



CEO Clubs Network®

# CEO CLUBS NETWORK E-NEWSLETTER

May 2022



**SAMIR SINHA**  
CEO - PRECISE MERCHANDISE

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Dear Members,

Time really flies! We are now in the third quarter of 2022. We are grateful for the beautiful moments and your engagements with members and team, making differences in our community.

We have brought you investment opportunities from Senegal, Tanzania, Swisszland, Mozambique in the past six months, and we also hosted an Iftar gathering and successfully conducted the 1st Member Company Visit (MCV). We are glad to see many collaborations and beautiful moments have been achieved and fulfilled through our club activities.

CEO Clubs put creativity in the community as a priority in our work. We keep refining our member support system, planning creative events, business matching-making, which enable members to receive more and more benefits.



**Sarah Dong**  
**Executive Director at CEO Clubs Network**

What are the next events that you can expect? We will continue to bring you Lunch Meeting with the theme of Shark Tank and Speed-Networking, MCV, Cigar night, Hi-tea, CEO Clubs Delegation to different countries, and more. Please login to your CEO Club App to block the Calendar.

Your suggestion is always welcome and appreciated, we like to learn from you to improve our services, making our CEO Clubs Network, a truly HOME for CEOs! Together, we are better..



## The CEO Clubs Annual Sponsorship



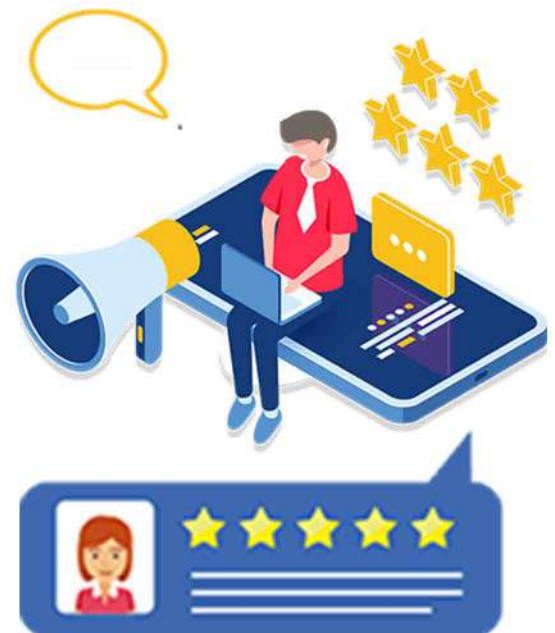
The CEO Clubs Annual Sponsorship is a recently launched initiative that adds more privileges and benefits for our valued members. The Sponsorship was designed for Clubs Members to highlight their products/ services in the CEO Clubs Community. With a 12-month-long marketing campaign from Clubs' Event Invitation, Newsletter, Website and Event, the sponsor can get 360-degree exposure that enhances their brand visibility and reaches the target audience.

### Features of the CEO Clubs Annual Sponsorship:

- \* Direct marketing to the High Profile CEOs and Business Owners
- \* A shining-star in CEO Clubs Community for 12 months long
- \* Highly targeted and contextually relevant exposure
- \* Drives Online Engagements
- \* Cost-effective for members only

### Benefits of the CEO Clubs Annual Sponsorship:

- \* Your logo will be listed under CEO Clubs email signature
- \* Your logo will be listed on CEO Club's website – Partner Page
- \* Exposure in CEO Clubs Mobile App
- \* Designated Advertisement Space in the CEO Clubs E-Magazine
- \* A short speech or a short video play in one of CEO Clubs events



## CEO Clubs Member Company Visit, 18 May 2022

CEO Clubs Network has introduced a new Initiative, the **Member Company Visit (MCV)**. On 18 May 2022 we successfully conducted first MCV with our valued member **Precise Merchandise**.

The MCV allows members to show their strength and also helps fellow members to discover more about the member company. It impacts relationship building and business collaborations among all members.

One of the CEO Clubs members, **Mr. Samir Sinha, CEO of Precise Merchandise**, received CEO Clubs Members and presented members with unforgettable experience.

The members had a great time visiting the Precise group factory, where they saw retail products, gifts, and premium products. Lothar Hohmann also introduced a company that is also working on antimicrobial 3D printing innovations.

There was a special giveaway for all the members who attended the company visit. Special thanks to, Mr. Lothar Hohmann, President and Mr. Samir Sinha for the amazing visit.

