coming months. It was indeed very successful. We look forward to creating more values and more opportunities for all of us!



Highlights of CEO Clubs Members Virtual Meeting

CEO Clubs Member Virtual Meeting
2022: Strategies & Opportunities Sharing

TUE DAY | JAN 25 | 4 PM GST |

2021

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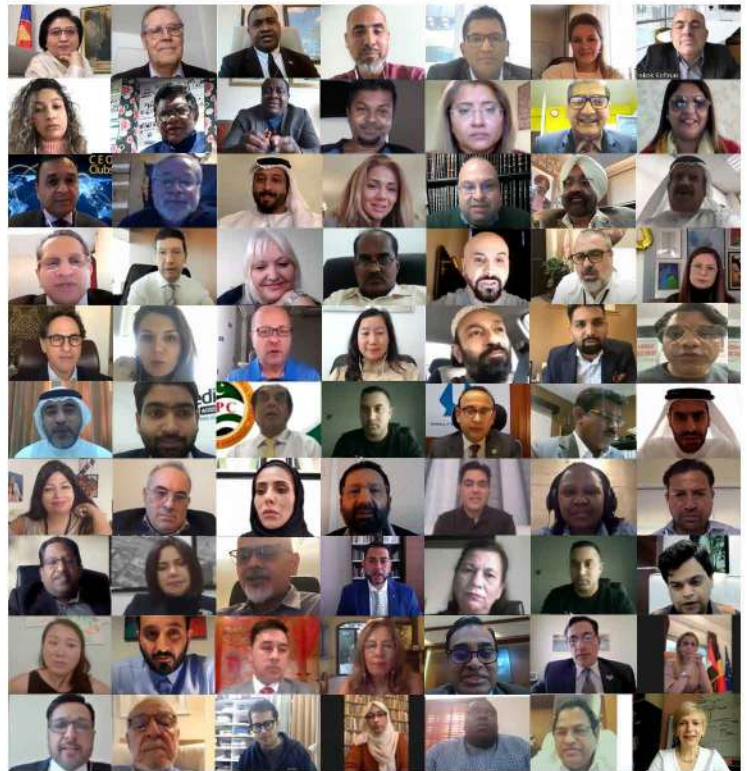
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@CEOClubsNetwork

The first meeting of 2022 was a great success, members were able to discuss investments and their resolutions. We are grateful for the great support received from members, partners and Bangladesh pavilion.

And then, especially for our international member community, we decided to kick start their year with the 1st CEO Clubs Virtual Meeting. It helped to connect local and international members and focus on sharing ideas, opportunities, and especially new strategies for year of 2022.

All the intellectual minds to came together and brainstormed ideas about how they will be proceeding with year and they also shared their plans and strategies for the upcoming year. It was indeed a very impactful virtual meeting wherein each member got a chance to introduce themselves as well as their organization once again.



About The Burj CEO Awards



The “Oscars” of the business world and a class-by-itself annual celebration of success which has already recognized more than 100 CEOs and organizations from all over the world for their outstanding achievements and significant contributions to the local and global economy. The long-awaited Burj CEO Awards 2022 is finally approaching us!

ABOUT THE AWARD CREATOR

CEO Clubs Network is one of the largest Business Networking, member-based Organizations were an exclusive Network for CEOs and Senior Executives across the globe. Its members get connected with over 18,000 decision-makers from various sectors and stay connected through monthly activities. The Network runs over a decade and operates in its regional office in Dubai, UAE, which is under the Patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum, Dubai Royal Family Member, and received local and international recognition including the Dubai Quality Appreciation Award 2017 presented by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.



The Burj CEO Awards & Business Summit

24 - 26 March 2022

AGENDA

- Thursday, March 24, 2022**
- 9:00 AM **The BURJ CEO Business Summit at EXPO Site**
 - 9:30 AM **Arrival & Registration of the Participants**
 - 1:00 PM **Business Summit (Panel Discussion)**
 - 2:00 PM **Networking Lunch**
 - 3:00 PM - 7:00 PM **End of Business Summit**
 - Industry Focus & Country Presentations and Networking Session**
- Friday, March 25, 2022**
- 9:00 AM - 4:00 PM **BURJ CEO Conference**
 - "Dubai Expo! The World of Opportunities"**
Keynote Speakers, Country Presentations, Panel Discussions
 - 7:00 PM **Cocktail Reception**
- Saturday, March 26, 2022**
- 9:00 AM **Golf Day or Dubai EXPO 2020 Visit**
 - 6:30 PM **The BURJ CEO Award Red Carpet Gala Dinner, Awards Ceremony & Entertainment**





5th Edition
The Burj CEO Awards & Business Summit 2022

24 - 26 March 2022
Dubai, UAE

Sponsorship

www.burjceo.com

Why Sponsor?

