



CEO Clubs Network®

CEO CLUBS NETWORK E-NEWSLETTER

December 2021
Issue

5TH EDITION THE BURJ CEO AWARDS & BUSINESS SUMMIT

17 - 19 February 2022
Dubai, UAE



2016 - USA
2017- UK
2018- CHINA
2019- MAURITIUS





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About Us



Suriname, Tanzania, and Senegal Explore Opportunities through EXPO2020

CEO Clubs UAE, a chapter of CEO Clubs Network in partnership with these Governments have created several events to connect them with the regional and global investor community

Countries from the African region namely Suriname, Tanzania, and Senegal, were actively exploring investment and other opportunities to collaborate with the stakeholders from across the region and the globe through the World EXPO2020 Dubai. CEO Clubs Network hosted - Suriname: Oasis of Opportunities for the 'Republic of Suriname' in the presence of the President His Excellency Chandrikapersad Santokhi and other key ministers. Several investment opportunities were presented by Ministers, especially from Agriculture, Oil & Gas, Timber, Fishing sectors.

The Republic of Suriname is a country on the north-eastern Atlantic coast of South America, the most forested country of the world with 28 hectares of forest per capita. Suriname is the world's biggest asset in the fight against climate change and has enormous freshwater reservoirs. Surinamese live in harmony with a mosaic of people and unique biodiversity.



Furthermore, CEO Clubs Network also successfully led another event dedicated to tourism opportunities for the United Republic of Tanzania to 'Explore Tanzania Tourism' with Mrs. Mary Masanja – Deputy Minister of Natural Resources & Tourism of Tanzania; HE Edwin Rutageruka – Director of Economy at the Ministry of Foreign Affairs & East Africa Cooperation; Mr. Kijazi Allan Herbert Permanent Secretary at the Ministry of Foreign Affairs and Mrs. Susan Francisca Mashibe - Board Director of Tanzania Private Sector Foundation.

Tanzanian delegates made a comprehensive presentation with regard to tourism opportunities in Tanzania; its vast forest and huge wilderness areas; the financial benefits of investing in this sector and many more. Each speech was followed by an amazing entertaining video about Tanzania, its people; culture; cuisine, and nature. In order to consolidate received information, there was conducted a panel discussion with, Mr. Kijazi Allan Herbert – Permanent Secretary at the Ministry of Foreign Affairs, Ms. Lyimo Betrita James – Director General of Tanzania Tourism Board, Mrs. Hafza Mbamba – Director of Marketing of Zanzibar Commission for Tourism, Abdelaziz Al Ansari – Director of Sales of Grand Hyatt and Dr. Samir Mohamed – Founder-Chairman & MD of Air Chateau.

Suriname, Tanzania, and Senegal explore opportunities through EXPO2020

Each panelist presented their extensive expertise on the subject of tourism in general and tourism in Tanzania in particular. Namely, Mr. Kijazi Allan Herbert mentioned that despite the fact that the COVID-19 pandemic blocked tourism in many countries, the Tanzanian Tourism sector is successfully handling all precautionary measures of the matter. Ms. Lyimo Betrita James – Director General of Tanzania Tourism Board shared her knowledge concerning this specific type of activity for all the tourists worldwide. Mrs. Hafza Mbamba – Director of Marketing of Zanzibar Commission for Tourism, highlighted their achievements in the field, and Abdelaziz Al Ansari and Dr. Samir Mohamed encouraged guests to follow Dubai’s successful example in the matter of tourism; visa requests; infrastructure, and other achievements.

Over 100 CEOs, senior executives, and business owners attended the event and unveiled the opportunities and plan to explore more about the beautiful country with an amazing nature – Tanzania.

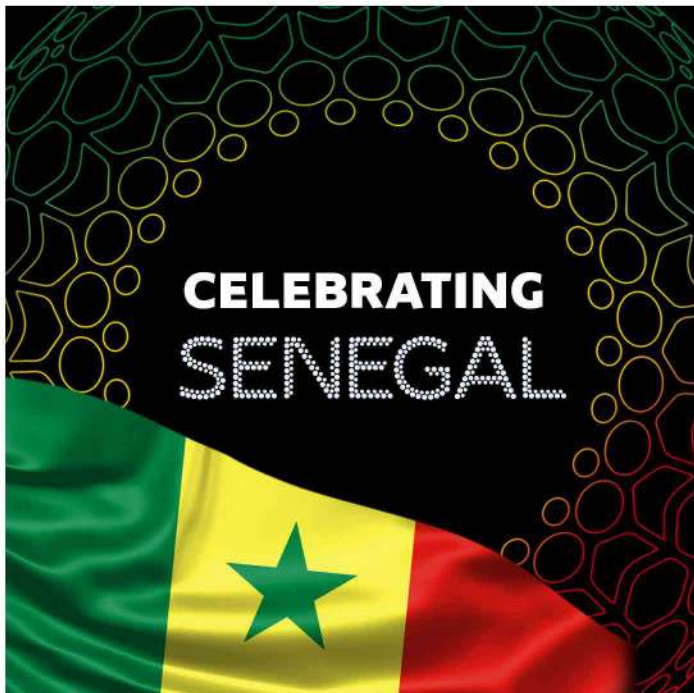
The ‘UAE-Senegal SME Summit’ promoted business opportunities in Small and Medium Enterprises both in the UAE and Senegal. Dr. Tariq Nizami, Founder & CEO of CEO Clubs gave his brief overview regarding business opportunities in Senegal, as well as the UAE which has been a role model of impressive success and great achievements for many countries in the world.