*The CEO Clubs New Initiative 'Member Company Visit' (MCV) allows members to show their strength and also helps fellow members to discover more about the member company. It impacts relationship building and business collaborations among all members.*



## CEO Clubs Members met President of Madagascar

The CEO Clubs Members had a great pleasure of meeting **President of the Republic of Madagascar, Mr. Andry Rajoelina** on 28 May 2022. The CEO Clubs members were thrilled to know the insights of the opportunities including energy and agriculture business opportunities in Madagascar as well as enjoyed networking with the delegation from Madagascar and Emirati Investors at the Grand Millennium Business Bay.

CEO Clubs members get many opportunities of meeting with Country Presidents, Prime Ministers and high-level officials not only in the UAE but worldwide.



## CEO Clubs Leads Generation Service (LGS)

CEO Clubs Network is dedicated to providing timely and quality services to its corporate clients and government entities. With our rich experiences and resources, we have helped our members and clients achieved their respective goals for more than 15 years. Attracting new members to our Network and assisting them expansion will continue add great values to our community. However, the LGS, the Leads Generation Service that will accelerate business transactions between our members and clients. It will also generate a good revenue for CEO Clubs Network.



LGS can be more effective because it concentrates targeted clients, sets up C-level meeting, time saving and a CEO Clubs recommendation. LGS is indeed facilitating trading of goods and services more efficiently, and bringing a bigger impact to CEO Clubs Community locally and internationally.

Leads Generation	Business Pro	Business	Basic
B2B meeting	30 / Year	20 / Year	10 / Year
Meeting type	Online/Offline	Online/Offline	Online/Offline
Number of Meetings with P.M. of CEO Clubs Network	12	12	6
Payment	Monthly / Yearly	Monthly / Yearly	Monthly / Yearly
Project Manager from CEO Clubs	✓	✓	✓
Successful fee	Agreed percentage	Agreed percentage	Agreed percentage
C-level meeting	✓	✓	✓

### What else you should know?

- CEO Clubs team will assess each potential client for eligibility before contract signing
- B2B meeting set up has no boundary, can be from almost any country and any industry worldwide
- Your CEO or senior executive will conduct the meeting
- You will send our Project Manager all materials required to arrange the meetings
- We will discuss and finalize potential clients jointly
- You will assign PA/Project Manager from your company to work with our Project Manager
- You will need to sign a yearly contract with us

# PRECISE

M E R C H A N D I S E



**Samir Sinha**  
CEO / BUSINESS HEAD  
PRECISE MERCHANDISE TRADING

Professional with nearly 17 years of rich experience in, Procurement, Product development, Sourcing Specializations in Retail products, Gifts & Premium, Watches & Fashion products having established early roots, Samir has spent over 5 years in Hong Kong/China & and 12 years in Dubai. Capable of speaking Chinese languages Cantonese and Mandarin.

Samir develops and procure products by identifying potential products, market research, generating product requirements; determining specifications, production timetables, pricing, and time-integrated plans for product delivery, manage and deliver multi-vendor project and key account management for premium tourist destinations and theme parks - At the top Burj Khalifa, Atlantis Hotel, IMG world, Yas Waterworld, Dubai Frame, Dubai Safari, Dubai Parks and resorts.

### About PRECISE

Located in the heart of Dubai, United Arab Emirates, PRECISE was established in 2002 and started by opening a retail outlet in Dubai Duty-Free at Dubai International Airport.

They introduced the first 3D crystal laser engraving technology to the Middle East. PRECISE is an online portal selling 3D Printing equipment, nanodots, crystals, merchandise, gifts and souvenirs, books, apparel, home office, etc.

PRECISE prides itself on being at the cutting edge of both technology innovation and services. With a team of over 100+ skilled staff, strategically located in Dubai Investment Park 2 within a large modern production facility, we are able to serve not only the UAE but also the entire Middle East market, receiving and distributing products.

Mission is to bring your ideas into a reality, select the right retail partners to work with and build a bond of trust with our clients to be able to provide the best quality, at competitive prices without impacting on our creative spirit and innovative nature.

# PRECISE

M E R C H A N D I S E



## Dubai Duty Free wins its 21st consecutive Business Traveller M.E. Award



At the annual ceremony for the Business Traveller Middle East (BTME) Awards, Dubai Duty Free was announced as the “Best Airport for Duty Free Shopping in the Middle East” for the 21st consecutive year.

Staged live for the first time since 2019, with the last two awards ceremonies hosted virtually, the hotly anticipated awards ceremony was held on 9th May at Conrad Hotel Dubai.

