



CEO Clubs Network®

CEO CLUBS NETWORK E-NEWSLETTER

February 2022
Issue

Gateway of Opportunities



**President
Tanzania**



**Prime Minister
Mozambique**



**Prime Minister
Mali**



**Prime Minister
Rwanda**

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About Us



@CEOClsNetwork

Rwanda Business Forum



In the presence of the Prime Minister of Rwanda, Dr. Edouard Ngirente who delivered his keynote speech at the "Rwanda Business Forum" held at Conrad Hotel Dubai, it showcased investment projects and business opportunities in Rwanda.

As one of the exclusive partners of Rwanda, CEO Clubs have invited potential investors and partners interested in venturing into the Rwandan market and business environment. Participants included Rwandan private sector representatives as well as top UAE and Dubai based companies and business leaders. This event was supported by the Rwanda Pavilion at EXPO 2020.



Mozambique UAE Business Summit



CEO Clubs Network is proud to have hosted the Mozambique Delegation in line with Expo 2020 Dubai, which included Hon Minister Carlos Alberto Fortes Mesquita, Minister of Industry of Trade and H.E Eldevina Materula Minister of Culture and Tourism of Mozambique.

"Mozambique UAE Business Summit" was aimed at promoting the different sectors in Mozambique and was encouraging more people to visit and invest in the country. CEO Clubs Network is happy to have connected the ministry to potential partners, clients and investors.



Berlin Startups Meet Dubai



CEO Clubs Network in partnership with Dubai SME is proud to have hosted the "Berlin Startups Meet Dubai" networking and business dinner in line with Dubai EXPO 2020. It was honor to have German Ambassador to the UAE H.E Ernst Peter Fischer, Dr. Rolf Knütter Senate Department for Economics, Energy & Public Enterprises and Mr. Vinod Kumar Director Investments & Assets - Dubai SME.

CEO Clubs Network happy to have connected the Berlin Startups to potential partners, clients and investors from the different sectors.



UAE - Senegal SME Summit



The event was focused on the SME sectors of both the UAE and Senegal. Downing down on the potential collaborations, possible new markets and partnerships between Senegal and UAE.

As it is well known that both SME sectors in both countries are booming in their respective regions , it was an opportune time to explore business together and new markets



Invest In Mali Business Forum



We are honored to host the CEO Clubs Exclusive Dinner event in the presence of the Prime Minister of Mali, H.E. Choguel Kokalla Maïga who delivered his keynote speech at the EXPO 2020 National Day event "Invest In Mali Business Forum" showcased investment projects and business opportunities in Mali.

We had a series of keynote speeches and presentations from the Ministers and VIP delegates from Mali telling us more about the business opportunities and the economy.



Tanzania Business Forum



EXPO 2020 Tanzania National Day Event: In the presence of the President of United Republic of Tanzania H.E. Samia Suluhu Hassan who delivered his keynote speech at the "Tanzania Business Forum" along with Minister's Hon. Minister Omar Said Shaaban - Trade & Industrial Development of Zanzibar and Hon. Dr. Ashatu Kijaji (MP) Minister Investment - Industry & Trade held at Jumeriah Beach Hotel Dubai.



HH Sultan Ahmed bin Sulayem, Group Chairman and CEO of DP World, H.E Dr Thani Al Zeyoudi Minister of State - Foreign Trade UAE and HH Sheikh Juma Bin Maktoum Juma Al Maktoum were the chief guests for this event.



As one of the exclusive partners of Tanzania, CEO Clubs have invited potential investors and partners interested in venturing into the Tanzania market and business environment.