An opening speech was followed by the welcome speech of Mr. Idrissa Diabira, CEO at ADEPME, who gave a presentation on Senegal – its location; main products; foreign trade facilitation and procedures; what are the key benefits of being a trade partner; what is the export potential; what is the situation with export logistics among other aspects.

In order to know more about key industries presented at the Summit, there was a brief self-introduction of SME Representatives from Senegal. There were representatives from the F&B sector; IT; textile; leather; agriculture; wellness; fintech; digital security; hospitality and telecommunication.

Dr. Tariq Nizami moderated the panel discussion with expert panelists that included Abdel Aziz Mohamed Al Maazmi - Director of Dubai SME Department, Senthil Kumar – COO at Standard Pure Gold Trading LLC., Ramatoulaye SALL CEO at SGREEN, and Elimane KANE CEO at EMC2.

“CEO Clubs UAE members are well-positioned to connect with fellow members from local and international chapters. CEO Clubs Network Worldwide, a decades-old organization, has had chapter CEO Clubs in UAE since 2006 with more than 600 member companies in addition to 3000 affiliations and has connected over 16000 CEOs worldwide,” added Dr. Tariq Nizami, Founder & CEO of CEO Clubs.



CEO Clubs Celebrating 50 Year of UAE



Witnessing 50 years of UAE is definitely a blessing!

CEO Clubs celebrated the milestone with a pleasant dinner, live jazz music, and some entertainment along with plenty of networking. The event was attended by VIPs, Diplomats, CEO Clubs members, guests.

We would like to thank Sobha Realty for hosting us, as we join this great nation in celebrating 50 years of immense growth and inspiring vision.



CEO Clubs rewarded the exceptional entrepreneurs within the UAE recognizing their contributions to the city's entrepreneurial community and their respective industries.

The award also recognizes individuals and organizations who have aided the development of entrepreneurs across the UAE on the Occasion of 50th Years UAE National Day Celebrations.

CEO Clubs Insight in December

CEO Clubs Celebrating 50 Year of UAE



UAE - SENEGAL SME Summit



CEO Clubs Networks inline WITH EXPO 2020 partnership with Senegal hosted **"UAE - Senegal SME Summit"** on 13 December 2021 for SMEs to share knowledge and impact on innovation, entrepreneurship, and economic development for both Dubai and in Senegal.

We are committed to helping SMEs to connect and stay connected through our networking events, and providing a platform for CEOs and Entrepreneurs to continue learning and exploring opportunities.



Explore TANZANIA Tourism Event



CEO Clubs Network is proud to have hosted the Tanzanian Delegation in line with the Expo 2020 Dubai on December 14 which included Honorable Deputy Minister of Natural Resources & Tourism of Tanzania Mrs. Mary Masanja, in promoting the Tourism sector in Tanzania.

"Explore Tanzania Tourism event" was aimed at promoting an already booming sector and was encouraging more people to visit and invest in the country. CEO Clubs Network is happy to have connected the ministry to potential partners, clients and investors.



Explore TANZANIA Tourism Event



About The Burj CEO Awards



The “Oscars” of the business world and a class-by-itself annual celebration of success which has already recognized more than 100 CEOs and organizations from all over the world for their outstanding achievements and significant contributions to the local and global economy. The long-awaited Burj CEO Awards 2022 is finally approaching us!

ABOUT THE AWARD CREATOR

CEO Clubs Network is one of the largest Business Networking, member-based Organizations were an exclusive Network for CEOs and Senior Executives across the globe. Its members get connected with over 18,000 decision-makers from various sectors and stay connected through monthly activities. The Network runs over a decade and operates in its regional office in Dubai, UAE, which is under the Patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum, Dubai Royal Family Member, and received local and international recognition including the Dubai Quality Appreciation Award 2017 presented by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.



THE BURJ CEO AWARDS & BUSINESS SUMMIT 2022 5th EDITION IN DUBAI

Having hosted the Burj CEO Awards successfully in Washington. DC, London, Shenzhen and Mauritius, now we are hosting the first-time ever Burj CEO Awards in one of the fastest-growing economy, Dubai, UAE. And its Business Summit is going to happen at EXPO site, we thanks to EXPO 2020 Dubai, has brought many opportunities to people here and worldwide