1) Increase your Brand Reach and Exposure

As a sponsor, there are numbers of different opportunities to drive exposure and get noticed by new clients. Through our various packages, the URJ CEO Awards 2022 works closely with our sponsors to understand their objectives.

2) Generate Strong Leads

With the right audience, the BURJ CEO Awards 2022 confidently attracts strong leads.

3) Deliver Great ROI

The BURJ CEO Awards 2022 will deliver an extremely targeted and direct route to clients, giving you higher return on investments (ROI).

Our Sponsorship Package includes;

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5TH EDITION THE BURJ CEO AWARDS

26 March 2022 - Dubai, UAE

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UAE and South Korean export credit agencies in pact to boost green energy projects



Etiihad Credit Insurance has signed an agreement with the Korea Trade Insurance Corporation, better known as K-Sure, to boost investment in the development of sustainable green energy.

The partnership will focus on hydrogen projects and seek to boost trade relations between the UAE and South Korea, the export credit agencies said on Monday.

The efforts of the agencies, companies and the financial sector need to be the drivers to promote the transition from fossil fuels to clean energy, said ECI chief executive Massimo Falcioni.

The pact is expected to serve as a “catalyst” to enhance the competitive edge of export and business communities in the two countries.

“The crucial aspect of this pact lies in its greater focus on reinforcing initiatives that aim to reduce carbon emissions, reflecting the UAE’s national drive to achieve net zero emissions by 2050,” Mr Falcioni said.

The UAE is South Korea's top Arab trading partner, accounting for about 27 per cent of its total trade with other Arab countries.

The volume of non-oil trade between the two countries was about Dh4.9bn in 2020.

Under the agreement, the state agencies will work on various projects in strategic sectors such as the hydrogen economy, renewable energy and electric vehicles through a wide range of trade credit insurance solutions.

“Our co-ordinated efforts and insurance solutions will eliminate many potential risks our traders and businesses face in a volatile marketplace, which has become more prone to instability due to the pandemic fallouts,” K-Sure chairman and president Inho Lee said.

Apart from the strategic co-operation agreement between ECI and K-Sure, the countries signed two more co-operation agreements on how to foster energy transition efforts to reverse climate change.

Source: <https://www.thenationalnews.com/>

The Art of Gold - Natalis Luxus

The Story of Gold



Gold has captivated human beings for as long as we've known about it. It symbolizes wealth and prosperity because of how expensive and rare it is, but it would be onesided to say its symbolism ends there. It is not only used to signify royalty, majesty, but also divinity and honor.

Gold is illuminating, sacred, durable; it is precious. It is almost universally associated with the sun.

As a precious metal, gold is the color of wealth, grandeur, extravagance and luxury (especially in combination with black).

The Power of Gold

One Of The World's Most Coveted Metals Gold is one of the most highly-desired and useful metals in the world. Not only can it be beautifully shaped and sculpted, the precious yellow metal conducts electricity and does not tarnish. These qualities make it the metal of choice for the industrial, medical and technology industries, just to name a few. Today, gold still occupies an important place in our culture and society.

My precious.. Gold has been used to make ornamental objects and fine jewellery for thousands of years. Today, up to 80 per cent of the gold that is newly mined or recycled is used in jewellery manufacture.

One reason the lustrous metal is such a popular jewellery choice is because of its malleable properties – it can be drawn into wires, hammered into sheets and/or cast into shapes.

Gold doesn't just signify jewellery value – it has also long been used as a medium of exchange or money. The rarity, usefulness and desirability of gold make it a substance of high value, plus it's durable, portable and easily divisible. Today, many governments, individuals and institutions hold investments of gold in the convenient form of bullion.

Natalis

The Art of Gold

Once believed to be the 'tears of the sun' by the Incas, gold has always been one of the most universally treasured metals found in objects from cultures all over the world.

Desirable for its unique luminosity and rarity, gold is still the bedrock of our wealth and economies.

The metal's malleability and brilliant colour has interested and captivated artists for millennia.

From the Greek myth of the Golden Fleece to the legend of El Dorado (the 'golden city' or 'golden one'), ancient narratives about the material have persisted into modernity.

In contemporary culture, gold continues to convey a myriad of different meanings, and is typically still used to symbolise prosperity, fortune and success.

In many ways, gold has shaped our world, as much as we have moulded it into our material culture.

The Art of Gold - Natalis Luxus



The Story of Natalis Luxus

If you take a closer look at the works of Natalis Luxus, you will find an unconcealed elemental creativity, which is a reflection of the Italian teachings perfectly mixed with Slavic passion. This connection creates an alchemy that transforms ordinary things into works of art.

Proven and protected techniques, which we have acquired from one of the best masters in northern Italy, combined with many years of experience in creating works of art and a nonpareil desire for art, adds a truly exclusive elegance to our works.

The uniqueness of the human spirit lies in the fact that it is different from the average. The same goes for our works. They are beautiful, they are unique, they are different from the average.