Dubai Duty Free, which marked its 38th anniversary in December 2021, came out top in the readers’ and online survey conducted by the Business Traveller magazine within the duty free category and beating stiff competition among the other nominated airport retailers.

Commenting on the award, **Executive Vice Chairman & CEO of Dubai Duty Free, Colm McLoughlin said:** “To receive this award for the 21st consecutive year since 2002 is very special and reflects the hard work of our team of staff who continue to do a great job despite recent challenges.

I would like to thank H.H. Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Dubai Duty Free for his ongoing support. And many thanks to all of those who voted for us.”

Organised by Motivate Publishing and Panacea Publishing, the awards recognise the best of the best across 42 categories spanning 10 airlines awards, four airport awards, 21 hotel awards and a selection of leisure and lifestyle awards.

The award for “Best Airport for Duty Free Shopping in the Middle East” was presented by 2022 BTME Lifetime Achievement Awardee, Nasser Al Nowais, Chairman and Co-Founder of Rotana Hotel Management to Salah Tahlak, Executive Vice President Corporate Services of Dubai Duty Free.

Salah was joined at the awards by Sinead El Sibai, Senior Vice President – Marketing and Bernard Creed, Senior Vice President – Finance.

## **Etihad Credit Insurance named best Export Credit Agency in 2022 Global Trade Review Leaders in Trade Awards**

**Etihad Credit Insurance (ECI)**, the UAE Federal export credit company, received the Global Trade Review (GTR) Leaders in Trade 2022 Awards under the category 'Best Export Credit Agency'. The Leaders in Trade awards selected ECI for its successful, fast-growing strategy to support the development of the country's non-oil exports, trade, and project financing in energy, healthcare, and infrastructure sectors, which helped to bolster the competitiveness of the UAE's small and large businesses in local and international markets.

The award ceremony was held in London in the presence of major international export credit agencies, banks, and financial lenders to celebrate the achievements of the world's leading trade finance service providers, highlighting excellence in trade, commodity, supply chain and export finance markets.

**Massimo Falcioni, CEO of ECI**, together with HE Eng. Saed Alawadi, CEO of Dubai Industries and Exports, Chairman of the Executive Committee and Board Member at ECI, received the award on behalf of the company, which was shortlisted from among hundreds of submissions across the globe in various categories.

The award committee commended ECI for its significant contribution to accelerating UAE's economic diversification policies and non-oil trade with an array of trade credit insurance and project finance solutions as well as for its research-based comprehensive market intelligence services. They are vital in strengthening the 'Make it in Emirates' expansion internationally by supporting the UAE manufacturers to identify new international markets, safeguarding SMEs, and protecting their cash flows from their buyer's insolvencies.

According to an annual company report, ECI protected and facilitated the UAE's non-oil exports to 92 countries in 2021 only, compared to 75 in 2020. It also covered 18 well-diversified business activities, up from 15 in 2020, which include key growth sectors such as Steel, Chemicals, Building materials, Cable manufacturing, Food & Beverage, Automotive, Energy, and Packaging.



**His Excellency Abdulla Bin Touq Al Marri, Minister of Economy of the United Arab Emirates and Chairman of ECI Board of Directors, commented:**

"ECI has made it easier for businesses to have access to additional funding, protecting their receivables from non-payments, thereby enhancing the resilience of their business against unforeseen events that may negatively impact their company's stability. It also continued to protect businesses' cash flows and eased SMEs' access to trade finance, accelerating economic recovery during the pandemic period and beyond."

"These measures gave easy access to new markets for UAE's exporters and re-exporters. They helped stabilise the country's economy and created new opportunities to attract foreign direct investments and project financing. They also added value to the UAE's non-oil GDP, employment, and SME sector development.

The ease of access to such trade and project financing and other services ECI provides has been adding to the success of UAE's industrial strategies foremost of which is doubling the country's gross domestic product to reach \$3 trillion by 2031, developing national exports, stimulating Emirati investments in international markets, developing manufacturing activities in line with the country's vision for the next 50 years," HE Al Marri added.

## Etihad Credit Insurance named best Export Credit Agency in 2022 Global Trade Review Leaders in Trade Awards

**His Excellency Dr. Thani Ahmed Al Zeyoudi, Minister of State for Foreign Trade and Deputy Chairman of ECI Board of Directors, said:** "In 2021 alone, ECI issued 6,620 revolving credit guarantees to UAE businesses, a huge increase of 229 per cent from the 2,013 guarantees extended the previous year-- half of the beneficiaries of these guarantees were international buyers. They were also equivalent to AED 11.4 billion of insured non-oil trade, which saw a 128 per cent growth compared to AED 5 billion in 2020. In addition, the value of exposure that ECI has underwritten increased by 266 per cent to reach AED 5.6 billion from AED 1.53 billion during the same period. This dynamic and continuous support greatly helped the UAE's non-oil exports reach about AED 354 billion last year, setting a new record by exceeding AED 300 billion for the first time in its history and registering a 33.3 per cent increase against 2020."

