



CEO Clubs Network®

CEO CLUBS NETWORK E-NEWSLETTER

April 2022



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives

100 —
MILLION
MEALS

The biggest food drive
in the region

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CEO Clubs Network Supports "One Billion Meals"

CEO Clubs Network being the supporting partner of the "One Billion Meals" initiative, the largest charitable initiative in the region to support the poor and needy around the world, which was launched from the UAE to the world at the beginning of the month of Ramadan, with the announcement of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, "may God protect him." It is a continuation of the 100 million meals program, which has provided more than 220 million meals since it began last Ramadan, exceeding twice its main proclaimed objective.

The "One Billion Meals" project builds on last year's "100 Million Meals" campaign by adding 780 million new meals to the 220 already delivered by the "100 Million Meals" campaign, bringing the total number of meals distributed to one billion beginning with the holy month of Ramadan.

This initiative will involve 50 countries around the world, bringing together the largest number of individuals, companies, institutions, businessmen, and personalities known for their humanitarian work to help provide a food safety net and support the UN's 2030 Sustainable Development Goals, which include the goal of ending hunger in the world.

Under the umbrella of "Mohammed bin Rashid Al Maktoum Global Initiatives," the 100 Million Meals campaign was launched on the eve of the start of Ramadan 2021, providing a platform to individuals, institutions, and companies inside and outside the UAE to donate food support to the needy and low-income groups in dozens of disadvantaged communities around the world.



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مليار وجبة
1 BILLION MEALS

The donations started flowing as soon as His Highness Sheikh Mohammed bin Rashid Al Maktoum announced the campaign's commencement, in a vivid expression of the UAE society's principles of compassion, solidarity, and giving, which are strongly ingrained in the UAE culture, which is keen on solidarity with everyone throughout the world, regardless of geographic location, ethnicity, or belief.

The campaign received tens of millions of dollars from major donors in the UAE, including government and private sector institutions, as well as the business community. The Mohammed bin Rashid Al Maktoum Humanitarian and Charity Establishment provided 30 million dirhams, Dar Al Ber donated 20 million dirhams, and the Al Rostamani Group donated ten million dirhams. The Dubai Electricity and Water Authority (DEWA), the Dubai Roads and Transport Authority, and the Emirates Islamic Bank each contributed 5 million dirhams.

While preparations for the start of "Mohammed bin Rashid Al Maktoum Global Initiatives' "Billion Meals" campaign continue, corporate sectors, institutions, and all segments of the UAE society are inspired for a new season of generosity and giving, as the holy month of Ramadan approaches.

GET INVOLVED

100
MILLION
MEALS

THE BIGGEST
food distribution
campaign in
the region

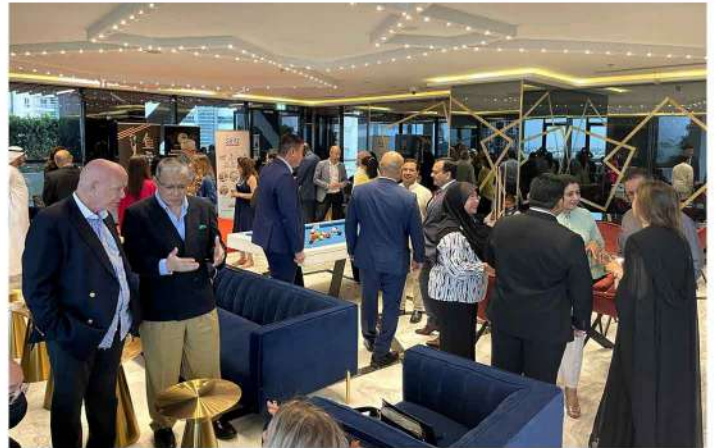


CEO Clubs Members Iftar, 18 April 2022

Iftar is the time of gathering together, sharing foods, celebrating friendship, expressing your gratitude and much more...

In the holy month of Ramadan 2022, CEO Clubs in association with Danube Properties took great pleasure in hosting CEO Clubs Member Iftar on 18 April in Bayz by Danube properties.

It is a networking-focused event. Members enjoyed the cozy atmosphere, greeting and catching up with one another. In the CEO Clubs events, doesn't matter old or new members, we are always welcoming, putting great trust into the community building because we are a big family.



Celebrating the Team's Spirit, Georgia Trip!

CEO Clubs took its team to Georgia to celebrate the Team's Spirit on 6 -10 April 2022

Every successful company thrives on the power of teamwork. CEO Clubs Network places a high value on collaboration in our company, within its team, and the community. That is why we decided to share our joy of success by taking a week off from work and flying to Georgia for a retreat.