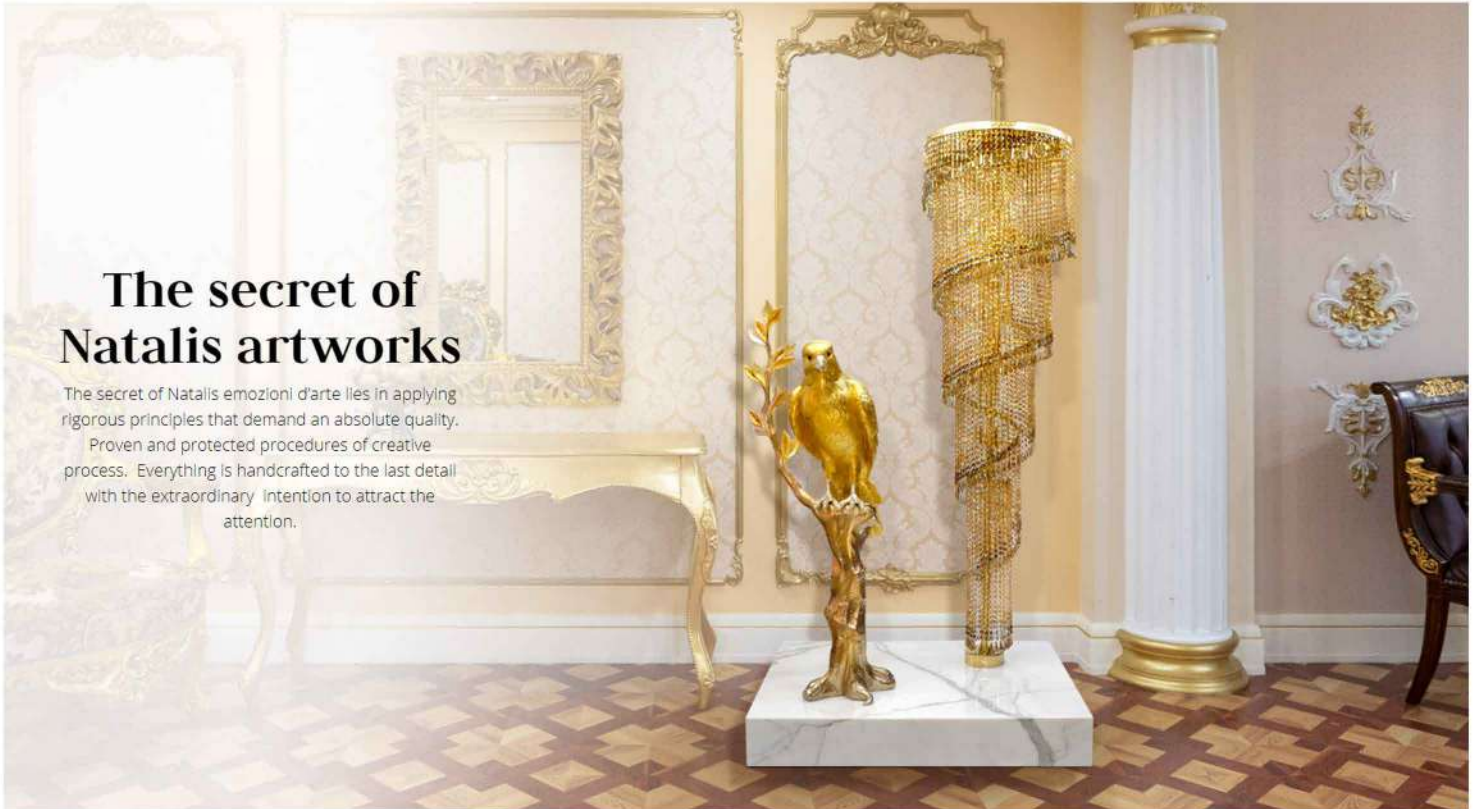
Exclusivity, truly valuable natural materials and manual art work is just a fraction of what luxury brand Natalis Luxus is famous for.



The Art of Gold - Natalis Luxus

The secret of Natalis artworks

The secret of Natalis emozioni d'arte lies in applying rigorous principles that demand an absolute quality. Proven and protected procedures of creative process. Everything is handcrafted to the last detail with the extraordinary intention to attract the attention.



NATALIS LUXUS

Welcome to a place where we turn ordinary home accessories into works of (in) calculable value

Our unique view of everyday items is what connects us to our clients. Their unique lifestyle attracts them to exclusive art, the Art of Natalis Luxus.

The Art of Gold - Natalis Luxus



See the Art of Gold

We are thrilled to announce that you can now see our art pieces live at **Ibiza Private Jet Airport**.

Thanks to our cooperation with Art Gallery Adriana and Jet Lux Art you have a chance to see the unique Kaddour Chandelier floor lamp in its full beauty together with selection of our luxury serveware.