The BURJ CEO Conference
“Dubai Expo! The World of Opportunities”

8:30 AM - 5:00 PM, Friday 25 March 2022
Meyana Auditorium, Jumeirah Beach Hotel, Dubai

RSVP by 18 March 2022 Email: rsvp@burjceo.com



CEO Clubs Network

www.burjceo.com

REGISTER



40
AWARDEES

400+
BUSINESS SUMMIT

400+
AWARDS GALA DINNER

7
CONTINENTS

10+
MEDIA COVERAGE

About The Burj CEO Awards



The “Oscars” of the business world and a class-by-itself annual celebration of success which has already recognized more than 100 CEOs and organizations from all over the world for their outstanding achievements and significant contributions to the local and global economy. The long-awaited Burj CEO Awards 2022 is finally approaching us!

ABOUT THE AWARD CREATOR

CEO Clubs Network is one of the largest Business Networking, member-based Organizations were an exclusive Network for CEOs and Senior Executives across the globe. Its members get connected with over 18,000 decision-makers from various sectors and stay connected through monthly activities. The Network runs over a decade and operates in its regional office in Dubai, UAE, which is under the Patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum, Dubai Royal Family Member, and received local and international recognition including the Dubai Quality Appreciation Award 2017 presented by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.



The Burj CEO Awards & Business Summit

24 - 26 March 2022

AGENDA

Thursday, March 24, 2022	The BURJ CEO Business Summit at EXPO Site
9:00 AM	Arrival & Registration of the Participants
9:30 AM	Business Summit (Panel Discussion)
1:00 PM	Networking Lunch
2:00 PM	End of Business Summit
3:00 PM - 7:00 PM	Industry Focus & Country Presentations and Networking Session
Friday, March 25, 2022	BURJ CEO Conference
9:00 AM - 4:00 PM	"Dubai Expo! The World of Opportunities" Keynote Speakers, Country Presentations, Panel Discussions
7:00 PM	Cocktail Reception
Saturday, March 26, 2022	
9:00 AM	Golf Day or Dubai EXPO 2020 Visit
6:30 PM	The BURJ CEO Award Red Carpet Gala Dinner, Awards Ceremony & Entertainment






A brand of
CEO Clubs Network Worldwide

5th Edition
The Burj CEO Awards & Business Summit 2022
24 - 26 March 2022
Dubai, UAE

Sponsorship

www.burjceo.com

Why Sponsor?

1) Increase your Brand Reach and Exposure

As a sponsor, there are numbers of different opportunities to drive exposure and get noticed by new clients. Through our various packages, the BURJ CEO Awards 2022 works closely with our sponsors to understand their objectives.

2) Generate Strong Leads

With the right audience, the BURJ CEO Awards 2022 confidently attracts strong leads.

3) Deliver Great ROI

The BURJ CEO Awards 2022 will deliver an extremely targeted and direct route to clients, giving you higher return on investments (ROI).

Our Sponsorship Package includes;

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Gold Package

Silver Package

Table Sponsor

Induividual Sponsor



CEO Clubs Leads Generation Service (LGS)

CEO Clubs Network is dedicated to providing timely and quality services to its corporate clients and government entities. With our rich experiences and resources, we have helped our members and clients achieve their respective goals for more than 15 years. Attracting new members to our network and assisting them to expand will continue to add great values to our community. However, the LGS, the Leads Generation Service that will accelerate business transactions between our members and clients. It will also generate a good revenue for CEO Clubs Network.



LGS can be more effective because it concentrates targeted clients, sets up C-level meeting, time saving and a CEO Clubs recommendation. LGS is indeed facilitating trading of goods and services more efficiently, and bringing a bigger impact to CEO Clubs Community locally and internationally.

Leads Generation	Business Pro	Business	Basic
B2B meeting	30 / Year	20 / Year	10 / Year
Meeting type	Online/Offline	Online/Offline	Online/Offline
Number of Meetings with P.M. of CEO Clubs Network	12	12	6
Payment	Yearly	Yearly	Yearly
Project Manager from CEO Clubs	✓	✓	✓
Successful fee	Agreed percentage	Agreed percentage	Agreed percentage
C-level meeting	✓	✓	✓

What else you should know?