The trip was an unforgettable experience. The team was able to see the beauty of Georgia, from the warm hospitality of Astoria hotel to the Gudauri snow trip, from peach flowers to the church of Signagi. Our laughter and joy-filled every place. And we're able to know each other more through parties, dinners, games, and fun activities.

From the last 6 months of EXPO 2020, our team has put a huge effort into the business forums of different country pavilions, B2B meetings, and the Burj CEO Awards 2022. That has come from a dedicated team and their passion for the work.

“Creating amazing memories, rewarding ourselves, and celebrating success always impact our work and life. The Georgia trip has brought a lot of energy to our CEO Clubs team, and it truly reflected gratitude in both ways, from the leader and the team. We appreciate your hard work. We can create a bright future team's Spirit, like we always say, mission is possible. **“Work hard, play hard”** said Ms. Sarah Dong, Executive Director at CEO Clubs UAE, a chapter of CEO Clubs Network.



CEO Clubs Network Category Partner

CEO Clubs Network Category Partner is great a choice in terms of exclusivity and reaching top profile business leaders and doers. The CEO Clubs Network events help businesses enhance their brand visibility and image, showcase their services and products, develop and build long-lasting relationships with CEO Clubs members and VIP guests throughout the year.

Being a partner at CEO Clubs Network events is especially effective as it gives the partner to access a wide range of audiences, such as CEOs, Chairmen, Directors, President, Industry Leaders, and Decision Makers in business and government entities who are your potential partners and customers. These events with trendy topics brought by CEO Clubs speakers present great value in terms of industry insights and excellent ideas, the right and the best platform to achieve your business goals.

CEO Clubs Network CATEGORY YEARLY PARTNERSHIP



Partner Benefits

- ▶ Booth setup at CEO Clubs events
- ▶ Corporate Video Play for each event
- ▶ Sponsor logo on the CEO Clubs invitation cards as "Exclusive Category (Industry) Partner"
- ▶ Distribute promotional gifts at the events
- ▶ Display marketing materials at the events
- ▶ Logo on the event's screen/e-backdrop
- ▶ A dedicated banner on our website as an Exclusive Category Partner, with a hyperlink to your website
- ▶ Opportunity to become a keynote speaker in one of the events
- ▶ Branding at the CEO Clubs Annual Gala Dinner
- ▶ CEO Clubs Mobile Application Ads/Push Notifications
- ▶ Social Media Exposure during the sponsorship period (once a week)
- ▶ 2-4 Senior Executives/C-Level Clients can attend and network with CEO Clubs Members and other VIP attendees at each event
- ▶ Your business & investment opportunities will be uploaded to CEO Clubs mobile app
- ▶ Announcement during each event
- ▶ Each category (industry) is dedicated for one company only
- ▶ An average of 2 events will be hosted per month

CEO Clubs Leads Generation Service (LGS)

CEO Clubs Network is dedicated to providing timely and quality services to its corporate clients and government entities. With our rich experiences and resources, we have helped our members and clients achieved their respective goals for more than 15 years. Attracting new members to our Network and assisting them expansion will continue add great values to our community. However, the LGS, the Leads Generation Service that will accelerate business transactions between our members and clients. It will also generate a good revenue for CEO Clubs Network.



LGS can be more effective because it concentrates targeted clients, sets up C-level meeting, time saving and a CEO Clubs recommendation. LGS is indeed facilitating trading of goods and services more efficiently, and bringing a bigger impact to CEO Clubs Community locally and internationally.

Leads Generation	Business Pro	Business	Basic
B2B meeting	30 / Year	20 / Year	10 / Year
Meeting type	Online/Offline	Online/Offline	Online/Offline
Number of Meetings with P.M. of CEO Clubs Network	12	12	6
Payment	Monthly / Yearly	Monthly / Yearly	Monthly / Yearly
Project Manager from CEO Clubs	✓	✓	✓
Successful fee	Agreed percentage	Agreed percentage	Agreed percentage
C-level meeting	✓	✓	✓

What else you should know?

- CEO Clubs team will assess each potential client for eligibility before contract signing
- B2B meeting set up has no boundary, can be from almost any country and any industry worldwide
- Your CEO or senior executive will conduct the meeting
- You will send our Project Manager all materials required to arrange the meetings
- We will discuss and finalize potential clients jointly
- You will assign PA/Project Manager from your company to work with our Project Manager
- You will need to sign a yearly contract with us

ista — now even stronger to support you in an ever-changing world

For more than 100 years ista has been at the cutting edge of monitoring, metering and consumption.