Mauritius - 2019



Shenzhen, China - 2018



London, UK - 2017



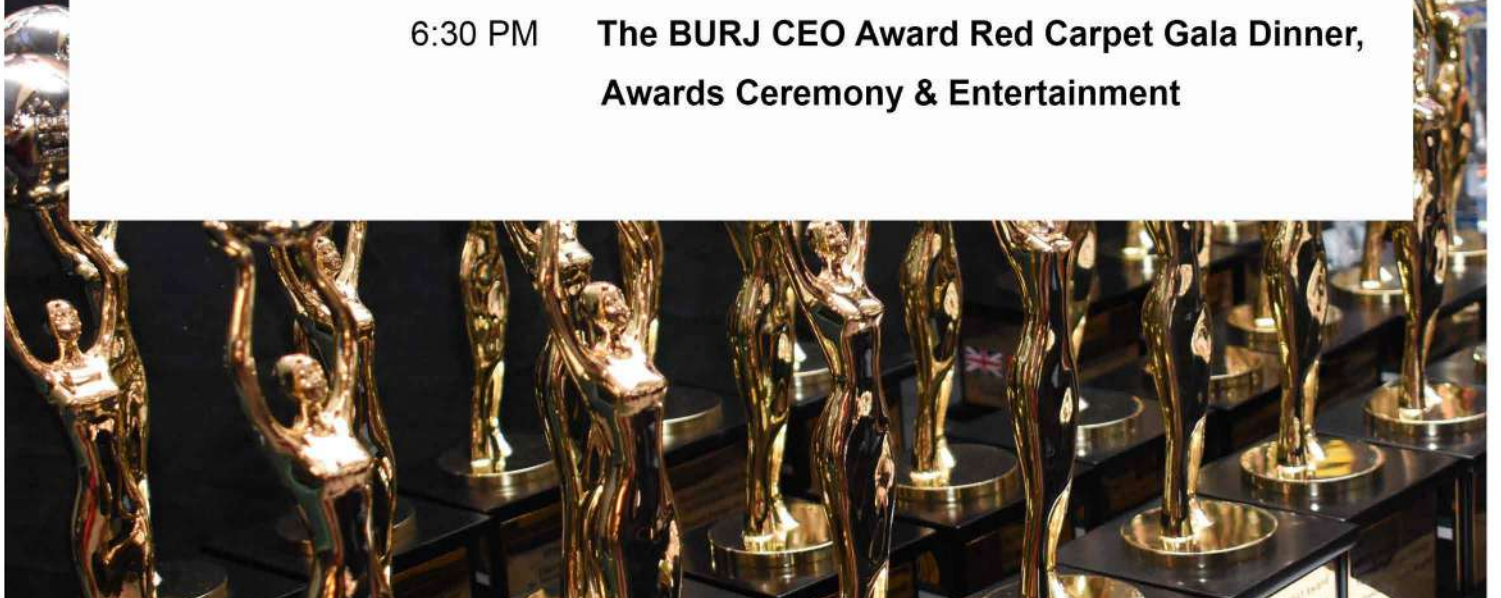
Washington DC, USA - 2016

The Burj CEO Awards & Business Summit

17 - 19 February 2022

AGENDA

- Thursday, February 17, 2022**
- 9:00 AM **The BURJ CEO Business Summit at EXPO Site**
 - 9:30 AM **Arrival & Registration of the Participants**
 - 1:00 PM **Business Summit (Panel Discussion)**
 - 2:00 PM **Networking Lunch**
 - 3:00 PM - 7:00 PM **End of Business Summit**
 - Industry Focus & Country Presentations and Networking Session**
- Friday, February 18, 2022**
- 9:00 AM - 4:00 PM **BURJ CEO Conference**
 - "Dubai Expo! The World of Opportunities"**
Key Speakers, Country Presentations, Panel Discussion
 - 7:00 PM **Cocktail Reception**
- Saturday, February 19, 2022**
- 9:00 AM **Golf Day or Dubai EXPO 2020 Visit**
 - 6:30 PM **The BURJ CEO Award Red Carpet Gala Dinner, Awards Ceremony & Entertainment**





5th Edition
The Burj CEO Awards & Business Summit 2022

17- 19 February 2022
Dubai, UAE

Sponsorship

www.burjceo.com

Why Sponsor?

1) Increase your Brand Reach and Exposure

As a sponsor, there are numbers of different opportunities to drive exposure and get noticed by new clients. Through our various packages, the URJ CEO Awards 2022 works closely with our sponsors to understand their objectives.

2) Generate Strong Leads

With the right audience, the BURJ CEO Awards 2022 confidently attracts strong leads.

3) Deliver Great ROI

The BURJ CEO Awards 2022 will deliver an extremely targeted and direct route to clients, giving you higher return on investments (ROI).

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5TH EDITION THE BURJ CEO AWARDS

19 February 2022 - Dubai, UAE

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Indian businessman announces \$100 million investment in Jammu and Kashmir



Century Financial chief Bal Krishen signs MoU to build 3 hotels in newly-formed Union Territory

Bal Krishen, chairman of Century Financial, signed a memorandum of understanding in this regard with the Jammu Kashmir government at a special event in Dubai on Friday.

The exclusive get-together, described as a 'meeting of hearts', was presided by Manoj Sinha, the lieutenant-governor general of Jammu and Kashmir.

The MoU was signed by Ranjan Thakur, principal secretary, industries and commerce department (Jammu and Kashmir) and Bal Krishen in the presence of Aman Puri, Consul General of India in Dubai, Fahad Al Gergawi, CEO of the Dubai Investment Development Agency (Dubai FDI), and several UAE-based business owners, investors, and entrepreneurs.