- * CEO Clubs team will assess each potential client for eligibility before contract signing
- * B2B meeting set up has no boundaries, can be from almost any country and any industry worldwide
- * Your CEO or senior executive will conduct the meeting
- * You will send our Project Manager all materials required to arrange the meetings
- * We will discuss and finalize potential clients jointly
- * You will assign PA/Project Manager from your company to work with our Project Manager
- * You will need to sign a yearly contract with us

How can Citigold help you build your wealth?

All wealth management services are not created equal. For you to find the one that helps you build your wealth and achieve your financial goals; you should be looking for a program that is flexible and aligned with your lifestyle and ambitions.

From mapping out your wealth management journey to helping you build your wealth to protecting your investments, Citigold offers comprehensive suite of world-class products offer solutions for short term to long term financial goals. The wealth management program provides access to a dedicated wealth manager, complimentary premier credit card, exclusive offers, and great perks like dining discounts and movie tickets.



The Gold relationship

What sets Citigold apart from other programs is the personalized services that are provided by the dedicated wealth management advisors. Think of these advisors as partners who are invested in a long-term partnership with you to help you meet your financial goals.

Citigold relationship managers are supported by a team of experts who provide insights and guidance. This team comprises of a dedicated relationship manager, service relationship manager, an insurance specialist, and a treasury specialist. This team goes the extra mile to draw up wealth plans and investment strategies that help meet your financial goals.

From the beginning, the Citigold team will work with you to understand your insurance needs and offer advice on how you can protect your wealth. The team will also share valuable insights and guidance that will help keep you on track to meet your financial goals; In addition, they will keep you in the loop about new opportunities and treasury products that fit your investment strategy.



Global access

With the support of qualified wealth managers, you will get access to offshore centers in Singapore, London, and Jersey, which are equipped to support your investment goals.

You will also get access to an investment consultant, insurance specialist, treasury specialist and timely market insights and reports that help you stay one step ahead.

With Citigold, you can buy and sell equities, ETFs, and bonds in a range of markets through a user-friendly e-Brokerage platform. You can also keep tabs on your local and overseas Citi banking relationships and investments using the Global View of Accounts feature.

How can Citigold help you build your wealth?

Great offers and perks

In addition, by joining Citigold, you can earn travel rewards, dining discounts, movie tickets, as well as exclusive access to golf clubs, dining, leisure, and entertainment offers; In addition to a dedicated Citigold helpline. You can save money by benefiting from preferential foreign exchange rates and easily transferring funds between Citi accounts worldwide.

The program offers the option of switching between eight foreign currencies and saving on currency conversion fees with Citibank Global Wallet.



Exclusive offer for CEO Club Members:

Join Citigold and receive up to AED 8,500 cash reward upon successfully maintaining a minimum of USD 200,000 in deposits and/or investments.

To apply or find out more about Citigold and how it could help you protect and grow your wealth, please [click here](#)



RAKBANK joins UAE Trade Finance Gateway, teaming up with ECI, to boost SMEs trade financing

Etihad Credit Insurance (ECI), the UAE Federal export credit agency, has teamed up with RAKBANK to boost SME financing through collaboration under the UAE Trade Finance Gateway, a digitised platform that helps exporters and re-exporters based in the country to obtain finance easily and expand their businesses internationally.

Through this one unified platform, the federal government's trade credit insurance coverage will enable businesses to obtain secured loans from RAKBANK, powered by Crediti Fintech's platform, Monimove.

Led by ECI and backed by the UAE Ministry of Economy, as an example of an effective Public-Private Partnership, the UAE Trade Finance Gateway is a receivables financing marketplace that addresses the shortage or restricted availability of trade finance solutions for small and medium enterprises, by simplifying the complex, confusing and time-consuming processes.

The UAE Trade Finance Gateway facilitates the smooth collaboration between buyers, sellers, the lending bank and ECI in an end-to-end digitised process with standardised processes for counterparties to monetise their receivables.

ECI has been developing a strong network of banks to support this initiative. RAKBANK is the third commercial bank to join this initiative, underscoring the strength of the UAE banking system that can address the key financial needs of businesses.