"The comprehensive growth in the country's trade is a result of the forward-looking vision of the UAE's wise leadership. Proactive government policies and initiatives like ECI are crucial in enhancing the country's commercial strength, economic diversification drive and expanding its trade partnerships with global markets," HE Al Zeyoudi added.

**Massimo Falcioni, CEO of ECI,** said: "This is a great recognition for us and was an occasion to tell the success story of ECI in support of the UAE economy and its relentless drive towards sustainable development. ECI is integral in reaching the goals adopted in the UAE National Agenda for non-oil export development by accessing 25 new global markets and advancing its foreign trade through strategic alliances with other export credit agencies and an extensive database of more than 320 million companies worldwide.

This award is a real inspiration in our quest to strengthen UAE's non-oil trade and industrial development, thus enhancing the country's position as a leading trade and business hub.



We are devoted to the UAE's visionary leadership for their inspiration to all of us; to the company's Board of Directors for their support and trust in the management; and to all the employees, the champions who contributed with their commitment, loyalty and professionalism to achieving such outstanding results in a short time, even amid the tough challenges and disruptions in the export market due to the pandemic."

**Peter Gubbins, Managing Director of GTR,** said: "We're delighted to confer the best export credit agency award to Etihad Credit Insurance in this year's GTR Leaders in Trade Awards.

Their sustained efforts to reduce the UAE economy's dependence on oil resources are worth emulating worldwide.

The award recognises the company's remarkable leadership, visionary and strategic approach to focusing on SMEs and a sustainable economy, as well as its performance in the trade, commodity, supply chain, export finance and fintech markets through active collaborations and innovative contributions."

Source: <https://www.zawya.com/>

## RIF Trust Marks First Anniversary, with New Office in Nigeria



Leading international Citizenship and Residency by Investment advisory firm, **RIF Trust**, recently celebrated its first anniversary with the opening of a new office at the Wings Complex, Ozumba Mba-diwe, Victoria Island, Lagos, Nigeria.

In a signed statement, the company renewed its commitment to simplifying the process of legally obtaining a second citizenship and residency permits abroad through their various programmes thereby giving opportunities on a global scale to individuals and businesses in Nigeria.

The event which took place at its newly opened Nigerian office, Wings Complex, Ozumba Mbadiwe, Victoria Island, Lagos saw RIF Trust host prominent and high profile local and international individuals, who turned out in numbers for the event.

Source: <https://www.thisdaylive.com/>

In attendance were, the Chairman, Citizenship by Investment Board of Saint Lucia, Mr Lorne Theophilus, CEO of RIF Trust and Vice Chairman of Latitude Group, Mimoun Assraoui, Chief Operating Officer and Managing Partner, RIF Trust and Latitude Group, David Regueiro, B2B Regional Director and Managing Director (Nigeria) of RIF Trust, Ranny Muasher.

Others include the B2B Director of RIF Trust, Mohammed Motavasel, Regional Director (Africa) of RIF Trust, Teka Jibril, and Country Manager of RIF Trust Nigeria Zuberu Kadiri.

The star-studded event which treated guests to a night of luxury and glamour with a focus on why dual citizenship guarantees global access also had in attendance Oladapo Daniel Oyebanjo, known professionally as D'banj, Tania Omotayo, Reality TV Star, Tobi Bakre, Arese Ugwu, Idia Aisien, Anna Banner, and Osas Ighodaro amongst other.

In his address, the B2B Regional Director and Managing Director of RIF Trust Nigeria, Ranny Muasher expressed great delight about the successes of the company so far in Nigeria.

## Win a 65” Smart TV by booking Shipments with AVGO



**AVGO Logistics and Training** has some exciting news to share to all the members of the CEO Club Network

**Win a 65” Smart Tv by booking Shipments with AVGO.**

Follow us on our Social Media Platforms and stay updated for running offers and discounts.