JET LUX ART

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Bantams Launch 'DEZIGN SPACE' With Excelledia Ventures



Bradford City AFC is pleased to announce a new strategic partnership with Excelledia Ventures, which sees the launch of Dezin Space @Bradford City AFC, a first-of-its-kind open innovation platform.

A global leader in digital innovation, Excelledia will assist the Bantams in providing a vision of digital innovation for people across the district, including supporters, staff and players.

The platform allows the people of Bradford to test new digital ideas, have them reviewed by experts in artificial intelligence, machine learning, robotic process automation and digitisation, and have prototypes built at no cost to them.

The Dezin Space ecosystem includes analysts, technocrats, mentors, thought leaders and industry leaders across the globe who accelerate product development, partnerships, and networking in the areas of information technology and digital innovations.

Formed in 2018, Excelledia Ventures is a business-performance management company specialising in people, processes, and technology, helping organisations become significantly more efficient, effective and sustainable through the integration of digital technologies such as artificial intelligence, machine learning and data analytics, to global principles and standards.

Mark Burns, managing director of Excelledia Ventures UK and Europe, said: “Dezin Space @ Bradford City AFC serves as a launchpad to grow new ideas and create new businesses and high-skill jobs in Bradford.

“Excelledia Ventures is one of the best destinations for digital innovation, due to its diverse portfolio across enterprise management system, artificial intelligence, data analytics, digitisation, digital innovation, e-learning, collaboration, augmented reality, virtual reality, automation, consulting and training.”

Muhammed Farooque, global chief executive officer of Excelledia Ventures, added: “Dezin Space @ Bradford City AFC is indeed aligned to our vision to inspire and mission to serve.

“This unique ecosystem will provide an opportunity for every citizen of Bradford to collaborate with the global innovation ecosystem to prototype and test every idea with the guidance of experts from Excelledia Ventures.

“Brilliant ideas may have the opportunity to partner with Excelledia Ventures to explore joint commercialisation of products and/or run commercial pilots.”

Bantams Launch 'DEZIGN SPACE' With Excelledia Ventures

City's commercial director, Davide Longo, said: "We are delighted to be launching the Dezin Space in partnership with Excelledia Ventures, as part of an exciting new partnership aimed at creating even more opportunities for the people of Bradford.

"With this platform, we are able to become an even bigger pillar of our local community, aiding digital innovation in the city and opening doors for anyone interested in sharing their ideas.

Source: <https://www.bradfordcityafc.com/>



"Working alongside a global leader in digital innovation enables us to further fulfil the responsibility we share in enabling and facilitating progress in business-performance management across the district.

"I would like to thank Mark Burns and his team for their hard work in helping bring our vision to life, and encourage everyone to take a look at the Dezin Space portal to help develop their digital innovation ideas."



Grow My Business Globally

Power Letters 2022 : Century Financial

2021 was an eventful year for the financial markets, with all three major averages recording all-time highs, the crypto-mania continuing with Elon Musk's favourite – dogecoin taping a 200 per cent surge.

The year witnessed record-high trading volumes, much of which was driven by retail investors who were continuing the high level of engagement that began in 2020, benefiting Century Financial Consultancy. New offers such as fractional trades and record market volatility helped brokerage companies to capitalise on a new class of retail investors.

The ongoing stimulus, Fed's dovish stances, and swift vaccine programmes enabled index averages to continue the upward momentum, and any minor correction was viewed as a 'buying the dip' moment.

On the regional front, Abu Dhabi's bourse ADX marked a milestone by crossing the Dhs1 trillion market cap threshold, making it one of the best-performing indexes, right before the mega event Expo 2020. Additionally, Abu Dhabi has proposed a regulatory framework to allow the listing of blank-cheque companies, potentially opening the door to a slew of Gulf-focused deals involving special-purpose acquisition companies, prompting more companies to go public and eliminating the pre-IPO hassles.

ADX had a historic IPO year with four mega-companies listed on the local bourse. These new listings likely opened further avenues for new entrants, including citizens and expats, to participate in the UAE growth story. Even Dubai launched a new initiative to list Dubai government-owned companies on the DFM that will likely help the local bourse leapfrog to the next level.

As the pandemic enters its third year in 2022 and everyday life takes on some semblance of normalcy, the Fed's hawkish decision may spark market volatility.



Bal Krishen
Chairman, Century Financial

In addition, four-decade-high inflation could induce the Fed to announce a more rapid tapering of its bond purchases and potential rate hikes in 2022 that could slow economic growth. A sudden policy shift by central banks anxious to tame surging inflation could be one of the downside risks for global stocks next year. Nevertheless, 2021 was a year of recovery, and 2022 could be a year of resilience – investing in reshoring supply chains, digitalising businesses, innovating in healthcare, and building a more sustainable planet.