Now the business is entering an exciting new era with new owners confirmed as Hong Kong based CKI. The family-run Asian firm has been investing in Europe for many years and was attracted to ista's strategic and sustainable goals to deliver fair and transparent energy for all.

Thomas Zinnöcker, ista's CEO, described the investment as a "real stroke of luck for ista". He says: "CKI has bought interests in well over 30 countries and has not sold a single one. So you see they have a very long-term plan.

"We have been recording growth for years. Our aim is to grow slightly more strongly than the market as a whole and we also want to continually expand our customer base."

Handling so much data across so many countries means ista is very strict on protocols, so our customers' data is always protected.



"Data privacy is and will always be a very precious asset to us," says Mr Zinnöcker. "We are not a data collector but help consumers to save energy. That is why our focus is on reducing CO2 emissions and not on data. It is true that homes of the future will be more digital, this leads to fundamental questions to which we as a society have to find answers. We want to make our contribution."

Ista is a true global player in the fields of metering hardware, data collection and billing platforms and is well positioned in an exciting energy marketplace.

Based in Germany, ista operates in 23 countries and manages data from 44 million devices in 13 million dwellings across the globe. We offer innovative metering hardware, data collection and billing platforms, together with a full treasury service with flexible payment solutions to fit your new build or refurbishment application.

Providing online visibility of your energy and water usage, to help drive reduction in consumption, is a key part of ista's service.

This transparent approach removes the uncertainty and worry consumers can face over quarterly bills and estimated meter readings. Which is why more and more property managers and housing providers are turning to ista's unique and innovative solutions to energy metering.

Be a Pro – a Logistics plan

Proactivity in the Logistics field while moving goods is key to stay present and be one step ahead of the lead time. **AVGO Logistics and Training** is a GCAA licensed private firm based in the UAE operated by experienced professionals from the freight forwarding and courier industry and this for us means a good deal.

Logistics services should flow in a way that their customers barely notice them. It can be thought of as an invisible network that connects different partners with good reception until the message is received. Logistics by nature is time sensitive, complex, multiplexed but what is more important is to pattern out who will handle it and how will one handle it in what way can it be handled with what extra step to control the situation. This for us is Proactivity- to go beyond and react before the storm arrives.



Freight forwarders and Logistics partners are between clients and customers, this makes it even more challenging as the solution that they would need to come up with has to be without involving both the parties but rather fulfilling the commitment or service promised to both parties. No customer or client would want to listen to a story of unsuccessful delivery.



Logistics experts plan and ensure your promise with us is honoured, this kind of work happens everywhere and is done in silence. A fruitful, effective strategy.

Proactive logistics is not just alerting customers about their order. Logistics partners are well-positioned to provide updates as they are dealing with several experts over different geographies and supply chains, it is to also act on what can possibly happen and take decisions without any impact on the promise time and Quality of Service.

It's essential to educate customers who want to ship, over different insights and strategies that are currently active in the industry- this helps them be more aware of the situation and provides comprehension over likely issues on Point.

AVGO tries to involve themselves in the customers journey and their business, to work and understand their way of functioning; their goals, and their overall expectation on being served.

At all times, Logistics partners should improve the breadth and depth of their experience to offer their clients valuable response to their queries.

Visit: www.avgoexpress.com/

UAE, Netherlands ink agreement to bolster 50 years of trade and economic relations



Etihad Credit Insurance (ECI), the UAE Federal export credit company, signed a Memorandum of Understanding (MoU) with its Dutch counterpart Atradius Dutch State Business (Atradius DSB) to boost the long-standing bilateral trade and economic relations between the UAE and the Netherlands.

The bilateral meeting took place at ECI's branch office in Dubai, which coincided with the 50th anniversary of the establishment of diplomatic relations between the two countries, which has created significant mutual opportunities in trade and investments over the past decades.

The cooperative agreement aims to bolster collaboration between the two ECAs through joint strategic projects that promote the availability of and access to bespoke trade financing solutions for businesses.

The partnership also seeks to facilitate stronger halal trade through ECI's Sharia-compliant finance solutions, as well as drive further economic development by supporting the growth of SMEs and mid-caps.

In a bid to equip exporters with a competitive edge to expand on a global scale, ECI and Atradius DSB will also organise workshops, B2B meetings and other events that deepen economic cooperation and extend trade financing and investment support. The two entities also agreed to enhance growth opportunities for value sectors, such as agriculture, construction, steel, clean energy, and green projects.