**You can be our lucky winner, Book now and ship with AVGO! “**



**AVGO Middle East** is a private company operated by experienced professionals from the freight forwarding and courier industry. We bridge the gap between companies like DHL, UPS, FedEx and other freight forwarders. AVGO Middle East is a licensed, GCAA approved Dangerous Goods transporter based in UAE. Our staff are certified and trained to IATA standard, with a minimum of five years’ experience in handling DG shipping. Our services are designed to match your needs and every solution is tailored to your requirements. We provide an end-to-end service for our customers and take pride in our persistent follow-up and proactive communication. It is imperative for AVGO to understand each of our customers and their priorities.

Created in 2006, the name AVGO is formed using the initials of Adrian Valvona and Geoff Oswald. Striving for the best standards with a mission to fulfill their customers’ needs, they have earned a reputation as the Dangerous Goods Experts in the industry.

## **JOALI BEING awarded as the best hotels in the Falstaff TRAVEL Hotel Guide 2022**



### **THE ONLY NATURE IMMERSIVE WELLBEING ISLAND RETREAT OF ITS KIND IN THE MALDIVES**

Join us as we script an extraordinary tale together, one where integrity and passion illuminate each word, chapter and verse. Here, wellbeing is so much more than just an expression – it is a way of life, of being. We believe in savouring the joy of here and now. In setting our intention & nurturing with empathy. In co-creating moments of wonder and transcendence.

[www.joali.com](http://www.joali.com)

## KVG Group CEO Achievements

Jazman Shahar Abdollah, aged 50, is the **Co-founder and Group Chief Executive Officer (GCEO) of Kenaf Venture Global Sdn. Bhd. (KVG)** since its inception in 2019. He has grown KVG from a small local player to one of the top companies in the world specialising in the kenaf industry in a short time, particularly as the leader of kenaf planter in Malaysia and Southeast Asia. He has over 25 years of experience of providing comprehensive and high quality commercial finance and accounting support service to businesses across Malaysia.

The prominent career background started with strong education qualifications. He has achieved excellent grades at his First Degree from University of Hull, United Kingdom in Accounting and Finance in 1997, coupled with few Professional Certificates in Financial Advisory during his services. Passionate about Corporate Planning and Strategies, having recently undertook his Master and PHD studies from University of Warsaw, Poland.

The education and experience acquired abroad have shaped him to be a much more far-sighted person. He channels his vision into the establishment of KVG. As a leading private kenaf planter in Malaysia, Jazman aspires to bring KVG into the global spotlight in the effort of serving the global agenda. He steers the direction of KVG to be the nucleus of the national economic income in the near future. It will also be the game changer towards the international kenaf industry, human livelihood as well as the promotion of sustainability.

Throughout Jazman's initiatives in developing and expanding KVG in the mapped out direction, he connected KVG with numerous organisations locally and internationally across sectors. The following are the organisations that KVG is collaborating with:

- Standard and Industrial Research Institute of Malaysia (SIRIM), Malaysia
- The United Nations (UN), under United Nations Office for Disaster Risk Reduction (UNDRR)



- Ministry of National Development Planning of the Republic of Indonesia (BAPPENAS), Indonesia
- Vertex Central Industries, Malaysia
- Al-Rayes Group, UAE

As someone who values knowledge and recognises knowledge as the foundation to advancement, Jazman ensures KVG is working hand-in-hand with several learning and research institutions across the globe, particularly for the advancement of research and development (R&D). Among the universities and research institutions that KVG is working with are:

- University of Bangor, UK
- University of Portsmouth, UK
- OWL University of Applied Sciences and Arts (TH OWL) with a research institute BioFiber Products R&D, Germany
- University of Camerino, Italy
- Universiti Teknologi Mara, Malaysia
- Universiti Malaysia Perlis, Malaysia

Following the hardwork and progressive initiatives, KVG has secured recognitions for the company under supervision of Jazman. They are:

- Successful Collaborations with various organisations. Established multiple collaborations with local and international organisations and universities.
- Award – Winning Plantation Industrial awards winner for the most successful planters of Kenaf Seeds in 2019

## KVG Group CEO Achievements

The flourishing success of the company has made Jazman a recognised figure and he won several awards considering the achievements of the company under his leadership. The following are the awards received:

- **The Burj CEO Award 5th Edition**

Awarded with the CEO Burj CSR Award for outstanding effort in promoting sustainability globally.

- **Malaysia Top Achievers Award 2022**

Won the Industry Excellence in Agriculture – Kenaf, Industry Excellence in Modern Processing Plantation – Kenaf Plantation and Masterclass CEO of the year.

- **Top 30 Most Successful Self Made Man**

Recognised as the top 30 Most Successful Self Made Man by the Prodigy Global Network in UAE.