Century Financial owner Bal Krishen, who originally hails from the Doda district in Jammu and Kashmir, said he will set up three hotels and a mix-use development project in the union territory to strengthen its hospitality and tourism industry.

The MoU comes on the heels of three other landmark agreements between the Jammu and Kashmir government and UAE-based companies.

Source: <https://www.khaleejtimes.com/>



DGCX Signs MOU with Ajman University to Develop Future Talent



The Dubai Gold and Commodities Exchange (DGCX) has partnered with Ajman University to embark on a strategic collaboration that will enable the exchange of expertise as well as foster the development of professionals across the financial sector.

As part of the MoU, both organizations will exchange knowledge, host joint events such as conferences and lectures, and provide one another with access to academic and professional platforms in mutual areas of interest.

As part of the agreement, the DGCX will also train two students from Ajman University during each semester as well as summer period. The training will provide students with hands-on work experience, enhancing their knowledge around the financial sector and providing them with in-depth insight into how the exchange operates, as well as its role in enhancing the capital markets.

Les Male, CEO of DGCX, said: “We are delighted to enter this strategic partnership, which marks another step in our outreach to educational institutions. The agreement further reiterates our commitment to building greater awareness around the commodities and futures market as well as sharing insights and best practices with Ajman University’s students. We strongly believe that today’s youth represent tomorrow’s leaders - and are pleased to provide the next generation with on-hands exposure to the industry, to help them to play an active role in the future of the financial markets.”

Dr. Karim Seghir, Chancellor of Ajman University, said: “This partnership with DGCX will strengthen our ties with the industry and will reinforce knowledge and hands-on expertise of AU’s students. I am confident that both institutions will benefit from the shared body of knowledge and expertise, which will contribute towards developing highly trained talents for the industry.”

Source: <https://www.dgcx.ae/news/>

Emirates NBD joins UAE Trade Finance Gateway project led by Etihad Credit Insurance to ease liquidity access for businesses

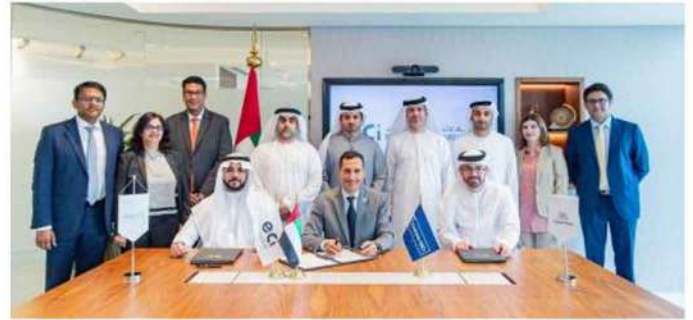
Etihad Credit Insurance (ECI), the UAE Federal export credit company, has signed an MoU with Emirates NBD, Dubai's largest bank and one of the leading banking groups in the region, and Crediti Fintech, for the implementation of the 'UAE Trade Finance Gateway'. The innovative receivables financing marketplace is designed to help businesses based in the UAE obtain fast and easy access to finance and boost their business, while supporting the UAE's 'Operation 300bn' industrial strategy which aims to raise the sector's contribution to GDP from AED133 billion to AED300 billion by 2031.

The public-private partnership will position ECI as the main gateway enabling ECI, banks and exporters to trade credit and financial solutions on one unified platform. ECI insurance cover will enable businesses to obtain secured loans from Emirates NBD, powered by Crediti Fintech's Moni-move platform.

In addition to Emirates NBD, ECI is also collaborating with other banks in the UAE to encourage smooth collaboration between all parties in an end-to-end digitised process with standardised mechanisms for counterparties to monetise their receivables.

Supported by the UAE Ministry of Economy, the project effectively addresses the shortage or restricted availability of trade finance solutions for small enterprises, while simplifying cumbersome, confusing and time-consuming processes.

Commenting on this agreement, Massimo Falconi, CEO of Etihad Credit Insurance, said: "Launched as part of the UAE's golden jubilee, The UAE Trade Finance Gateway addresses a number of challenges faced by exporters and re-exporters in obtaining finance to fund their working capital requirements. In collaboration with leading banks and financial institutions in the country, it will help SMEs through a wide range of financial and technological solutions to establish a strong SME sector and a resilient economy. We're delighted to partner with Emirates NBD to further boost UAE's economic development."



Meanwhile, Ahmed Al Qassim, Group Head, Corporate and Institutional Banking at Emirates NBD, said: "We are delighted to form this strategic alliance with ECI and Crediti Fintech to be part of the UAE Trade Finance Gateway. A receivables financing marketplace backed by ECI's strong insurance coverage will help to strengthen the financial supply chain for UAE businesses and further boost the nation's position as a global trade hub. A strong financial supply chain network not only helps small enterprises in obtaining faster financing at competitive rates, it also benefits large corporates by meeting consumer demand and supporting sustainable business growth. Such robust, inclusive financing facilities will immensely benefit our economy, helping businesses grow and raising the industrial sector's contribution to the UAE's GDP. As a digital frontrunner in the region's banking sector, Emirates NBD remains committed to creating innovative solutions that fuel economic growth in close alignment with the UAE government's strategies."