Earlier, ECI had entered into an agreement with First Abu Dhabi Bank and Emirates NBD regarding this project.

Source: <https://eci.gov.ae/news/>



Massimo Falcioni, CEO of Etihad Credit Insurance, said: "ECI is delighted to accelerate UAE exporters' access to finance through the UAE Trade Finance Gateway. This unique platform, developed to reinforce the country's non-oil export sector, brings together all the stakeholders in a unified platform making it easier for businesses to gain access to trade finance. We're pleased to join hands with RAKBANK and Crediti Fintech as part of our goal to enhance the global competitiveness of the UAE business community in line with the country's vision for the next 50 years."

Meanwhile, Dhiraj Kunwar, Managing Director of Business Banking at RAKBANK said:

"We are delighted to be part of the UAE Trade Finance Gateway and embarking on a Strategic Partnership with entities such as ECI and Crediti Fintech. We are confident that a financing marketplace backed by ECI's strong insurance coverage will help RAKBANK Business Banking customers; especially exporters, benefit from a seamless end-to-end digitized process. At RAKBANK, we are committed to supporting the UAE's vision for a sustainable economy to boost the nation's position as a global business hub".

Hashim Al Hussaini, Crediti CEO & Monimove Co-Founder, stated: "There are several hurdles that businesses encounter in their quest to succeed in the global marketplace. They need to be protected with adequate trade credit insurance, and the UAE Trade Finance Gateway is a testament to the UAE government's foresightedness to achieve this. It's a privilege to support Etihad Credit Insurance and RAKBANK in mitigating the potential risks and encouraging local businesses to engage and thrive in global trading."

JOALI Maldives Donates to Three NGOs in the Maldives



As businesses assess and navigate through a JOALI Maldives is a passionate supporter of environmental conservation, community engagement and women empowerment. To foster these values, JOALI Maldives donated funds raised by guests and hosts over the festive period to support three nongovernmental organization (NGOs) working in the Maldives: Olive Ridley Project, Women in Tech Maldives, and Zero Waste Maldives.

The donations were handed over to the representatives from the NGOs by the JOALI Maldives team, together with General Manager, Enver Arslan, at a small gathering at the resort.

Enver highlighted the important work the organizations do in the Maldives, especially during such challenging times and thanked the donors. “We thank our guests and hosts for their generous donations to support the organizations to continue in their mission to make our communities a great place to live, and to sustain our ecosystems for future generations to come. Together we are making a difference!”

The selected NGOs will be utilizing the funds for the following projects:

Olive Ridley Project – protecting sea turtles and their habitats in Raa atoll through rescue and rehabilitation, scientific research, education, and outreach.

Women In Tech Maldives - working to inspire, empower and celebrate women in science and technology and teach school students coding skills.

Zero Waste Maldives - reducing the amount of fabric waste that ends up in landfill by rescuing clothes that can be used second hand or upcycled. The funds were raised as part of a collaborative art project by JOALI Maldives. Guests joined the resort’s resident artist to glaze ceramic fishes with a personal flair, with the final artwork composed of all the individual fish, swimming joyfully in unison. The artworks are displayed on the resort.

JOALI Maldives’ CSR strategy, Joy of Caring, focuses on Joy of Preserving, which promotes environmental initiatives; Joy of Supporting, which fosters community engagement; Joy of Empowering, which supports women empowerment; and Joy of Conserving, which drives operational sustainability.

Ethos Asset Management Inc. USA Announces Deal in Brazil with PAFIL Construtora e Empreendimentos, Through Its Holding Company

Partnership Provides Long Term Financing to Pafil projects, encouraging and speeding up the implementation of an expansion plan that increases the scope of action, leading to a greater number of customers with architecturally differentiated products and with the best civil engineering practices.

ETHOS ASSET MANAGEMENT INC USA announced a new long-term financing partnership with Pafil, a Brazilian civil engineering and construction company.