Commenting on the agreement, His Excellency Dr. Thani Al Zeyoudi, UAE Minister of State for Foreign Trade and deputy chairman of ECI's board of directors, said:

UAE, Netherlands ink agreement to bolster 50 years of trade and economic relations

“The Netherlands has been one of UAE’s key strategic partners for half a century, and this agreement between our export credit agencies will provide enormous benefits to businesses in both countries with innovative trade credit and project finance solutions. It mirrors our strong relationship and shared values. I am confident that this deal will mark a new dawn in our bilateral economic relations.”

Massimo Falcioni, CEO of ECI, said: “Our new alliance with Atradius DSB will create a marked shift in the competitiveness of businesses in both the United Arab Emirates and in the Netherlands. We will help them expand on an international scale with concerted efforts, leveraging various bespoke credit insurance, project financing, and credit insurance solutions, affording detailed market insights, and facilitating ease of access to emerging markets.”

Meanwhile, Irene Visser, Head of Strategy & International Relations, Atradius Dutch State Business, said: “This partnership marks an important step towards stronger trade relations between Dutch and UAE-based growth sectors.



We are glad to support the export and import of high-value capital goods and make it easier for Dutch and UAE-based companies to access much-needed technology. We already see concrete opportunities in the fields of renewable energy, the circular economy, water, and agri-food.”

The UAE represents 40 per cent of the Netherlands’ exports to the GCC countries. Currently, more than 7,800 Dutch nationals reside in the UAE, and the trade between the two countries has thrived in recent years, with total UAE investment flows into the Netherlands amounting to about US\$750 million between 2003-2019.

In 2020, despite the impact of COVID-19 pandemic on global markets, data from the UAE Ministry of Economy show that non-oil foreign trade between the nations reached more than AED11 billion.

About ECI

Etihad Credit Insurance (ECI) is the UAE Federal export credit company that is established in line with the UAE’s 2021 Vision, which aims to implement economic diversification policies, and reduce the dependence on oil resources as a source of income, in preparation for the inevitable post-oil era. ECI’s primary purpose as per the provisions of its statute issued by the Cabinet is to guarantee commercial and non-commercial risks associated with the export and re-export of goods and services.



The Queen's Platinum Jubilee celebrated at Dubai Duty Free Spring Trials Weekend



Her Majesty Queen Elizabeth II Racing Manager, John Warren receiving a unique memento from Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin to mark The Queen's Platinum Jubilee at a presentation held at Newbury's Royal Box. Also present were his wife Breeda, Salah Tahlak, Executive Vice President- Corporate Services and Sinead El Sibai, Senior Vice President - Marketing.

Dubai Duty Free marked The Queen's Platinum Jubilee with the presentation of a stunning gift to Her Majesty's Racing Manager, John Warren, at the Dubai Duty Free Spring Trials Weekend at Newbury Racecourse on Sunday, 17 April.

Commissioned by Dubai Duty Free from court jewellers, Cleave & Company, who hold Royal Warrants as regular providers of goods and services to Her Majesty, Queen Elizabeth II and His Royal Highness, The Prince of Wales, the unique piece comprised a sterling silver horse shoe shaped dish mounted with a gold plated sterling silver racing plate and incorporating a platinum rosette holding a small brilliant cut diamond, paying tribute to Her Majesty's Jubilee celebrations past and present.

In the centre of the dish is a hand cut detailed image of Her Majesty on horseback in the uniform of Colonel-in-Chief of the Scots Guards riding to her first birthday parade as sovereign on 5th of April 1952.

The presentation was made in Newbury's Royal Box by Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin accompanied by wife Breeda, Salah Tahlak, Executive Vice President - Corporate Services and Sinead El Sibai, Senior Vice President - Marketing.

Ahead of racing on the opening day of the fixture on Saturday, 16 April, Mr McLoughlin and Mr Tahlak joined Directors of Newbury Racecourse for a tree planting ceremony forming part of The Queen's Green Canopy Campaign.

The Queen's Platinum Jubilee celebrated at Dubai Duty Free Spring Trials Weekend

The Queen's Green Canopy is a tree planting initiative created in association with the Woodland Trust to mark Her Majesty's Platinum Jubilee.

A Hilleri Spire was planted outside Newbury Racecourse's Owners' Club and bears a plaque dedicating the variety of flowing cherry to Her Majesty's Platinum Jubilee.

Colm McLoughlin said, 'We are grateful to Newbury Racecourse for providing us with these two very special opportunities to mark The Queen's Platinum Jubilee.'