Source: <https://www.zawya.com/>



The vision for Immersion4 is deep rooted in the principals of Eco Conservation and Environmental Conservation

Exclusive Interview with Serge Conesa, Founder Chairman & CEO at Immersion4 by Teletimes International

Please tell us a little bit about the vision behind the Immersion4 technology?

We believe in a world based on Eco Conservation and environmental conservation, which are two of the four main principals that drive Immersion4 technology. I do believe we are past the stage where the world can heal itself without cost to mankind. The planet does not buffer for humanity's current lifestyle. The global trends due to evolving demographics, outdated industrial business models and scarcity in natural resources are fueling the upcoming massive challenges humanity is facing. Adapting and preserving what is left without pollution, emission and unnecessary use of natural resources is mandatory. To achieve that, we have to come back to the root of every thing: we must rethink designs, usages and lifestyles. Immersion4 is right at the crossroads on an inflection point solving the datacenter pollution and energy consumption with a positive impact towards achieving the SDG 17 Goals. We are entering an era where data is the 8th natural resource. However, data centers consume almost 15% of the world's electricity whilst data production implies heat generation. This is where all the laws of physics and effects mentioned above converge together defining the exchange rules. Using the most efficient way, i.e. "liquid to liquid", Immersion4 DTM systems manage, collect, optimize and transport the digital heat dissipated so most of those calories can then be used to generate heat/cool electricity using any cooling/heating system, becoming a great complement to any renewable energy solution.

Has the Immersion4 mission evolved and grown over time? Would you like to talk a little bit more about the benefits Immersion4 is bringing to the global economy?

Ten years have passed since the time I was back in Washington DC working on the world energy consumption as part of a trusted company from the US Government. I realized that datacenters and air cool electronics are a big problem. Over the years, I saw the depth of a problem that is only getting bigger as the world produces more data. I realized that we can address it only by "coming together". The vision for Immersion4 is deep rooted in this realization. I have created Immersion4 to address two main concerns for any nation: Data & Energy sovereignty whilst sharing the value chain. We achieve this using "I4IBM". I4IBM is Immersion4 Industrial Business Model. It is 100% circular economy based: we create local production sites (CoolINT), and labs (CoolLabs) partnering with universities all around the world. I4IBM "Immersion4 Industrial Business Model" is ahead of the COP26 recommendations already. It has been created with the objective to go fast, put a scalable, organized & structured way to do business locally with a reduced carbon footprint. I4IBM creates jobs locally and enhances university R&D.

I4IBM is applicable all around the world, offering equal transparency and understanding. Every nation with their own industry and their own people can benefit from it as they will contribute to it themselves. This will help reduce GHG, CO2 & micro particles emissions and water consumption as well as energy consumption, energy financial debt. I4IBM will ultimately improve a nation's GDP while reducing pollution. More than ever, the Immersion4 business model, based on circular economy and reduced carbon footprint, appears to be the right answer to limit companies' and nations' economic impact and dependence in case of crisis like the one due to the Corona virus. Bundling innovation, technology, methodology and business models is the only way we found to change the current model;

The vision for Immersion4 is deep rooted in the principals of Eco Conservation and Environmental Conservation

this new approach is highly economically viable for everyone and reduces people migration due to economical reason. Reducing the carbon footprint at each stage, from production to delivery, and creating value for communities are the way to help reduce the impact of climate change. I4IBM has been designed to share the value chain with fully involved local investors and industrial partners.

Can you share some details around what kind of energy waste and GHG are being produced through data center energy consumption around the world?

The digital era contributes to reducing carbon emission. However, moral, economic and financial incentives must be put in place to stop this explosive growth of E-waste and e-waste exponential data production. How we cool off electronics in general, and more specifically datacenters, is the root of our suffering. Data performance and programmed obsolescence are generating the e-waste recycling problem. For decades we have tried to perform air cooling by using better cooling systems, adding water to the rack, putting datacenters in cold regions. However these fixes are temporary and fundamentally flawed as our world is digitalizing: Datacenters went from consuming 5% of the world energy in 2016 to 20% in 2025, representing 10% of GHG emissions and over 2 trillion liters of water. On the electronic side, we have protected PCB's against humidity, corrosion, oxidation with chemical layers called "conventional coating" and highly toxic brominated flame retardants, which is a critical problem for e-waste recycling. Immersion4 technology is about re-thinking electronics cooling. We are back to the roots of electronics itself: air cooling is the problem. Today, we are cooling any type of legacy electronics without using natural resources such as air and water, through recyclable DTM & IBC-Miners systems with 100% biodegradable engineered liquids. This drastically reduces the data-center infrastructure, cooling and energy costs, avoiding the need for the chemicals previously mentioned, bringing sustainability in the data world and allowing urban mining.