Carlos Santos, President, and CEO of Ethos stated, "We are delighted to be partnering with one of the largest companies in Brazil delivering critically important housing projects amongst other civil engineering and construction developments. We were very impressed with the vision, determination and passion of Julio Souza, CEO, Grupo Pafil, and their model of real estate development that is carried out directly by the Company and its subsidiaries. With approximately 20 years of expertise in the real estate market, PAFIL headquartered in Ribeirão Preto, state of Sao Paulo has a portfolio of more than 200 works, including commercial, industrial and residential.

Its experience since the beginning in the urbanization of plots and in the eclectic performance in the market, translates a robustness and justifies its competitive advantage, intimately knowing the production process in this sector.

With more than 5,000 residential units delivered punctually, its history is based on satisfaction and exceeding the expectations of its customers, where comfort, safety and innovation are key to each project. We are very pleased to continue our growth and presence in Brazil as our strongest and largest market where we have unprecedented numbers of projects to fulfil in our pipeline."

Source: <https://finance.yahoo.com/news>



Julio Souza, CEO, Grupo PAFIL, said, "We thank Ethos Asset Management Inc., USA, for the trust placed in our dreams, because this is how Pafil is made: in the relentless pursuit of fulfilling the dreams of our clients, offering in the real estate market properties with high constructive standard and the guarantee for the quality of life. Our partnership will be a propellant for us to maximize the possibilities for customers to acquire their own home and for some, to migrate to properties in locations that are desired!"

Tiago Traglia, RI e Compliance, Grupo PAFIL, said, "We thank Ethos Asset Management Inc., USA, for the investment in PAFIL, I had the pleasure and privilege to participate in this investment project, it took months of dedication, diligence, contractual analysis and negotiations to successfully complete the deal. I am extremely grateful to God for putting me in the right place, in the right Company, and for meeting the right people. We are sure that the investments will boost the economy of all the cities where we are located, in addition to providing direct and indirectly to many families the opportunity to make dreams come true, develop cities and stand firm in our social responsibility."

About Ethos Asset Management:

Ethos Asset Management (Ethos) is an independent, US-based company with a global reach in resource mobilization and project financing.

For more information about Ethos Asset Management, please visit <https://www.ethosasset.com/>.

Fine Hygienic Holding Wins 5 Global Business Review Magazine Awards

Fine Hygienic Holding (FHH), the world-leading wellness group and manufacturer of hygienic paper products and long-term germ protection solutions has won five awards from Global Business Review Magazine, for its manufacturing, HR and workplace practices as well as its leadership team.

Global Business Reviews Magazine awards excellence in companies across several sectors, and FHH swept the board in the Wellness and Hygienic Products category, where its Chairman Ghassan Elia Nuqul was named Chairman of The Year and James Michael Lafferty CEO of The Year in the UAE 2022. In acknowledgement of the Group's consistent investment in human resources it also won Best Workplace and HR Practices in the UAE 2022.

For its unique sterilized tissues, the company won Best Manufacturer of Hygienic Tissue, and for the Fine Guard line of reusable and antiviral masks it won the Most Innovative Mask Manufacturing Company in MENA 2022.



The management of the company said, "Being awarded alongside businesses at the top of their game from all around the world, and in no less than five categories, stands in tribute to the quality of our products but even more to the dedication and excellence of our people at every level – from the factory floor to our human energy department and right to the very top."

The Group has won numerous awards and recognitions over the past few years as it established itself as the leading FMCG business in the MENA region and continues to evolve its offerings in the wellness sphere.

Source: <https://www.finehh.com/News>



Essence of Business Strategy and Organizational Transformation

As businesses assess and navigate through a post-pandemic world, strategy becomes central in their journey of resilience and recovery. Organizations need to be significantly stronger against a broader set of shocks and much more adaptable to rapidly changing circumstances. An effective business strategy can reshape an organization's future, increase shareholders' fortunes, and bring sizeable transformation in business performance. A well-developed strategy can also have trickle-down effects that may lead to improved stability, enhanced brand management and identification of SWOT. It is essential for key executives to be involved in strategic management and understand market environment, technology trends, competitive landscape, customer needs and stakeholder expectations.