'We are honoured that Her Majesty has graced the Dubai Duty Free Spring Trials Weekend with her presence on many occasions in the past and hope she will enjoy watching the cherry tree planted in honour of her Platinum Jubilee flourish in time to come.'



Colm McLoughlin and Salah Tahlak joined Newbury Racecourse CEO Julian Thick and Finance Director Mark Leigh for a tree planting ceremony as part of The Queen's Green Canopy Campaign - a tree planting initiative created in association with the Woodland Trust to mark Her Majesty's Platinum Jubilee.

ProMedica President and CEO Named to Modern Healthcare's Top 25 Innovators List

ProMedica is pleased to announce that its **president and CEO, Randy Oostra**, is among Modern Healthcare's 2022 class of Top Innovators. Modern Healthcare, the leader in healthcare business news, research and data, annually recognizes leaders who are instituting innovation and leading transformative programs that improve care by achieving measurable results and contributing to the clinical and financial goals of their organization.



"The healthcare industry is undergoing rapid transformation, driven by innovations in digital health technology and demand for alternative care models.

This year's Top 25 Innovators not only have the courage to try new ideas and approaches, but they also have the vision to turn them into tangible improvements in patient outcomes and experiences, population health, efficiency and cost-effectiveness," Modern Healthcare Publisher Fawn Lopez said. "Their innovative leadership serves as a model to aspire to, and we congratulate them for their achievements."

As part of Modern Healthcare's 2022 class of Top Innovators, Randy Oostra was recognized for ProMedica taking the lead in implementing innovative solutions related to addressing the social determinants of health and healthy aging.

Of special mention was ProMedica's partnership with Kumanu, a well-being technology firm. In 2021, ProMedica launched Resourceful, which supports employers in addressing unrecognized social determinants of health issues.

By combining Resourceful with an existing Kumanu solution called Purposeful, the partnership also enables employers to help employees navigate the personal determinants of health, such as a sense of purpose and resilience.



OUR MISSION IS TO IMPROVE YOUR HEALTH AND WELL-BEING

Health care is a calling that requires special people. And the people of ProMedica are here to provide you with the highest level of care and service. Our mission is to improve your health and well-being.

The Cuban Ministry of Tourism convenes the 40th Edition of the International Tourism Fair in Cuba

The Cuban Ministry of Tourism convenes the 40th Edition of the International Tourism Fair in Cuba, FITCuba 2022, which will take place from May 3 to 7 in Varadero, with the aim of continuing to promote trade and business in the tourism industry Cuban.

This event provides a space for exchange between national and foreign professionals in the tourism sphere and will include the participation of government and business representatives of Cuban tourism, tour operators, travel agencies, hotel operating chains, investors and others.

The International Tourism Fair will carry out a Business Expo that will provide information about the business opportunities in the tourism sector in Cuba and the new business models that the country is promoting, such as leasing and franchise contracts.

The event will include activities of interest to tourism agencies, tour operators and businessmen linked to the sector, who will have the possibility of making work appointments with representatives of national companies and exchange with authorities linked to the tourism sector.

For more information and accreditation, you can visit the Fair website <https://www.fitcuba.com>




FERIA INTERNACIONAL DE TURISMO
3-7 mayo 2022
Plaza América, Varadero

#Varadero

www.cuba.travel

Century Financial ranked third best workplace in the UAE among 50 SMEs



Century Financial, the region's leading name in the financial services sector, was recognized by Great Place to Work for its exceptional work towards fostering a culture that places employee well-being at its core. Ranked third among 50 small and medium-sized companies marks a significant achievement as it is the only company in the high-pressure financial services sector that made it to the Top 3.

Century Financial's efforts towards building a high trust and high-performance culture have been making news at the Best Workplaces in the UAE for the past few years. This year it has further strengthened its position by being ranked the 3rd Best Workplaces in the UAE. Organizations that have made it to the list this year have had to work hard towards maintaining employee wellbeing in a post-pandemic era. Century Financial has always been known for investing in its employees and has allowed them to grow by building on a solid foundation of trust. Constant communication across all levels of the organization has allowed employees to feel listened to and cared for.

The company understands the importance of boosting employee morale and created great programs that support its staff and help them grow throughout their journey.

Its best practices and various initiatives for employees at all levels have in common a core belief of building and nurturing an organization that's driven by high standards of performance. Be it employee engagement, diversity and inclusion, rewards and recognition, employee relations to social security, and opportunities to grow their career; Century Financial has been constantly supportive of employee wellbeing first.