Jazman personally defines success as the ability to positively impact human livelihood, industries and the environment. Hence, the achievements thus far are motivation towards greater success stories to be turned into a legacy to benefit the succeeding generations.





## **RAKEZ Welcomes Chase Sports Playgrounds Ras Al Khaimah's First-Of-Its-Kind Indoor Sports Club**



Chase Sports Playgrounds, a first-of-its-kind indoor sports club in Ras Al Khaimah, has opened its doors to residents and visitors at a Ras Al Khaimah Economic Zone (RAKEZ) warehouse in Al Hamra Industrial Zone.

The club seeks to attract sports enthusiasts across all ages residing in the emirate, with its three courts designated for badminton, basketball and volleyball, sprawling across 622.5 m<sup>2</sup>. It also offers group training programmes for children who want to work on their sporting skills.

Setting up Chase Sports Playgrounds has been a close to heart project for its Founder and Owner Fares Zoghaib, "I moved to Ras Al Khaimah three years ago and longed to meet and play with my friends somewhere indoors. I knew there were many others like me looking for similar options." He is positive the club will become the go-to place for all sports lovers in the emirate.

"My aim is to make visitors feel like they are hanging out in their own backyards and enjoying with their children and friends; and this RAKEZ warehouse is perfectly located in close proximity to the lively residential areas in Ras Al Khaimah," Zoghaib added.

"We are happy to welcome Chase Sports Playgrounds to the community of Ras Al Khaimah, which is home to people from all walks of life. While they can engage in outdoor adventures such as hiking, trekking, camping, ziplining and a range of water sports, having indoor sports options, particularly in summer, is delightful," said **Ramy Jallad, Group CEO of RAKEZ**.

"We hope the facility becomes one of the contributing factors in making the emirate an ideal destination to live, work and play," he added.

A part of Chase Sports Playgrounds' future plans is to add an extended mini-football court. The club will also have provisions to host other sports activities and events for children as well as adults in the future.

Source: <https://menafn.com/>

# Regent College London is now in Dubai as Regent Middle East

## Regent Middle East

Regent Group UK will be opening their first international campus in UAE in May 2022 in Dubai Knowledge Park. With over two decades of expertise in delivering strong and quality-based learning in the UK to students, Regent is now bringing one of the most innovative learning experiences for learners. With vocational and professional qualifications at the forefront of its delivery, Regent UAE's campus will provide students with an exceptional learning atmosphere ensuring students are fully immersed with the latest pedagogy, access to UK and UAE learning materials, options of international and local transfers as well as integration of the cutting edge Thinking into Character (Ed.TIC) programme as part of all its courses.

## About Dr. Selva Pankaj

**Dr. Selva Pankaj** started Regent College along with his life and business partner Tharshiny Pankaj in 2000 by providing private tuition for GBP 20. Today Regent Group – the parent company that owns Regent College London has a multimillion turnover across its subsidiaries with more than 6000 students across all its campuses. Dr. Pankaj is a qualified as a Chartered Management Accountant and has completed his MBA from Middlesex University London. He has also completed various leadership programmes at Stanford Graduate School of Business, Harvard Business School as well as London Business School.

## Regent Qualifications

Our undergraduate qualifications are awarded by leading global bodies such as Pearson & ACCA. At our Dubai campus, we will be offering undergraduate qualifications in Business, Computing & Accounting starting this September 2022.



**Regent College London is now in Dubai as Regent Middle East**

Digital Campus | Integrated Soft Skills | Employability



Dr. Selva Pankaj - Founder & CEO of Regent Group UK and member of the CEO Club is delighted to share Regent's first international campus is now open in **Dubai Knowledge Park.**

**Classes Start September 2022**

### Qualifications

- ACCA
- Regent Accelerated Management Programme (RAMP)
- Business
- Computing

For partnership enquiries, please contact our Commercial Director Ms. Tina Narsian at [tina.narsian@regenteducation.ae](mailto:tina.narsian@regenteducation.ae)

[www.regenteducation.ae](http://www.regenteducation.ae)

## Regent Accelerated Management Programme (RAMP)

RAMP is a KHDA approved certificate delivered by Dr. Selva Pankaj. It is a transformational programme that will help learners to develop the habits, discipline and growth mind-set required to become a winner all areas of life. To know more about this programme and join the first in – person event in Dubai this October, please send us your details here [www.regenteducation.ae/join-regent](http://www.regenteducation.ae/join-regent) and a member of our team will get back to you.