In the new normal, three key aspects would be important. Firstly, digital transformation which is needed to support business strategy to enable cost efficiency, create value and drive growth in the post pandemic world. Second, an increased focus on collaborations within ecosystems, including partnerships with like-minded businesses to foster both enterprise and industry resilience. Third, a multilevel client relationship to gain better insights on the market thereby delivering invaluable customer experience. Therefore, in seizing the upsides of these trends, companies will need to transform their operations and financials as they reshape their strategy for a post-pandemic recovery.

In the Strategy and Transformation department at UHY James, we take a deep dive into the business and the external market forces, followed by identification of improvement areas across all departments and further creating and implementing several objectives and initiatives to enhance profitability and growth along with putting the right checks and balances in place to mitigate risk. Through our successful transformation efforts at some of the large family group businesses in the UAE, our clients see a lot of value in us as we



Dr. Anuraag Guglaani
Partner - Strategy, Transformation
Technology, Cybersecurity
UHY James Chartered Accountants

handhold them right from start to end and thereafter provide continuous ongoing support which has created long lasting positive impact and in setting up strong foundations to sustain and weather any storm coming ahead.

“Strategies are the bedrock of a business. Driving growth in a dynamic economic environment is possible only when strategies devised weave adaptability into the business model, resilience into the risk management framework of the business and keep cost efficiency and digital transformation at the centre stage of business transformation. Navigating a post pandemic business landscape is not easy but the right strategy can go a long way in driving sustainability of a business.”



Mr. James Mathew
CEO & Managing Partner
UHY James Chartered Accountants



Natalis

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ProMedica and Lenawee Community Foundation Partner with Resident Leadership on \$20M Rural Place-Based Investment

ProMedica and the Lenawee Community Foundation have announced a new partnership with the All About Adrian Resident Coalition to foster economic opportunity and improve health outcomes by establishing the ProMedica Adrian Ebeid Neighborhood Promise, a \$20M rural place-based investment over 10 years dedicated to scaling and implementing solutions to address health disparities in east Adrian. This represents one of the nation's largest place-based investments made in a rural community.

ProMedica Adrian Ebeid Neighborhood Promise is a community driven initiative for rural investment and community development. It will involve working with residents and stakeholders to close existing gaps in resource availability, accessibility, and attainability and eliminate disparities by investing in new and proven strategies. The initiative is intended to help improve the conditions in which residents live, work, and play to empower them to achieve their highest health potential.

ProMedica and the Lenawee Community Foundation recognize that sustainable community change requires long-term engagement, trust building and investment with and by the community. ProMedica Adrian Ebeid Neighborhood Promise will leverage the expertise of residents, businesses, and stakeholders, the unique assets of Lenawee County, and best practices for rural community development from other parts of the country to accelerate health and economic stability for thousands of individuals. Services and programs will be paired with economic learning and research to help ensure solutions will have a positive impact for generations to come.

As part of the initiative, the community will address and reduce barriers to health and economic vitality through policy, education, targeted social services programs, and evidence-based solutions while embracing the culture, diversity, arts, community and history of the region.



The vision and voice of the community will guide partnerships and investments focused on building and expanding the capacities of neighborhood infrastructure. Partners will co-design a physical space within the neighborhood to be operated by a diverse workforce, which will serve as a gathering place and facilitate job training, financial coaching, and other community services and resources.

Through data analysis and extensive conversations with neighborhood leaders and stakeholders, ProMedica and its partners have developed a deeper understanding of the lack of funding, infrastructure, and services in east Adrian. With significant long-term and intentional investment through this initiative, the community will be positioned to build upon the great work started by the All About Adrian Resident Coalition, City of Refuge Ministries International, Habitat for Humanity and several other organizations. The ProMedica Foundation will continue to support the effort through fundraising at the local and national levels to secure resources for the initiative. These generous philanthropic contributions raised from donors and partners will unite the community and make a lasting impact.