Moreover, with the number of vaccinated individuals increasing across the globe and Covid-19 variants such as omicron reportedly causing milder symptoms in those who have received the shots, the re-opening of the economies worldwide will remain amidst changes occurring in major countries. 2022 could be a year where we see several breakthrough technologies and trends gaining momentum such as Metaverse, decarbonisation, blockchain, robotics and electric vehicles, among others. Century Financial Consultancy will benefit from the investor's quest to participate in the new wave of technology. It may be challenging for layman investors to keep abreast of the latest trends in the financial markets owing to their dynamic nature; that is when the professional services of firms such as ours could help more than ever.

Shurooq signs agreement with Marriott International to bring its iconic Autograph Collection to Sharjah



The Sharjah Investment and Development Authority (Shurooq) has announced the signing of a franchise agreement with Marriott International for two new hospitality projects set in Sharjah's scenic East Coast.

The agreement, signed by Shurooq's Sharjah Collection & Hotels Management, marks the debut of Marriott's Autograph Collection in Sharjah.

Two of Shurooq's new hospitality projects in Kalba and Khorfakkan under Sharjah Collection & Hotels Management will operate under the Autograph Collection brand.

The announcement was made today (Wednesday) during an official signing ceremony held at the House of Wisdom, Sharjah. H.E. Marwan bin Jassim Al Sarkal, Executive Chairman of Shurooq, and Sandeep Walia, Chief Operating Officer, Middle East for Marriott International signed the agreement in the presence of senior officials from Shurooq and Marriott International.

Talking about the new partnership, H.E. Marwan bin Jassim Al Sarkal, Executive Chairman of Shurooq, said, "The new franchise agreement ties in with Shurooq's vision to foster strategic global partnerships with reputed bespoke brands to add value to the world-class personalised service and care offered throughout Shurooq's destinations

Joining the exclusive fold of Marriott's Autograph Collection brings us closer to our long-term goal of empowering Sharjah's diversified economy and cementing its position as a magnet for global brands."

Al Sarkal added: "The proposed hospitality projects in Kalba and Khorfakkan, strategically located in two of the most picturesque and dynamic cities in the Eastern region, will cater to the ever-growing demand for tourism and leisure experiences and seeks to bolster the emirate's touristic appeal. The new agreement builds on our ever-expanding portfolio of developments in the East Coast and will further enhance investment opportunities across a variety of sectors to drive its future growth and urban development."

"We are excited to work with Shurooq to bring our Autograph Collection brand to Sharjah," said Sandeep Walia, Chief Operating Officer – Middle East, Marriott International. "We look forward to building on this relationship and supporting the overall growth of the tourism sector in Sharjah."

Saahil Lalit, Vice President – Development, Middle East, Marriott International added, "The Autograph Collection features curated properties that celebrate individuality and we look forward to introducing properties that offer distinct perspectives on design and hospitality to the emerging and beautiful areas of Kalba and Khorfakkan."

RAKEZ signs MoU with Katowice SEZ to reinforce trade and investment relations between Poland and UAE



Ras Al Khaimah Economic Zone (RAKEZ) has signed a Memorandum of Understanding (MoU) with Katowice Special Economic Zone (Katowice SEZ), in an aim to stimulate trade and investment opportunities between both locations, creating synergies for cooperation and development for both economic zones.

The MoU was signed by Ramy Jallad, RAKEZ Group CEO, Janusz Michałek, President of Katowice SEZ, and Monika Bryl, Deputy President of Katowice SEZ, in the presence of representatives from both organisations. The signing ceremony took place at the recently opened RAKEZ Compass Coworking Centre.

The signing extends an invitation to Polish businesses to expand to the UAE market and explore the opportunities in the MENA region, as well as encourages the UAE business community to explore investment opportunities available in the Polish market.

During the delegation's visit, the members also met with officials Ultimate Armour Works, as well as toured Caresoft Global and MetalFab ME based in Al Hamra Industrial Zone of RAKEZ.

"The UAE-Polish economic relations span for decades across numerous fields. With this agreement, we look forward to reinforce the bilateral trade exchange and boost investment tie-ups between both countries," said Jallad. "Ras Al Khaimah offers a unique ecosystem for businesses across various sectors, enabling them to flourish and expand their activities in to the lucrative UAE, regional and global markets. With this valuable partnership, RAKEZ looks forward to welcoming Polish investors and is committed to providing all the support they require to join Ras Al Khaimah's flourishing business community of over 40,000 companies."

Commenting on the event, Dr Michałek said: "We are exceptionally pleased to sign the MoU with RAKEZ. The fact that the UAE and Poland's two leading economic zones join forces makes us deeply convinced that this will create new business opportunities and will stimulate trade, contributing to the economic development of both of our countries. We are looking forward to mutual cooperation, exchange of knowledge and best practices which will surely strengthen the investment offer of both zones and will also lay the ground for new, exciting projects in the future."