For any partnership enquiries in the Middle East, please contact our Commercial Director, Ms. Tina Narsian at [Tina.Narsian@regenteducation.ae](mailto:Tina.Narsian@regenteducation.ae)

Website – [www.regenteducation.ae](http://www.regenteducation.ae)

## Forbes Names ProMedica Among The Best Employers for New Graduates



ProMedica is pleased to announce that it has been recognized on Forbes' 2022 list of "The Best Employers for New Grads." The health and well-being organization is ranked 122 out of the 300 companies nationwide that made the distinguished list.

According to Forbes, "The Best Employers for New Grads" were identified in an independent survey from a vast sample of more than 20,000 U.S. young professionals (employees who have less than 10 years of work experience) working for companies employing at least 1,000 people within the U.S.

Survey participants assessed their employers in the following categories: atmosphere and development, image, working conditions, salary and wage, workplace, and diversity.

They were also asked about the likelihood of recommending their employer to others. Additionally, they were asked to identify other employers in their respective industries that stand out either positively or negatively.

"We are proud Forbes recognized us as one of the best workplaces for new graduates to learn, grow and make a difference," said Randy Oostra, CEO of ProMedica. "Our employees' unwavering commitment to our mission and values, even during challenging times, helps ensure a collaborative, purpose-driven culture where new employees can feel supported and engaged in their career journey."

ProMedica was also recognized by Becker's Healthcare in April 2022 on its list of "150 Top Places to Work in Healthcare | 2022".

## We shape a future which is Prosperous & Sustainable.

Our purpose at **STIRIXIS Group** is Prosperity. Not for one, or for some, but for all.

As Systems Thinkers, we know that True Prosperity cannot be achieved unless the world, society, and the environment in which we live and work, are also thriving.

This is why we are thrilled to announce that our **Founder & CEO, Alex Athanassoulas**, is the new President of the Sustainable Building Council in Greece (SBC Greece). SBC GREECE is the official member of World Green Building Council (WGBC), which has a network of over 100 national Green Building Councils around the globe and is the largest and most influential organisation for sustainability in the built environment.



**Alex Athanassoulas**  
Founder & CEO

"It is a great honour for me to be elected as the leader of an astonishing organization with such a significant purpose", said Alex. "Not only is it our duty to inform, support and promote sustainability in Greece, but it is important for everyone to understand the great role it plays in the well-being of society, people and businesses".

Furthermore, Alex noted that we are amid a Sustainability Revolution. The opportunities for sustainable development are increasing at an accelerated pace, as new programs, new funding, and new solutions are created constantly. With Prosperity as our guiding light, we are seizing this opportunity and creating meaningful change, together.



"I would like to thank the previous Board of Directors for its significant efforts until now. They are an exceptional team that managed to keep SBC Greece at the forefront of sustainability, both in Greece and abroad, during the great challenges of our times. I am confident that we will continue contributing to the high quality of the initiatives of SBC Greece and evolve it to provide True Prosperity to all".

About us:

**STIRIXIS Group** is an internationally awarded strategy-through-execution design & consulting firm that focuses on ensuring long-term success and maximizing RoI for its clients. We work closely with them to define, deliver and manage successful, holistic business concepts globally, in Retail, F&B, Hospitality, Workplace and Leisure industries. For more info visit [www.stirixis.com](http://www.stirixis.com).

### About Sustainable Building Council Greece:

SBC GREECE, was founded in 2015 and is the official member of the World Green Building Council (WGBC) in Greece. With over 100 members of the National Sustainable Buildings Council, WGBC is the largest organization in the world with significant influence in sustainable construction. Its actions are based on three strategic pillars: Research, Information and Training, Assessment and Certification Systems, Consulting Services, Consulting and Advocacy for Sustainability institutionally in Greece and Abroad. For more info, visit [www.sbcgreece.org](http://www.sbcgreece.org)

## Sharjah Innovation Park boosts the UAE's industry 4.0 efforts

To boost the diversification of the national industrial base and contribute to the positioning of the UAE as an incubator of innovation and creativity, the Sharjah Research, Technology and Innovation Park (SRTI Park) has recently launched Sharjah Advanced Industry Accelerator 2.0 (SAIA).

In line with Industry 4.0, the accelerator programme will provide local and regional start-ups with innovative solutions and strong support system within the thriving SRTI Park ecosystem.

SAIA 2.0 is also in line with the UAE's industrial strategy 'Operation 300bn', a 10-year comprehensive policy aimed at empowering and expanding the industrial sector to become the driving force of a sustainable national economy, increasing its contribution to the GDP.