We preserve the natural resources of air and water as this is what biodiversity and humanity need. We use ICE Coolant liquid for electronics: not only does it protect from humidity, corrosion, and oxidation, allowing urban mining, but it also collects the digital dissipated heat 1500 times better than air cooling, enabling the best thermal exchange ("liquid to liquid") for recovering and reuse. From Exascale to EDGE datacenters, Immersion4 has as unique product offerings for any type of datacenter, cloud, container, data-room through the two product offerings of DTM and IBC-Miners systems. The concept is simple: Distributed / Decentralized / « Data as Energy » "Pay as you Grow" / Any building / Any to Any. The best sustainable and economical answer from Blockchain to AI National regulations related to GDPR can also have an important impact. Many nations impose their data to be processed locally. Companies cannot use cloud services or datacenters located outside of their country. This might help the diffusion of decentralized, but local EDGE datacenters. Important issues are connectivity, urban space availability and generated pollution such as CO2 and noise. EDGE Datacenters where the DATA are collected and processed have to be well connected to the network, in collaboration with local telecom service providers using DTM "pollution free" technology.

URBAN integration – Immersion4 DUDETM Architecture addresses all of them with the utmost mission to host any IT loads and applications locally in accordance with the mapping & zoning plans, generating new sources of revenue to communities.

The vision for Immersion4 is deep rooted in the principals of Eco Conservation and Environmental Conservation

GRID's & Internet – With less pressure on the GRID's and being less demanding in cooling infrastructure and energy consumption/pollution emission, EDGE Datacenters can now be implemented teaming with any service provider networks such as 4G, 5G and/or fiber point of presence “POP” to create as well DATA hosting capabilities using as best internet network access connectivity.

Financials – No more Upfront sizing or initial CAPEX. Huge CAPEX reduction for real-estate and cooling infrastructures as they downsize and reduce OPEX through energy sources optimization with no dedicated buildings having massive footprint reduction. And all of this with the potential re-use of the digital dissipated heat. That is what immersion4 brings to the market “Making the cloud cool again”. As a keynote speaker, I often ask if it makes sense to cool a glass of champagne by cooling an entire room or by cooling just the champagne itself? It makes the audience smile instantly. Well, this is what today's datacenter technology is about, cooling an entire room to cool a server with a hot spot somewhere in the room. Today our past technology choices are impacting our planet dearly under the name of digitalization. We have the solution: IMMERSION4

Using the most efficient way i.e. “liquid to liquid”, Immersion4 DTMTM systems manage, collect, optimize and transport the digital dissipated heat so it can be re-used through heating/cooling systems”

Has the Immersion4 technology been applied in projects so far? Would you like to share any recognition you have received?

Immersion4 has received prestigious awards since 2018 for its technology such as International Inventions Show in Geneva (4 awards), ITU Best use of ICT and Global Excellence Awards in 2019.



Mr. Serge Conesa
Founder Chairman & CEO
Immersion4

Labeled by Solar Impulse as one of the 1000 upcoming companies to save the world and Forrester Sustainability Report in the magic quadrant up-right corner in 2020. Since 2019, we are the ITU Sustainability Partner and “AI for Good” Gold partner. This year, Immersion4 DTM technology has been presented at the 2021 GITEX edition on DEWA booth.

Today, Immersion4 technology has been deployed and its technology is in demonstration all around the world at HPE Innovation centers in Dubai (UAE), Riyadh (Saudi), Geneva EMEA HQ (Switzerland), Casablanca (Morocco), Innovation Center City of Las Vegas (USA), SNCF Paris (France), ENS/CNRS Lyon (France), Akuo Energy Paris (France), E&Y Paris la Defense (France) and DEWA Dubai (UAE) with everything up to complete satisfaction.

Source: <https://teletimesinternational.com/>

Dubai Duty Free 2021 - A Year in Review

Despite the challenges of 2021, Dubai Duty Free achieved highlights both in terms of its sales as well as strengthening its position as an innovative and expanding retail operation. As the closing days of 2021 beckon, we look back on the highlights of the year so far:



JANUARY

Dubai Duty Free supported the 26th running of the Dubai Shopping Festival as a Strategic Partner for the sixteenth consecutive year.

Dubai Duty Free supported the Omega Dubai Desert Classic, which was won by British player Paul Casey, his 15th European Tour title since 2001.

FEBRUARY

Dubai Duty Free supported the 13th Emirates Airline International Festival of Literature attended by world-renowned authors.

The 29th Dubai Duty Free Tennis Championships was held behind closed doors as per the guidelines of the UAE authorities, and carried a prize pot of \$3.6 million. The WTA week was won by two-time Grand Slam winner and former World No.1 Garbine Muguruza, while Wild Card entrant, Aslan Karatsev, won his very first ATP title.

MARCH

Dubai Duty Free sponsored the Dubai Irish Golf Society (DIGS) annual Mark Fahy Memorial Golf Tournament at the Jumeirah Golf Estates which was won by William Joyce.

APRIL

The 26th staging of the Dubai Duty Free UAE Nationals Cup attracted a strong field of players from all age ranges and was won by Rashid Al Jassmy. Dubai Duty Free, through its own Foundation, donated AED3 million to the '100 Million Meals' campaign, aimed at providing food parcels for disadvantaged individuals and families across 20 countries in the Middle East, Asia, and Africa during the Holy Month of Ramadan.