SP Jain's EMBA wins 'New Age Institutions Providing Online Degree' Award at the Education Innovation Awards



SP Jain School of Global Management has won an award for its Executive MBA program under the category 'New age institutions providing online degree' at the Education Innovation Awards 2022, hosted recently by Entrepreneur India.

"We are thrilled to have been recognised for this prestigious award. We believe we won because of our cutting-edge online technology; separate from the world-class curriculum and our global faculty. Our Executive MBA program helps working professionals tackle managerial problems from multiple perspectives and builds well-rounded managers and leaders

The pandemic has made professionals think hard about their professional development by taking the strategic career decision to study for an Executive MBA. Despite a fall in worldwide MBA enrolments owing to the COVID-19 crisis, SP Jain reported an incredible 300% growth from the previous year for its Executive MBA program. The program offers: a newly designed world-class curriculum; real-world practical faculty; a very thorough selection process of students; and quantifiable career acceleration outcomes showcasing the students and alumni," shared Dr Gary Stockport (Dean – Executive MBA and Professor Strategy, SP Jain School of Global Management).

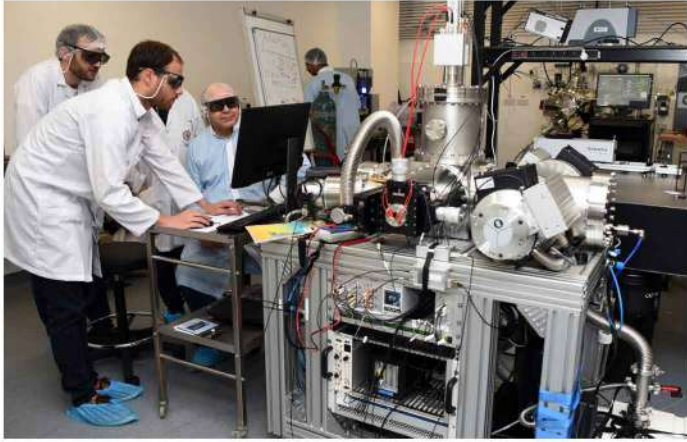
He added, "The online variant of the Executive MBA is taught using the cutting-edge Engaged Learning Online (ELO) technology that makes the program very accessible to busy working professionals. It gives an immersive classroom-like experience virtually in real-time and is scheduled based on the various time zones of our students in Indian Sub-continent and South Asian countries, the Middle East, and certain CIS and European countries."

For its online cohort, the Executive MBA witnessed a growth in numbers from multiple Indian cities, as well as from different international destinations such as Australia, Singapore, Indonesia, Philippines, UAE, Saudi Arabia, Bahrain, Kuwait, Qatar and Oman. Thus, it gives students access to a global, multicultural network. Participants of the program typically have 10+ years of work experience and come from many reputed Indian and global organisations such as Amazon, Deutsche Bank, Siemens, Philips Electronics, CITI, Roche Diagnostics, Glenmark, Bharat Petroleum, Larsen & Toubro, Abu Dhabi Commercial Bank, ICICI Bank and Ashok Leyland LLC.



Source: <https://www.spjain.ae/blog/news>

SRTIP, AUS to launch applied research ecosystem Green Hydrogen



The Sharjah Research, Technology, and Innovation Park (SRTI Park) revealed an ambitious plan to be executed in cooperation with the American University of Sharjah (AUS), targeting to launch an Applied Research Ecosystem for sustainable energy solutions to develop new technologies for generating Green Hydrogen, being one of the most promising future-proof technologies.

A team of researchers, comprising faculty members and post-graduate students of the Materials Science and Engineering (MSE) Program, is conducting unique experiments and research in order to develop low-cost technologies for the generation of Green Hydrogen and synfuel through direct electrolysis of sea water. The team is also in the process of developing research for producing new and durable materials for electrolyzers, that can help minimize the cost of these processes, with further developments to enhance the performance of electrolysis devices. Moreover, they seek the innovation of other ways to use hydrogen and develop hands-on solutions for its transport.

A proposed solution is to convert the generated hydrogen into fuels and chemicals for easier transportation. Green Hydrogen can be converted into carrier molecules e.g., ammonia, methanol and formic acid. AUS scientists are researching the production and use of various hydrogen-carrying molecules in industry, power generation and transportation applications.



Being interested, SRTI Park is attracting a new type of companies and entrepreneurs in this discipline to promote investment in technology sectors and set up future companies specialised in the synfuel sector and its solutions and based in the SRTI Park, which is attracting companies and investments specialised in hydrogen generation, storage, distribution and final use technologies.

مجمع الشارقة للبحوث
والتكنولوجيا والابتكار
Sharjah Research Technology
and Innovation Park



"This cooperation with AUS is targeting to transform these research and experiments into an applied reality through the integration between the academia and the private sector under the patronage of the government.", said Hussain Al Mahmoudi, CEO of the STRI Park.