Hussain Al Mahmoudi, CEO of the Sharjah RTI Park, said: "SAIA will focus on supporting early and growth stage start-ups to scale up in the UAE & MENA region, thereby further supporting UAE's goal to attract world-class talent and innovation."

He added: "SAIA is also in line with UAE's Unified Industrial Brand Identity, 'Make It in the Emirates', an integrated industrial system that leverages advanced technologies and Fourth Industrial Revolution solutions to contribute to building a sustainable, knowledge-based economy."

### Fostering advanced technologies

SAIA 2.0 will likewise transform Sharjah into a test bed of advanced technologies in research, manufacturing sector, including petrochemicals, plastics, metals, food, agriculture, water, and healthcare, space, biotech, medi-tech, pharmaceuticals, clean and renewable energy, including hydrogen production, machinery and equipment, rubber and plastic and electronics and electrical gadgets.

**Al Mahmoudi noted:** "SAIA 2.0 will result in limitless potential for growth and establish local start-ups as an integral part of the UAE's unique success story and a key contributor to the country's development journey."

مجمع الشارقة للبحوث  
والتكنولوجيا والابتكار  
Sharjah Research Technology  
and Innovation Park



SAIA 2.0 is part of the endeavors made to set up the pillars of the UAE Strategy of Industrial Transition and Transformation.

Al Mahmoudi explained: "The accelerator programme reflects the vision of His Highness Sheikh Dr. Sultan bin Muhammad Al-Qasimi, Supreme Council Member and Ruler of Sharjah, to position the UAE as a global industrial hub by focusing primarily on future industries that implement advanced technology and the 4th Industrial Revolution solutions and technology."

SAIA 2.0 provides a comprehensive package of facilities and incentives with the aim of positioning the UAE as a global industrial hub that attracts talents, developers and experts from all over the world.

**Al Mahmoudi said** "The SRTI Park ecosystem is thriving with lots of success stories that work in a distinctive creative environment and co-locate to cope with Industry 4.0. We are aspiring to further promote innovation by providing start-ups with a wide spectrum of support, founded on innovation."

"We are developing an integrated ecosystem for intelligent industries in Sharjah in cooperation with world-class bodies. SRTI Park hosts smart businesses, Industry 4.0 developers, integrated digital technologies and manufacturers in robotics, AI technologies, 3D Printing, autonomous vehicles and other advanced technologies," he added.

Al Mahmoudi said SAIA 2.0 will focus on supporting early stage businesses in the following areas: Smart Construction Management, Smart Materials, Green Building, Modularization/ Prefabrication, Building Information Modelling, Additive Manufacturing, Connected Infrastructures and Connected Ecosystems.



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## CEO Clubs Events Exclusive for Members

-  CEO Clubs Member Company Visit on **22th June 2022**
-  CEO Clubs Exclusive Lunch Meeting on **6th July 2022**
-  CEO Clubs Member Company Visit on **20th July 2022**





**CEO Clubs Network** is a corporate, membership-based, international business organization with members from various industries and chapters across globe. We focus on connecting CEOs & Entrepreneurs to share experiences, explore opportunities and grow business locally and internationally. We integrated our services to be compatible with both corporate and its senior executives, with our unique experience and effective tools, we are able to offer custom solutions to CEO and decision-makers, as well as marketing member' products/services

The Regional Headquarter, CEO Clubs UAE is directly runs under CEO Clubs Network, is more than 15 years with 600 high profile members plus 3000 affiliations. Our organization enjoys the patronage of His Highness Sheikh Juma Bin Maktoum Juma Al Maktoum from Dubai Royal Family. Our excellent team creates diverse events with high profile figures, multi-cultural atmosphere, interesting topics and strong networking reach. Therefore, we are proud of have received the Dubai Quality Appreciation Awards Cycle 2017, presented by the His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.

We are passionate about our services below

- ▶ Executing the best service for our Members
- ▶ Providing maximum exposures to our Sponsors
- ▶ Giving extraordinary values to our Clients for their Corporate Events
- ▶ Serving our partners with our success model in CEO Club Franchising
- ▶ Providing integrated solutions to our Client who are looking for advice
- ▶ Offering unique opportunity to investors to grow together

#### MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

#### VISION

The Best Business Platform for CEOs & Decision makers worldwide.

#### VALUES

Trust, Passion, Humbleness, Happiness, Honesty, Growth, Creativity, Loyalty, Transparency, Gratitude, Excellence, Communication.

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