Dubai Duty Free sponsored the first of the two race meetings at Newbury Racecourse, which saw two days of top class racing action and was by Alcohol Free ridden by jockey Oisin Murphy. Dubai Duty Free supported the NAS Ramadan Sports Tournament as Platinum sponsors and participated in three sporting events.

As part of its ongoing development of its retail offer, Dubai Duty Free opened a 243 square meters Forecourt Public Shop at Terminal 3 of Dubai International Airport.

MAY

For the 20th consecutive year, Dubai Duty Free received the 'Best Airport for Duty Free Shopping in the Middle East' at the Business Traveller Middle East Awards at a ceremony held online for the second time.

JUNE

As part of its celebration of World Environment Day, Dubai Duty Free launched a significant environmental initiative; the Dubai Duty Free Ecosystem Restoration Journey - 'Plant a Tree, Plant a Legacy'.

Dubai Duty Free hosted the 27th annual Dubai Duty Free Golf Cup at the Fire Course of Jumeirah Golf Estates and was won by Mick Cairns. At the virtual award ceremony for the Duty Free News International (DFNI) - Frontier Asia Pacific Awards, Dubai Duty Free won in the category 'Exceptional Achievement by an Airport Retailer in the Middle East'. The award marks the retailer's twentieth win in this category, which was previously named 'Middle East Airport Travel Retailer of the Year'.

Dubai Duty Free 2021 - A Year in Review

JULY

Dubai Duty Free supported the 24th running of the Dubai Summer Surprises as a Strategic Partner for the seventeenth consecutive year.

Dubai Duty Free returned to Ireland for the 7th Dubai Duty Free Irish Open which was held at Mount Juliet Estate and Golf Club and was won by Australian golfer Lucas Herbert.

AUGUST

Colm McLoughlin was named as one of the 100 Images RetailME ICONS at an exclusive celebration and awards gala held at JW Marriott Marquis Hotel, Dubai.

Dubai Duty Free returned to Ascot Racecourse for the Dubai Duty Free Shergar Cup, the world's premier international jockeys' competition which was won for the third time by The Ladies Team.

At the virtual summit for the 14th edition of Asia Africa Business and Social Forum 2021, Colm McLoughlin was announced as one of the recipients of the AsiaOne COVID-19 Commitment Award.

SEPTEMBER

As an airport retail partner, Dubai Duty Free opened an EXPO 2020 official store in Concourse B of Dubai International Airport.

Dubai Duty Free ended its racing season at Newbury with the two-day flat racing festival, the Dubai Duty Free International Weekend which was won by Clive Cox trained Wings of War ridden by jockey Adam Kirby.

Dubai Airports in partnership with Dubai Duty Free won the global edition of the TR Business Travel Retail Awards as 'Best Airport Voted by Millennials'.

OCTOBER

The Irish Village, which is part of the Dubai Duty Free Leisure division, opened in Jubilee Park at EXPO 2020.

Dubai Duty Free signed a Memorandum of Understanding with the UAE Ministry of Human Resources and Emiratization (MOHRE) to offer exclusive benefits to UAE Nationals working in the private sector under the Ministry's Absher Initiative.

Dubai Duty Free started accepting Russia's MIR card as part of an exclusive agreement between Network International and MIR.

As part of the second The Moodie Davitt Virtual Travel Retail Expo, Dubai Duty Free won four awards in the Middle East & Africa category for the inaugural Travel Retail Superstars Awards including 'Star Team - Shopfloor' for DDF Brand Ambassadors Team for Pernod Ricard, 'Star Team - Back Office' for DDF Operations and HR Team, 'Star Individual - Shop Floor' for DDF Sales Assistant, Ali Attia Ali Elsayed and 'Innovation - Back Office' for DDF IT Team for the Home Delivery Specials service.

At the same event, Dubai Duty Free also won two awards at The Moodies Travel Journey Digital Awards which included the 'Best Creativity and Innovation during Covid-19' for the Home Delivery Specials service and 'Best Use of Social Platform'.

Dubai Duty Free opened a 100sqm Christian Dior in Concourse B of Dubai International Airport. At the Frontier Awards ceremony in Cannes, Dubai Duty Free won its record tenth 'Airport Retailer of the Year' Award.

Dubai Duty Free supported the Dubai Moonlight Classic, which was won by British player Bronte Law.

Dubai Duty Free 2021 - A Year in Review

NOVEMBER

The Irish Village celebrated 25 years of award-winning hospitality, since opening in October 1996.

Dubai Duty Free supported the Dubai Airshow and co-sponsored the Gala Dinner with a special performance by The Script, which was held at Atlantis, The Palm.

Dubai Duty Free was the official event supporter of the DP World Tour Championship - Race to Dubai which took place at the Jumeirah Golf Estates and was won by Collin Morikawa.

Dubai Duty Free supported the two-day annual MEADFA Conference held at Jumeirah Creekside Hotel in Dubai and played host to all delegates and guests at a Gala Dinner on the first day.

Colm McLoughlin was honoured with a 'Lifetime Achievement' award at the Gulf Business Awards held at Central Park Towers in Dubai International Financial Centre.

Dubai Duty Free hosted the 28th Dubai Duty Free Golf World Cup, with over 80 overseas and local representatives from the global duty free industry and was won by Marius Fouche.