"There is a lot of advanced research done by researchers in AUS laboratories and in many sectors and disciplines. Our role in the STRI Park is then to find appropriate mechanisms to apply and turn such research into investments. This is well translated by this cooperation; we promote the research and conduct direct communication and negotiations with investors and businesses. This further enables us to bring specialised world-wide research, get pilot projects and initiate a wide-scale testing phase."

SRTIP, AUS to launch applied research ecosystem Green Hydrogen

This is an invitation to entrepreneurs and investors to seize this opportunity and get to their work under SRTI Park to become part of a vital and integrated center for energy innovations, providing them with all facilities in a scientific investment environment that keeps them alerted of the latest updates and scientific developmental research in this sector through existing in a university town that enables them to directly communicate and interact with many experts in research and development facilities specialised in hydrogen-generating research, making it easier for them to access business opportunities, approach their target leads in various promising markets and further enhance their businesses regionally and globally.

Adopted as a source of energy, hydrogen will bring about many opportunities. Green Hydrogen is relied upon under the strategy to diversify energy sources and create a solid ground to be a basis for clean and renewable energy, located at the core of the UAE Next 50 Vision, which helps to achieve its goals for sustainable development and promoting its leadership in the future industries sector, including Hydrogen, being a promising future-proof sector. It will make a qualitative leap-frog in green endeavors for strengthening the foundations of sustainability and consolidating the pillars of Green Economy under the ever-growing global trend towards reducing the emissions of Greenhouse Gases (GHGs).

Dr. Mahmoud Anabtawi, Dean of the College of Arts and Sciences at AUS, stressed the need to cooperate with the SRTI Park to address major global challenges in energy and rapid environmental changes and identify alternative sustainable energy sources.

"AUS is committed to developing the next generation of experts and researchers in science, engineering and design through its various research programs to find solutions to the effects of these crises. Our partnership with SRTI Park offers tremendous opportunities in this regard", added Dr. Anabtawi.

AUS researchers are working in various research areas relating to energy and environment materials, including green technologies. Dr. Anabtawi explained that those research endeavors help to promote the efforts exerted by Sharjah and the UAE to move forward towards a knowledge-based economy, which will have a positive impact on improving the overall quality of life.

SRTI Park and AUS are consolidating their efforts to keep pace with global efforts of the energy transformation track and launch new solutions that will accelerate diversification and decarbonization strategies through developing plans and insights on how the energy industry will respond to the resulting challenges of Covid-19 and how it adapts more broadly in the face of rapid energy transformations and the growing global ambitions of sustainable energy integrated value chains, along with reaching net zero emissions.



With the increasing importance of the Green Hydrogen sector along with the growing international efforts to reduce carbon emissions and build up a more sustainable future, the new fuel has gained growing interest from governments and investors for its role in creating promising investment opportunities. Green Hydrogen will also have significant contributions to global energy transformations in the future. It is a safe alternative to fossil fuels with lower carbon emissions.

Source: <http://wam.ae/>

Ethos Asset Management Inc., USA Announces Deal with Stones World International Co. LLC., a Mining, Manufacturing and Trading of Marble and Granite Multinational Company

Partnership Provides Long Term Financing to Stones World, enabling the business to expand its production capacity and allied ancillaries. Stones World is the market leader in these few exclusive products available from their own quarries in Oman and Turkey.

SAN DIEGO--(BUSINESS WIRE)--ETHOS ASSET MANAGEMENT INC USA, announced a new long-term financing partnership with Stones World International Co. LLC., a multinational company with diversified business units in Mining, Manufacturing and Trading of Marble and Granite. The company was founded in 2010 and has undergone significant local and international expansion and is to receive an initial capital infusion of \$10 million USD.

Carlos Santos, President, and CEO of Ethos stated, “We are absolutely delighted to have concluded this deal and to be making this investment in a new territory, the Sultanate of Oman. This is a very important deal as Ethos continues to penetrate new markets in the Arabian Peninsula. We were so impressed with Stones World International, their business philosophy, track record, products, passion and strong management team. The Chairman, Mr. Ahmed Hamed Saif Al Kalbani demonstrated great leadership qualities, business acumen as exemplified in their successful onboarding process.

It was clear from the outset that the company was a leader within its sector and region. Stones World owns and operates its own quarries in the Sultanate of Oman and Turkey.

We are proud to become partners and invest in the “World of Stone” and enable the Chairman and his team expand and grow their global presence with their high quality and unique products. Our investment will enable further job creation and career opportunities for local and international communities within the business supply chain of Stones World and.”



Mr. Ahmed Hamed Saif Al Kalbani, Chairman, Stones World International Co. LLC., said, “We are equally excited to have Ethos Asset Management Inc. USA as our financial partner. We on behalf of everyone at Stones World International Company LLC would like to express our gratitude for understanding our business and showing faith in us. Stones World International is very fortunate to have a business financial partner like Ethos Asset Management Inc. USA.