ProMedica's investment in rural placemaking is based on the success of the ProMedica Ebeid Neighborhood Promise in Toledo, Ohio, in 2016. ProMedica established the initiative to catalyze innovations that help to improve community health and well-being with a focus on social determinants of health. These efforts are centered around community voice, data-based decision making, and a focus on whole person health.

Source: <https://www.promedica.org/newsroom/>

Ahmed Al Qaseer appointed Acting CEO of Shurooq

The Sharjah Investment and Development Authority (Shurooq) has announced the appointment of Ahmed Obaid Al Qaseer as its Acting Chief Executive Officer.

In his new role, Al Qaseer will continue the ongoing concerted efforts to achieve Shurooq's vision of developing world-class projects and bolster efforts to drive national and foreign investments into the emirate. He will also oversee the management and operational execution of all multi-sectoral projects under Shurooq's portfolio, including its tourist and heritage destinations across the emirate.

Al Qaseer made formidable contributions in fulfilling the goals of Shurooq's plans and projects. He has facilitated the growth of businesses across sectors, in addition to strengthening Sharjah's status as a key investment, tourist and trade destination in the region.

Ahmed Al Qaseer joined Al Qasba Development Office in 2006 as Business Development Manager and was promoted to Director of Business Development in 2008.

He was an integral part of the team that transformed Al Qasba into the popular leisure and tourism destination it is today.

Following his highly successful track record with Al Qasba, Ahmed Al Qaseer played a key role in the establishment of the Sharjah Investment and Development Authority (Shurooq) in 2009.

As Director of Property Management in 2010, he was entrusted with the responsibility of managing Shurooq's properties as well as its operations, sales, and leasing.

The following year, he was promoted as Chief Operating Officer of Shurooq, and in that capacity, was responsible for the operational execution of Shurooq's portfolio of projects and destinations.

Source: <https://shurooq.gov.ae/media/>



SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

OUR PURPOSE

To passionately progress Sharjah

OUR PHILOSOPHY

Accelerate Prosperity

OUR BELIEFS

We are *Passionate* about delivering a positive impact
We *Challenge* our limits, and don't limit our challenge
We strive for *Perfection*, with a healthy dose of pragmatism
We can do great things, *Together*.

HEOLOGIC

We are delighted with the opportunity to introduce our services to all CEO Clubs Members.

Heologic is a group of companies that has successfully developed and has been using the patented Helium Survey Method for Hydrocarbons since 2004. Many important international operators have already trusted in our services with significant increase in their efficiency of their exploration investments and drilling success rate.

The traditional Oil & Gas Exploration methodologies face many geological uncertainties and challenges that result in a widely accepted success rate in exploration campaigns of 20 to 30%.

After more than 200 projects around the world we are confident to let you know that the success rate in Exploration drilling after Helium Survey mapping has been reported above 80%, multiplying by 3 times the average results of our customers, comparing to traditional methods.

HEOLOGIC

It is scientifically accepted that the higher helium anomalies in certain locations of the hydrocarbon fields are a direct indication of higher oil & gas presence. Our company was able to develop the technology to accurately measure the helium anomalies and therefore identify the zones of improved permeability, the contours of risk-free zones for drilling and the optimal points for wells placement.

As you can surely infer, adopting Helium Survey in your geological activities without delay will help you save millions of dollars of drillings in wrong locations as well as years of studies.

We would appreciate the opportunity to further explain the benefits of Helium Survey and learn about your geological challenges. Please contact me at ft@heologic.com and we will kindly coordinate a meeting at your convenience.