DECEMBER

Dubai Duty Free supported the Emirates Airline Dubai Rugby 7's.

Dubai Duty Free returned to the high-seas with its sponsorship of the Dubai Duty Free Sailing League Regatta which took place at Dubai Offshore Sailing Club.

Dubai Duty Free was a presenting sponsor of the 8th Dublin Arabic Film Festival (DAFF) which was held online for the first time due to ongoing threat of the Covid-19 pandemic.

At the annual Global Traveler - GT Tested Reader Survey Awards held in Los Angeles, California, Dubai Duty Free was named the 'Best Duty-Free Shopping in the World' for the fifteenth consecutive year by the publishers of US-based magazine Global Traveler. The win also gave the retailer a Crystal Status award.

Dubai Duty Free marked its 38th Anniversary with a 25% discount offer on a wide range of merchandise on 18th to 20th December and achieved sales of Dhs87 million (US\$23.878 million) over three days.

A second 100sqm Christian Dior boutique opened in Concourse A of Dubai International Airport. Dubai Duty Free opened a 254sqm Louis Vuitton shop in Concourse B of Dubai International Airport.

Dubai Duty Free is expected to end the year with an annual sale of Dhs3.5 billion or US\$960 million.



Source: https://www.dubaidutyfree.com/ddf_news

Shurooq launches 1.5-km Khorfakkan Beach expansion project



The Sharjah Investment and Development Authority (Shurooq) has announced the launch of the Khorfakkan Beach expansion project, the first-of-its-kind inclusive beach destination in Sharjah's Eastern region. The project will expand the present 1.5-km stretch of beach to 2.5 km.

Set for completion by the end of 2022, the project will include a series of restaurants and cafés along the beach, a fully equipped gym, fountain and other attractions, including service facilities and amenities that cater to the needs of all visitors including parking, and other services.

Khawla Sayed M. Al Hashimi, Director of Project Development of Shurooq, emphasised that the Khorfakkan Beach expansion project aligns with the vision of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, which seeks to bolster the emirate's touristic appeal by boosting the quality of services at its destinations to meet the ambitions and needs of residents, visitors and tourists.



SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

“The beach destination has been receiving foot-falls not only from Khorfakkan city, but also from Sharjah and the UAE since it opened to visitors in December 2019. Located in one of the most stunning natural coastlines with picturesque natural views, Khorfakkan is one of the most attractive cities in the Eastern region. It has also been attracting qualitative investments, and the new beach expansion will further enhance investments opportunities across a variety of sectors,” she added.

The first phase of the Khorfakkan Beach project was developed by Shurooq in collaboration with a host of public and private entities. Valued at AED 95 million, the first phase stretched for one km and was inaugurated by His Highness the Ruler of Sharjah in December 2019.

This phase featured football and basketball courts, multipurpose sports courts, a walkway overlooking the beach, with showers, bathrooms and changing rooms, aqua sport and adventure corner open to all visitors, children's play areas that meet the highest international safety standards, jogging and bicycle tracks, and an amphitheatre that overlooks the beach to host a plethora of activities and events.

It also included a central plaza, 315-vehicle parking lot, eight food trucks and four kiosks, 15 trade units that include restaurants, cafés, retail outlets of local and international brands, as well as a beach park, picnic areas, and areas dedicated to families.

Source: <https://shurooq.gov.ae/>

SRTI Park Launches Smart Warehouse Project

The Sharjah Research Technology and Innovation Park (SRTI Park) announced new warehouse projects through its partnership with the private sector represented by Al Midfa Investments Group (L.L.C), to establish and develop 15 warehouses with special technical specifications and different sizes at the SRTI Park, at an initial cost of about AED13 million, and over a total area of 86,000 square feet.

This came through a cooperation agreement signed by Hussain Al Mahmoudi, CEO of the SRTI Park, and Ahmed Mohamed Al Midfa, Chairman of Al Midfa Investments Group(L.L.C). The construction works of the project will start at the beginning of the first quarter of 2022, and is planned to be delivered in the second quarter of next year 2023.

The ready-made warehouses project represents a new addition to the group of projects incubated by the SRTI Park, and it is also an opportunity for business owners who wish to benefit from innovative and advanced storage solutions with large areas and distinctive quality, which will attract major technical business companies that need special warehouses for work and storage, such as “fulfillment centres” or what is known as “fulfillment houses.

مجمع الشارقة للبحوث
والتكنولوجيا والابتكار
Sharjah Research Technology
and Innovation Park



Al Mahmoudi stressed that the launch of the smart warehouse project came in accordance with the SRTIP's plan of activating the role of education and universities in scientific research, as well as enhancing their role in society and developing the national human cadre.

Al Midfa expressed his happiness with this partnership with the SRTI Park stressing the importance of the joint and parallel cooperation between the private and the public sectors to serve the economy of the Emirate of Sharjah in supporting the innovative and knowledge industries represented by scientific research and universities.

Source: https://srtip.ae/srti_news/





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The business consists of 40 one-bedroom hotel apartments, a restaurant area, and a banquet hall. The premises also has a small swimming pool, gym and steam, and sauna facilities.

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The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 15 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

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