According to **Bal Krishen, Chairman & CEO of Century Financial** "In an era of transition where the economy is reviving from the effects of a pandemic; we feel grateful to be on the top 3 of the Great Place to Work list. Century Financial team works like a big family, we follow the philosophy of Ubuntu and believe in being better together. From 'Winner takes it all' to 'Growth for all' attitude has created a culture of unstoppable positivity in the organization.

The trust, mutual respect, and understanding of each other's limitations is what makes us invest in the growth of our organization. We do this through mentoring & continuous skill development so we can all thrive together to reach individual and organizational goals.

Fine Hygienic Holding Continues to Lead on Progressive ‘Female-Friendly Workplace Reforms with Pregnancy Loss Policy

Fine Hygienic Holding (FHH), the world-leading wellness group and manufacturer of hygienic paper products and long-term germ protection solutions, has yet again taken the initiative to introduce new female-friendly policies as part of its continuous workplace reforms which aim to provide the most inclusive and welcoming environment possible for all its employees. Demonstrating that the company is serious about bringing about positive change, it has updated its Parental Leave Policy to include provisions for miscarriage or stillbirth, across all its locations.

FHH already has generous maternity leave provisions for working mothers who benefit from 16 weeks of paid leave, above what the International Labour Organization recommends, and it even offers 3 weeks of paid paternity leave, which puts it at the forefront not only in the MENA region but also globally.

Employees are eligible for compassionate leave upon the unfortunate event of a female employee or a male employee’s spouse suffering a miscarriage or stillbirth. In both instances the employee is entitled to five days of paid leave, and females may take an additional five days of unpaid leave.

This comes in line with FHH’s core values to lead with empathy and extend leave to women needing time to recover physically and emotionally, and to consider the needs of male partners as well. No other company in the region offers such a generous leave policy, with provisions for maternity, paternity, miscarriage or stillbirth, in addition to a monthly day off for females.



James Michael Lafferty, FHH CEO, said, “Our company believes that – if we take care of the people, the business will take care of itself – which is why we are constantly on the lookout for practices that support our employees’ wellbeing, especially during pivotal moments in their lives. With our updated policy our aim is to live our values and support our employees through difficult times.”

FHH adheres to the highest standards of HR practices with a strong emphasis on supporting and empowering parents within its workforce. It is worth mentioning that the company was recently recognized as a Top Employer Middle East 2022 by the prestigious Top Employers Institute in every country it operates.

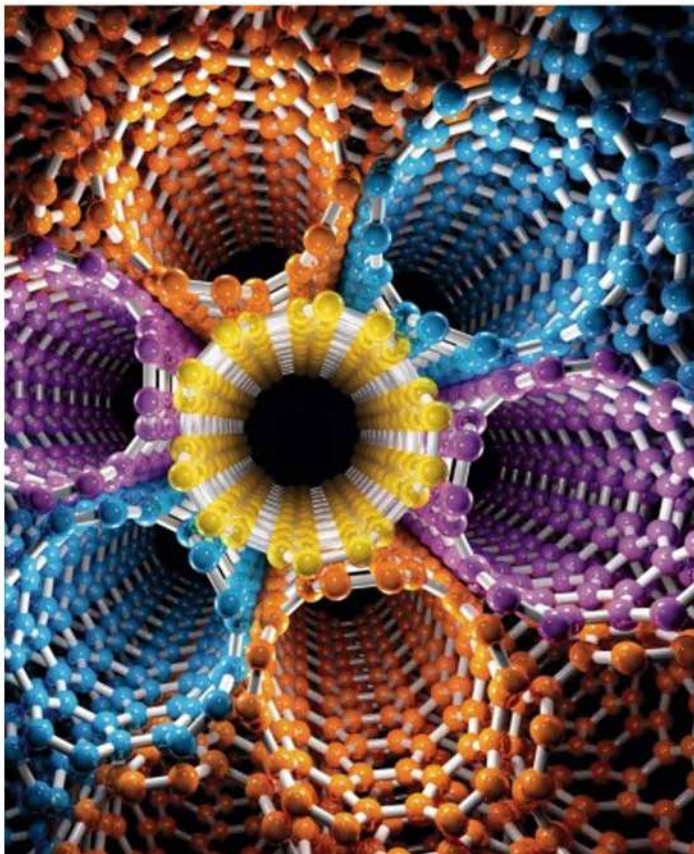


RamanID New Sensing and Diagnostics Technology

RamanID is a new sensing and diagnostics technology company that believes that rapid and user-friendly testing for communicable diseases is a must. The company was founded during the COVID-19 pandemic, a time of great uncertainty for travelers from airports, train stations, and other gateways to travel.