EXPLORATION



WELL DRILLING



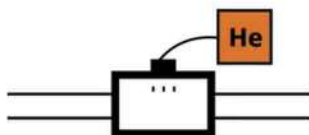
FIELD DEVELOPMENT



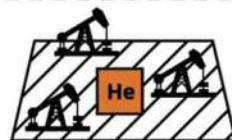
spatial helium survey



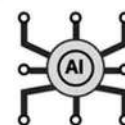
helium survey along seismic profiles



helium well logging while drilling



residual HC detection



driven by Artificial Intelligence



optimal well allocation



HC objects identified



optimal field production modeling

SRTI PARK Organises ‘Women in Technology Global Forum’ March 8



The Women in Technology Global Forum returns with its third edition on the eighth of next March, organised by the Sharjah Research, Technology, and Innovation Park (SRTIP), in cooperation with “Women in Tech”.

This comes with the participation of senior officials from different countries of the world and a selection of the most prominent leading figures of researchers specialists, thought leaders, representatives from international organisations in science, advocates of women’s empowerment and a number of female entrepreneurs.

The second edition of this forum, which was held virtually, was a huge success with the participation of more than 5,000 participants from 100 countries, who joined the virtual event to hear from more than 50 thought leaders.

His Excellency Hussain Al Mahmoudi, CEO of the SRTIP, expressed his happiness with the convening of the forum in its third edition, stressing that this forum translates the vision of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah.



Natalis Lux offers to all members of CEO CLUBS a 15% discount

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SolerCool Technologies offer from 10% up to 15% discount on its products to the members of the CEO Clubs Network.

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JVK Shipping Services offers 20% discount on storage and transportation to CEO Clubs members if they choose our warehouse / storage facility located in Al Quoz.

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YourTarget will develop a full marketing & advertising plan for your company, including strategy, creative development, content development, social media plan, SEO and PR.

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United Advocates offers CEO Clubs members a special 15% discount on their standard rates.

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Henson Group offers Free Migration to Cloud : Azure / AWS to CEO Clubs Members.

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SHREEM OHM offers 20 % Discount to CEO Clubs Members on Digital Chakra Scan, Energy Chakra Balancing, Aura Readings, RE-Energizing 5 Elements and 5 Senses Scan.

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Chancery Chambers are pleased to announce a discounted offer on our professional fee for CEO Club Members, who are availing our services in the month of August and September 2021.

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An Inbound Marketing Agency Based in Switzerland is looking to Expand its Methodology & Services in the Middle East and is interested in Investors & Partners who would like to be part of this growth trajectory

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13 year old organisation in Public Relations & Corporate communications agency is looking to further expand its nature of services and is interested in investors who would like to be part of this growth trajectory.

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If you are an investor looking for a passive income with high profits, our CEO Clubs valued member provides a trading token which is the right choice for you. This token provides investors the opportunity for high profit (X15) due to growth stage position

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CEO Clubs Member is looking for partners in agricultural commodities (Rice, Cooking Oil, Sugar, Wheat), real estate, refined petroleum products trading and automotive vehicles.

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The business consists of 40 one-bedroom hotel apartments, a restaurant area, and a banquet hall. The premises also has a small swimming pool, gym and steam, and sauna facilities.

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CEO Clubs Network is a corporate, membership-based, international business organization with members from various industries and chapters across globe. We focus on connecting CEOs & Entrepreneurs to share experiences, explore opportunities and grow business locally and internationally. We integrated our services to be compatible with both corporate and its senior executives, with our unique experience and effective tools, we are able to offer custom solutions to CEO and decision-makers, as well as marketing member's products/services

The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 15 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

We are passionate about our services below

- Executing the best service for our Members
- Providing maximum exposures to our Sponsors
- Giving extraordinary values to our Clients for their Corporate Events
- Serving our partners with our success model in CEO Club Franchising
- Providing integrated solutions to our Client who are looking for advice
- Offering unique opportunity to investors to grow together

MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

VISION

The Best Business Platform for CEOs & Decision makers worldwide.

VALUES

Trust, Passion, Humbleness, Happiness, Honesty, Growth, Creativity, Loyalty, Transparency, Gratitude, Excellence, Communication.

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