We appreciate the diligence with which you and your team have handled the matter especially Mr. Carlos for his financing acumen. We are sure that our relationship will prove to be mutually beneficial to both our organizations and we look forward to a long and healthy business relationship.

We hope to build a very strong business relationship in the future as we have business expansion plans to cater to the demands of USA market.

We would also like to thank Mr. Mani and his team at Arabian Vision International LLC to have introduced us to Ethos Asset Management for such an innovative financing model and to have it facilitated.”

Source: <https://www.businesswire.com/news>

Dubai Duty Free wins Crystal Status award, 15th “Best Duty Free”

At the 18th annual ceremony for the Global Traveler (GT) Tested Reader Survey Awards held in December 2021 at The Peninsula Hotel in Beverly Hills, California, Dubai Duty Free cemented its status as a leading travel retailers when it was named 'Best Duty-Free Shopping in the World' for the fifteenth consecutive year and as a result, was awarded with a Crystal Status Award.

Organised by FXExpress Publications Inc., the awards ceremony was hosted by Francis X. Gallagher, CEO & Publisher of Global Traveler and announced the winners for the 2021 GT Tested Reader Survey Awards, including the Airline and Hotel of the Year and the Outstanding Diversity & Inclusion in Travel Acknowledgment awards.

Voted by the readers of the US-publication Global Traveler, the monthly and AAM-audited magazine written exclusively for frequent business and leisure travelers, the awards are an unbiased reflection of the best in travel based solely on reader votes.

Dubai Duty Free came out tops in the publication's 18th Annual GT Tested Reader Survey Awards conducted between December 2020 - September 2021 with more than 22,000 people responded to the survey which covers more than 80 categories.

Commenting on the award, Dubai Duty Free's Executive Vice Chairman & CEO, Colm McLoughlin said,

'We are honoured to receive our fifteenth consecutive 'Best Duty-Free Shopping in the World' award from Global Traveller magazine and to be presented with a Crystal Status Award for this win. To be recognised as the leading duty free in the world is a testament to all the hard work that our team has undertaken, even during these challenging times. Thank you to all the readers who voted for us.'



Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin with the two Global Traveler Tested Reader Survey Awards

With nearly 550,000 readers, Global Traveler connects brands with U.S.-based frequent, affluent travelers with readers average nine domestic flights per year and 93 percent travel internationally on a regular basis, mostly in first and business class. More than 55 percent stay in 4- and 5-star hotels, at an average 60 nights per year.



New President Appointed at ProMedica Defiance Regional Hospital

ProMedica is pleased to announce that Keith Burmeister has been appointed president of ProMedica Defiance Regional Hospital, effective February 1, 2022.

With more than three decades of health care administrative experience, Burmeister brings a wealth of knowledge and experience to the position. In his new role as hospital president, he will be responsible for ensuring the hospital continues to provide local access to safe and reliable care, as well as great patient experiences.

Most recently, Burmeister has served as vice president of operations at ProMedica Physicians Group. In that role, he has been responsible for overseeing operations for ProMedica's heart and vascular service lines. He will continue to oversee those service lines for the health system alongside his new role as hospital president.

Burmeister has worked at ProMedica for 20+ years. He earned a Bachelor of Science in Administrative Services from the University of Toledo and a Master of Business Administration from the University of Findlay..



Burmeister will succeed Doug Bush, who is continuing his career with the organization as Senior Vice President, Operations at ProMedica Senior Care Home Health Care and Hospice. In that role, Bush will oversee operations at more than 100 ProMedica agencies across the country.



Source: <https://www.promedica.org/newsroom/>





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CEO Clubs Events Exclusive for Members

-  MOZAMBIQUE - UAE Business Forum inline with Mozambique EXPO 2020 on **February 8 2022**
-  UAE - SENEGAL Business Summit inline with Senegal EXPO 2020 on **February 21 2022**
-  Tanzania EXPO 2020 Event on **February 22 2022** (Live stock)
-  Tanzania EXPO 2020 Event on **February 24 2022** (Agriculture)
-  Tanzania National Day Event on **February 27 2022**



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***All Attendees Must Be Fully Vaccinated or PCR Test Required**

RSVP by 13 February 2022

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CEO Clubs Network is a corporate, membership-based, international business organization with members from various industries and chapters across globe. We focus on connecting CEOs & Entrepreneurs to share experiences, explore opportunities and grow business locally and internationally. We integrated our services to be compatible with both corporate and its senior executives, with our unique experience and effective tools, we are able to offer custom solutions to CEO and decision-makers, as well as marketing member' products/services

The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 15 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

We are passionate about our services below

- ▶ Executing the best service for our Members
- ▶ Providing maximum exposures to our Sponsors
- ▶ Giving extraordinary values to our Clients for their Corporate Events
- ▶ Serving our partners with our success model in CEO Club Franchising
- ▶ Providing integrated solutions to our Client who are looking for advice
- ▶ Offering unique opportunity to investors to grow together

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CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

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