New variants of SARSCoV-2 will evolve, and infections are bound to happen. Detection, isolation, and treatment is the best strategy to manage the pandemic. Temperature checking, 48-hour PCR tests, and antigen tests have not been enough to prevent the spread of new virus variants.

The experienced team at Raman ID believed in a new technology for rapid testing, created to protect not only the individual, but the destination. Raman ID was created to be this new layer of protection, preventing disease from entering new destinations in the first place by ensuring that passengers are not carriers of communicable diseases.



Powered by raman spectroscopy, Raman ID can detect virus particles from passenger saliva without the need for further preparation. This technology is backed with an exclusive license from John Hopkins University.

RT-PCR is the golden standard with a low limit of detection and high sensitivity, but it is a slow method and requires experienced technicians. Antigen testing is easy to use and fast, but lacks in sensitivity and is dupable.

Raman ID ecomposes the best of both worlds by having an extremely low limit of detection while having the speed of antigen testing. These tests can not be easily duped and can be installed in major gateways such as airports and train stations, ensuring the safety of travelers and their destinations.

The team at Raman ID holds over half a century of experience in academia, biotechnology, clinical research, and company leadership. The team is led by Reem Mahrat (CEO), an accomplished leader in the bioscience field. Reem has decades of experience in clinical research, pharmaceuticals, and biotechnology.

Multiple successful companies have been founded under her leadership. Rupesh Chaturvedi (CSO) provides decades of experience in biotechnology and point of care (PoC) diagnostics. He has been part of multiple medtech startups to date.

Doug Thomas (COO) has multiple patents and company formations under his belt. He brings business and science skills to the product pipeline. He has over 30 years of biotech experience holding multiple executive positions with 2 exits. The team also includes Ishan Barman and David Garcias (Scientific Advisor), two professors famed for their advancements in the field of raman spectroscopy at John Hopkins University. Bill Howell (Medical Advisor) brings over two decades of clinical expertise to the table. Together, the team has developed and built from the ground up, a technology for the protection of our future.

Sharjah Research, Technology and Innovation Park hosts UAE-Estonia roundtable on innovation



Sharjah Research and Technology Innovation (SRTI Park), in cooperation with the Estonian Association for Information and Communication Technologies organized the UAE-Estonia Business Roundtable, attended by His Excellency Dr. Erki Savisaar, Estonian Minister of Environment, His Excellency Hussain Al Mahmoudi, CEO of SRTI Park and a number of officials, investors and businessmen from Estonia and the Park.

The roundtable explored the advanced business environment that supports investment in Sharjah, in addition to investment opportunities, services provided by the complex to investors and startups, and ways to enhance economic cooperation.

The event began with His Excellency Dr. Erki Savisaar and His Excellency Hussain Al Mahmoudi, CEO of the Sharjah Research, Technology and Innovation Park addressing the audience.

The Estonian Minister of Environment reviewed his country's capabilities in the advanced technological and innovative sectors and said he was looking forward to cooperating with SRTI Park in investments in the digital sector, environmental technology, artificial intelligence, renewable energies and others. He said that there are great opportunities for partnerships with the United Arab Emirates by bringing Estonian companies in those sectors here, and at the same time looking for investments in Estonia.

His Excellency Al Mahmoudi said the UAE and Estonia have a shared vision towards the investing in innovation and supporting projects aimed at this direction, stressing that innovation was one of the most important areas that promise opportunities for cooperation and exchange of expertise. He pointed out that Estonia's participation in Expo 2020 Dubai will open wider horizons in the UAE market and the region's markets.

Al Mahmoudi spoke of the opportunities available to Estonian startups and institutions specialized in digital, food technology, education, 3D printing, environment and water technology sectors.

Sharjah Research, Technology and Innovation Park hosts UAE-Estonia roundtable on innovation

Al Mahmoudi gave the delegation a presentation on the most important strategies and activities of the complex, which aim to provide an atmosphere for creativity and innovation in various technical sectors and provide opportunities for specialized companies and research and development centers in these sectors and support them to be able to develop their future businesses

In addition to the seminars, there were also brief presentations by representatives from Estonian companies and companies operating in SRTI Park, where they exchanged opinions on joint business opportunities.

The roundtable concluded with a guided tour of the SRTI Park complex. The participants visited the Middle East Test Center for Smart Manufacturing or what is called additive manufacturing, which includes the latest technologies and applied research laboratories in several fields, in addition to the Makerspace complex's business center.



مجمع الشارقة للبحوث
والتكنولوجيا والابتكار
Sharjah Research Technology
and Innovation Park

Visit: www.srtip.ae/

FIRST STEP HI-TECH OFFICE

Ideal for start-up businesses less than three years old.

Location: HQ - Innovation lounge, 2nd floor

LICENSE AND FEES
AED 15,000

*Price without UAE

Visa fee



BENEFITS

- Unlimited access to Innovation Lounge at SRTI Park
- Access to professional networking events
- Fast tracked business establishment
- Business support services
- Access to professional networking events
- Access to University City students and researchers
- Accessibility to local, regional and international markets

RAK Hospital gifts Iftar packages to hundreds of RAK cabbies and Talabat drivers



The ready meals serve as a token of appreciation to around 1300 drivers for their tireless service to the community

This year the hospital included Talabat drivers to share the Iftar in appreciation of their 24/7 services during Covid times.

Reflecting the charitable spirit of the holy month of Ramadan, RAK Hospital gifted ready Iftar packages to around 1300 drivers in Ras Al Khaimah in a single day. The packages were distributed at the hospital premises where around 800 RTA taxi drivers and 500 Talabat drivers lined up to receive their Iftar. The initiative serves as a token of appreciation for these community helpers who often break their fast behind the wheel to ensure constant convenience for the society.

Thanking the drivers Dr Raza Siddiqui, Executive Director at RAK Hospital said: "Due to Covid-19 restrictions, we had to take a break from this annual commitment to the RAK drivers in the past two years. Today, we felt humbled and thankful to have resumed this and to show our appreciation once again for the drivers who work tirelessly, sometimes around the clock, to make commuting easier for us. This year, we also invited Talabat drivers to share the Iftar as a small token of thanks for their services during Covid times when they worked 24/7 on delivering our orders while we stayed safe in our homes."

"Often, we take services such as ready services for granted, and Ramadan is great time to remind ourselves that we have much to be thankful for. Many of these drivers live without their families, and it's not only our duty to be kind towards them, but our responsibility to make their lives easy as they do for us," added Dr Raza Siddiqui.

For over a decade, RAK Hospital has been serving the UAE residents with thoughtful, educative and informative programmes. The healthcare institution has been a forerunner in reaching out to community for active engagement and to create a happier environment.



RAKEZ recognised in the 'Best COVID Response Team' category at MECHF Awards 2022



Ras Al Khaimah Economic Zone (RAKEZ) has been recognised as runner-up for having the 'Best COVID Response Team 2021' at the Middle East Clean, Hygiene & Facility (MECHF) Awards 2022.

A six-member panel, comprising local and international health and safety experts, assessed the nominees' COVID-19 response strategies during the fourth edition of the prestigious cleaning and hygiene industry awards.

"Our team has been able to effectively respond to the challenges, ensuring business continuity while prioritising safety of all. I am happy such support and dedication in upholding the RAKEZ community solidarity was lauded at the MECHF Awards," said Ramy Jallad, Group CEO of RAKEZ.

"We swung into action at the very onset of the pandemic. We formed a COVID-19 response team which was instrumental in planning and implementing our prevention, identification, isolation, tracing, relocation and disinfection strategies," he added.

Some of the strategies included the creation of Disinfection Service Procedure and Emergency (Pandemic) Response Policy, formation of dedicated communications groups to train personnel and zone-wise action response teams to deal with emergencies.

Other measures to help contain the spread of the illness involved installation of touchless eco-friendly and advanced equipment, set-up of dedicated isolation rooms and temporary COVID-19 testing facilities, and more organised waste disposal for PPE kits.



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 CEO Clubs Member Company Visit on **20th May 2022**

 CEO Clubs "Cigar Night" on **1st June 2022**



CEO Clubs Membership



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CEO Clubs Network is a corporate, membership-based, international business organization with members from various industries and chapters across globe. We focus on connecting CEOs & Entrepreneurs to share experiences, explore opportunities and grow business locally and internationally. We integrated our services to be compatible with both corporate and its senior executives, with our unique experience and effective tools, we are able to offer custom solutions to CEO and decision-makers, as well as marketing member' products/services

The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 15 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

We are passionate about our services below

- ▶ Executing the best service for our Members
- ▶ Providing maximum exposures to our Sponsors
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- ▶ Serving our partners with our success model in CEO Club Franchising
- ▶ Providing integrated solutions to our Client who are looking for advice
- ▶ Offering unique opportunity to investors to grow together

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CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

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